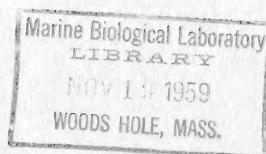


FISH AND SHELLFISH CONSUMPTION IN PUBLIC EATING AND DRINKING PLACES

Volume II



SPECIAL SCIENTIFIC REPORT-FISHERIES No. 295

UNITED STATES DEPARTMENT OF THE INTERIOR
FISH AND WILDLIFE SERVICE

EXPLANATORY NOTE

The series embodies results of investigations, usually of restricted scope, intended to aid or direct management or utilization practices and as guides for administrative or legislative action. It is issued in limited quantities for official use of Federal, State or cooperating agencies and in processed form for economy and to avoid delay in publication.

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

FISH AND SHELLFISH CONSUMPTION
IN
PUBLIC EATING AND DRINKING PLACES
Volume II

Summary And Detailed Tables For:

Regions:
By Type Of Establishment
By City Size
By Sales Size

Type Of Establishments:
By City Size
By Sales Size

City Size By Sales Size

Special Scientific Report--Fisheries No. 295

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FOREWORD

This is the second of two volumes reporting on the results of a survey of fish and shellfish consumption in public eating places. Volume I, issued as Special Scientific Report--Fisheries No. 218, gave an analysis of the responses to the questionnaire on a national basis. Volume II gives an analysis of the cross-tabulated responses on a regional, type-of-establishment, sales-size, and city-size basis.

This report contains cross-tabulations of the responses to questions of only the weighted numbers of reporting establishments. Put in another way, the weighted numbers of non-reporters are not included in these tables, primarily because appropriate weights for these establishments were not available. Imputations for these non-reporters on a national basis would have adjusted the totals shown by roughly 10 percent for the United States as a whole, 10 percent for restaurants, cafeterias, and drug stores, 13 percent for restaurants or cafeterias located in hotels, and 20 percent for drinking places, lunch counters, and refreshment stands. Estimates of the number of establishments, adjusted to "universe" totals, are given in tables 2 through 7 primarily to indicate the magnitude of the adjustments. In preparing these estimates, the assumption was made that the weighted numbers of reporting establishments were distributed in the same way as those of the non-reporting establishments. Imputations of the weighted numbers of non-reporters, however, are not included in any "cell" for all other tables showing the percentage distributions to questions included in the survey.

Exact agreement of the percentages for similar questions in both reports was not possible, primarily because of differences due to rounding. Consequently, the detailed percentages in some tables will not agree in total with those shown in related tables. A review of these differences in agreement of sub-total percentages with totals shown elsewhere indicated that, in most instances, the differences were not large enough to warrant adjustment. In the majority of cases examined the percentages did not vary by more than 0.1 or 0.2 percent, and rarely by more than 2 or 3 percent. The relative distribution of the responses to individual questions are not seriously affected by these deviations.

The data in this report are affected, however, by sampling errors and non-sampling biases of one kind or another. Sampling errors especially affect estimates based on small numbers as well as quantitative estimates of the pounds of fishery products purchased, prices of fishery products, and other quantitative data collected in the course of the survey. Estimates of the sampling variability are given in the Appendix of Volume I. A description of how the survey was conducted, details of the survey design, and a copy of the questionnaire are also available in that volume.

The plan for the survey was developed in the Economics and Cooperatives Marketing Section of the Branch of Commercial Fisheries in the United States Fish and Wildlife Service under the guidance of the late Chief of the Section, Dr. Richard A. Kahn, and the Assistant Chief of the Section, Walter H. Stolting. Both supervised the execution of the plan. The questionnaire for the survey work was developed by Noriar Pahigian, Statistician, in cooperation with the Bureau of Census, which collected the data from a probability sample of establishments and prepared the tabulations. Adolph Scolnick and Neil Newton, Analytical Statisticians, supervised the preparation of the report. Mrs. Evelyn Kramer, Statistical Assistant, and Donald FitzGibbon, Commodity Industry Analyst, checked the final tabulations and supervised the typing of all tables in the final report.

This report completes the analysis and presentation of the data accumulated in this survey. The project was financed with funds made available by the Saltonstall-Kennedy Act, approved July 1, 1954 (68 Stat. 376).

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General Summary Tables

Table 1

COMPARISON BETWEEN THE NUMBER OF ESTABLISHMENTS INCLUDED IN THE
FIRST AND SECOND VOLUME OF THE PUBLIC EATING PLACES SURVEY
(Number of establishments in thousands)

Category	Volume I				Volume II			
	All public eating places		Serving no fish or shellfish		All public eating places		Serving no fish or shellfish	
	Number	Per cent	Number	Per cent	Number	Per cent	Number	Per cent
United States	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0
Northeast	111.2	100.0	43.2	38.3	68.0	61.2	102.3	100.0
North Central	124.6	100.0	64.9	52.1	59.7	47.9	109.8	100.0
South	100.3	100.0	54.4	56.2	45.9	55.8	91.7	100.0
West	61.7	100.0	27.2	44.1	34.5	55.9	51.5	100.0
Type of Establishment	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0
Restaurants	126.7	100.0	21.0	16.6	105.7	83.4	115.0	100.0
Cafeterias	5.0	100.0	.7	14.0	4.3	86.0	4.5	100.0
Restaurants or cafeterias located in hotels	16.6	100.0	1.3	7.8	15.3	92.2	14.5	100.0
Drug or proprietary stores with fountain service	39.6	100.0	29.8	75.3	9.8	21.7	31.5	100.0
Other ¹	209.9	100.0	136.9	65.2	73.0	34.8	192.8	100.0
City Size (population)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0
500,000 or more	68.5	100.0	25.9	37.8	42.6	62.2	61.7	100.0
100,000 to 499,999	55.7	100.0	29.6	53.1	26.1	46.9	50.1	100.0
25,000 to 99,999	55.1	100.0	27.7	50.3	27.4	49.7	49.7	100.0
2,500 to 24,999	72.9	100.0	33.0	45.3	39.9	54.7	65.7	100.0
Less than 2,500	145.6	100.0	73.5	50.5	72.1	49.5	131.1	100.0
Annual Sales Size (from food)	397.8	100.0	189.7	47.7	208.1	52.3	358.3	100.0
\$100,000 or more	15.8	100.0	1.5	3.2	15.3	46.8	14.2	100.0
\$40,000 to \$99,999	28.9	100.0	4.1	14.2	24.8	85.8	26.2	100.0
\$10,000 to \$39,999	85.0	100.0	22.4	26.4	62.6	73.6	76.8	100.0
Less than \$10,000	192.4	100.0	100.8	52.4	91.6	47.6	173.1	100.0
No reply	75.7	100.0	61.9	81.8	13.8	18.2	68.0	100.0

¹ Includes drinking places, lunch counters, and refreshment stands.

Note: Volume I is published in Special Scientific Report-Fisheries No. 218 Fish and Shellfish Consumption in Public Eating and Drinking Places. Volume II contains data excluding estimates of the weighted number of establishments from whom data was not received.

Table 2

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Type Of Establishment

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States Total	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
Restaurants	<u>28.5</u>	<u>26.0</u>	<u>2.1</u>
Cafeterias	1.2	1.2	-
Restaurants or cafeterias located in hotels	7.7	6.6	1.1
Drug or proprietary stores with fountain service	10.8	3.2	7.6
Other 1/	63.0	30.6	32.4
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
Restaurants	<u>38.0</u>	<u>31.7</u>	<u>6.3</u>
Cafeterias	2.2	2.1	.1
Restaurants or cafeterias located in hotels	3.7	3.6	.1
Drug or proprietary stores with fountain service	14.8	2.6	12.2
Other 1/	65.9	19.7	46.2
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>2/ 54.4</u>
Restaurants	<u>37.1</u>	<u>28.9</u>	<u>8.2</u>
Cafeterias	1.3	.8	.5
Restaurants or cafeterias located in hotels	2/ 2.6	2.5	.2
Drug or proprietary stores with fountain service	9.8	1.8	8.0
Other 1/	49.5	11.9	37.6
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
Restaurants	<u>23.1</u>	<u>18.7</u>	<u>4.4</u>
Cafeterias	.3	.2	.1
Restaurants or cafeterias located in hotels	2.6	2.6	-
Drug or proprietary stores with fountain service	4.2	2.2	2.0
Other 1/	31.5	10.8	20.7

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Total does not agree with sum of detail shown due to rounding.

Table 3

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By City Size (Population)

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
500,000 or more	34.4	24.1	10.3
100,000 to 499,999	11.3	5.6	5.7
25,000 to 99,999	16.6	9.1	7.5
2,500 to 24,999	21.1	12.0	9.1
Less than 2,500	27.8	17.2	10.6
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
500,000 or more	24.8	12.2	12.6
100,000 to 499,999	13.5	7.1	6.4
25,000 to 99,999	18.5	9.7	8.8
2,500 to 24,999	23.1	12.1	11.0
Less than 2,500	44.7	18.6	26.1
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
500,000 or more	6.1	4.3	1.8
100,000 to 499,999	21.8	9.0	12.8
25,000 to 99,999	17.1	6.8	10.3
2,500 to 24,999	19.8	10.5	9.3
Less than 2,500	35.5	15.3	20.2
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
500,000 or more	3.2	2.0	1.2
100,000 to 499,999	9.1	4.4	4.7
25,000 to 99,999	2.9	1.8	1.1
2,500 to 24,999	8.9	5.3	3.6
Less than 2,500	37.6	21.0	16.6

Table 4

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Sales Size 1/
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
Northeast	111.2	68.0	43.2
\$100,000 or more	5.3	5.2	.1
\$40,000 to \$99,999	8.6	7.6	1.0
\$10,000 to \$39,999	24.1	19.8	4.3
Less than \$10,000	60.5	32.8	27.7
No reply	12.7	2.6	10.1
North Central	124.6	59.7	64.9
\$100,000 or more	4.1	3.9	.2
\$40,000 to \$99,999	9.3	7.7	1.6
\$10,000 to \$39,999	27.1	19.4	7.7
Less than \$10,000	53.0	24.6	28.4
No reply	31.1	4.1	27.0
South	100.3	45.9	54.4
\$100,000 or more	2.6	2.6	(2)
\$40,000 to \$99,999	5.5	4.4	1.1
\$10,000 to \$39,999	20.3	14.6	5.7
Less than \$10,000	52.7	21.9	30.8
No reply	19.2	2.4	16.8
West	61.7	34.5	27.2
\$100,000 or more	3.8	3.6	.2
\$40,000 to \$99,999	5.5	5.1	.4
\$10,000 to \$39,999	13.5	8.8	4.7
Less than \$10,000	26.2	12.3	13.9
No reply	12.7	4.7	8.0

1/ Sales size based on reported receipts from food and/or beverages during 1954.

2/ Less than 50 establishments.

Table 5

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED
Type Of Establishment By City Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	<u>Number</u>	<u>Number</u>	<u>Number</u>
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
500,000 or more	18.9	17.2	1.7
100,000 to 499,999	15.3	13.1	2.2
25,000 to 99,999	14.9	13.3	1.6
2,500 to 24,999	25.8	22.7	3.1
Less than 2,500	51.8	39.4	12.4
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
500,000 or more	1.8	1.8	-
100,000 to 499,999	1.0	.6	.4
25,000 to 99,999	.8	.7	.1
2,500 to 24,999	.4	.3	.1
Less than 2,500	1.0	.9	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
500,000 or more	3.1	3.0	.1
100,000 to 499,999	2.1	2.0	.1
25,000 to 99,999	2.2	2.1	.1
2,500 to 24,999	2.9	2.6	.3
Less than 2,500	6.3	5.6	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
500,000 or more	6.1	1.9	4.2
100,000 to 499,999	7.3	1.9	5.4
25,000 to 99,999	6.0	1.1	4.9
2,500 to 24,999	7.7	1.4	6.3
Less than 2,500	12.5	3.5	9.0
<u>Other 1/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
500,000 or more	38.6	18.7	19.9
100,000 to 499,999	30.0	8.5	21.5
25,000 to 99,999	31.2	10.2	21.0
2,500 to 24,999	36.1	12.9	23.2
Less than 2,500	74.0	22.7	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 6

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
\$100,000 or more	7.6	7.5	.1
\$40,000 to \$99,999	15.4	15.1	.3
\$10,000 to \$39,999	41.6	37.1	4.5
Less than \$10,000	52.3	38.5	13.8
No reply	9.8	7.5	2.3
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
\$100,000 or more	1.0	1.0	.1
\$40,000 to \$99,999	1.4	1.3	.1
\$10,000 to \$39,999	1.5	1.4	.1
Less than \$10,000	.9	.5	.4
No reply	.2	.1	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
\$100,000 or more	5.2	5.2	(1)
\$40,000 to \$99,999	2.3	2.3	-
\$10,000 to \$39,999	2.1	2.0	.1
Less than \$10,000	5.3	4.8	.5
No reply	1.7	1.0	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
\$100,000 or more	.6	.6	-
\$40,000 to \$99,999	2.4	1.6	.8
\$10,000 to \$39,999	6.3	3.3	3.0
Less than \$10,000	16.1	4.3	11.8
No reply	14.2	(1)	14.2
<u>Other 2/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
\$100,000 or more	1.4	1.0	.4
\$40,000 to \$99,999	7.4	4.5	2.9
\$10,000 to \$39,999	33.5	18.8	14.7
Less than \$10,000	117.8	43.5	74.3
No reply	49.8	5.2	44.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 7

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

City Size By Sales Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>500,000 or more</u>	<u>68.5</u>	<u>42.6</u>	<u>25.9</u>
\$100,000 or more	5.0	5.0	(1)
\$40,000 to \$99,999	6.1	5.2	.9
\$10,000 to \$39,999	16.7	12.8	3.9
Less than \$10,000	29.0	16.7	12.3
No reply	11.7	2.9	8.8
<u>100,000 to 499,999</u>	<u>55.7</u>	<u>26.1</u>	<u>29.6</u>
\$100,000 or more	3.2	3.0	.2
\$40,000 to \$99,999	5.2	4.4	.8
\$10,000 to \$39,999	10.6	7.1	3.5
Less than \$10,000	27.0	10.7	16.3
No reply	9.7	.9	8.8
<u>25,000 to 99,999</u>	<u>55.1</u>	<u>27.1</u>	<u>27.7</u>
\$100,000 or more	2.4	2.4	-
\$40,000 to \$99,999	5.0	4.3	.7
\$10,000 to \$39,999	10.7	7.7	3.0
Less than \$10,000	23.8	12.0	11.8
No reply	13.2	1.0	12.2
<u>2,500 to 24,999</u>	<u>72.9</u>	<u>39.9</u>	<u>33.0</u>
\$100,000 or more	1.8	1.8	(1)
\$40,000 to \$99,999	4.7	4.3	.4
\$10,000 to \$39,999	18.7	13.7	5.0
Less than \$10,000	35.6	17.5	18.1
No reply	12.1	2.6	9.5
<u>Under 2,500</u>	<u>145.6</u>	<u>72.1</u>	<u>73.5</u>
\$100,000 or more	3.4	3.1	.3
\$40,000 to \$99,999	7.9	6.6	1.3
\$10,000 to \$39,999	28.3	21.3	7.0
Less than \$10,000	77.0	34.7	42.3
No reply	29.0	6.4	22.6

1/ Less than 50 establishments.

I. Region By Type Of Establishment Analysis

Table 8

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Region By Type Of Establishment
(Number of establishments in thousands)

Category	All public eating places	Number	Percent	Serving no fish or shellfish	Number	Percent	Serving fish or shellfish	Number	Percent
United States	358.3	100.0		170.1	47.5		188.2		52.5
Northeast	102.3	100.0	40.0	39.1	62.3		60.9		
Restaurants	25.9	100.0	1.9	7.3	24.0		92.7		
Cafeterias	1.1	100.0	—	—	1.1		100.0		
Restaurants or cafeterias located in hotels	6.2	100.0	.9	14.5	5.3		85.5		
Drug or proprietary stores with fountain service	8.7	100.0	6.1	70.1	2.6		29.9		
Other 1/	60.4	100.0	31.1	51.5	29.3		48.5		
North Central	109.8	100.0	56.6	51.5	53.2		48.5		
Restaurants	33.9	100.0	5.6	16.5	28.3		83.5		
Cafeterias	2.0	100.0	.1	5.0	1.9		95.0		
Restaurants or cafeterias located in hotels	3.4	100.0	.1	2.9	3.3		97.1		
Drug or proprietary stores with fountain service	11.4	100.0	9.4	82.5	2.0		17.5		
Other 1/	59.1	100.0	41.4	70.1	17.7		29.9		
South	91.7	100.0	49.7	54.2	42.0		45.8		
Restaurants	33.8	100.0	7.4	21.9	26.4		78.1		
Cafeterias	1.2	100.0	.5	41.7	7		58.3		
Restaurants or cafeterias located in hotels	2.5	100.0	.2	8.0	2.3		92.0		
Drug or proprietary stores with fountain service	7.6	100.0	6.2	81.6	1.4		18.4		
Other 1/	46.6	100.0	35.4	76.0	11.2		24.0		
West	54.5	100.0	23.8	43.7	30.7		56.3		
Restaurants	21.4	100.0	4.4	20.6	17.0		79.4		
Cafeterias	.2	100.0	—	—	—		100.0		
Restaurants or cafeterias located in hotels	2.4	100.0	—	—	—		2.4		
Drug or proprietary stores with fountain service	3.8	100.0	1.9	50.0	1.9		50.0		
Other 1/	26.7	100.0	17.5	65.5	17.5		34.5		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 9

PERCENTAGE OF PUBLIC EATING PLACES SERVING DISH OR SIMILAR
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
Region By Type of Establishment

Category	Number (in thousands)	All Establishments	One to five days, and no reply	Six days	Seven days	Percent
		Percent	Percent	Percent	Percent	Percent
United States	188.2	4.8	40.8	40.3	54.4	52.8
Northeast	62.3	5.4	40.3	45.5	49.1	45.5
Restaurants	24.0	5.4	45.5	55.7	29.8	55.7
Cafeterias	1.1	14.5	3.6	36.6	59.8	36.6
Restaurants or cafeterias located in hotels	5.3	3.6	8.8	5.6	85.6	8.8
Drug or proprietary stores with fountain service	2.6	6.1	39.3	54.6	54.6	6.1
Other 1/	29.3					
North Central	53.2	3.7	47.8	47.8	48.5	47.8
Restaurants	28.3	2.4	50.7	50.7	46.9	50.7
Cafeterias	1.9	21.9	56.0	22.1	22.1	21.9
Restaurants or cafeterias located in hotels	3.3	5.8	15.7	76.5	76.5	5.8
Drug or proprietary stores with fountain service	2.0	-	11.0	89.0	89.0	-
Other 1/	17.7	3.9	52.5	43.6	43.6	3.9
South	42.0	3.5	36.3	36.3	60.2	36.3
Restaurants	26.4	2.1	37.9	37.9	60.0	37.9
Cafeterias	.7	36.9	32.0	31.1	31.1	36.9
Restaurants or cafeterias located in hotels	2.3	3.5	3.0	93.5	93.5	3.5
Drug or proprietary stores with fountain service	1.4	-	36.3	63.7	63.7	-
Other 1/	11.2	5.1	39.6	55.3	55.3	5.1
West	30.7	6.2	35.9	35.9	57.9	35.9
Restaurants	17.0	5.6	39.7	39.7	54.7	39.7
Cafeterias	.2	16.5	-	-	83.5	-
Restaurants or cafeterias located in hotels	2.4	2.3	4.0	93.7	93.7	2.3
Drug or proprietary stores with fountain service	1.9	13.8	51.8	34.4	34.4	13.8
Other 1/	9.2	6.5	34.8	58.7	58.7	6.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 10
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
 Region By Type Of Establishment

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2	57.2	57.2	57.2
Northwest	10.0	1.7	38.6	52.7	52.7	52.7	52.7
Restaurants	1.9	2.6	32.6	53.8	53.8	53.8	53.8
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	-	-	-	-
Drug or proprietary stores with fountain service	6.1	1.9	13.2	86.8	86.8	86.8	86.8
Other 1/	31.1	1.9	45.0	53.1	53.1	53.1	53.1
North Central	56.6	1.7	39.4	58.9	58.9	47.9	47.9
Restaurants	5.6	4.7	47.4	52.6	52.6	47.9	47.9
Cafeterias	1.1	-	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	.1	-	-	-	-	-	-
Drug or proprietary stores with fountain service	9.4	.7	54.0	46.0	46.0	46.0	46.0
Other 1/	41.4	1.6	42.8	55.6	55.6	55.6	55.6
South	49.7	1.0	38.2	57.8	57.8	57.8	57.8
Restaurants	7.4	3.6	43.0	53.4	53.4	53.4	53.4
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.5	-	-	-	-	-	-
Drug or proprietary stores with fountain service	6.2	-	-	-	-	-	-
Other 1/	35.4	4.7	41.3	54.0	54.0	54.0	54.0
West	23.8	2.8	49.5	47.7	47.7	43.7	43.7
Restaurants	4.4	6.1	50.2	-	-	-	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	-
Other 1/	17.5	1.5	53.2	45.3	45.3	45.3	45.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 11
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By Type Of Establishment

Category	All establishments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
Restaurants	24.0	1.3	3.2	12.5	2.8	11.0	69.2	—
Cafeterias	1.1	—	—	—	—	6.2	93.8	—
Restaurants or cafeterias located in hotels	5.3	7.4	2.3	—	—	9.9	79.5	.9
Drug or proprietary stores with fountain service	2.6	—	—	7.5	.2	16.6	83.4	—
Other 1/	29.3	3.9	2.1	1.6	.8	20.8	65.3	.2
North Central	53.2	5.9	2.7	1.3	2.1	1.4	15.8	23.6
Restaurants	28.3	6.7	3.6	—	—	12.9	75.2	.2
Cafeterias	1.9	3.6	—	—	—	11.1	85.3	—
Restaurants or cafeterias located in hotels	3.3	11.6	2.5	—	—	4.3	77.7	3.9
Drug or proprietary stores with fountain service	2.0	—	—	—	—	16.0	79.5	4.5
Other 1/	17.7	4.6	2.0	1.9	—	23.2	68.3	—
South	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
Restaurants	26.4	7.3	3.3	3.0	1.0	13.2	72.1	.1
Cafeterias	.7	—	—	—	—	27.4	72.6	—
Restaurants or cafeterias located in hotels	2.3	.8	.8	2.4	—	16.3	76.1	3.6
Drug or proprietary stores with fountain service	1.4	—	—	—	—	15.5	82.9	1.6
Other 1/	11.2	2.4	3.6	—	—	21.6	72.4	—
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9
Restaurants	17.0	5.7	3.4	5.2	4.5	20.0	61.2	—
Cafeterias	.2	—	—	—	—	—	100.0	—
Restaurants or cafeterias located in hotels	2.4	6.3	.7	1.5	.7	5.0	82.8	3.0
Drug or proprietary stores with fountain service	1.9	—	—	—	—	—	2.5	87.2
Other 1/	—	2.1	—	—	—	—	.8	28.6
								61.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 12
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Region By Type Of Establishment

Category	All establis- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	(in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
Restaurants	17.9	17.7	7.1	25.6	49.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	45.7	54.3	-
Drug or proprietary stores with fountain service	6.1	-	4.1	37.4	48.3	14.3
Other 1/	31.1	.4	-	39.4	55.6	.5
North Central	56.6	.6	.5	30.7	57.9	10.3
Restaurants	5.6	5.9	3.5	31.3	59.3	-
Cafeterias	.1	-	-	100.0	-	-
Restaurants or cafeterias located in hotels	.1	-	-	46.0	54.0	-
Drug or proprietary stores with fountain service	9.4	-	-	40.4	43.4	16.2
Other 1/	41.4	1.3	.2	28.2	61.2	10.4
South	49.7	.5	.7	40.1	52.2	5.7
Restaurants	7.4	5.4	.6	20.1	70.0	.9
Cafeterias	.5	-	-	57.2	42.8	-
Restaurants or cafeterias located in hotels	.2	-	-	15.9	84.1	-
Drug or proprietary stores with fountain service	6.2	-	-	37.6	59.8	2.6
Other 1/	35.4	.8	.2	44.6	47.0	7.4
West	23.8	1.4	1.4	48.5	43.7	6.4
Restaurants	4.4	6.1	-	51.3	42.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.9	.4	-	28.7	23.2	48.1
Other 1/	17.5	-	-	49.7	46.3	3.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establish- ments (in thous- ands)	Less than \$1		Between \$1 and \$2		Over \$4		More than one dining facility		No dinners served		Percent No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	180.2	62.3	62.1	21.9	7.1	.5	.8	.5	.8	5.4	2.0	
Northeast	21.0	60.7	60.7	22.0	8.7	.8	1.0	1.0	4.0	1.4		
Restaurants				27.1	10.6	1.3	(1)					.3
Caterias												-
Restaurants or cafeterias												-
Located in hotels	5.3	17.3	29.3	34.5	2.7					3.7	1.7	
Drug or proprietary stores with fountain service	2.6	79.3	7.9	-						7.9	4.9	
Other 2/	29.3	68.5	18.7	3.5	.1					7.0	2.0	
North Central	53.2	66.5	19.5	5.9	.1					4.6	2.9	
Restaurants	20.3	70.4	22.8	4.9	(1)					*2	1.4	
Caterias												-
Restaurants or cafeterias												-
Located in hotels	3.3	85.2	10.8	-	.1					3.6		
Drug or proprietary stores with fountain service	2.0	76.6	1.5	-						9.8	12.1	
Other 2/	17.7	65.2	15.3	2.9						12.1	4.5	
South	12.0	67.4	19.1	2.6	.4					7.6	1.6	
Restaurants	26.4	72.8	23.4	2.6	.3					.8	.1	
Caterias												-
Restaurants or cafeterias												-
Located in hotels	2.3	3.0	47.7	35.5	4.5					3.5		
Drug or proprietary stores with fountain service	1.4	77.0	-							18.6	4.4	
Other 2/	11.2	64.8	6.0	.3						24.5	4.4	
West	30.7	48.7	29.7	10.7	.2					6.6	2.2	
Restaurants	27.0	52.6	36.3	8.7	.8					.8	.4	
Caterias												-
Restaurants or cafeterias												-
Located in hotels	2.4	3.6	17.7	65.8	4.6					3.9	1.4	
Drug or proprietary stores with fountain service	1.9	89.7	-							10.3		
Other 2/	9.2	43.8	27.5	2.3	.2					-		
										20.4	5.8	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14

PERCENTAGE OF PUBLIC EATING PLACES NOT STRIVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All estab- lish- ments (in Number of Establish- ments)	Less than \$1			Between \$1 and \$2			Over \$4			More than one dining facility			No dinners served			No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	.6	.6	.2	.2	.4	.2	.4	.2	.2	.2	.2	.2	.2	.2	32.9	19.3
Northeast																		
Restaurants	40.0	49.7	6.0	1.7	.8	1.2	8.1											
Cafeterias	1.9	75.1	17.7	3.6	—	—	—											
Restaurants or cafeterias located in hotels	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Drug or proprietary stores with fountain service	.9	22.8	7.6	—	4.6	57.4	—	—	—	—	—	—	—	—	—	—	—	—
Other 1/	31.1	53.3	6.4	1.9	.9	—	—	—	—	—	—	—	—	—	—	—	—	—
North Central																		
Restaurants	56.6	33.5	2.1	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Cafeterias	5.6	73.7	13.0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Restaurants or cafeterias located in hotels	.1	100.0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Drug or proprietary stores with fountain service	.1	54.0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Other 1/	9.4	31.1	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
South																		
Restaurants	49.7	45.3	1.9	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Cafeterias	7.4	79.8	11.0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Restaurants or cafeterias located in hotels	.2	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Drug or proprietary stores with fountain service	6.2	34.3	.4	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Other 1/	35.4	39.6	6.4	1.7	—	—	—	—	—	—	—	—	—	—	—	—	—	—
West																		
Restaurants	23.8	49.7	6.4	1.7	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Cafeterias	4.4	58.9	21.3	9.1	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Restaurants or cafeterias located in hotels	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Drug or proprietary stores with fountain service	1.9	16.2	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Other 1/	17.5	51.2	3.4	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 15

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Region By Type of Establishment

Category	Fresh fish						Fresh shellfish				
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp
	Cents per pound										
<u>Northeast</u>											
<u>Restaurant</u>											
Cafeterias or cafeterias located in hotels	-	50.6	39.2	43.5	58.9	69.7	30.0	45.2	119.3	63.6	77.8
Drug or proprietary stores with fountain service	-	26.5	24.0	32.2	-	46.5	-	-	-	-	85.0
Other 2/	-	44.4	33.0	34.2	-	55.4	33.7	63.3	110.9	72.1	78.7
<u>Restaurants or cafeterias located in hotels</u>	-	75.0	40.1	55.7	-	66.0	-	-	-	114.5	90.0
<u>Drug or proprietary stores with fountain service</u>	-	60.3	-	-	66.1	-	-	75.4	59.2	88.9	92.7
<u>North Central</u>											
<u>Restaurants or cafeterias located in hotels</u>	-	51.2	50.0	49.6	82.7	57.2	40.5	66.8	88.3	92.9	89.9
<u>Drug or proprietary stores with fountain service</u>	-	40.0	33.5	-	-	-	-	-	-	-	-
<u>Other 2/</u>	-	52.4	54.7	45.9	34.6	57.4	62.2	-	69.0	165.7	79.5
<u>South</u>											
<u>Restaurants or cafeterias located in hotels</u>	-	44.3	41.4	38.0	-	44.4	39.7	-	126.8	83.8	60.6
<u>Drug or proprietary stores with fountain service</u>	-	33.1	31.1	41.4	-	51.7	-	48.0	-	91.7	61.2
<u>Other 2/</u>	-	52.0	50.4	38.1	45.0	53.1	54.2	39.8	53.2	131.5	81.7
<u>West</u>											
<u>Restaurants or cafeterias located in hotels</u>	-	40.0	36.0	-	-	53.0	55.2	43.3	-	125.0	-
<u>Drug or proprietary stores with fountain service</u>	-	46.2	38.4	-	-	-	-	-	101.1	-	69.0
<u>Other 2/</u>	-	-	-	-	-	-	-	-	-	-	-

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1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 15 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
1/ - Continued

Category	Region By Type Of Establishment						Canned Fish		
	Frozen fish			Frozen shellfish			Canned fish		
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines
Northeast									
Restaurants	15.0	37.0	31.0	28.6	63.8	96.5	77.9	70.7	69.3
Cafeterias	31.0	31.1	-	-	110.0	120.0	77.8	107.0	-
Restaurants or cafeterias located in hotels	10.6	13.8	33.0	75.4	108.5	81.4	59.2	35.7	74.2
Drug or proprietary stores with fountain service	11.0	-	50.7	15.0	81.0	156.7	85.0	50.0	67.0
Other <u>2/</u>	35.6	11.4	-	71.7	113.0	81.6	80.7	79.7	59.5
North Central									
Restaurants	36.6	12.9	15.5	37.0	83.4	118.1	81.9	60.1	52.0
Cafeterias	30.6	31.7	41.7	32.6	71.8	-	75.3	61.1	52.0
Restaurants or cafeterias located in hotels	31.3	34.6	29.8	34.9	61.2	115.6	79.9	66.2	71.6
Drug or proprietary stores with fountain service	15.0	17.1	18.0	18.0	63.0	103.7	60.0	51.4	75.4
Other <u>2/</u>	45.7	46.0	37.4	32.0	103.6	78.4	51.4	225.0	55.7
South									
Restaurants	27.9	35.6	15.2	36.8	81.2	95.5	75.6	57.0	-
Cafeterias	30.8	33.5	30.6	37.0	-	99.8	65.3	58.3	-
Restaurants or cafeterias located in hotels	33.8	37.7	40.9	27.8	65.2	100.4	82.8	61.2	-
Drug or proprietary stores with fountain service	50.0	38.0	23.7	21.8	58.0	-	61.8	12.8	74.4
Other <u>2/</u>	34.8	-	-	32.2	-	75.6	15.1	30.0	37.4
West									
Restaurants	37.3	-	51.4	12.5	68.4	98.8	81.4	107.1	61.9
Cafeterias	30.0	-	29.5	32.0	-	-	69.2	-	-
Restaurants or cafeterias located in hotels	57.8	-	12.3	-	79.3	91.5	91.4	127.3	130.8
Drug or proprietary stores with fountain service	-	44.0	31.4	-	-	-	56.7	-	65.5
Other <u>2/</u>	38.8	49.7	11.7	-	65.0	-	85.0	-	57.9

1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 16

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

		Northeast Region By Type Of Establishment					
Type of establishment and calendar quarter, 1954	All establishments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
Northeast - Average	62.3	12.2	76.8	4.6	.7	.7	5.0
Restaurants - Average	24.0	12.5	78.0	4.0	.5	.3	4.7
January-March	24.0	8.6	77.8	3.4	.3	.2	9.9
April-June	24.0	15.7	82.0	2.0	(1)	.3	-
July-September	24.0	6.7	74.6	7.6	1.5	.6	9.0
October-December	24.0	19.0	77.6	3.1	-	.3	-
Cafeterias - Average	1.1	17.5	65.5	4.7	-	1.5	10.8
January-March	1.1	1.1	63.0	12.3	-	-	24.6
April-June	1.1	30.8	69.1	.1	-	-	-
July-September	1.1	24.4	60.9	.1	-	6.2	18.4
October-December	1.1	24.7	69.1	6.2	-	-	-
Restaurants or cafeterias located in hotels - Average	5.3	21.9	57.8	2.2	3.5	1.4	6.2
January-March	5.3	19.0	58.7	11.2	3.7	7.1	7.1
April-June	5.3	36.8	61.0	1.4	.3	-	5.5
July-September	5.3	15.6	51.7	8.8	4.7	1.9	17.3
October-December	5.3	16.2	59.6	15.5	8.7	-	-
Drug or proprietary stores with fountain service - Average	2.6	12.2	81.0	2.6	.2	2.0	2.0
January-March	2.6	8.7	85.4	-	-	-	7.9
April-June	2.6	15.7	83.0	1.3	-	-	-
July-September	2.6	15.7	74.3	1.3	.9	7.8	-
October-December	2.6	8.7	83.4	7.9	-	-	-
Other 2/- Average	29.3	10.1	79.1	4.3	.6	.8	5.1
January-March	29.3	4.1	76.8	5.9	.2	.4	12.6
April-June	29.3	13.1	84.1	2.1	.7	-	-
July-September	29.3	6.0	77.1	6.3	.7	2.7	7.2
October-December	29.3	17.2	78.5	3.0	.9	-	.4

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters and refreshment stands.

Table 17

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

North Central Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establish- ments	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No of total purchases	No of replies
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Purchases	Percent
North Central - Average	53.2	14.6	76.9	5.0	.5	.3	2.7	
Restaurants - Average	28.3	11.4	76.5	5.4	.3	.2	3.1	.5
January-March	28.3	16.4	72.4	10.2	.5	.2	5	
April-June	28.3	11.9	79.3	1.9	.2	.2	5	
July-September	28.3	20.9	73.6	4.1	.6	.2	2	
October-December	28.3	5.3	80.6	2.4	.5	.5	11.2	
Cafeterias - Average	1.9	18.0	71.8	6.4	-	-	3.8	
January-March	1.9	22.6	52.1	25.3	-	-	-	
April-June	1.9	15.3	84.5	*2	-	-	-	
July-September	1.9	26.4	73.6	-	-	-	-	
October-December	1.9	7.6	77.2	-	-	-	15.2	
Restaurants or cafeterias located in hotels - Average	3.3	12.8	78.8	5.1	.4	.7	2.2	
January-March	3.3	8.1	75.0	13.0	-	-	2.3	
April-June	3.3	13.9	81.4	1.7	-	-	-	
July-September	3.3	27.1	67.0	1.3	1.8	2.8	-	
October-December	3.3	2.3	87.8	3.6	-	-	6.3	
Drug or proprietary stores with fountain service - Average	2.0	18.8	69.1	2.3	-	-	2.5	
January-March	2.0	13.9	60.0	26.1	-	-	-	
April-June	2.0	24.0	76.0	-	-	-	-	
July-September	2.0	27.4	72.6	-	-	-	-	
October-December	2.0	9.9	69.1	11.1	-	-	9.9	
Other 1/ - Average	17.7	14.0	78.7	2.7	.8	.5	2.3	
January-March	17.7	15.9	78.8	3.4	1.1	.4	-	
April-June	17.7	12.6	82.1	3.8	-	-	-	
July-September	17.7	21.7	73.0	5.3	-	-	-	
October-December	17.7	6.0	81.0	2.3	1.1	.4	9.2	

1/ Includes drinking places, lunch counters and refreshment stands.

Table 18

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Southern Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establish- ments (in thousands)	0 to 19			20 to 39			40 to 59			60 to 79			80 to 100	
		Number	Percent	Percent	Number	Percent	Percent	Number	Percent	Percent	Number	Percent	Percent	No reply	Percent
South - Average															
Restaurants - Average	42.0	8.3	20.6	74.9	5.0	5.5	5.1	7	0.2	10.9					
January-March	26.1	2.6	3.8	77.0	13.6	1.7	0.2								
April-June	26.4	13.9	74.8	77.1	1.1	0.3	-								
July-September	26.4	11.7	74.1	2.8	0.2	-									
October-December	26.4	6.0	82.0	4.6	0.2	-									
Cafeterias - Average															
January-March	.7	1.2	57.8	3.3	2.4	2.4	-								
April-June	.7	-.3	47.6	12.3	.4	.4	-								
July-September	.7	3.6	56.5	7	-	-	-								
October-December	.7	1.1	58.3	-	-	-	-								
Restaurants or cafeterias located in hotels - Average															
January-March	2.3	11.3	68.5	3.9	1.1	1.1	-								
April-June	2.3	14.0	71.9	11.6	-	-	-								
July-September	2.3	15.5	70.6	1.8	-	-	-								
October-December	2.3	14.6	65.4	1.1	1.1	1.1	-								
Drug or proprietary stores with fountain service - Average															
January-March	1.4	2.8	80.3	-											
April-June	1.4	5.6	78.9	-											
July-September	1.4	5.6	78.9	-											
October-December	1.4	-	84.5	-											
Other 1/ - Average															
January-March	11.2	6.1	71.3	5.1	4.6	4.6	-								
April-June	11.2	5.5	71.2	7.9	3.0	3.0	-								
July-September	11.2	7.9	68.9	3.6	6	6	-								
October-December	11.2	6.0	72.0	5.9	.6	.6	-								

1/ Includes drinking places, lunch counters and refreshment stands.

Table 19

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Western Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments Number (in thousands)	0 to 19 percent of total purchases	20 to 39 percent of total purchases	40 to 59 percent of total purchases	60 to 79 percent of total purchases	80 to 100 percent of total purchases	No reply
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
West - Average	30.7	4.9	74.2	3.5	.6	.3	16.5
Restaurants - Average	17.0	6.2	71.4	5.4	.4	.1	15.8
January-March	17.0	10.1	66.7	5.2	.4	.1	16.5
April-June	17.0	3.4	77.5	3.2	-	-	15.9
July-September	17.0	4.1	70.3	10.2	.4	-	15.0
October-December	17.0	10.2	71.0	2.4	.3	(1)	15.6
Cafeterias - Average	2.2	1.8	88.3	.9	3.0	-	3.0
January-March	2.2	3.4	84.4	-	12.2	-	-
April-June	2.2	12.2	87.8	-	-	-	-
July-September	2.2	-	84.4	3.4	-	-	-
October-December	2.2	3.4	96.6	-	-	-	-
Restaurants or cafeterias located in hotels - Average	2.4	2.6	46.7	1.7	.6	-	47.1
January-March	2.4	7.0	44.4	1.6	.7	-	46.3
April-June	2.4	8	50.5	1.3	-	-	47.4
July-September	2.4	.7	45.8	4.0	1.8	-	47.7
October-December	2.4	6.0	46.0	-	-	-	48.0
Drug or proprietary stores with fountain service - Average	1.9	.3	26.2	-	-	-	2.5
January-March	1.9	-	96.5	-	-	-	3.5
April-June	1.9	1.2	95.3	-	-	-	3.5
July-September	1.9	-	96.5	-	-	-	3.5
October-December	1.9	-	96.5	-	-	-	3.5
Other 2/ - Average	9.2	3.0	81.3	1.7	1.1	.2	12.6
January-March	9.2	4.4	77.8	2.2	2.2	-	13.4
April-June	9.2	2.2	83.0	-	-	-	12.6
July-September	9.2	1.7	82.2	2.3	-	(1)	13.8
October-December	9.2	3.8	82.2	2.2	-	1.4	10.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 20

PERCENTAGE OF PUBLIC EATING PLACES IN THE UNITED STATES SERVING FISH OR SHELLFISH
INDICATING WAYS IN WHICH FISH AND SHELLFISH ARE PURCHASED

Region By Type Of Establishment

Category	Fresh	Frozen			Frozen			Frozen			Canned			Other than frozen, fresh or canned	
		uncooked	Percent	Percent	uncooked	Percent	Percent	breaded	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	18.0	55.7	3.0	13.0	3.1	50.9	3.1	50.9	3.1	50.9	3.1	50.9	3.1	3.5	
Northeast															
Restaurants	64.8	10.1	3.3	8.3	3.0	3.0	3.0	64.8	4.4	64.8	4.4	64.8	4.4	2.3	
Cafeterias	70.4	50.6	2.3	9.2	4.1	4.1	4.1	60.8	2.3	60.8	2.3	60.8	2.3	2.2	
Restaurants or cafeterias located in hotels	81.6	26.5	-	.1	-	-	-	68.2	-	68.2	-	68.2	-	.2	
Drug or proprietary stores with fountain service	79.4	57.8	2.9	12.7	.3	.3	.3	55.0	.9	55.0	.9	55.0	.9	6.9	
Other 1/	61.1	30.2	.9	.9	7.8	7.8	7.8	67.7	4.8	67.7	4.8	67.7	4.8	17.0	
North Central															
Restaurants	31.9	69.1	3.3	19.0	4.3	4.3	4.3	43.0	2.4	43.0	2.4	43.0	2.4	2.4	
Cafeterias	28.7	80.1	3.6	19.1	5.2	5.2	5.2	46.2	3.6	46.2	3.6	46.2	3.6	3.6	
Restaurants or cafeterias located in hotels	33.1	89.4	.5	25.1	3.6	3.6	3.6	55.7	3.6	55.7	3.6	55.7	3.6	3.6	
Drug or proprietary stores with fountain service	70.1	95.0	4.9	11.8	4.3	4.3	4.3	69.0	.9	69.0	.9	69.0	.9	7.6	
Other 1/	23.3	50.6	3.4	19.0	3.4	3.4	3.4	25.8	.9	25.8	.9	25.8	.9	3.9	
South															
Restaurants	52.0	55.4	1.7	14.1	2.9	2.9	2.9	30.5	1.7	30.5	1.7	30.5	1.7	1.7	
Cafeterias	58.0	59.0	1.3	12.9	2.7	2.7	2.7	27.4	-	27.4	-	27.4	-	1.2	
Restaurants or cafeterias located in hotels	34.3	62.4	-	22.3	-	-	-	49.5	-	49.5	-	49.5	-	-	
Drug or proprietary stores with fountain service	60.6	78.3	1.7	28.4	2.8	2.8	2.8	37.1	.8	37.1	.8	37.1	.8	.8	
Other 1/	43.2	49.8	-	9.0	-	-	-	84.3	-	84.3	-	84.3	-	-	
West															
Restaurants	36.3	64.1	3.5	10.5	1.3	1.3	1.3	64.2	5.9	64.2	5.9	64.2	5.9	5.9	
Cafeterias	40.8	76.2	4.8	7.9	.8	.8	.8	62.8	.7	62.8	.7	62.8	.7	.7	
Restaurants or cafeterias located in hotels	17.6	87.8	-	31.0	-	-	-	6.8	-	6.8	-	6.8	-	-	
Drug or proprietary stores with fountain service	45.5	52.6	6.9	10.6	3.1	3.1	3.1	76.5	9.1	76.5	9.1	76.5	9.1	9.1	
Other 1/	29.3	57.4	.9	32.1	10.3	10.3	10.3	88.5	8.7	88.5	8.7	88.5	8.7	8.7	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 21

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FRESH

Region By Type Of Establishment

Category	All establishments (in thousands)	Region By Type Of Establishment						No reply or not applicable Percent
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	Percent	
United States	188.2	4.5	6.8	8.2	5.9	22.6	52.0	
North Central								
Restaurants	62.3 21.0	3.1 3.1	8.8 7.6	11.5 12.9	0.1 .9	35.2 35.2	29.0	
Cafeterias	1.1	-	6.3	.9	.8	7.6	10.4	
Restaurants or cafeterias located in hotels	5.3	4.5	12.8	8.3	2.9	43.5	20.6	
Drug or proprietary stores with fountain service	2.6	1.3	-	16.5	-	-	32.2	
Other ^{1/}	29.3	3.0	10.0	11.1	5.9	31.1	39.2	
North Central								
Restaurants	53.2 28.3	5.7 5.5	5.2 5.3	5.7 5.8	1.0 2.3	31.6 30.7	68.1 71.3	
Cafeterias	1.9	26.1	5.2	-	.7	1.1	66.9	
Restaurants or cafeterias located in hotels	3.3	22.6	13.2	11.4	8.5	14.4	29.9	
Drug or proprietary stores with fountain service	2.0	-	-	1.9	-	-	90.1	
Other ^{1/}	17.7	1.2	3.4	5.7	4.9	10.1	66.7	
South								
Restaurants	42.0 26.1	1.1 1.3	5.7 6.4	5.5 5.5	5.3 5.2	31.4 32.3	48.0 42.0	
Cafeterias	.7	.7	1.9	10.3	1.5	19.7	65.7	
Restaurants or cafeterias located in hotels	2.3	5.7	11.3	6.0	10.8	26.8	39.4	
Drug or proprietary stores with fountain service	1.4	-	1.8	-	-	3.8	94.4	
Other ^{1/}	11.2	1.2	3.6	5.5	2.4	27.5	56.0	
West								
Restaurants	30.7 17.0	5.8 3.1	7.1 6.3	9.3 10.6	5.3 7.3	8.5 7.3	63.7 59.2	
Cafeterias	.2	-	1.0	4.4	-	12.2	82.4	
Restaurants or cafeterias located in hotels	2.1	9.0	7.2	10.0	12.8	6.5	54.5	
Drug or proprietary stores with fountain service	1.9	-	10.3	-	10.3	10.3	79.4	
Other ^{1/}	9.2	2.2	11.1	6.6	7	8.7	70.7	

^{1/} Includes drinking places, lunch counters, and refreshment stands.

Table 22

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN UNCOOKED

Category	All establishments (in thousands)	Region by Type of Establishment						% not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable	
United States	188.2	5.2	6.0	8.2	7.7	25.6	14.3	
Northeast								
Restaurants	62.3	7.2	5.8	9.1	6.5	39.5	19.4	
Cafeterias	24.0	8.2	7.2	12.9	11.1	75.9	73.5	
Restaurants or cafeterias located in hotels	1.1	6.6	6.6	6	12.5	6.2		
Drug or proprietary stores with fountain service	5.3	12.9	10.5	2.9	7.6	27.9	12.2	
Other 1/	2.6	-	-	7.8	7.6	7.9	76.5	
29.3	6.1	4.5	7.1	6.1	6.1	6.1	69.8	
North Central								
Restaurants	53.2	6.2	5.8	7.0	9.7	32.7	30.6	
Cafeterias	28.2	3.9	5.2	7.9	12.4	50.7	19.6	
Restaurants or cafeterias located in hotels	1.9	1.1	0.7	2.1	2.1	20.0	10.6	
Drug or proprietary stores with fountain service	3.3	12.3	16.6	12.3	21.1	32.7	5.0	
Other 1/	2.0	11.4	4.1	1.3	7	2.3	80.2	
17.7	2.6	4.2	5.7	3.4	3.4	34.0	49.4	
South								
Restaurants	42.0	6.6	5.0	6.1	7.1	32.6	11.6	
Cafeterias	26.4	2.1	4.5	8.2	12.3	37.3	41.4	
Restaurants or cafeterias located in hotels	2.3	7.3	13.3	1.4	21.6	31.2	21.7	
Drug or proprietary stores with fountain service	1.4	1.2	7	16.7	31.9	50.2	5.4	
Other 1/	11.2	3.6	4.8	2.5	3.0	25.7		
West								
Restaurants	30.7	3.4	5.5	11.0	7.2	31.0	35.2	
Cafeterias	17.0	3.0	3.3	11.2	12.5	23.3	12.2	
Restaurants or cafeterias located in hotels	.2	-	-	19.5	1.0	67.3		
Drug or proprietary stores with fountain service	2.1	5.3	11.9	18.3	6.3	3.3	17.1	
Other 1/	1.9	20.7	7	10.3	11.5	11.9	42.5	
9.2	-	1.5	8.2	9.6	26.4	51.3		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 23

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN PRECOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable Percent
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	.9	.7	.6	.1	.1	.7	.6	.1	.7	.7	97.0
Northeast												
Restaurants	62.3	1.2	.8	.6	.3	.1	.6	.5	.6	.6	.6	95.7
Cafeterias	24.0	.6	.3	.2	.1	(1)	.1	.0	.0	.0	.0	97.7
Restaurants or cafeterias	1.1	-	-	-	-	-	-	-	-	-	-	100.0
Located in hotels	5.3	2.3	.6	-	-	-	-	-	-	-	-	97.1
Drug or proprietary stores	2.6	1.6	.9	-	-	-	-	-	-	-	-	99.1
With fountain service	29.3	1.6	.9	1.1	.2	-	-	-	.9	.7	.7	95.5
Other 2/	-	-	-	-	-	-	-	-	-	-	-	-
North Central												
Restaurants	53.2	.5	1.0	.4	.1	.1	.3	.2	.1	.3	.3	96.7
Cafeterias	28.3	.7	1.0	.5	.2	.1	.5	.2	.1	.2	.2	96.4
Restaurants or cafeterias	1.9	.5	-	-	-	-	-	-	-	-	-	99.5
Located in hotels	3.3	1.7	2.6	-	-	-	-	-	-	-	-	95.1
Drug or proprietary stores	2.0	-	-	1.1	.4	-	-	-	-	-	-	100.0
With fountain service	17.7	-	-	-	-	-	-	-	-	.9	.9	96.6
Other 2/	-	-	-	-	-	-	-	-	-	-	-	-
South												
Restaurants	42.0	1.0	.2	.2	.1	.1	.3	.2	.1	.3	.3	98.3
Cafeterias	26.4	.0	.3	.1	-	-	-	-	-	-	-	100.0
Restaurants or cafeterias	.7	-	-	-	-	-	-	-	-	-	-	-
Located in hotels	2.3	1.6	.1	-	-	-	-	-	-	-	-	98.3
Drug or proprietary stores	1.4	-	-	-	-	-	-	-	-	-	-	100.0
With fountain service	11.2	1.2	-	-	-	.6	-	-	-	1.2	1.2	97.0
Other 2/	-	-	-	-	-	-	-	-	-	-	-	-
West												
Restaurants	30.7	1.0	.4	.1	.3	.4	.4	.4	.4	.4	.4	96.5
Cafeterias	17.0	.2	-	-	-	.1	.6	.8	.8	.8	.8	95.2
Restaurants or cafeterias	.2	-	-	-	-	-	-	-	-	-	-	100.0
Located in hotels	2.4	2.7	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	1.4	93.1
Drug or proprietary stores	1.9	-	-	-	-	-	-	-	-	-	-	100.0
With fountain service	9.2	.2	-	-	-	-	-	-	.7	.7	.7	99.1
Other 2/	-	-	-	-	-	-	-	-	-	-	-	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 24

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED UNCOOKED

Region By Type Of Establishment

Category	All establishments (in thousands)	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable Percent
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	2.9	2.9	1.8	1.2	1.2	4.2	87.0				
Northeast												
Restaurants	62.3	2.5	2.4	1.4	.5	1.5	21.7					
Cafeterias	21.0	1.5	2.2	2.0	1.0	3.5	90.8					
Restaurants or cafeterias located in hotels	1.1	.1	—	—	—	—	99.9					
Drug or proprietary stores with fountain service	5.3	5.7	4.7	1.0	1.3	—	—	87.3				
Other 1/	2.6	—	2.5	1.1	.9	.9	99.1					
Other 1/	29.3	3.0	—	—	—	—	—	92.2				
North Central												
Restaurants	53.2	1.4	4.0	2.1	1.3	7.2	81.0					
Cafeterias	28.3	1.6	5.0	2.0	1.3	5.3	80.9					
Restaurants or cafeterias located in hotels	1.9	1.0	5.2	1.1	—	7.0	74.9					
Drug or proprietary stores with fountain service	3.3	8.7	1.1	2.0	—	—	—	88.2				
Other 1/	2.0	—	1.7	10.6	1.1	12.1	71.5					
Other 1/	17.7	3.0	3.1	1.5	.4	11.0	81.0					
South												
Restaurants	12.0	2.1	2.6	2.8	1.6	4.7	85.9					
Cafeterias	26.1	2.6	2.5	2.0	1.0	87.1						
Restaurants or cafeterias located in hotels	.7	12.6	.5	—	9.2	77.7						
Drug or proprietary stores with fountain service	2.3	9.9	6.7	11.8	—	—	71.6					
Other 1/	1.4	—	—	—	—	—	—					
Other 1/	11.2	—	2.4	4.2	1.2	7.8	91.0					
West												
Restaurants	30.7	1.9	2.5	3	1.8	3.5	89.5					
Cafeterias	17.0	.3	2.0	1.2	—	—	92.1					
Restaurants or cafeterias located in hotels	.2	—	15.5	15.5	—	—	69.0					
Drug or proprietary stores with fountain service	2.4	4.5	3.4	—	—	—	—	69.4				
Other 1/	1.9	—	10.3	—	11.5	10.3	67.9					
Other 1/	9.2	3.9	1.4	.8	1.4	2.9	89.6					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 25

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED COATED

Category	All establishments (in thousands)	Region By Type of establishment						Percent not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	Percent	
United States	188.2	.9	.7	.6	.2	.7	.7	96.9
Northeast								
Restaurants	62.3	1.1	.5	.4	.2	.2		97.0
Cafeterias	24.0	.8	1.1	.3		1.4		97.9
Restaurants or cafeterias located in hotels	1.1	-	-	-	-	-		100.0
Drug or proprietary stores	5.3	.3	-	-	-	(1)		99.7
with fountain service	2.6	.8	-	-	-	2.3		96.9
Other 2/	29.3	1.6	.2	.2	.2	.5		97.3
North Central								
Restaurants	53.2	1.2	1.1	.5	.5	1.0		95.7
Cafeterias	28.3	1.9	1.7	.7	.2	3.6		96.0
Restaurants or cafeterias located in hotels	1.9	-	-	-	-			96.4
Drug or proprietary stores	3.3	3.8	.5	-	(1)	-		92.7
Other 2/	2.0	-	.4	-	-			
South								
Restaurants	42.0	.2	.5	1.3	.3	.6		97.1
Cafeterias	26.1	.3	.8	1.0		.3		100.0
Restaurants or cafeterias located in hotels	2.3	-	-	2.8	-	-		97.2
Drug or proprietary stores	1.4	-	-	-	1.8	.6		100.0
Other 2/	11.2	-	-	-	-	1.8		95.8
West								
Restaurants	30.7	.7	.4	.2	-	-		98.7
Cafeterias	17.0	.2	.8	-	-	-		99.2
Restaurants or cafeterias located in hotels	2.4	.6	-	-	2.3	-		100.0
Drug or proprietary stores	1.9	10.3	-	-	-	-		96.9
Other 2/	9.2	-	-	-	-	-		99.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 26

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHEAFLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHEAFLFISH PURCHASED CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		Percent No reply or not applicable
		Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	193.7	25.7	7.4	4.1	2.3	11.4	6.0	1.4	0.7	1.4	0.7	69.1
Northeast	62.3	28.5	10.0	6.3	3.7	16.0	5.7	1.3	0.7	25.2	9.2	31.0
Restaurants	21.0	37.7	12.3	6.6	3.2	2.5	1.0	-	-	2.5	1.0	31.0
Cafeterias	1.1	43.1	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias	5.3	33.6	20.3	3.3	0.3	-	-	-	-	-	-	-
Located in hotels	2.6	22.3	15.7	24.3	1.3	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	2.3	21.8	7.3	6.8	5.6	25.2	11.0	2.2	1.0	32.2	11.0	32.2
Other 1/	53.2	30.4	6.2	3.2	1.2	7.9	3.2	0.7	0.3	27.0	11.3	27.0
North Central	29.3	50.9	4.0	1.0	-	-	-	-	-	-	-	-
Restaurants	1.9	-	-	-	-	-	-	-	-	-	-	-
Cafeterias	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias	3.5	46.2	13.7	9.1	-	-	-	-	-	-	-	-
Located in hotels	-	-	-	-	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	2.0	10.7	1.3	10.7	1.3	4.8	6.6	0.6	0.6	5.9	74.2	5.9
Other 1/	17.7	10.6	0.9	1.3	0.9	0.2	0.2	-	-	0.2	0.2	-
South	42.0	17.0	5.5	2.2	1.2	5.2	5.2	0.2	0.2	62.5	72.7	62.5
Restaurants	26.4	19.3	4.9	2.7	1.2	2.7	2.7	0.2	0.2	50.5	50.5	50.5
Cafeterias	0.7	28.0	12.3	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias	2.3	29.2	5.5	2.4	-	-	-	-	-	-	-	-
Located in hotels	-	-	-	-	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	1.4	27.0	4.0	13.9	1.2	1.0	9.8	0.6	0.6	15.7	71.6	15.7
Other 1/	11.2	6.0	1.2	1.2	-	-	-	-	-	-	-	-
West	30.7	32.6	8.2	4.1	3.2	16.4	16.4	0.2	0.2	25.0	37.2	25.0
Restaurants	17.0	40.0	6.9	4.5	2.9	5.2	5.2	-	-	21.2	-	21.2
Cafeterias	0.2	8.8	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias	-	-	-	-	-	-	-	-	-	-	-	-
Located in hotels	2.4	29.6	5.1	0.9	-	-	-	-	-	40.9	23.5	40.9
Drug or proprietary stores with fountain service	1.9	34.5	12.6	10.3	10.3	20.8	20.8	-	-	11.5	40.2	11.5
Other 1/	9.2	19.8	7.3	3.1	-	29.6	29.6	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 27

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED OTHER THAN FROZEN, FRESH OR CANNED

Region By Type Of Establishment

Category	All establisments (in thousands)	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number	Percent	Percent	Percent	Percent	Percent	Percent
United States	136.2	1.6	.4	.1	.1	1.3	96.5
Northeast							
Restaurants	62.3	2.5	.5	.1			25.6
Cafeterias	21.0	2.0		.3			87.4
Restaurants or cafeterias	1.1	.2					99.3
Located in hotels							
Drug or proprietary stores							
With fountain service							
Other 2/							
North Central							
Restaurants	53.2	1.0	.2	.2			97.6
Cafeterias	20.3	.5	.2				79.1
Restaurants or cafeterias	1.9	.6					96.4
Located in hotels							
Drug or proprietary stores							
With fountain service							
Other 2/							
South							
Restaurants	12.0	.5	.4				2.6
Cafeterias	26.4	.8	.6				96.1
Restaurants or cafeterias	.7						98.3
Located in hotels							
Drug or proprietary stores							
With fountain service							
Other 2/							
West							
Restaurants	30.7	2.7					94.1
Cafeterias	17.0	3.5					95.3
Restaurants or cafeterias	.2						100.0
Located in hotels							
Drug or proprietary stores							
With fountain service							
Other 2/							

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 28

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHICH FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Type Of Establishment

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply	Percent
	(i. Number (in thousands))	Percent	Percent	Percent	Percent	Percent	Percent
<u>United States</u>							
<u>Northeast</u>							
Restaurants	188.2	75.0	21.8	1.3	1.4	.5	
Cafeterias	62.3	66.5	31.0	.3	1.7	.5	
Restaurants or cafeterias located in hotels	24.0	68.2	29.2	.5	1.6	.5	
Drug or proprietary stores with fountain service	1.1	87.7	12.3	-	-	-	
Other 2/	5.3	95.1	2.9	-	2.0	(1)	
	29.3	65.4	23.5	2.3	7.9	.9	
	59.3	38.9	-	1.4			
<u>North Central</u>							
Restaurants	53.2	29.2	17.3	1.2	1.2	.6	
Cafeterias	28.3	81.6	15.3	1.2	1.6	.3	
Restaurants or cafeterias located in hotels	1.9	98.6	-	.3	-	1.1	
Drug or proprietary stores with fountain service	3.3	91.2	4.1	1.4	3.3	-	
Other 2/	2.0	62.5	30.7	2.2	-	4.6	
	17.7	74.7	23.0	1.1	.4	.8	
<u>South</u>							
Restaurants	42.0	80.9	15.6	1.9	1.4	.2	
Cafeterias	26.4	77.9	18.2	2.3	1.6	-.	
Restaurants or cafeterias located in hotels	.7	99.7	-	.3	-	-	
Drug or proprietary stores with fountain service	2.3	98.8	-	1.2	-	-	
Other 2/	1.4	92.8	3.8	1.8	-	1.6	
	11.2	81.5	14.9	1.2	1.8	.6	
<u>West</u>							
Restaurants	30.7	75.9	19.5	2.9	1.1	.7	
Cafeterias	17.0	79.7	17.2	.8	1.6	-.	
Restaurants or cafeterias located in hotels	.2	100.0	-	-	-	-	
Drug or proprietary stores with fountain service	2.4	97.3	-	2.7	-	-	
Other 2/	1.9	64.5	24.1	10.3	1.1	-	
	5.2	52.0	28.3	5.5	.7		

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 29

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Region By Type Of Establishment					Percent Multiple reply	Percent No reply
		Percent	Percent	Percent	Percent	Percent		
<u>United States</u>	188.2	65.7	21.5	6.9	3.4	.9	1.0	.8
<u>Northeast</u>	62.3	74.7	19.6	2.4	2.2	-	1.0	1
Restaurants	21.0	72.9	19.5	3.0	2.8	-	1.8	-
Cafeterias	1.1	77.1	16.6	-	.1	-	6.2	-
Restaurants or cafeterias								
Located in hotels	5.3	46.5	39.6	2.7	9.0	-	1.9	.3
Drug or proprietary stores with fountain service	2.6	69.3	25.8	4.9	-	-	-	-
Other 1/	29.3	81.7	15.6	1.8	.7	-	-	.2
<u>North Central</u>	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7
Restaurants	28.3	56.1	29.5	11.6	1.2	.2	.6	.8
Cafeterias	1.9	78.3	12.7	5.1	.6	-	1.2	2.1
Restaurants or cafeterias								
Located in hotels	3.3	45.4	26.6	8.2	5.9	-	13.9	-
Drug or proprietary stores with fountain service	2.0	82.7	5.3	9.8	-	-	-	2.2
Other 1/	17.7	69.2	21.4	8.2	.4	.4	-	.4
<u>South</u>	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4
Restaurants	26.4	64.3	20.7	6.7	5.6	-	.7	2.0
Cafeterias	.7	84.6	10.7	.5	2.3	-	1.9	-
Restaurants or cafeterias								
Located in hotels	2.3	56.4	19.8	6.6	9.2	-	8.0	-
Drug or proprietary stores with fountain service	1.4	57.5	24.3	18.2	-	-	-	.6
Other 1/	11.2	70.5	15.1	8.3	3.7	1.8	-	.6
<u>West</u>	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1
Restaurants	17.0	50.4	22.5	13.1	10.1	.8	1.4	1.7
Cafeterias	.2	42.3	6.3	32.5	3.4	15.5	-	-
Restaurants or cafeterias								
Located in hotels	2.4	35.8	12.6	2.9	6.5	40.9	1.3	-
Drug or proprietary stores with fountain service	1.9	57.5	31.0	-	1.2	10.3	-	-
Other 1/	9.2	66.5	23.8	6.9	1.4	.7	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 30

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establish- ments		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
	Number (in thousands)	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4							
Northeast																
Restaurants	62.3	6.2	11.8	29.5	3.6	1.6	5.3	27.2								
Cafeterias	21.0	7.3	11.4	45.7	4.2	2.2	5.6	20.8								
Restaurants or cafeterias	1.1	7.0	12.7	31.1	—	—	6.2	43.0								
Located in hotels	5.3	18.4	14.6	45.4	2.8	4.0	—	2.5	12.3							
Drug or proprietary stores	2.6	8.8	7.8	19.6	15.7	7.8	—	—	40.3							
With fountain service	29.3	3.0	11.8	35.4	2.4	4.1	1.6	8.2	33.5							
Other 1/																
North Central																
Restaurants	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2							
Cafeterias	28.2	5.1	14.5	60.8	—	3.1	.7	4.0	7.3							
Restaurants or cafeterias	1.9	1.1	19.7	73.5	—	3.6	—	—	2.1							
Located in hotels	3.3	29.8	31.2	29.4	4.6	—	—	4.0	1.0							
Drug or proprietary stores	2.0	—	12.8	19.9	—	19.7	—	—	—							
With fountain service	17.7	2.4	11.8	52.8	5.4	5.7	1.9	6.8	13.2							
Other 1/																
South																
Restaurants	42.0	6.2	18.4	29.1	3.9	2.7	1.3	2.9	19.5							
Cafeterias	26.4	6.7	18.1	39.0	3.9	5.3	.9	7.7	18.4							
Restaurants or cafeterias	1.7	14.2	21.2	23.8	9.4	—	.5	21.7	9.2							
Located in hotels	2.3	21.1	24.2	24.0	9.6	—	—	9.7	11.4							
Drug or proprietary stores	1.4	3.4	—	43.1	—	—	2.8	—	50.7							
With fountain service	11.2	1.8	20.2	42.6	3.0	1.3	2.4	8.4	20.3							
Other 1/																
West																
Restaurants	30.7	7.5	21.3	25.3	9.0	2.7	1.1	3.5	19.6							
Cafeterias	17.0	7.5	27.2	40.1	6.3	2.3	2.0	3.0	11.6							
Restaurants or cafeterias	.2	18.0	13.2	67.8	—	1.0	—	—	—							
Located in hotels	2.4	23.7	12.6	12.8	5.0	1.4	—	3.6	40.9							
Drug or proprietary stores	1.9	—	11.4	25.3	41.3	—	—	1.2	20.8							
With fountain service	9.2	4.4	15.1	33.8	8.4	4.4	—	5.1	28.8							
Other 1/																

1/ Includes drinking places, lunch counters, and restaurants, and restaurant stands.

Table 31

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By Type of Establishment

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (In thousands)	Percent	Percent 24.8	Percent .5	Percent 1.7
United States	188.2	73.0			
<u>Northeast</u>					
Restaurants	62.3	66.1	32.9	.4	.6
Cafeterias	24.0	71.2	27.7	.8	.3
Restaurants or cafeterias located in hotels	1.1	77.7	19.7	-	2.6
Drug or proprietary stores with fountain service	5.3	89.0	10.4	.6	-
Other 1/	2.6	68.6	31.4	-	.9
<u>North Central</u>					
Restaurants	53.2	80.5	18.1	.6	.8
Cafeterias	28.3	82.1	15.9	.1.2	.8
Restaurants or cafeterias located in hotels	1.9	95.4	3.6	-	1.0
Drug or proprietary stores with fountain service	3.3	94.8	4.1	-	1.1
Other 1/	2.0	80.3	19.7	-	-
<u>South</u>					
Restaurants	17.7	73.6	25.7	.7	.7
Cafeterias	11.2	73.8	23.2	.8	.2
Restaurants or cafeterias located in hotels	42.0	70.3	27.0	.5	2.2
Drug or proprietary stores with fountain service	26.4	78.0	9.2	-	12.8
Other 1/	1.4	100.0	4.5	-	7.3
<u>West</u>					
Restaurants	30.7	73.3	21.9	.2	4.6
Cafeterias	17.0	78.9	18.9	.4	1.8
Restaurants or cafeterias located in hotels	.7	96.6	3.4	-	-
Drug or proprietary stores with fountain service	2.4	59.1	-	-	40.9
Other 1/	1.9	64.2	34.6	-	1.2
	9.2	68.1	31.2	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 32
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE NEED FOR A GRADE
 OR QUALITY STANDARD FOR FISH AND SHELLFISH PURCHASED

Category	Region By Type Of Establishment	All establishments		Need grade or quality standard		Do not need grade or quality standard		Do not know		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	50.6	25.0	22.4	2.0	2.4	2.0	2.4	2.0	2.0
Northeast			49.6	24.3	25.3	21.5	21.5	21.5	21.5	21.5	21.5
Restaurants		62.3	56.2	21.7	28.9	14.4	14.4	14.4	14.4	14.4	14.4
Cafeterias		21.0	56.6	28.9	30.0	23.5	23.5	23.5	23.5	23.5	23.5
Restaurants or cafeterias located in hotels		1.1	46.5	30.0	26.2	23.0	23.0	23.0	23.0	23.0	23.0
Drug or proprietary stores with fountain service		5.3	46.5	30.0	26.2	23.0	23.0	23.0	23.0	23.0	23.0
Other 1/		2.6	40.8	26.2	28.4	1.4	1.4	1.4	1.4	1.4	1.4
29.3		45.2	25.0	25.0	25.0	25.0	25.0	25.0	25.0	25.0	25.0
North Central			49.8	29.1	18.3	15.2	15.2	15.2	15.2	15.2	15.2
Restaurants		53.2	49.9	33.1	42.1	4.1	4.1	4.1	4.1	4.1	4.1
Cafeterias		28.3	53.2	33.1	42.1	1.1	1.1	1.1	1.1	1.1	1.1
Restaurants or cafeterias located in hotels		1.9	80.1	15.3	15.3	4.1	4.1	4.1	4.1	4.1	4.1
Drug or proprietary stores with fountain service		3.3	18.9	21.0	21.0	59.3	59.3	59.3	59.3	59.3	59.3
Other 1/		2.0	47.2	24.9	24.9	23.0	23.0	23.0	23.0	23.0	23.0
17.7		47.2	24.9	24.9	24.9	23.0	23.0	23.0	23.0	23.0	23.0
South			49.8	23.5	23.9	21.4	21.4	21.4	21.4	21.4	21.4
Restaurants		42.0	52.9	23.5	23.5	9.6	9.6	9.6	9.6	9.6	9.6
Cafeterias		26.4	52.6	37.8	37.8	2.3	2.3	2.3	2.3	2.3	2.3
Restaurants or cafeterias located in hotels		7	64.7	24.2	24.2	19.8	19.8	19.8	19.8	19.8	19.8
Drug or proprietary stores with fountain service		2.3	75.7	4.7	4.7	35.5	35.5	35.5	35.5	35.5	35.5
Other 1/		1.4	36.0	24.9	24.9	4.9	4.9	4.9	4.9	4.9	4.9
11.2		36.0	24.9	24.9	24.9	3.6	3.6	3.6	3.6	3.6	3.6
West			54.8	21.5	22.1	14.1	14.1	14.1	14.1	14.1	14.1
Restaurants		30.7	60.7	23.8	23.8	13.1	13.1	13.1	13.1	13.1	13.1
Cafeterias		17.0	34.5	36.9	36.9	42.3	42.3	42.3	42.3	42.3	42.3
Restaurants or cafeterias located in hotels		.2	30.5	25.8	25.8	24.1	24.1	24.1	24.1	24.1	24.1
Drug or proprietary stores with fountain service		2.1	64.4	10.3	10.3	1.2	1.2	1.2	1.2	1.2	1.2
Other 1/		1.9	48.8	18.2	18.2	31.4	31.4	31.4	31.4	31.4	31.4
9.2		48.8	18.2	18.2	18.2	31.4	31.4	31.4	31.4	31.4	31.4

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1/ Includes drinking places, lunch counters, and refreshment stands.

Table 33

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments			Percent	Percent	No reply
	Number (in thousands)	Percent	Yes			
United States	188.2	71.0	60.8	38.9	.3	.2
<u>Northeast</u>						
Restaurants	62.3	67.2	32.8	40.8	-	.3
Cafeterias	27.0	59.2	40.0	-	-	-
Restaurants or cafeterias located in hotels	1.1	5.3	83.6	16.4	-	-
Drug or proprietary stores with fountain service	2.6	2.6	60.0	40.0	-	-
Other 1/	29.3	51.5	47.8	.7	.4	.7
<u>North Central</u>						
Restaurants	53.2	74.5	25.4	.1	-	-
Cafeterias	28.3	81.0	19.0	-	-	-
Restaurants or cafeterias located in hotels	1.9	93.3	6.7	-	-	-
Drug or proprietary stores with fountain service	3.3	87.8	12.2	-	-	-
Other 1/	2.0	58.3	41.7	-	-	-
Other 1/	17.7	61.5	38.1	.4	.4	.4
<u>South</u>						
Restaurants	42.0	76.2	23.6	.2	-	-
Cafeterias	26.1	78.8	21.0	.2	-	-
Restaurants or cafeterias located in hotels	.7	57.9	42.1	-	-	-
Drug or proprietary stores with fountain service	2.3	93.5	6.5	-	-	-
Other 1/	1.1	98.2	1.8	-	-	-
Other 1/	11.2	65.1	34.9	-	-	-
<u>West</u>						
Restaurants	30.7	78.2	21.5	.3	-	-
Cafeterias	17.0	87.5	11.9	.6	-	-
Restaurants or cafeterias located in hotels	.2	94.6	5.4	-	-	-
Drug or proprietary stores with fountain service	2.4	90.3	9.7	-	-	-
Other 1/	1.9	67.9	32.1	-	-	-
Other 1/	9.2	59.4	40.6	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 34

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments (in thousands)	Yes Percent	No Percent	No reply Percent
United States	188.2	17.8	80.7	1.5
<u>Northeast</u>				
Restaurants	62.3 24.0	15.9 16.6	81.4 81.7	2.7 1.7
Cafeterias	1.1	8.7	72.8	18.5
Restaurants or cafeterias located in hotels	5.3	15.4	84.6	(1)
Drug or proprietary stores with fountain service	2.6	10.0	77.2	12.8
Other 2/	29.3	16.3	81.2	2.5
<u>North Central</u>				
Restaurants	53.2 28.3	20.0 20.3	78.9 78.1	1.1 1.6
Cafeterias	1.9	21.6	73.8	4.6
Restaurants or cafeterias located in hotels	3.3	8.4	91.6	-
Drug or proprietary stores with fountain service	2.0	12.1	87.9	-
Other 2/	17.7	22.3	77.3	.4
<u>South</u>				
Restaurants	42.0 26.4	20.1 22.0	79.2 77.4	.6 .6
Cafeterias	1.7	5.1	94.9	-
Restaurants or cafeterias located in hotels	2.3	16.0	84.0	-
Drug or proprietary stores with fountain service	1.4	30.6	69.4	-
Other 2/	11.2	16.1	82.7	1.2
<u>West</u>				
Restaurants	30.7 17.0	14.4 15.2	84.4 84.2	1.2 .6
Cafeterias	1.2	42.9	57.1	-
Restaurants or cafeterias located in hotels	2.4	8.0	88.9	3.1
Drug or proprietary stores with fountain service	1.9	10.3	89.7	-
Other 2/	9.2	14.7	83.1	2.2

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 35

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Type Of Establishment

Category	Number of establishments (thousands)	Frozen fish						Frozen shellfish			Pounds held per establishment
		Total Thousands Pounds	Total Per- cent	Thousands Pounds	Per- cent	Thousands Pounds	Per- cent	Total	Fish	Shellfish	
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0	
Northeast	62.3	2,451	100.0	750	30.6	1,201	62.4	39.3	12.0	27.3	
Restaurants	24.0	1,757	100.0	470	26.8	1,287	73.2	73.0	19.6	53.0	
Cafeterias	1.1	16	100.0	11	68.8	5	30.2	14.5	10.0	4.5	
Restaurants or cafeterias located in hotels	5.3	443	100.0	142	32.1	301	67.9	83.6	26.8	56.8	
Drug or proprietary stores with fountain service	2.6	20	100.0	6	60.0	4	40.0	3.8	2.3	1.5	
Other 1/	29.3	225	100.0	121	53.8	104	46.2	7.7	4.1	3.6	
North Central	53.2	1,631	100.0	864	53.0	267	42.0	30.6	16.2	14.4	
Restaurants	28.3	863	100.0	410	47.5	453	52.5	30.5	14.5	16.0	
Cafeterias	1.9	84	100.0	48	57.1	36	42.9	44.2	25.3	16.9	
Restaurants or cafeterias located in hotels	3.3	442	100.0	245	55.4	197	44.6	133.9	74.2	59.7	
Drug or proprietary stores with fountain service	2.0	10	100.0	9	90.0	1	10.0	5.0	4.5	4.5	
Other 1/	17.7	232	100.0	152	65.5	80	34.5	13.1	8.6	4.5	
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.3	49.4	32.9	
Restaurants	26.4	1,621	100.0	794	49.0	627	51.0	51.4	30.1	31.2	
Cafeterias	.7	1,100	100.0	972	88.4	128	11.6	1,571.4	1,388.6	182.8	
Restaurants or cafeterias located in hotels	2.3	570	100.0	215	37.7	355	62.3	247.8	93.5	154.3	
Drug or proprietary stores with fountain service	1.4	3	100.0	2	66.7	1	33.3	2.1	1.4	.7	
Other 1/	11.2	164	100.0	93	56.7	71	43.3	14.6	8.3	6.3	
West	20.7	1,586	100.0	544	24.3	1,042	65.7	51.7	17.2	34.0	
Restaurants	17.0	981	100.0	358	36.5	623	63.5	57.7	21.1	36.6	
Cafeterias	.2	9	100.0	9	100.0	—	—	—	45.0	—	
Restaurants or cafeterias located in hotels	2.4	511	100.0	135	26.4	376	73.6	212.9	56.2	156.7	
Drug or proprietary stores with fountain service	1.9	13	100.0	10	76.9	3	23.1	6.8	5.2	1.6	
Other 1/	9.2	72	100.0	32	44.4	40	55.6	7.8	3.5	4.3	

1/ Includes drinking places, lunch counters and refreshment stands.

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 36

NUMBER OF MEALS SERVED EACH DAY BY PUBLIC EATING PLACES

By Geographic Region 1/

Geographic region	Total number of establish- ments	Meals and sandwiches served each day			
		Main dish meals		Sand- wiches <u>2/</u>	
		Total	Fish or shellfish		
	Number in (thousands)	Number in (millions)	Number in (millions)	Number in (millions)	Number in (millions)
United States	<u>397.8</u>	<u>70.7</u>	<u>40.4</u>	<u>3.9</u>	<u>30.3</u>
Northeast	111.2	16.8	9.7	1.2	7.1
North Central	124.6	23.6	14.1	1.0	9.5
South	100.3	17.6	8.7	.9	8.9
West	61.7	12.7	7.9	.8	4.8

1/ Based on number of meals and sandwiches served at lunch and dinner during a 7-day period in May 1955, assuming a 6-1/2 day business week. Daily servings of meals and sandwiches by establishments serving fish or shellfish have been used to estimate the meals and sandwiches served by establishments not serving fish or shallfish.

2/ Includes sandwiches of fish or shellfish.

Table 37

NUMBER OF MAIN DISH MEALS, FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH DURING ONE WEEK OF MAY 1935

Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Luncheon main dish fish and shellfish meals as percent of total fish and shellfish meals		Luncheon main dish fish and shellfish meals as percent of total fish and shellfish meals	
	Number of establishments	Number (in thousands)	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish
United States	188.2	85.8	14.1	16.4	51.6	8.5	16.5	60.2
Northeast	62.3	26.4	4.6	18.0	14.2	2.6	18.2	59.8
Restaurants	21.0	10.1	2.3	22.9	5.6	1.2	23.7	55.7
Caterers	1.1	1.6	.1	6.2	1.1	.1	7.1	71.8
Restaurants or cafeterias located in hotels	5.3	9.0	1.3	14.4	4.0	.6	14.3	44.9
Drug or proprietary stores with fountain service	2.6	3.1	(1)	(2)	.1	(1)	81.5	~
Other	29.3	3.6	.7	19.4	2.3	.5	20.0	63.3
North Central	53.2	26.6	2.7	12.9	16.1	2.2	13.4	61.6
Restaurants	28.3	13.0	2.0	15.4	7.9	1.2	13.0	61.1
Caterers	1.9	2.0	.2	10.3	1.5	.2	6.7	73.3
Restaurants or cafeterias located in hotels	3.3	9.4	1.2	12.8	5.4	.7	13.0	57.1
Drug or proprietary stores with fountain service	2.0	2.2	(1)	(2)	.2	(1)	81.8	~
Other	17.7	2.0	.3	15.0	1.2	.2	15.4	62.6
South	42.0	17.2	3.4	19.8	21.0	2.2	20.7	60.1
Restaurants	26.4	9.7	2.1	21.6	6.1	1.1	22.2	63.1
Caterers	.7	1.0	.1	10.0	.7	.1	14.3	71.7
Restaurants or cafeterias located in hotels	2.3	5.0	.9	18.0	2.9	.5	19.4	57.5
Drug or proprietary stores with fountain service	1.1	1.1	(1)	(2)	.1	(1)	81.3	~
Other	1.2	1.4	.3	21.4	.9	.2	22.2	65.9
West	30.7	17.6	2.6	14.8	9.8	1.1	14.3	55.5
Restaurants	17.0	10.3	1.7	16.2	5.7	.9	15.5	50.5
Caterers	.2	.4	(1)	(2)	.2	(1)	59.1	~
Restaurants or cafeterias located in hotels	2.1	5.1	.7	13.7	2.8	.4	13.8	55.6
Drug or proprietary stores with fountain service	1.9	1.3	.1	33.3	.2	.1	50.0	59.2
Other	9.2	13.3	.1	7.7	.7	.1	14.3	55.5

^{1/} Less than one hundred thousand meals.^{2/} Less than one-tenth percent.^{3/} Includes drinking places, lunch counters, and refreshment stands.

Note: The number of main dish luncheon meals served and fish and shellfish main dish luncheon meals do not add to subtotals due to rounding differences.

Table 38

NUMBER OF MAIN DISH AND FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES
SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
PER ESTABLISHMENT PER WEEK, MAY 1955 ^{1/}

Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Number of sand- wiches
	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	
United States	4,56	75	274	45	359
Northeast	392	71	228	42	323
Restaurants	121	90	233	50	321
Cafeterias	1,454	91	1,000	91	2,364
Restaurants or cafeterias located in hotels	1,698	245	755	113	215
Drug or proprietary stores with fountain service	38	-	38	-	231
Other ^{2/}	123	24	78	17	270
North Central	500	70	308	44	365
Restaurants	159	71	279	42	357
Cafeterias	1,053	105	789	105	632
Restaurants or cafeterias located in hotels	2,848	364	1,636	212	576
Drug or proprietary stores with fountain service	100	-	100	-	700
Other ^{2/}	113	17	68	11	271
South	410	81	262	52	431
Restaurants	367	80	231	53	405
Cafeterias	1,428	143	1,000	143	428
Restaurants or cafeterias located in hotels	2,174	391	1,261	217	348
Drug or proprietary stores with fountain service	71	-	71	-	428
Other ^{2/}	125	27	80	18	509
West	573	85	319	46	222
Restaurants	618	100	335	53	294
Cafeterias	2,000	-	1,000	-	1,000
Restaurants or cafeterias located in hotels	2,125	292	1,167	167	1,167
Drug or proprietary stores with fountain service	158	53	105	53	368
Other ^{2/}	141	11	76	11	391

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^{1/} Total number of meals served during the seven days prior to the survey of the individual establishments.
^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 39

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING PERCENTAGE OF MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Category	Region By Type Of Establishment						Percent No reply or not applicable
	All establish- ments (in thousands)	0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	
United States	189.2	2.9	11.1	20.5	19.1	16.9	29.5
<u>Northeast</u>							
Restaurants	62.3	4.0	15.2	16.3	15.9	18.2	30.4
Cafeterias	24.0	6.1	18.7	22.9	18.9	16.6	16.8
Restaurants or cafeterias	1.1	-	6.2	19.3	18.8	39.1	16.6
Located in hotels	5.3	6.6	21.8	33.8	10.1	2.9	24.8
Drug or proprietary stores with fountain service	2.6	-	9	7.8	.9	35.8	54.6
Other 2/	29.3	2.0	12.6	8.4	15.8	20.0	41.2
<u>North Central</u>							
Restaurants	53.2	-	10.6	21.6	21.4	14.4	32.0
Cafeterias	28.3	-	11.3	27.5	27.8	14.3	19.1
Restaurants or cafeterias	1.9	-	3.6	16.7	29.3	38.5	11.9
Located in hotels	3.3	-	13.5	40.2	38.2	4.7	3.4
Drug or proprietary stores with fountain service	2.0	-	1.1	-	6.0	15.6	77.3
Other 2/	17.7	-	10.1	12.3	9.3	13.5	54.8
<u>South</u>							
Restaurants	12.0	3.7	7.2	17.6	26.4	20.7	24.4
Cafeterias	28.4	3.6	10.0	21.3	30.1	22.0	13.0
Restaurants or cafeterias	.7	-	9.5	11.8	21.1	37.5	20.1
Located in hotels	2.3	2.0	8.2	36.5	39.9	2.9	10.5
Drug or proprietary stores with fountain service	1.4	-	1.3	-	21.4	27.6	51.0
Other 2/	11.2	5.4	7.8	15.3	19.1	51.1	51.1
<u>West</u>							
Restaurants	30.7	4.7	9.6	20.4	11.6	13.3	30.4
Cafeterias	17.0	5.9	13.6	29.3	15.4	13.7	22.1
Restaurants or cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Located in hotels	2.4	-	4.5	29.3	17.6	.7	47.9
Drug or proprietary stores with fountain service	1.9	10.3	-	31.0	10.3	22.0	26.4
Other 2/	9.2	2.9	5.8	32.2	2.9	13.6	42.6

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 40

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
PERCENTAGE OF FISH OR SHELLFISH MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Region By Type of Establishment 1/

Category	All establish- ments (In thousands)	0 to 19 percent Percent		20 to 39 percent Percent		40 to 59 percent Percent		60 to 79 percent Percent		80 to 100 percent Percent	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	3.0	9.3	16.5	12.4			16.8			42.0
Northeast	62.3	4.4	10.1	12.9	10.9			17.7			44.0
Restaurants	21.0	8.1	16.8	14.1	14.0			17.1			29.9
Cafeterias	1.1	12.2	6.2	7.3	18.5			33.0			22.8
Restaurants or cafeterias located in hotels	5.3	7.4	18.7	28.3	9.7			5.6			30.3
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9			12.2			78.2
Other 2/	29.3	.9	4.1	10.0	9.0			20.2			55.8
North Central	53.2	3.5	8.4	19.1	14.9			16.4			37.7
Restaurants	23.3	4.2	10.6	23.0	19.5			17.3			24.3
Cafeterias	1.9	3.6	.1	10.6	21.2			53.5			11.0
Restaurants or cafeterias located in hotels	3.3	.1	7.8	40.5	23.0			3.6			25.0
Drug or proprietary stores with fountain service	2.0	-	1.1	1.2	4.1			17.2			76.4
Other 2/	17.7	3.4	6.8	10.8	7.0			12.2			59.8
South	12.0	-	9.1	14.2	13.3			21.8			41.6
Restaurants	20.4	-.7	10.4	17.2	15.2			22.6			34.6
Cafeterias	1.7	-	10.0	1.4	1.8			36.7			50.1
Restaurants or cafeterias located in hotels	2.3	-	15.4	31.7	21.7			7.0			14.2
Drug or proprietary stores with fountain service	1.4	-	6.1	6.0	17.0			27.6			53.4
Other 2/	11.2	-	-	-	5.7			20.9			63.3
West	30.7	3.2	9.3	22.0	10.1			9.3			46.1
Restaurants	17.0	5.2	9.0	25.4	12.1			9.9			38.4
Cafeterias	.2	-	3.4	63.6	15.5			16.5			1.0
Restaurants or cafeterias located in hotels	2.1	-	4.6	30.2	16.1			7			48.4
Drug or proprietary stores with fountain service	1.9	-.7	10.3	20.7	10.3			15.1			43.6
Other 2/	9.2	-.7	10.9	13.3	4.4			9.2			61.5

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table III.

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
THE PERCENTAGE THAT FISH SANDWICHES ARE OF TOTAL SANDWICHES SERVED, MAY 1955

Category	Region By Type of Establishment 1/						Ten percent and over	No reply or not applicable
	All establish- ments (in thousands)	One percent	Two percent	Three percent	Four percent	Five to nine percent		
United States	158.2	3.5	3.5	2.3	1.1	10.3	31.6	47.7
Northeast								
Restaurants	62.3	1.8	2.5	2.2	1.5	11.9	42.8	32.3
Cafeterias	24.0	3.1	2.8	1.7	1.4	12.5	42.9	35.6
Restaurants or cafeterias	1.1	-	.5	.1	-	12.4	58.1	28.9
Located in hotels	5.3	2.5	1.9	.6	.9	7.0	24.9	52.2
Drug or proprietary stores with fountain service	2.6	-	7.8	7.8	.9	-	52.1	31.4
Other 2/	29.3	.9	1.8	2.5	1.6	13.4	42.7	37.1
North Central								
Restaurants	53.2	5.2	4.2	2.8	1.0	11.6	26.8	48.4
Cafeterias	28.3	5.5	5.3	3.8	1.2	13.0	24.8	46.4
Restaurants or cafeterias	1.9	2.3	1.3	3.5	-	18.1	36.0	38.8
Located in hotels	3.3	2.2	5.5	1.0	.5	14.8	20.8	55.2
Drug or proprietary stores with fountain service	2.0	.4	-	1.1	1.5	14.6	71.7	10.7
Other 2/	17.7	6.4	3.0	1.9	.7	7.2	25.0	55.8
South								
Restaurants	42.0	1.7	3.5	1.3	.9	6.3	25.3	61.0
Cafeterias	26.4	1.9	4.3	1.7	1.1	5.0	19.4	66.6
Restaurants or cafeterias	.7	-	-	-	-	4.4	29.8	65.8
Located in hotels	2.3	-	1.6	1.1	1.2	4.2	13.5	78.4
Drug or proprietary store with fountain service	1.1	-	-	-	-	33.8	20.9	45.3
Other 2/	11.2	1.8	2.4	.6	.6	6.6	42.1	45.9
West								
Restaurants	30.7	6.4	4.0	2.9	.9	10.1	26.4	42.3
Cafeterias	17.0	7.3	5.9	2.1	.8	11.2	20.4	46.3
Restaurants or cafeterias	.2	-	-	12.1	-	15.6	13.1	59.2
Located in hotels	2.1	.8	2.8	-	-	-	14.1	68.4
Drug or proprietary stores with fountain service	1.9	10.3	-	-	-	10.3	47.3	32.1
Other 2/	9.2	5.1	2.2	5.8	1.4	7.3	2.2	53.0

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 42

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Type Of Establishment

Category	All establish- ments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
Restaurants	24.0	1.1	18.2	41.1	17.4	1.7	.3	20.2
Cafeterias	1.1	—	12.7	39.5	20.6	6.2	2.6	18.4
Restaurants or cafeterias located in hotels	5.3	4.0	35.5	34.1	11.6	—	—	14.8
Drug or proprietary stores with fountain service	2.6	.9	—	23.5	4.0	1.3	—	70.3
Other 1/	29.3	—	10.7	23.1	9.9	.5	.7	55.1
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
Restaurants	20.3	1.2	18.7	40.8	18.5	2.8	.5	17.5
Cafeterias	1.9	—	21.2	20.7	36.2	—	—	21.9
Restaurants or cafeterias located in hotels	3.3	—	32.5	32.1	10.8	2.1	—	22.5
Drug or proprietary stores with fountain service	2.0	—	—	3.8	30.0	—	—	66.2
Other 1/	17.7	1.1	12.3	26.0	13.2	2.6	1.2	43.6
South	62.0	2.8	20.8	26.5	10.5	2.1	1.1	30.2
Restaurants	26.4	3.9	24.1	30.4	14.7	1.5	.3	25.1
Cafeterias	.7	—	1.9	31.4	29.4	9.2	—	28.1
Restaurants or cafeterias located in hotels	2.3	3.7	35.6	30.9	12.1	—	—	17.7
Drug or proprietary stores with fountain service	1.4	—	—	5.6	39.7	—	—	54.7
Other 1/	11.2	.6	14.0	18.6	17.9	3.8	3.6	41.5
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
Restaurants	17.0	.4	13.2	33.7	20.9	.8	1.6	29.4
Cafeterias	.2	—	—	41.3	58.7	—	—	—
Restaurants or cafeterias located in hotels	2.1	—	17.8	32.4	3.9	—	—	45.9
Drug or proprietary stores with fountain service	1.9	—	—	23.0	25.3	10.3	2.2	41.4
Other 1/	9.2	1.4	13.6	11.9	8.7	1.4	2.2	60.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GATEAU OR
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Type Of Establishment

Category	All establishments		Percent (1)	No	No reply
	Number (in thousands)	Percent			
United States	188.2	59.8	40.2		
Northeast					
Restaurants	<u>62.3</u>	<u>63.1</u>	<u>36.6</u>		
Cafeterias	<u>21.0</u>	<u>73.4</u>	<u>26.6</u>		
Restaurants or cafeterias located in hotels	1.1	30.5	19.5		
Drug or proprietary stores with fountain service	5.3	61.5	38.5		
Other 2/	2.6	68.9	31.1		
Other 2/	29.3	53.7	16.3		
North Central					
Restaurants	<u>53.2</u>	<u>73.1</u>	<u>26.2</u>		
Cafeterias	<u>28.3</u>	<u>77.7</u>	<u>22.3</u>		
Restaurants or cafeterias located in hotels	1.9	88.3	11.7		
Drug or proprietary stores with fountain service	3.3	89.2	10.8		
Other 2/	2.0	72.3	27.7		
Other 2/	17.7	61.0	39.0		
South					
Restaurants	<u>42.0</u>	<u>47.7</u>	<u>52.3</u>		
Cafeterias	<u>26.4</u>	<u>51.3</u>	<u>48.5</u>		
Restaurants or cafeterias located in hotels	.7	80.7	19.3		
Drug or proprietary stores with fountain service	2.3	48.4	51.6		
Other 2/	1.4	46.2	53.8		
Other 2/	11.2	36.8	63.2		
West					
Restaurants	<u>20.7</u>	<u>46.8</u>	<u>52.0</u>		
Cafeterias	<u>17.0</u>	<u>50.5</u>	<u>49.5</u>		
Restaurants or cafeterias located in hotels	.2	47.3	52.7		
Drug or proprietary stores with fountain service	2.4	45.1	54.9		
Other 2/	1.9	79.3	20.7		
Other 2/	9.2	33.6	65.7		

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1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table II

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Type of Establishment

Category	All establish- ments	Sunday through Tuesday and Thursday		Wednesday		Friday		Saturday	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4				
<u>Northeast</u>									
Restaurants	45.8	2.3	5.5	85.5	6.7				
Cafeterias	20.6	4.1	3.3	85.1	7.5				
Restaurants or cafeterias located in hotels	.9	—	7.1	92.9	—				
Drug or proprietary stores with fountain service	4.7	1.4	8.3	70.8	19.5				
Other 1/	2.0	—	10.2	89.8	—				
	17.6	.8	6.8	89.0	3.4				
<u>North Central</u>									
Restaurants	41.2	1.2	4.1	93.0	1.7				
Cafeterias	23.8	1.8	4.5	91.5	2.2				
Restaurants or cafeterias located in hotels	1.9	—	11.4	88.6	—				
Drug or proprietary stores with fountain service	3.1	.5	6.2	93.3	—				
Other 1/	1.5	1.5	1.5	97.0	—				
	10.9	—	1.8	96.4	1.8				
<u>South</u>									
Restaurants	23.8	6.6	6.5	80.1	6.8				
Cafeterias	16.0	7.5	6.4	80.7	5.4				
Restaurants or cafeterias located in hotels	.7	—	18.9	80.8	*3				
Drug or proprietary stores with fountain service	1.3	1.3	8.3	85.9	4.5				
Other 1/	.8	8.8	3.0	85.3	2.9				
	5.0	5.3	5.3	76.2	13.2				
<u>West</u>									
Restaurants	15.4	1.3	4.0	93.6	1.1				
Cafeterias	9.0	.6	4.1	94.5	.8				
Restaurants or cafeterias located in hotels	.1	—	21.8	78.2	—				
Drug or proprietary stores with fountain service	1.3	—	11.8	88.2	—				
Other 1/	1.6	1.5	—	97.0	1.5				
	3.4	4.0	2.0	92.0	2.0				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 15

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Type Of Establishment

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.7	29.5	68.0	2.5		
Northeast	62.3	32.3	65.8	1.9		
Restaurants	27.0	32.0	67.7	•3		
Cafeterias	1.1	37.0	60.4	2.6		
Restaurants or cafeterias located in hotels	5.3	22.5	76.8	•7		
Drug or proprietary stores with fountain service	2.6	36.0	56.2	7.8		
Other 1/	29.3	33.8	63.2	3.0		
North Central	53.2	36.3	61.1	2.6		
Restaurants	28.3	37.9	60.1	2.0		
Cafeterias	1.9	45.7	45.5	8.8		
Restaurants or cafeterias located in hotels	3.3	7.2	92.8	-		
Drug or proprietary stores with fountain service	2.0	18.9	76.0	5.1		
Other 1/	17.7	40.0	57.0	3.0		
South	12.0	27.6	69.9	2.5		
Restaurants	26.1	29.5	67.1	3.1		
Cafeterias	.7	34.0	65.2	•8		
Restaurants or cafeterias located in hotels	2.3	14.6	80.6	4.8		
Drug or proprietary stores with fountain service	1.4	27.4	72.6	-		
Other 1/	11.2	25.3	73.8	•9		
West	30.7	14.8	81.6	2.6		
Restaurants	17.0	15.9	83.9	•2		
Cafeterias	.2	55.1	44.9	-		
Restaurants or cafeterias located in hotels	2.4	7.1	92.9	-		
Drug or proprietary stores with fountain service	1.9	11.5	78.2	10.3		
Other 1/	9.2	14.7	75.8	9.5		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 46

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region by Type Of Establishment

Category	All establish- ments (in number thousands)	Menu price higher in summer		Menu price the same		Menu price lower in summer		Percent No reply	Percent
		Percent	Percent	Percent	Percent	Percent	Percent		
United States	188.2	1.2	93.8	2.7	2.3				
Northeast									
Restaurants	62.3	1.1	93.3	3.7	1.9				
Cafeterias	21.0	2.0	93.2	2.5	2.3				
Hotels									
Restaurants or cafeterias located in hotels	1.1	—	75.4	18.4	6.2				
Drug or proprietary stores with fountain service	5.3	2.7	22.7	3.4	1.2				
Other 1/	2.6	—	98.7	1.3	—				
North Central									
Restaurants	53.2	1.8	93.8	1.9	2.5				
Cafeterias	28.3	1.1	25.4	1.5	2.0				
Hotels									
Restaurants or cafeterias located in hotels	1.9	—	85.8	—	14.2				
Drug or proprietary stores with fountain service	3.3	4.9	89.0	4.1	2.0				
Other 1/	2.0	—	86.2	—	13.8				
South									
Restaurants	17.7	2.6	94.0	2.6	.8				
Cafeterias	42.0	1.2	23.4	3.2	2.2				
Hotels	25.7	1.5	95.3	1.9	1.3				
Restaurants or cafeterias located in hotels	.7	—	90.2	—	9.8				
Drug or proprietary stores with fountain service	2.3	1.2	86.3	12.5	—				
Other 1/	1.4	—	86.1	13.9	—				
Other 1/	11.2	.6	91.5	3.1	4.8				
West									
Restaurants	30.7	.1	95.5	1.2	3.2				
Cafeterias	17.0	.2	97.2	1.9	.7				
Hotels									
Restaurants or cafeterias located in hotels	.2	—	100.0	—	—				
Drug or proprietary stores with fountain service	2.4	—	97.7	2.3	—				
Other 1/	1.9	—	96.5	—	3.5				
	9.2	—	91.3	—	8.7				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 47

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Region By Type Of Establishment			Percent not replying	
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit		
United States	186.2	40.2	28.9	11.5	13.5	5.9
Northeast	62.3	38.4	23.0	12.0	18.8	2.4
Restaurants	21.0	47.9	25.4	11.1	11.4	4.2
Caterias	1.1	51.9	19.1	6.2	6.6	16.2
Restaurants or cafeterias						
Located in hotels	5.3	53.3	21.2	7.1	12.5	5.9
Drug or proprietary stores	2.6	25.6	18.9	-	19.2	36.3
With fountain service	29.3	28.6	22.8	14.9	26.4	7.3
Other 1/	53.2	39.2	31.4	13.1	11.3	5.0
North Central	29.3	45.8	37.4	12.0	2.9	1.9
Restaurants						
Caterias	1.9	35.6	35.6	7.1	5.9	15.8
Restaurants or cafeterias						
Located in hotels	3.5	51.7	43.2	5.0	-	.1
Drug or proprietary stores						
With fountain service	2.0	18.6	25.3	11.0	11.4	23.7
Other 1/	17.7	29.1	18.7	17.3	27.6	7.3
South	42.0	46.2	26.6	11.4	10.9	4.4
Restaurants	26.1	31.6	30.1	12.7	3.5	2.1
Caterias	.7	60.3	14.0	11.1	4.4	10.2
Restaurants or cafeterias						
Located in hotels	2.3	60.3	32.0	7.7	-	-
Drug or proprietary stores						
With fountain service	1.1	24.1	51.5	-	24.4	-
Other 1/	11.2	34.5	15.1	10.4	29.2	10.8
West	30.7	36.4	29.0	2.2	10.0	6.7
Restaurants	17.0	44.8	38.4	9.0	5.5	2.3
Caterias	.2	43.2	37.9	3.4	15.5	-
Restaurants or cafeterias						
Located in hotels	2.1	33.4	61.1	5.5	-	-
Drug or proprietary stores						
With fountain service	1.9	41.4	26.4	1.2	20.7	10.3
Other 1/	9.2	20.6	36.8	8.0	18.6	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 18

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Region		Percent		Percent	Establish- ments not Replying
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Percent	Percent		
United States	188.2	37.5	30.4	10.8	14.4	6.9	
Northeast	62.3	28.4	25.3	11.9	16.7	7.7	
Restaurants	24.0	46.0	27.9	11.5	9.8	4.8	
Cafeterias	1.1	46.3	25.2	-	6.2	22.3	
Restaurants or cafeterias							
Located in hotels	5.3	60.4	23.9	5.4	4.4	5.9	
Drug or proprietary stores with fountain service	2.6	26.5	18.9	-	18.3	36.3	
Other 1/	29.2	28.9	24.1	14.8	24.9	7.3	
North Central	53.2	36.1	23.2	11.0	13.2	6.0	
Restaurants	28.3	42.2	41.1	10.3	3.5	2.9	
Cafeterias	1.9	37.9	37.4	3.5	3.5	17.7	
Restaurants or cafeterias							
Located in hotels	3.3	48.9	43.5	7.4	-	.2	
Drug or proprietary stores with fountain service	2.0	18.3	38.3	-	19.7	23.7	
Other 1/	17.7	25.7	17.6	15.1	32.8	8.8	
South	12.0	41.7	28.8	10.4	13.3	5.8	
Restaurants	26.4	45.6	31.7	12.7	7.3	2.7	
Cafeterias	.7	73.2	24.6	1.1	-	1.1	
Restaurants or cafeterias							
Located in hotels	2.3	59.3	35.5	2.6	2.6	-	
Drug or proprietary stores with fountain service	1.4	23.8	53.3	-	18.6	4.3	
Other 1/	11.2	29.1	17.5	8.6	29.8	15.0	
West	30.7	32.5	38.0	9.0	12.3	8.2	
Restaurants	17.0	40.0	37.4	8.8	8.3	5.5	
Cafeterias	.2	58.7	37.9	3.4	-	-	
Restaurants or cafeterias							
Located in hotels	2.4	24.3	66.0	7.8	1.9	-	
Drug or proprietary stores with fountain service	1.9	42.7	36.7	-	10.3	10.3	
Other 1/	9.2	18.1	31.8	11.6	23.2	15.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 49

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Type Of Establishment

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Fish and shellfish serving brings no profit	Serve only fish and shellfish	Percent Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6	
Northeast	62.3	33.0	22.6	9.2	26.8	8.4	
Restaurants	21.0	40.4	29.1	7.8	17.9	4.8	
Cafeterias	1.1	38.1	27.3	-	12.3	22.3	
Restaurants or cafeterias located in hotels	5.3	54.2	23.5	3.1	13.8	5.4	
Drug or proprietary stores with fountain service	2.6	25.2	16.5	-	22.0	36.3	
Other 1/	29.3	23.6	17.5	12.5	37.4	9.0	
North Central	53.2	34.3	24.5	10.0	25.0	6.2	
Restaurants	28.3	40.2	41.7	9.5	5.2	3.4	
Cafeterias	1.9	37.5	37.7	3.6	3.6	17.6	
Restaurants or cafeterias located in hotels	3.3	44.7	46.8	7.7	.6	.2	
Drug or proprietary stores with fountain service	2.0	21.3	35.3	-	19.7	23.7	
Other 1/	17.7	24.1	20.2	13.2	34.0	8.5	
South	12.0	39.6	27.2	9.9	15.8	7.5	
Restaurants	26.4	43.9	29.7	12.7	11.0	2.7	
Cafeterias	.7	71.3	12.0	1.1	1.9	13.7	
Restaurants or cafeterias located in hotels	2.3	43.5	49.5	1.9	5.1	-	
Drug or proprietary stores with fountain service	1.4	9.9	51.5	-	34.3	4.3	
Other 1/	11.2	30.3	14.5	6.9	28.0	20.3	
West	20.7	32.8	36.2	7.3	15.0	8.7	
Restaurants	17.0	39.9	35.5	8.4	10.3	5.9	
Cafeterias	.2	60.7	37.9	-	1.4	-	
Restaurants or cafeterias located in hotels	2.4	21.5	68.1	2.7	7.7	-	
Drug or proprietary stores with fountain service	1.9	41.4	26.4	-	21.9	10.3	
Other 1/	9.2	20.3	31.1	8.0	24.6	16.0	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 50

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF CHICKEN
COMPARED WITH THE PROFIT FROM A SERVING OF SHELLFISH

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Region By Type Of Establishment			Percent of Establishments not replying
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	
United States	188.2	32.8	34.5	12.3	13.5
Northeast					6.9
Restaurants	62.3	30.8	29.0	14.4	18.3
Cafeterias	24.0	35.9	35.2	12.6	10.3
Hotels	1.1	31.8	39.7	-	6.2
Restaurants or cafeterias					22.3
Located in hotels	5.3	35.6	25.8	20.8	11.9
Drug or proprietary stores with fountain service	2.6	16.5	25.8	7.8	20.6
Other 1/	29.3	26.9	24.5	15.8	26.2
North Central					6.6
Restaurants	53.2	36.1	38.2	12.8	13.0
Cafeterias	28.3	36.5	45.8	10.8	4.2
Restaurants or cafeterias located in hotels	1.9	37.4	42.2	4.2	3.5
Drug or proprietary stores with fountain service	3.3	26.9	52.2	19.4	1.2
South					.3
Restaurants	42.0	19.1	45.2	-	12.0
Cafeterias	26.4	23.4	22.1	17.3	30.2
Hotels	.7	39.1	35.3	12.4	7.0
Restaurants or cafeterias					6.2
Located in hotels	2.3	34.9	57.0	8.1	-
Drug or proprietary stores with fountain service	1.4	9.9	67.2	-	-
Other 1/	11.2	35.5	20.6	10.4	18.6
West					4.3
Restaurants	30.7	32.0	28.2	6.8	17.9
Cafeterias	17.0	40.2	39.4	7.8	13.8
Hotels	.2	56.3	40.3	3.4	7.1
Restaurants or cafeterias					-
Located in hotels	2.4	17.3	78.4	4.3	-
Drug or proprietary stores with fountain service	1.9	41.4	27.6	-	20.7
Other 1/	9.2	18.1	27.7	7.3	28.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61
PERCENTAGE OF FISHING, EATING PLACES SERVING FISH OR MULADAN INDICATING
DIQUAVATION¹ OR SKEWING FISH

BY TYPE OF ESTABLISHMENT

Category	All establishments (in thousands)	No establishments	Strong: odor	Difficult to prepare	Price too high, too expensive	Supply not always available	Hard to keep, spoils quickly	Usually poor quality	Little or no demand		Other indication
									Percent	Percent	
United States	188.2	60.3	3.9	5.6	1.9	.8	9.3	.1	6.6	11.5	
Northeast	62.3	60.4	4.0	4.7	2.4	.4	11.0	12.3	7.5	9.5	
Restaurant	71.0	76.4	4.3	3.9	3.1	-	12.3	12.3	7.5	9.3	
Cafeteria	1.1	67.5	-	6.2	-	-	12.7	-	13.0	-	
Restaurant or cafeteria	5.3	67.8	6.3	1.8	4.5	.3	14.3	-	2.2	2.8	
Located in hotels	5.3	57.1	-	-	1.0	-	7.8	-	15.7	19.7	
Drug or proprietary stores with fountain service	2.6	62.4	3.0	3.9	-	-	9.5	-	9.1	10.3	
Other 2/	27.3	69.2	4.2	4.2	1.7	1.0	1.0	1.1	5.2	12.1	
North Central	53.2	80.1	4.1	4.3	2.2	1.2	1.0	1.2	6.7	9.0	
Restaurant	20.3	52.5	11.7	3.5	-	-	16.2	-	5.1	10.6	
Cafeteria	1.9	-	-	-	-	-	-	-	-	-	
Restaurants or cafeterias located in hotels	3.3	61.7	-	7.8	.5	1.9	12.2	-	3.7	9.2	
Drug or proprietary stores with fountain service	2.0	37.0	19.7	1.2	-	-	11.0	-	1.5	20.6	
Other 2/	17.7	62.1	4.1	7.6	3.0	(1)	3.5	-	3.3	15.9	
South	42.0	61.4	3.5	5.3	1.4	1.3	2.5	1.1	6.2	9.8	
Restaurant	26.4	63.1	3.8	5.7	1.0	-	10.4	1.2	3	9.2	
Cafeteria	.7	57.2	.8	21.7	-	-	-	-	-	-	
Restaurants or cafeterias located in hotels	2.3	66.3	3.0	2.7	-	3.2	12.1	4.7	4.5	3.0	
Drug or proprietary stores with fountain service	1.4	37.2	-	13.9	-	1.3	2.9	-	13.9	32.1	
Other 2/	11.2	59.6	3.6	5.4	3.0	-	8.0	-	7.2	11.4	
West	30.7	59.3	2.7	3.3	1.7	1.1	9.3	-	6.7	16.6	
Restaurant	17.0	56.0	4.0	5.1	2.2	.8	12.1	-	6.5	13.2	
Cafeteria	.2	38.3	-	-	-	-	hh.7	-	15.5	1.0	
Restaurants or cafeterias located in hotels	2.4	41.0	.8	2.6	-	-	11.3	-	.7	13.6	
Drug or proprietary stores with fountain service	1.9	86.2	-	1.2	-	-	1.2	-	11.4	-	
Other 2/	9.2	65.1	1.5	.7	1.5	-	4.4	-	7.3	19.5	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 52

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
DISADVANTAGES OF SERVING SHELLFISH
Region By Type Of Establishment

Category	All establish- ments (In thousands)	No disadvan- tage	Strong odor	Difficult to prepare	Price too high, profit too low	Supply not always available	Hard to keep, spoils	Usually receives bad quality	Little or no demand	Other disavan- tages	Percent
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	58.7	1.3	1.9	2.5	.6	6.7	.1	5.3	19.9	
Northeast	62.3	58.0	.7	6.4	3.2	.2	2.7	(1)	5.1	16.4	
Restaurants	21.0	54.0	.3	7.0	2.0	.3	1.1	-	5.0	15.2	
Cafeterias	1.1	36.7	-	6.2	6.2	-	12.7	-	13.6	21.6	
Restaurants or cafeterias located in hotels	5.3	62.0	(1)	13.7	1.1	.6	7.0	(1)	2.1	11.9	
Draft or proprietary stores with fountain service	2.6	61.5	-	4.5	3.4	-	10.5	-	15.7	12.3	
Other 2/	29.3	60.2	1.4	-	-	2.1	-	4.8	17.6		
North Central	51.2	57.4	2.0	4.2	2.4	.3	6.7	.1	3.6	24.5	
Restaurants	23.3	57.7	1.3	6.4	1.7	1.4	6.3	.7	3.7	21.9	
Cafeterias	1.9	55.6	4.6	-	1.3	-	5.6	-	11.9	18.0	
Restaurants or cafeterias located in hotels	3.3	66.7	-	5.7	3.5	.5	7.1	-	5.3	11.2	
Draft or proprietary stores with fountain service	2.0	35.9	-	1.2	1.5	-	11.0	-	-	50.4	
Other 2/	17.7	58.9	3.4	1.1	3.4	-	1.9	-	3.2	29.1	
South	12.0	62.2	1.6	3.6	1.6	1.1	4.5	.2	7.4	17.0	
Restaurants	26.4	67.3	.8	2.0	1.0	1.0	1.3	.3	7.9	13.7	
Cafeterias	.7	73.3	.8	12.6	-	-	-	-	-	11.2	
Restaurants or cafeterias located in hotels	2.3	64.5	-	5.2	-	(1)	11.6	4.7	4.5	6.3	
Draft or proprietary stores with fountain service	1.4	16.1	-	13.9	-	-	1.8	-	13.9	26.1	
Other 2/	11.2	53.7	4.2	3.6	1.8	1.0	-	-	6.5	26.6	
West	30.7	56.4	.9	4.7	2.4	.4	7.4	-	4.7	23.1	
Restaurants	17.0	60.2	.8	4.7	2.0	.3	10.4	-	4.3	10.1	
Cafeterias	.2	66.5	-	-	4.4	-	12.1	-	15.5	1.5	
Restaurants or cafeterias located in hotels	2.4	33.6	-	13.4	.7	-	5.7	-	.7	15.9	
Draft or proprietary stores with fountain service	1.9	66.8	-	11.5	2.2	-	-	-	11.4	10.3	
Other 2/	9.2	51.9	1.5	-	-	-	-	-	2.9	36.9	

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 53

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Type Of Establishment

Category	All methods used	Region By Type Of Establishment			Newspaper advertising	Radio or television advertising	Other methods
		Percent	Suggestion by waiters	Window display			
United States	(in thousands) 204.3	37.1	25.2	6.6	3.9	3.7	1.9
Northeast							21.6
Restaurants	62.2	35.3	23.8	6.6	4.5	3.0	26.1
Cafeterias	28.7	27.4	25.1	7.6	2.7	4.8	21.5
Hotels	1.0	34.5	13.7	13.7	9.6	-	28.5
Restaurants or cafeterias located in hotels	7.0	33.1	25.8	1.2	10.2	4.8	22.5
Drug or proprietary stores with fountain service	2.3	63.8	21.2	2.5	1.0	-	11.5
Other 1/	23.2	30.5	22.1	7.2	5.2	.8	34.2
North Central	65.0	37.8	25.7	7.4	3.1	4.5	19.6
Restaurants	35.9	46.8	29.4	4.8	3.7	3.5	10.7
Cafeterias	2.0	49.1	10.4	3.7	2.5	7.3	-
Hotels	5.3	28.5	29.8	2.2	1.3	9.2	7.7
Restaurants or cafeterias located in hotels	2.2	37.9	22.9	19.4	3.8	1.1	-
Drug or proprietary stores with fountain service	19.6	20.1	19.5	12.6	2.7	5.1	2.1
Other 1/	14.3	36.0	22.3	28.7	2.4	4.9	3.6
South	31.0	26.0	27.0	6.8	6.4	3.7	4.1
Restaurants	20.9	25.4	13.6	-	-	-	-
Cafeterias	3.6	40.5	35.8	-	3.1	1.6	1.6
Hotels	2.6	40.2	28.5	2.0	2.0	-	17.4
Drug or proprietary stores with fountain service	1.1	16.9	32.9	11.9	1.1	3.7	25.3
Other 1/	9.0	45.6	22.5	2.5	3.1	3.6	30.5
West	32.8	48.9	29.7	24.8	4.0	3.7	20.0
Restaurants	12.9	39.7	50.0	5.1	-	1.6	14.3
Cafeterias	3.3	20.9	19.7	.6	1.3	5.6	3.6
Hotels	2.6	80.3	11.6	18.8	7.4	2.5	-
Drug or proprietary stores with fountain service	1.8	38.0	18.8	-	1.6	3.3	21.2
Other 1/	8.2	-	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 54

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region B—Type of establishment

Category	All establish- ments (in thousands)	Establishments reporting one effective method						Establishments reporting two effective methods					
		Establishments reporting one effective method			Establishments reporting two effective methods			Establishments reporting one effective method			Establishments reporting two effective methods		
		Separate menu for fish	Window display	Special on menu	Featured	Suggestions by waiter	Other methods	Special menu and suggestions	Other methods	Up waiters	Special menu and suggestions	Other methods	Up waiters
United States	138.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	32.3	11.6	12.1
Northeast													
Restaurants	62.3	1.4	2	13.4	5.2	12.3	11.6	9.6	27.3	9.3	32.3	11.6	12.1
Catereterias	24.0	0.8	0	16.3	6.3	11.1	12.2	-	21.0	6.3	12.2	12.3	12.3
Restaurants or cafeterias	1.1	-	-	12.3	7.2	-	-	-	-	-	-	-	-
Located in hotels	5.3	3.7	-	20.8	3.9	7.1	16.7	15.6	18.0	18.0	16.2	16.2	16.2
Drug or proprietary stores with fountain service	2.6	-	-	25.2	-	2.6	18.0	2.2	31.4	20.6	-	-	-
Other ^{1/}	29.3	1.6	1.3	9.1	1.8	15.3	8.0	6.4	11.9	11.6	-	-	-
North Central													
Restaurants	53.2	1.1	2.5	18.6	7.2	10.7	11.3	12.3	19.8	12.8	-	-	-
Catereterias	28.5	1.7	0.7	24.3	1.9	6.7	18.8	11.5	18.2	11.7	-	-	-
Restaurants or cafeterias	1.9	-	-	24.0	1.0	14.2	3.6	7.9	21.0	24.5	-	-	-
Located in hotels	3.3	(2)	-	13.2	5.9	9.3	32.3	17.2	19.3	2.8	-	-	-
Drug or proprietary stores with fountain service	2.0	-	19.7	5.5	11.3	3.0	12.1	13.2	25.3	9.9	-	-	-
Other ^{1/}	17.7	0	4.2	10.6	8.3	20.9	5.0	12.8	21.8	15.6	-	-	-
South													
Restaurants	42.0	5	2.5	15.0	11.5	9.4	10.0	13.0	24.3	14.0	-	-	-
Catereterias	26.4	0.8	1.3	18.3	7.7	12.2	12.2	-	19.2	14.1	-	-	-
Restaurants or cafeterias	0.7	-	9.6	11.9	18.2	19.2	-	.9	34.2	6.0	-	-	-
Located in hotels	2.3	-	-	16.7	15.1	7.2	25.3	5.5	-	26.6	1.6	-	-
Drug or proprietary stores with fountain service	1.4	-	-	21.8	13.9	13.9	2.7	8.0	39.7	18.7	-	-	-
Other ^{1/}	11.2	-	6.0	6.0	13.9	12.6	2.4	7.4	33.0	18.7	-	-	-
West													
Restaurants	30.7	5	3	27.2	5.0	5.7	12.3	9.5	29.4	9.7	-	-	-
Catereterias	17.0	0	5.3	15.5	5.2	4.3	12.1	12.2	24.2	8.7	-	-	-
Restaurants or cafeterias	.2	-	-	-	-	-	4.7	1.9	1.5	31.1	-	-	-
Located in hotels	2.4	.7	-	6.9	7.7	-	8.8	12.8	2.2	19.2	41.7	-	-
Drug or proprietary stores with fountain service	1.9	-	-	73.4	13.8	2.2	-	2.5	10.3	5.3	-	-	-
Other ^{1/}	9.2	-	-	19.3	2.2	8.7	8.7	9.4	46.4	5.3	-	-	-

^{1/} Includes drinking places, lunch counters, and refreshment stands.

^{2/} Less than one-tenth percent.

Table 55

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER
OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE FISH MEALS

Category	Region By Type Of Establishments	All	Would help sell more meals	Percent	Would not help sell more meals	Percent	Do not know	No reply
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	16.8	37.8	11.6	9.1	6.4	6.3
Northeast		62.3	12.9	50.8	10.0	6.4	2.8	
Restaurants		24.0	20.4	52.5	6.2	20.9		
Cafeterias		1.1	5.3	32.9	8.8	5.3		
Hotels		5.3	21.3	42.4	23.5	12.8		
Drug or proprietary stores with fountain service		2.6	37.4	44.0	10.2	8.4		
Other 1/		29.3						
North Central		53.2	13.0	38.8	11.9	6.3		
Restaurants		28.3	17.9	36.5	12.0	3.6		
Cafeterias		1.9	35.4	55.9	6.1	8.6		
Hotels		3.3	52.8	32.4	6.6	14.2		
Drug or proprietary stores with fountain service		2.0	28.4	30.2	20.6	20.3		
Other 1/		17.7	35.8	42.9	14.0	7.3		
South		42.0	55.3	30.9	6.7	7.1		
Restaurants		26.4	62.0	26.4	7.2	4.4		
Cafeterias		.7	42.0	47.9	-	10.1		
Hotels		2.3	59.5	32.5	(2)	8.0		
Drug or proprietary stores with fountain service		1.4	18.9	76.8	4.3	-		
Other 1/		11.2	44.0	34.2	7.8	14.0		
West		30.7	49.9	37.7	7.7	4.7		
Restaurants		17.0	58.7	32.5	7.2	1.6		
Cafeterias		.2	61.5	38.5	-	"		
Hotels		2.1	75.4	19.2	-	5.4		
Drug or proprietary stores with fountain service		1.9	44.3	44.8	3.6	10.3		
Other 1/		9.2	28.3	51.0	11.6	9.1		

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 56

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER
OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE SHELLFISH MEALS

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Would help sell more meals		Would not help sell more meals		Do not know		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	36.7	44.2	29.6	8.7	44.6	10.6	8.1	8.1
Northeast									
Restaurants									
Cafeterias	62.3	37.7	41.8	26.7	8.7	40.6	11.4	5.5	5.5
Restaurants or cafeterias located in hotels	24.0	25.2	47.5	6.2	21.1	20.2	9.4	21.1	21.1
Drug or proprietary stores with fountain service	1.1	38.5	49.3	6.6	5.6	34.1	-	8.1	8.1
Other 1/	5.3	10.8	50.3	26.2	12.7	48.1	10.3	10.3	10.3
29.3	35.1	44.6	9.5	10.8	10.8	32.3	13.8	5.8	5.8
North Central									
Restaurants									
Cafeterias	53.2	25.4	51.4	13.5	2.7	11.4	7.9	7.9	7.9
Restaurants or cafeterias located in hotels	28.3	29.9	47.8	20.2	9.4	20.2	9.4	9.4	9.4
Drug or proprietary stores with fountain service	1.9	10.4	60.0	6.6	21.7	10.7	23.4	23.4	23.4
Other 1/	3.3	33.9	43.8	13.9	8.9	13.9	8.9	8.9	8.9
17.7	19.7	57.5	13.9	13.9	13.9	13.9	13.9	13.9	13.9
South									
Restaurants									
Cafeterias	42.0	45.8	36.8	29.4	8.0	10.2	6.2	6.2	6.2
Restaurants or cafeterias located in hotels	26.4	51.6	32.0	10.2	9.1	9.1	9.6	9.6	9.6
Drug or proprietary stores with fountain service	.7	33.2	48.1	3.3	7.2	3.3	7.2	7.2	7.2
Other 1/	2.3	46.5	43.0	4.3	-	4.3	-	-	-
11.2	18.9	76.8	4.3	4.3	4.3	4.3	4.3	4.3	4.3
West									
Restaurants									
Cafeterias	30.7	41.6	44.4	2.3	1.7	45.5	9.0	2.8	2.8
Restaurants or cafeterias located in hotels	17.0	42.7	50.3	34.1	-	34.1	-	15.6	15.6
Drug or proprietary stores with fountain service	2.1	69.1	22.8	-	-	22.8	-	8.1	8.1
Other 1/	2.4	1.9	44.8	3.6	1.9	48.1	3.6	10.3	10.3
9.2	32.3	48.1	13.8	32.3	32.3	13.8	13.8	5.8	5.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 57

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING OPINION AS
TO WHETHER GREATER SALES OF FISH AND SHELLFISH WOULD RESULT FROM MORE PUBLICITY
OF BENEFICIAL QUALITIES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establis- ments (in thousands) 108.2	Would help Percent 51.8	Would not help Percent 26.2	Don't know Percent 21.0	No reply Percent 1.0
United States					
Northeast					
Restaurants	62.3 24.0	50.6 58.0	27.8 28.0	21.2 14.0	.4 -
Cafeterias	1.1	56.3	26.6	17.1	-
Restaurants or cafeterias located in hotels	5.3	49.7	23.7	26.0	.6
Drug or proprietary stores with fountain service	2.6	68.1	15.3	16.6	-
Other 1/	29.3	42.9	29.6	26.8	.7
North Central					
Restaurants	53.2 28.3	50.1 56.4	28.2 23.4	20.2 19.7	1.5 .5
Cafeterias	1.9	46.1	32.7	17.6	3.6
Restaurants or cafeterias located in hotels	3.3	68.8	28.0	3.2	-
Drug or proprietary stores with fountain service	2.0	31.6	19.7	38.8	9.9
Other 1/	17.7	39.0	36.5	22.4	2.1
South					
Restaurants	42.0 26.4	54.5 56.4	22.3 19.4	21.5 23.4	1.7 .8
Cafeterias	.7	50.3	33.7	16.0	-
Restaurants or cafeterias located in hotels	2.3	61.5	27.7	11.0	-
Drug or proprietary stores with fountain service	1.4	56.8	35.3	7.9	-
Other 1/	11.2	48.8	25.7	21.3	4.2
West					
Restaurants	30.7 17.0	53.6 59.0	24.8 21.4	21.0 19.3	.6 .3
Cafeterias	.2	81.1	15.5	-	3.4
Restaurants or cafeterias located in hotels	2.4	36.7	12.8	50.5	-
Drug or proprietary stores with fountain service	1.9	51.8	43.7	4.5	-
Other 1/	9.2	48.0	30.4	20.1	1.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 58

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING INTEREST
IN BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF THE INTERIOR
ON HOW TO HANDLE AND PREPARE FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establishments	Interested in booklets or demonstrations		Not interested in booklets or demonstrations		No reply
		Percent 53.2	Percent 145.4	Percent 48.6	Percent 29.9	
United States						
Northeast						
Restaurants	62.3	50.6	60.0	48.6	.1	.8
Cafeterias	24.0	28.1	28.3	28.9	1.3	.1
Restaurants or cafeterias located in hotels	1.1	70.4	48.1	51.6	3.0	-
Drug or proprietary stores with fountain service	5.3	35.2	61.8	51.0	1.8	-
Other 1/	2.6	13.9	51.5	51.9	1.5	1.6
North Central						
Restaurants	53.2	54.5	63.4	44.1	36.3	1.4
Cafeterias	28.3	33.3	55.3	43.7	40.7	.3
Restaurants or cafeterias located in hotels	1.9	68.7	12.3	29.2	2.1	1.0
Drug or proprietary stores with fountain service	3.3	12.3	77.9	27.9	9.8	-
Other 1/	2.0	42.3	55.7	55.7	2.0	2.0
South						
Restaurants	42.0	54.4	42.0	43.6	39.2	2.0
Cafeterias	26.4	39.9	50.5	49.5	49.5	.9
Restaurants or cafeterias located in hotels	.7	68.9	1.4	31.1	31.1	-
Drug or proprietary stores with fountain service	2.3	45.2	51.8	51.8	51.8	-
Other 1/	11.2	39.8	50.8	50.8	50.8	5.4
West						
Restaurants	30.7	54.4	64.7	43.7	31.7	1.9
Cafeterias	17.0	2.2	95.1	1.9	1.9	.6
Restaurants or cafeterias located in hotels	.7	41.9	41.9	57.3	57.3	-
Drug or proprietary stores with fountain service	2.4	13.8	56.2	56.2	56.2	.8
Other 1/	1.9	40.0	51.9	51.9	51.9	.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 59

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH: INDICATING TYPE OF
PROBLEM TO BE COVERED BY DOCUMENTS OR DECLARATIONS OFFERED BY THE UNITED STATES
DEPARTMENT OF INTERIOR

Category	All establish- ments	Region by Type of Establishment			Percent of handling and preparation
		Need recipe for preparing fish and shellfish	Methods of pricing	Tasty and attractive preparations	
United States	(in thousands) 186.2	11.3	.1	8.0	.2 6.4
Northeast					
Restaurants	62.3 21.0	13.6 15.0	.3 .6	6.8 7.3	5.2 7.1
Cafeterias	1.1	18.6	-	12.3	14.5
Hotels					
Located in hotels	5.3	5.2	(1)	2.3	12.4
Drug or proprietary stores with fountain service	2.6 29.3	1.3 14.5	-	15.7 6.4	- 3.9
Other 2/					
North Central					
Restaurants	53.2 28.5	2.6 11.1	.1 .2	2.9 12.7	7.8 2.5
Cafeterias	1.9	8.1	-	14.1	9.3
Hotels					
Located in hotels	3.3	16.0	-	7.3	9.0
Drug or proprietary stores with fountain service	2.0 17.7	2.4 6.7	-	3.0 6.2	1.1 4.9
Other 2/					
South					
Restaurants	42.0 26.4	11.9 15.5	-	1.5 4.9	3.2 10.7
Cafeterias	.7	-	-	-	
Hotels					
Located in hotels	2.3	6.0	-	6.6	8.7
Drug or proprietary stores with fountain service	1.4 11.2	6.5	-	1.8	9.6 6.5
Other 2/					
West					
Restaurants	30.7 17.0	8.7 11.2	-	11.6 13.6	7.1 9.1
Cafeterias	.2	1.0	-	4.0	39.0
Hotels					
Located in hotels	2.4	1.6	-	2.9	15.6
Drug or proprietary stores with fountain service	1.9 9.2	10.3 5.8	-	10.3 10.6	1.3 1.4
Other 2/					

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 59 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF PROBLEM TO BE COVERED BY BROCHURES OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF INTERIOR - Continued

Region By Type of Establishment

Category	Practical menu for given area			New methods			Useful material			How to store			How to tell fresh fish and shellfish when buying			Percent Don't know	Percent Other problems
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States	.3	7.5	5.7	2.0	.6	.6	6.7	7.0	7.0	6.7	6.7	6.7	6.7	6.7	51.2	52.5	
Northeast																53.4	53.4
Restaurants																27.0	27.0
Cafeterias																	
Restaurants or cafeterias																	
Located in hotels																	
Drug or proprietary stores with fountain service																	
Other 2/																	
North Central																	
Restaurants																	
Cafeterias																	
Restaurants or cafeterias																	
Located in hotels																	
Drug or proprietary stores with fountain service																	
Other 2/																	
South																	
Restaurants																	
Cafeterias																	
Restaurants or cafeterias																	
Located in hotels																	
Drug or proprietary stores with fountain service																	
Other 2/																	
West																	
Restaurants																	
Cafeterias																	
Restaurants or cafeterias																	
Located in hotels																	
Drug or proprietary stores with fountain service																	
Other 2/																	

1/ Less than one-tenth percent.
 2/ Includes drinking places, lunch counters, and refreshment stands.

Table 60

PERCENTAGE OF PUBLIC EATING PLACES SELLING FISH OR SHELLFISH OFFERING SUGGESTIONS OR IDEAS ON HOW THE FISHERY INDUSTRY MIGHT HELP PUBLIC EATING PLACES SELL MORE FISH AND SHELLFISH
Region by Type of Establishment

Category	All establish- ments (in thousands)	No suggections offered		Need quality or pricte standard		Lower prices		Improve quality		Control size of portion		National fish day or week		Send more publicity		Make greater variety of fish available		Other suggestions	
		Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	138.2	58.5	2.9	6.7	3.9	1.6	.4	9.2	1.9	1.9	.9	1.9	11.2	12.5	11.3	12.5	11.3	11.2	
Northeast	62.3	60.3	3.0	8.9	2.6	.7	.8	10.3	1.3	1.1	1.2	1.1	12.6	12.5	12.5	12.5	12.5	12.5	
Restaurants	24.0	52.0	3.2	11.0	3.1	.9	.8	10.2	1.2	-	-	-	-	-	-	-	-	-	21.6
Cafeterias	1.1	13.5	-	6.6	6.5	6.2	-	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	5.3	62.2	(1)	4.2	1.5	1.5	-	14.6	-	-	-	-	3.0	13.0	-	-	-	-	-
Drug or proprietary stores with fountain service	2.6	56.4	23.5	-	-	.7	.2	10.2	-	-	-	-	-	-	-	-	-	-	-
Other 2/	29.3	67.1	1.6	8.9	2.5	.2	.9	7.0	.8	-	-	-	-	-	-	-	-	-	11.0
North Central	53.2	49.1	2.9	6.6	1.2	.2	.2	10.4	2.5	2	2	2	12.6	12.6	12.6	12.6	12.6	12.6	21.4
Restaurants	28.3	47.2	3.8	6.0	2.5	1.9	2	12.1	2.5	-	-	-	-	-	-	-	-	-	30.1
Cafeterias	1.9	44.0	.3	14.2	4.9	1.4	-	-	-	-	-	-	-	-	-	-	-	-	13.1
Restaurants or cafeterias located in hotels	3.3	20.0	8.2	22.4	1.5	1.6	.5	17.6	5.5	-	-	-	-	-	-	-	-	-	21.9
Drug or proprietary stores with fountain service	2.0	52.0	-	-	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other 2/	17.7	57.6	4.2	5.0	3.8	(1)	-	-	-	-	-	-	-	-	-	-	-	-	11.4
South	42.0	63.5	2.1	5.0	1.5	.5	.3	5.5	2.3	2	2	2	12.6	12.6	12.6	12.6	12.6	12.6	22.1
Restaurants	26.4	58.2	2.6	5.4	2.0	2.0	2	12.6	2.2	-	-	-	-	-	-	-	-	-	22.1
Cafeterias	.7	59.0	.5	11.5	11.5	12.6	2.2	-	-	-	-	-	9.2	-	-	-	-	-	11.4
Restaurants or cafeterias located in hotels	2.3	60.0	2.0	4.6	1.5	6.3	-	-	-	-	-	-	-	-	-	-	-	-	11.4
Drug or proprietary stores with fountain service	1.4	78.8	-	-	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	13.2
Other 2/	11.2	73.4	1.2	4.2	2.4	.6	.6	-	-	-	-	-	3.0	2.4	2.4	-	-	-	12.2
West	20.7	61.2	2.2	4.3	5.0	3.0	2	10.7	1.1	1.1	1.1	1.1	10.6	10.6	10.6	10.6	10.6	10.6	10.6
Restaurants	17.0	59.2	2.0	4.0	2.5	2.5	2	10.4	1.1	-	-	-	-	-	-	-	-	-	16.6
Cafeterias	.2	63.4	1.0	4.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16.6
Restaurants or cafeterias located in hotels	2.1	72.0	-	-	1.5	2.7	1.5	-	-	-	-	-	9.3	13.3	-	-	-	-	11.1
Drug or proprietary stores with fountain service	1.9	58.6	-	-	10.3	10.3	.7	-	-	-	-	-	20.8	-	-	-	-	-	12.4
Other 2/	9.2	72.2	2.2	4.4	1.4	1.4	.7	-	-	-	-	-	6.0	.7	.7	-	-	-	12.4

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 61

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Type of Establishment

Category	All establish- ments	Number (in thousands)	No storage space	Insu- ficient demand	Sell only specialty	Percent Percent	Too much work involved	Can't get fish in form wanted	No food or meals served	Percent Percent
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	All	170.1	7.0	24.4	32.5	2.4	.3	.3	26.9	
Northeast	Restaurants	40.0	4.7	43.7	32.7	2.3	-	-	10.2	
	Cafeterias	1.9	3.6	64.5	7.0	3.6	-	-	-	
	Restaurants or cafeterias located in hotels	.9	-	46.8	7.6	-	-	-	-	
	Drug or proprietary stores with fountain service	6.1	6.6	11.0	48.3	1.1	-	-	26.4	
	Other 1/	31.1	4.5	48.8	31.9	2.6	-	-	7.9	
North Central	Restaurants	56.6	9.3	18.5	23.1	1.6	-	-	42.0	
	Cafeterias	5.0	9.3	59.2	8.5	2.5	-	-	-	
	Restaurants or cafeterias located in hotels	.1	-	100.0	-	-	-	-	-	
	Drug or proprietary stores with fountain service	9.4	7.3	7.1	27.3	1.8	-	-	54.1	
	Other 1/	41.1	9.6	15.2	24.3	1.8	-	-	45.2	
South	Restaurants	49.7	8.2	17.6	39.9	3.4	1.0	22.9		
	Cafeterias	7.4	16.1	28.5	39.5	1.5	6.3	-	-	
	Restaurants or cafeterias located in hotels	.2	-	-	15.8	-	-	-	-	
	Drug or proprietary stores with fountain service	6.2	6.4	10.9	49.1	3.2	-	-	24.0	
	Other 1/	35.4	6.7	44.5	42.1	3.0	-	-	27.9	
West	Restaurants	23.8	3.0	19.9	39.0	2.5	3	27.7		
	Cafeterias	4.4	3.1	41.1	40.6	3.1	-	-	-	
	Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-	
	Drug or proprietary stores with fountain service	1.2	4.0	16.4	22.4	2.7	.4	73.6		
	Other 1/	17.5	3.0	-	40.5	-	-	-	29.8	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

		Region By Type Of Establishment							
Category		Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer	Percent
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5	.5	
Northeast	.2	2.3	.2	-	-	3.2	.5	.5	
Restaurants	-	3.6	3.6	-	-	14.1	-	-	
Cafeterias	-	-	-	-	-	-	-	-	
Restaurants or cafeterias									
Located in hotels									
Drug or proprietary stores									
With fountain service									
Other 1/	.2	3.3	-	-	-	3.3	-	.6	
North Central	.1	2.1	.7	1.0	.1	2.2	.2	.2	
Restaurants	1.2	2.4	.4	3.9	1.2	9.4	-	-	
Cafeterias	-	-	-	-	-	-	-	-	
Restaurants or cafeterias									
Located in hotels									
Drug or proprietary stores									
With fountain service									
Other 1/									
South									
Restaurants									
Cafeterias									
Restaurants or cafeterias									
Located in hotels									
Drug or proprietary stores									
With fountain service									
Other 1/									
West									
Restaurants									
Cafeterias									
Restaurants or cafeterias									
Located in hotels									
Drug or proprietary stores									
With fountain service									
Other 1/									

1/ Includes drinking places, lunch counters, and refreshment stands.

II. Region By City Size Analysis

Table 62

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE SURVEY OF PUBLIC EATING PLACES

Region By City Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
500,000 or more	31.5	100.0	9.5	30.2	22.0	69.8
100,000 to 499,999	10.5	100.0	5.3	50.5	5.2	49.5
25,000 to 99,999	15.6	100.0	7.1	45.5	8.5	54.5
2,500 to 24,999	19.4	100.0	8.4	43.3	11.0	56.7
Less than 2,500	25.3	100.0	9.7	38.3	15.6	61.7
North Central	109.8	100.0	56.6	51.5	53.2	48.5
500,000 or more	21.9	100.0	11.1	50.7	10.8	49.3
100,000 to 499,999	11.6	100.0	5.3	45.7	6.3	54.3
25,000 to 99,999	16.2	100.0	7.6	46.9	8.6	53.1
2,500 to 24,999	20.4	100.0	9.5	46.6	10.9	53.4
Less than 2,500	39.7	100.0	23.1	58.2	16.6	41.8
South	91.7	100.0	49.7	54.2	42.0	45.8
500,000 or more	5.4	100.0	1.5	27.8	3.9	72.2
100,000 to 499,999	19.7	100.0	11.6	58.9	8.1	41.1
25,000 to 99,999	15.8	100.0	9.5	60.1	6.3	39.9
2,500 to 24,999	18.4	100.0	8.7	47.3	9.7	52.7
Less than 2,500	32.4	100.0	18.4	56.8	14.0	43.2
West	54.5	100.0	23.8	43.7	30.7	56.3
500,000 or more	2.9	100.0	1.1	37.9	1.8	62.1
100,000 to 499,999	8.3	100.0	4.3	51.8	4.0	48.2
25,000 to 99,999	2.1	100.0	.7	33.3	1.4	66.7
2,500 to 24,999	7.5	100.0	3.0	40.0	4.5	60.0
Less than 2,500	33.7	100.0	14.7	43.6	19.0	56.4

Table 63
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishe ments (in thousands)	One to five days, end no reply		Six days	Seven days
		Number	Percent	Percent	Percent
United States	188.2	4.8	40.8	54.4	53.8
Northeast					
500,000 or more	62.3	5.9	40.3	54.0	54.0
100,000 to 499,999	22.0	10.3	35.7	50.7	50.7
25,000 to 99,999	5.2	13.4	35.9	56.4	56.4
2,500 to 24,999	8.5	3.2	40.4	46.2	46.2
Less than 2,500	11.0	2.4	51.4		
North Central					
500,000 or more	53.2	3.7	47.8	43.2	43.2
100,000 to 499,999	10.8	9.0	47.8	37.6	37.6
25,000 to 99,999	6.3	9.1	53.3	42.6	42.6
2,500 to 24,999	8.6	2.7	54.7	43.3	43.3
Less than 2,500	10.9	1.2	55.5		
South					
500,000 or more	12.0	.4	37.3	62.3	62.3
100,000 to 499,999	3.9	3.5	36.3	63.1	63.1
25,000 to 99,999	8.1	7.7	29.2	45.6	45.6
2,500 to 24,999	6.3	2.1	2.4	39.8	57.8
Less than 2,500	9.7	3.6	41.7	54.7	54.7
West					
500,000 or more	20.7	6.2	35.9	42.2	45.6
100,000 to 499,999	1.8	1.8	11.7	43.2	45.1
25,000 to 99,999	4.0	1.4	1.1	26.9	73.0
2,500 to 24,999	4.5	1.5	1.5	43.8	54.7
Less than 2,500	19.0	5.9	5.9	32.6	61.5

Table 61
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments (in thousands)	One to five days, and no reply			Percent Percent
		Six days	Six days	Seven days	
United States	170.1	2.6	40.2	57.2	
Northeast					
500,000 or more	40.0	1.7	38.6	52.7	
100,000 to 499,999	9.3	5.6	40.0	54.4	
25,000 to 99,999	5.3	-	30.2	69.8	
2,500 to 24,999	7.1	-	34.2	65.8	
Less than 2,500	8.4	1.6	52.7	45.7	
North Central					
500,000 or more	56.6	1.7	39.4	58.9	
100,000 to 499,999	11.1	1.2	33.2	65.6	
25,000 to 99,999	5.3	3.8	42.4	53.8	
2,500 to 24,999	7.6	.9	42.2	56.9	
Less than 2,500	9.5	.7	55.4	43.9	
South					
500,000 or more	49.7	4.0	38.2	57.8	
100,000 to 499,999	1.3	-	25.0	74.4	
25,000 to 99,999	11.6	2.3	38.9	58.8	
2,500 to 24,999	9.5	3.5	37.4	59.1	
Less than 2,500	8.7	3.1	39.3	57.6	
West					
500,000 or more	23.8	2.8	49.5	47.7	
100,000 to 499,999	1.1	-	43.8	56.2	
25,000 to 99,999	4.3	1.6	54.1	44.3	
2,500 to 24,999	.7	-	36.4	63.6	
Less than 2,500	3.0	-	58.3	41.7	
	14.7	3.6	47.4	49.0	

Table 65
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	Establishments (in thousands)	Region By City Size						No specialty	No reply
		Percent	Percent	Fish and shellfish	Italian food	Chinese food	Other specialty		
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4	
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2	
500,000 or more	22.0	3.5	2.6	9.4	2.1	16.6	65.7	.1	
100,000 to 499,999	5.2	1.3	-	3.8	2.6	1.6	88.8	1.9	
25,000 to 99,999	8.5	(1)	2.3	7.1	-	14.6	76.0	-	
2,500 to 24,999	11.0	2.5	1.8	7.9	1.2	16.8	69.8	-	
Less than 2,500	15.6	4.6	3.7	9.3	-	18.8	63.6	-	
North Central	53.2	5.9	1.6	1.8	.8	15.8	72.6	.5	
500,000 or more	10.8	2.0	.8	4.3	1.9	20.2	70.0	.8	
100,000 to 499,999	6.3	11.1	1.1	1.1	2.1	12.7	69.8	2.1	
25,000 to 99,999	8.6	8.4	1.9	1.5	.8	17.5	69.1	.8	
2,500 to 24,999	10.9	5.2	4.8	.6	-	11.6	77.8	-	
Less than 2,500	16.6	5.6	.2	1.2	-	16.0	77.0	-	
South	42.0	5.2	2.1	2.0	.7	15.9	72.8	.3	
500,000 or more	3.9	4.0	6.9	12.0	5.1	7.4	64.2	.4	
100,000 to 499,999	8.1	6.6	1.9	.8	.9	12.0	76.7	1.1	
25,000 to 99,999	6.3	1.0	1.3	2.1	-	12.2	83.1	.3	
2,500 to 24,999	9.7	7.7	.9	.6	-	26.9	63.9	-	
Less than 2,500	14.0	5.0	5.0	1.0	-	14.7	74.3	-	
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9	
500,000 or more	1.8	.1	-	5.9	4.7	15.7	70.5	3.1	
100,000 to 499,999	4.0	.9	3.4	-	5.0	19.5	66.2	5.0	
25,000 to 99,999	1.4	2.2	-	-	4.9	29.6	62.0	1.3	
2,500 to 24,999	1.5	16.6	2.5	.3	1.5	21.8	57.3	-	
Less than 2,500	19.0	6.0	1.8	4.2	2.3	19.6	66.1	-	

1/ Less than one-tenth percent.

Table 66

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establish- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
500,000 or more	9.5	.7	1.4	20.2	70.5	.2
100,000 to 499,999	5.3	-	-	45.1	54.9	-
25,000 to 99,999	7.1	1.0	7.6	43.7	44.8	2.9
2,500 to 24,999	8.4	.8	5.6	11.5	18.9	3.2
Less than 2,500	9.7	2.7	2.7	39.7	49.4	5.5
North Central	56.6	.6	.5	30.7	57.9	10.3
500,000 or more	11.1	1.8	47.2	40.1	10.9	10.9
100,000 to 499,999	5.3	-	-	56.1	56.1	20.0
25,000 to 99,999	7.6	-	-	28.6	59.5	11.9
2,500 to 24,999	9.5	-	.7	25.8	52.6	20.9
Less than 2,500	23.1	1.4	-	27.1	68.5	3.0
South	49.7	1.3	.7	10.1	52.2	5.7
500,000 or more	11.5	-	-	65.8	34.2	-
100,000 to 499,999	11.6	1.1	2.3	52.8	38.0	5.8
25,000 to 99,999	9.5	-	-	33.5	58.1	8.4
2,500 to 24,999	8.7	1.5	-	54.9	40.9	2.7
Less than 2,500	18.4	2.2	.3	26.1	64.9	6.2
West	23.8	1.4	-	18.5	43.7	6.4
500,000 or more	1.1	-	-	35.2	43.8	-
100,000 to 499,999	4.3	-	-	62.0	38.0	-
25,000 to 99,999	3.7	-	-	63.6	36.4	-
2,500 to 24,999	3.0	4.4	-	30.7	64.9	-
Less than 2,500	14.7	1.4	-	47.0	41.2	10.4

Table 67
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Region By City Size					No reply Percent
		Less than \$1 Percent	Between \$1 and \$2 Percent	Between \$2 and \$4 Percent	Over \$4 Percent	More than one dining facility Percent	
United States	188.2	62.3	21.9	7.1	.5	.8	5.4 2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0 1.4
500,000 or more	22.0	67.5	19.1	8.1	1.4	1.4	1.5 1.0
100,000 to 499,999	5.2	66.6	12.2	8.7	-	1.6	5.1 5.8
25,000 to 99,999	8.5	69.3	13.7	7.7	.8	1.2	6.3 1.0
2,500 to 24,999	11.0	60.0	25.3	6.6	.4	.6	5.4 1.7
Less than 2,500	15.6	50.6	31.7	11.3	.5	.6	4.7 .6
North Central	52.2	66.5	19.5	5.9	.1	.5	4.6 2.9
500,000 or more	10.8	64.5	16.5	8.8	.4	1.2	3.1 3.5
100,000 to 499,999	6.3	68.1	18.0	4.3	-	2.2	1.1 6.3
25,000 to 99,999	8.6	64.6	21.3	5.5	-	.1	8.5 -
2,500 to 24,999	10.9	75.1	18.6	2.0	-	-	1.2 3.1
Less than 2,500	16.6	62.5	21.5	7.6	-	-	7.2 1.2
South	12.0	67.4	19.1	3.6	.4	.3	7.6 1.6
500,000 or more	3.9	57.2	26.5	8.3	2.7	1.5	3.4 .4
100,000 to 499,999	8.1	83.0	3.2	7.1	-	.6	4.1 2.0
25,000 to 99,999	6.3	61.2	16.0	2.9	.8	.4	16.8 .9
2,500 to 24,999	2.7	69.2	22.6	2.5	-	-	4.1 1.6
Less than 2,500	11.0	62.7	25.2	1.0	.1	-	9.1 1.9
West	20.7	48.7	29.7	10.7	.9	1.2	6.6 2.2
500,000 or more	1.8	49.7	14.8	15.9	6.4	3.7	1.9 7.6
100,000 to 499,999	4.0	57.1	18.0	7.4	1.7	7.4	8.4 -
25,000 to 99,999	1.4	58.0	20.8	19.7	1.5	-	- -
2,500 to 24,999	4.5	45.7	41.0	1.6	(1)	10.2	1.5 2.4
Less than 2,500	19.0	46.8	31.6	12.5	.4	-	6.3 -

1/ Less than one-tenth percent.

Table 68

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Region By City Size						No diners served	No reply
		Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	Percent		
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3	
Northeast									
500,000 or more	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1	5.9
100,000 to 499,999	9.5	58.0	5.6	2.1	3.2	-	25.2		
25,000 to 99,999	5.3	50.1	1.3	-	-	-	33.6	15.0	
2,500 to 24,999	7.1	37.1	1.0	-	-	1.0	49.5	11.4	
Less than 2,500	8.4	55.9	2.4	-	-	.3	38.2	3.2	
North Central									
500,000 or more	56.6	23.5	2.1	-	-	.2	40.2	24.0	22.9
100,000 to 499,999	11.1	27.8	3.0	-	-	-	46.3		
25,000 to 99,999	5.3	35.1	-	-	-	-	30.0	34.9	
2,500 to 24,999	7.6	24.7	.9	-	-	-	48.8	25.6	
Less than 2,500	9.5	27.4	1.4	-	-	-	37.8	33.4	
South									
500,000 or more	49.7	45.3	1.9	-	-	.2	32.3	20.3	51.2
100,000 to 499,999	1.5	42.8	-	-	-	-	6.0		
25,000 to 99,999	11.6	45.3	3.0	-	-	-	41.9	9.8	
2,500 to 24,999	9.5	28.2	-	-	-	-	24.7	37.1	
Less than 2,500	8.7	46.0	3.1	-	-	-	30.1	20.8	
West									
500,000 or more	23.8	49.7	6.4	-	-	.4	28.3	15.4	
100,000 to 499,999	1.1	81.3	-	-	-	-	17.4	24.8	
25,000 to 99,999	4.3	36.4	3.1	-	-	-	18.7		
2,500 to 24,999	.7	63.7	18.1	-	-	-	45.5	15.0	
Less than 2,500	3.0	60.0	8.8	-	-	-	9.1	9.1	
		48.7	4.8	-	-	-	8.8	20.2	
							11.3	31.1	

Table 69

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By City Size

Category	All establishments		Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply
	Number (in thousands)	Percent					
United States	188.2	75.0		21.8	1.3	1.4	.5
Northeast							
500,000 or more	62.3	66.5		31.0	.3	1.7	.5
100,000 to 499,999	22.0	57.1	41.0			1.5	.1
25,000 to 99,999	5.2	67.9	29.4	1.3	1.4	-	
2,500 to 24,999	8.5	68.5	28.4	-	2.3	.8	
Less than 2,500	11.0	64.8	31.0	.6	2.4	1.2	
North Central							
500,000 or more	53.2	79.7	17.3	1.2	1.2	.6	
100,000 to 499,999	10.3	73.9	23.5	.7	.1	1.8	
25,000 to 99,999	6.3	80.8	16.0	.4	2.8	-	
2,500 to 24,999	8.6	82.9	13.1	3.2	-	.8	
Less than 2,500	10.9	73.7	22.8	1.2	1.7	.6	
South							
500,000 or more	42.0	80.9	15.6	1.9	1.4	.2	
100,000 to 499,999	3.9	94.8	3.4	.1	1.7	-	
25,000 to 99,999	8.1	91.5	5.7	-	2.5	.3	
2,500 to 24,999	6.3	88.2	8.2	2.6	1.0	-	
Less than 2,500	9.7	72.0	25.9	-	1.4	.7	
West							
500,000 or more	30.7	75.9	12.5	2.9	1.1	.6	
100,000 to 499,999	1.8	74.6	21.8	3.6	-	2.8	
25,000 to 99,999	4.0	80.1	8.6	6.8	1.7	-	
2,500 to 24,999	1.4	86.0	14.0	-	-	-	
Less than 2,500	4.5	69.8	17.3	11.0	1.9	.4	

Table 70

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By City Size

Category	All establish- ments (in thousands)	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multirule reply	No reply	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8	
Northeast	62.3	74.7	19.6	2.4	2.2	—	1.0	.1	.1
500,000 or more	22.0	92.9	6.4	—	3	—	.1	.3	
100,000 to 499,999	5.2	90.3	1.4	1.5	4.1	—	2.7	—	
25,000 to 99,999	8.5	79.2	17.1	.9	.6	—	2.0	.2	
2,500 to 24,999	11.0	63.4	24.4	9.3	2.3	—	.6	—	
Less than 2,500	15.6	49.5	42.1	2.1	4.9	—	1.4	—	
North Central	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7	
500,000 or more	10.8	86.4	7.3	.6	1.2	—	3.0	1.5	
100,000 to 499,999	6.3	87.8	4.3	3.3	1.9	—	2.4	.3	
25,000 to 99,999	8.6	82.2	11.7	4.1	.1	—	1.9	—	
2,500 to 24,999	10.9	43.6	36.8	17.2	.6	—	1.2	.2	
Less than 2,500	16.6	36.6	43.9	17.0	1.7	.4	—	.4	
South	42.0	65.7	19.1	7.4	5.0	.5	.9	1.4	
500,000 or more	3.9	97.4	—	—	2.0	—	.6	—	
100,000 to 499,999	8.1	92.8	4.3	.1	1.7	—	.8	.3	
25,000 to 99,999	6.3	77.5	11.5	4.1	4.1	—	2.1	.7	
2,500 to 24,999	9.7	52.5	21.4	11.4	12.5	—	.8	1.4	
Less than 2,500	14.0	44.5	34.9	12.5	3.1	1.4	.7	2.9	
West	30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1	
500,000 or more	1.8	87.5	12.3	—	—	.2	—	—	
100,000 to 499,999	4.0	84.2	11.1	—	.2	—	1.7	2.8	
25,000 to 99,999	1.4	78.6	15.6	1.2	—	2.2	2.4	—	
2,500 to 24,999	4.5	39.0	28.4	10.6	19.5	—	1.5	1.0	
Less than 2,500	19.0	47.0	24.9	13.2	6.0	7.4	.5	1.0	

Table 71

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establish- ments (in thousands)	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4					
Northeast														
500,000 or more	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2					
100,000 to 499,999	22.0	6.2	15.8	32.9	3.0	2.4	1.2	7.0	31.5					
25,000 to 99,999	5.2	15.0	15.5	32.3	3.8	-	2.6	7.7	23.1					
2,500 to 24,999	8.5	11.0	5.9	40.4	4.6	5.7	0.8	1.6	30.0					
Less than 2,500	11.0	4.3	6.5	47.2	4.5	2.4	2.4	9.7	23.0					
	15.6	2.4	11.8	45.2	3.3	6.4	1.7							
North Central														
500,000 or more	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2					
100,000 to 499,999	10.8	7.8	14.6	53.6	1.9	1.9	0.1	1.9	18.2					
25,000 to 99,999	6.3	10.6	19.6	50.4	1.9	8.6	-	4.1	4.8					
2,500 to 24,999	8.6	7.8	21.0	50.3	4.8	2.3	3.1	2.9	7.8					
Less than 2,500	10.9	2.6	11.5	58.8	5.2	5.5	1.2	7.4	7.8					
	16.6	2.4	11.8	57.9	6.5	4.8	0.8	6.0	9.8					
South														
500,000 or more	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5					
100,000 to 499,999	3.9	12.7	23.5	32.1	4.7	3.3	0.6	5.6	17.5					
25,000 to 99,999	8.1	2.2	22.0	49.9	2.3	1.0	6.4	6.5	9.7					
2,500 to 24,999	6.3	4.3	19.2	41.3	2.1	3.0	-	13.7	16.4					
Less than 2,500	9.7	2.9	13.1	38.2	5.7	6.3	-	7.0	26.8					
	14.0													
West														
500,000 or more	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6					
100,000 to 499,999	1.8	23.4	5.6	28.8	18.2	2.0	1.2	-	21.8					
25,000 to 99,999	4.0	22.7	24.9	22.2	1.7	5.1	3.4	2.3	17.7					
2,500 to 24,999	1.4	10.0	19.1	49.2	7.4	-	-	-	14.3					
Less than 2,500	4.5	6.5	36.2	22.9	12.4	8.8	-	3.4	9.8					
	19.0	2.8	18.7	40.5	8.8	1.1	1.1	4.5	22.5					

Table 72

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
 SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
 Region By City Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply	Percent
United States						<u>1.7</u>
Northeast						<u>.6</u>
500,000 or more	188.2	73.0	24.8	.5		<u>.4</u>
100,000 to 499,999	62.3	66.1	32.9			<u>.1</u>
25,000 to 99,999	22.0	56.9	42.7			<u>.4</u>
2,500 to 24,999	5.2	68.0	32.0			<u>-</u>
Less than 2,500	8.5	71.6	25.7			<u>.8</u>
North Central						<u>.6</u>
500,000 or more	10.8	80.5	18.1			<u>.6</u>
100,000 to 499,999	53.2	80.4	17.9			<u>.1</u>
25,000 to 99,999	6.3	75.3	22.5			<u>.1</u>
2,500 to 24,999	8.6	86.1	13.9			<u>-</u>
Less than 2,500	10.9	76.2	22.0			<u>.6</u>
South						<u>1.0</u>
500,000 or more	16.6	82.2	16.4			<u>.4</u>
100,000 to 499,999	16.6	73.8	23.2			<u>.8</u>
25,000 to 99,999	3.9	77.6	20.5			<u>.2</u>
2,500 to 24,999	8.1	82.9	17.1			<u>.9</u>
Less than 2,500	14.0	9.7	13.3			<u>(1)</u>
West						<u>.7</u>
500,000 or more	19.0	63.9	32.6			<u>5.1</u>
100,000 to 499,999	30.7	73.3	21.9			<u>3.2</u>
25,000 to 99,999	1.8	67.3	29.0			<u>3.2</u>
2,500 to 24,999	4.0	69.5	40.0			<u>26.5</u>
Less than 2,500	4.5	72.0	28.0			<u>-</u>

1/ Less than one-tenth percent.

Table 73
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH, OR SHELLFISH

Category	All establishments		Yes <u>Percent</u>	No <u>Percent</u>	No reply <u>Percent</u>
	Number (in thousands)	71.0			
United States	188.2				
<u>Northeast</u>					
500,000 or more	62.3	60.8	38.9	.3	
100,000 to 499,999	22.0	42.9	56.2	.9	
25,000 to 99,999	5.2	55.8	44.2	-	
2,500 to 24,999	8.5	60.0	40.0	-	
Less than 2,500	11.0	73.2	26.8	-	
	15.6	79.1	20.9	-	
<u>North Central</u>					
500,000 or more	53.2	74.5	25.4	.1	
100,000 to 499,999	10.8	67.1	32.3	.6	
25,000 to 99,999	6.3	71.1	28.9	-	
2,500 to 24,999	8.6	74.1	25.9	-	
Less than 2,500	10.9	71.8	28.2	-	
	16.6	82.5	17.5	-	
<u>South</u>					
500,000 or more	42.0	42.0	23.6	.2	
100,000 to 499,999	3.9	3.9	29.1	-	
25,000 to 99,999	8.1	8.1	72.8	-	
2,500 to 24,999	6.3	6.3	70.1	-	
Less than 2,500	9.7	9.7	81.2	.7	-
	14.0	79.1	20.9	-	
<u>West</u>					
500,000 or more	30.7	78.2	21.5	.3	
100,000 to 499,999	1.8	57.3	42.7	-	
25,000 to 99,999	4.0	70.6	29.4	-	
2,500 to 24,999	1.4	94.9	5.1	-	
Less than 2,500	4.5	78.9	21.1	-	
	19.0	80.3	19.2	.5	

Table 74

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments			No Percent 80.7	No Percent 1.5
	Number (in thousands)	Yes Percent 17.8	No Percent 80.7		
United States	188.2				
Northeast					
500,000 or more	62.3 <u>22.0</u>	15.9 <u>10.5</u>	81.4 <u>87.4</u>	2.7 <u>2.1</u>	
100,000 to 499,999	5.2	18.3	79.1	2.6	
25,000 to 99,999	8.5	17.9	76.6	5.5	
2,500 to 24,999	11.0	19.3	77.8	2.9	
Less than 2,500	15.6	19.3	79.0	1.7	
North Central					
500,000 or more	53.2 <u>10.8</u>	20.0 <u>10.7</u>	78.9 <u>73.1</u>	1.1 <u>2.2</u>	
100,000 to 499,999	6.3	18.4	81.6	-	
25,000 to 99,999	8.6	27.0	70.5	2.5	
2,500 to 24,999	10.9	21.7	78.2	.1	
Less than 2,500	16.6	13.7	85.5	.8	
South					
500,000 or more	12.0 <u>3.9</u>	20.1 <u>11.0</u>	79.2 <u>69.0</u>	.7 <u>.7</u>	
100,000 to 499,999	8.1	16.0	83.7	.3	
25,000 to 99,999	6.3	17.6	80.3	2.1	
2,500 to 24,999	9.7	27.3	72.0	.7	
Less than 2,500	14.0	21.2	78.3	.5	
West					
500,000 or more	30.7 <u>1.8</u>	14.4 <u>11.2</u>	84.4 <u>84.7</u>	1.2 <u>4.1</u>	
100,000 to 499,999	4.0	12.4	85.9	1.7	
25,000 to 99,999	1.4	4.2	95.8	-	
2,500 to 24,999	4.5	16.5	82.7	.8	
Less than 2,500	19.0	15.3	83.7	1.0	

Table 75

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By City Size

Category	Number of establish- ments (thousands)	Total	Frozen Fish		Frozen Shellfish		Pounds held per establishment	
			Thousands pounds	Per- cent	Thousands pounds	Per- cent	Total	Fish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	148.5
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	27.3
500,000 or more	22.0	804	100.0	210	26.1	594	36.5	27.0
100,000 to 499,999	5.2	212	100.0	54	22.3	188	73.9	9.5
25,000 to 49,999	8.5	307	100.0	97	31.6	210	68.5	10.4
2,500 to 24,999	11.0	193	100.0	78	15.8	415	36.1	11.4
Less than 2,500	15.6	605	100.0	311	51.0	294	43.6	24.7
North Central	52.2	1,631	100.0	864	52.0	767	47.0	30.6
500,000 or more	10.8	525	100.0	269	47.4	276	52.6	14.4
100,000 to 499,999	6.3	166	100.0	90	54.2	76	48.6	23.0
25,000 to 49,999	8.6	269	100.0	178	66.2	91	45.8	25.6
2,500 to 24,999	10.9	217	100.0	151	61.1	96	38.9	11.4
Less than 2,500	16.6	424	100.0	196	46.2	228	53.8	25.5
South	12.0	3,458	100.0	2,076	60.0	1,382	40.0	82.3
500,000 or more	3.9	1,271	100.0	878	69.1	393	30.9	12.4
100,000 to 499,999	8.1	325	100.0	115	44.6	180	55.4	32.2
25,000 to 49,999	6.3	297	100.0	118	49.8	119	50.2	11.9
2,500 to 24,999	9.7	647	100.0	272	42.0	375	58.0	23.5
Less than 2,500	14.0	918	100.0	633	69.0	285	31.0	66.7
West	30.7	1,586	100.0	544	34.2	1,042	65.7	100.8
500,000 or more	1.8	160	100.0	58	36.2	102	63.8	57.2
100,000 to 499,999	4.0	155	100.0	75	16.5	180	83.5	18.8
25,000 to 49,999	10.4	190	100.0	22	11.6	168	88.4	135.7
2,500 to 24,999	4.5	188	100.0	122	64.9	66	35.1	15.7
Less than 2,500	19.0	593	100.0	267	45.0	326	55.0	12.0

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 76

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By City Size

Category	All establish- ments (in thousands)	Region By City Size						Percent
		One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
500,000 or more	22.0	.9	17.6	30.7	12.9	.6	.4	36.9
100,000 to 499,999	5.2	1.3	17.5	31.7	14.4	2.5	-	32.6
25,000 to 99,999	8.5	1.4	15.1	28.5	15.6	1.6	1.0	36.8
2,500 to 24,999	11.0	1.1	10.0	32.3	8.4	1.5	.6	46.1
Less than 2,500	15.6	-	15.3	32.8	14.1	.4	.4	37.0
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
500,000 or more	10.8	.7	25.7	30.1	15.5	3.1	1.2	23.7
100,000 to 499,999	6.3	-	9.1	26.9	26.7	2.1	-	35.2
25,000 to 99,999	8.6	-	11.5	39.1	26.9	2.3	.8	19.4
2,500 to 24,999	10.9	1.2	14.2	34.6	15.7	3.1	.6	30.6
Less than 2,500	16.6	2.0	18.4	33.7	11.2	2.0	.4	32.3
South	42.0	2.8	20.8	26.5	16.5	2.1	1.1	20.2
500,000 or more	3.5	3.5	20.8	26.7	10.8	1.7	-	36.5
100,000 to 499,999	8.1	.2	11.3	23.7	26.6	1.6	.8	35.8
25,000 to 99,999	6.3	-	24.9	26.4	22.0	4.7	3.2	18.8
2,500 to 24,999	9.7	5.5	27.6	23.5	19.1	2.1	2.1	20.1
Less than 2,500	14.0	3.5	19.9	30.1	7.8	1.4	-	37.3
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
500,000 or more	1.8	3.6	18.6	29.6	18.6	-	3.6	26.0
100,000 to 499,999	4.0	-	4.1	29.4	22.8	1.7	1.7	40.3
25,000 to 99,999	1.4	5.1	27.1	25.6	10.3	5.2	-	26.7
2,500 to 24,999	4.5	(1)	9.4	35.4	12.3	-	4.4	38.5
Less than 2,500	19.0	.4	13.8	23.4	16.3	1.8	.7	43.6

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By City Size

Category	All establishments		Yes Percent	No Percent	No reply Percent (1)
	Number (in thousands)	Percent			
United States	188.2	59.3	40.2		
Northeast					
500,000 or more	62.3	63.1	36.9		
100,000 to 499,999	22.0	69.1	30.9		
25,000 to 99,999	5.2	80.4	19.6		
2,500 to 24,999	8.5	62.9	37.1		
Less than 2,500	11.0	55.0	45.0		
North Central					
500,000 or more	53.2	73.1	26.9		
100,000 to 499,999	10.8	73.2	26.8		
25,000 to 99,999	6.3	85.1	14.9		
2,500 to 24,999	8.6	72.6	27.4		
Less than 2,500	10.9	68.6	31.4		
South					
500,000 or more	42.0	47.7	52.3		
100,000 to 499,999	3.9	55.2	44.8		
25,000 to 99,999	8.1	52.0	48.0		
2,500 to 24,999	6.3	60.7	39.3		
Less than 2,500	9.7	42.1	57.9		
West					
500,000 or more	14.0	41.0	59.0		
100,000 to 499,999	20.7	46.8	53.0		
25,000 to 99,999	1.8	72.1	27.9		
2,500 to 24,999	4.0	66.2	33.8		
Less than 2,500	1.4	63.0	37.0		
	4.5	33.3	66.7		
	19.0	42.4	57.2		

1/ Less than one-tenth percent.

Table 78

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By City Size

Category	All establish- ments	Sunday through Tuesday and Thursday			Wednesday			Friday			Saturday		
		Number (in thousands)	Percent		Percent		Percent		Percent		Percent		Percent
United States	126.2	2.6		5.1		87.9		4.4					
<u>Northwest</u>													
500,000 or more	45.8	2.3		5.5		85.5		6.7					
100,000 to 499,999	17.1	1.2		6.0		89.2		1.6					
25,000 to 99,999	1.7	1.5		8.8		88.2		1.5					
2,500 to 24,999	6.0	3.4		4.4		87.0		5.2					
Less than 2,500	7.7	3.6		6.5		78.6		11.3					
<u>North Central</u>													
500,000 or more	44.2	1.2		4.1		93.0		1.7					
100,000 to 499,999	8.2	—		1.1		95.6		2.3					
25,000 to 99,999	5.8	.4		6.4		90.9		2.3					
2,500 to 24,999	6.7	1.0		5.6		92.4		1.0					
Less than 2,500	7.4	—		—		100.0		—					
<u>South</u>													
500,000 or more	23.8	2.9		6.6		80.1		6.8					
100,000 to 499,999	5.5	5.5		5.2		20.7		74.0					
25,000 to 99,999	4.2	—		—		—		—					
2,500 to 24,999	4.6	2.9		6.6		20.7		74.0					
Less than 2,500	6.6	7.0		6.5		20.7		74.0					
<u>West</u>													
500,000 or more	15.4	1.3		4.0		93.6		.1					
100,000 to 499,999	1.7	8.4		8.4		78.8		4.4					
25,000 to 99,999	2.6	.9		—		—		98.2					
2,500 to 24,999	1.0	—		5.9		94.1		—					
Less than 2,500	1.8	8.3		12.1		85.4		—					

Table 79

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Category	Region By City Size	All Establishments		Not offered daily		Offered daily		No reply	
		Number (in thousands)	Percent						
United States		188.2	29.5			68.0	65.8		2.5
Northeast		62.3	32.3			35.1	62.5		1.9
500,000 or more		22.0	35.1			35.8	64.2		2.4
100,000 to 499,999		5.2	34.9			58.8	58.8		-
25,000 to 99,999		8.5	25.2			74.2	74.2		6.3
2,500 to 24,999		11.0	25.2						.6
Less than 2,500		15.6	30.9						.4
North Central		53.2	36.3			61.1	61.1		2.6
500,000 or more		10.8	20.4			55.6	55.6		2.0
100,000 to 499,999		6.3	38.4			61.6	61.6		-
25,000 to 99,999		8.6	30.6			67.1	67.1		2.3
2,500 to 24,999		10.9	32.6			64.2	64.2		3.2
Less than 2,500		16.6	36.9			59.5	59.5		3.6
South		42.0	27.6			69.2	69.2		2.5
500,000 or more		3.9	15.2			84.7	84.7		.1
100,000 to 499,999		8.1	25.8			73.8	73.8		.4
25,000 to 99,999		6.3	32.2			65.7	65.7		2.1
2,500 to 24,999		9.7	31.1			59.8	59.8		9.1
Less than 2,500		14.0	27.6			72.4	72.4		-
West		30.7	11.8			81.6	81.6		3.6
500,000 or more		1.8	17.9			62.7	62.7		19.4
100,000 to 499,999		4.0	11.9			85.1	85.1		-
25,000 to 99,999		1.4	22.8			77.2	77.2		-
2,500 to 24,999		4.5	12.3			78.9	78.9		8.8
Less than 2,500		19.0	14.4			84.2	84.2		1.4

Table 80

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By City Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Percent	Percent	Percent	Percent	Percent	Percent	
United States	138.2	1.2	93.8	2.7	2.3			
Northeast								
500,000 or more	62.3	1.1	93.3	3.7	1.9			
100,000 to 499,999	22.0	1.2	89.1	6.5	3.2			
25,000 to 99,999	5.2	2.6	87.6	5.3	4.5			
2,500 to 24,999	0.5	2.6	94.0	1.7	1.7			
Less than 2,500	11.0	.2	95.1	3.5	1.2			
North Central								
500,000 or more	53.2	1.8	93.8	1.9	2.5			
100,000 to 499,999	10.8	4.2	90.3	2.2	3.3			
25,000 to 99,999	6.3	1.5	90.5	1.6	6.4			
2,500 to 24,999	8.6	-	95.7	3.5	.8			
Less than 2,500	10.9	3.7	92.5	1.8	2.0			
South								
500,000 or more	16.6	-	97.2	1.2	1.6			
100,000 to 499,999	14.0	1.2	93.4	3.2	2.2			
25,000 to 99,999	12.0	3.9	91.2	5.2	.2			
2,500 to 24,999	3.9	1.6	93.8	2.1	2.5			
Less than 2,500	8.1	.4	91.3	6.2	2.1			
West								
500,000 or more	30.7	.1	95.5	1.2	3.2			
100,000 to 499,999	1.8	-	93.3	3.1	3.6			
25,000 to 99,999	4.0	-	81.9	6.7	11.4			
2,500 to 24,999	1.4	-	100.0	-	-			
Less than 2,500	4.5	.7	94.9	4.4	1.4			
	19.0	-	98.2	.4				

Table 81

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Category	All establish- ments serving fish and shellfish more profit	Region By City Size			Percent Establishments not replying
		Number (in thousands)	Percent	Percent	
United States	188.2	40.2	28.9	11.5	13.9
Northeast		38.4	23.4	12.0	7.4
500,000 or more	62.3	35.8	21.8	14.3	9.1
100,000 to 499,999	22.0	53.5	15.8	5.1	3.8
25,000 to 99,999	5.2	38.2	21.4	10.7	10.8
2,500 to 24,999	8.5	11.0	39.1	29.8	5.2
Less than 2,500	15.6	36.9	24.8	16.5	15.3
North Central		39.2	31.4	13.1	11.3
500,000 or more	53.2	38.4	28.2	10.7	7.9
100,000 to 499,999	10.8	45.0	28.2	13.9	14.8
25,000 to 99,999	6.3	47.8	32.5	8.5	8.6
2,500 to 24,999	8.6	10.9	36.2	23.6	8.5
Less than 2,500	16.6	35.1	39.0	15.5	18.7
South		46.7	26.6	11.4	6.8
500,000 or more	12.0	56.7	33.9	22.6	4.3
100,000 to 499,999	3.9	44.4	25.8	11.1	2.7
25,000 to 99,999	8.1	41.5	26.0	8.6	7.3
2,500 to 24,999	6.3	53.4	28.8	10.8	5.6
Less than 2,500	9.7	43.2	29.5	10.0	1.4
West		36.4	39.0	7.9	6.7
500,000 or more	20.7	37.2	40.5	5.0	1.9
100,000 to 499,999	1.8	4.0	30.1	5.3	2.8
25,000 to 99,999	4.0	57.2	8.1	20.7	16.6
2,500 to 24,999	1.4	37.3	36.0	12.1	14.0
Less than 2,500	4.5	19.0	35.9	12.4	10.0
					-
					4.4
					12.1
					7.6
					6.7
					7.4

Table 82

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By City Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve fish and shellfish only		Establishments not replying	Percent
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States	188.2	37.5	30.4	30.4	30.8	14.4	6.9				
<u>Northeast</u>											
<u>500,000 or more</u>	62.3	38.4	25.3	11.9	16.7	7.7					
100,000 to 499,999	22.0	33.9	25.2	14.5	17.0	9.4					
25,000 to 99,999	5.2	49.0	24.1	12.8	9.0	5.1					
2,500 to 24,999	8.5	39.3	22.8	10.4	16.8	10.7					
Less than 2,500	11.0	36.4	27.5	6.3	25.0	4.8					
<u>North Central</u>											
<u>500,000 or more</u>	53.2	36.1	33.2	11.0	13.7	6.0					
100,000 to 499,999	10.8	37.4	30.0	8.0	16.1	7.9					
25,000 to 99,999	6.3	33.2	28.2	17.1	16.1	5.4					
2,500 to 24,999	8.6	44.4	32.7	8.2	12.4	2.3					
Less than 2,500	10.9	39.8	24.1	10.7	17.9	7.5					
<u>South</u>											
<u>500,000 or more</u>	42.0	41.7	28.8	10.4	13.3	5.8					
100,000 to 499,999	3.9	54.7	19.3	19.0	5.2	1.8					
25,000 to 99,999	8.1	44.0	29.0	8.7	15.5	2.8					
2,500 to 24,999	6.3	36.7	26.0	11.7	13.9	11.7					
Less than 2,500	9.7	47.3	29.2	11.0	8.3	4.2					
<u>West</u>											
<u>500,000 or more</u>	30.7	32.5	28.0	9.0	12.3	8.2					
100,000 to 499,999	1.8	36.4	36.4	8.0	18.3	4.5					
25,000 to 99,999	4.0	28.0	36.6	5.3	25.6	-					
2,500 to 24,999	1.1	51.3	9.2	25.5	14.0						
Less than 2,500	4.5	35.3	27.0	13.0	14.4	10.3					
	19.0	31.0	43.2	7.6	8.3						

Table 83

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By City Size

Category	All establis- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Serve only fish and shellfish	Establish- ments not replying
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6	
Northeast							
500,000 or more	62.3	33.0	22.6	9.2	26.8	8.4	
100,000 to 499,999	22.0	29.5	18.9	11.1	29.2	11.3	
25,000 to 99,999	5.2	40.9	24.4	9.1	17.9	7.7	
2,500 to 24,999	8.5	36.8	19.1	5.8	27.5	10.8	
Less than 2,500	11.0	33.8	29.5	4.8	27.8	4.1	
North Central							
500,000 or more	53.2	34.3	34.5	10.0	15.0	6.2	
100,000 to 499,999	10.8	36.0	31.4	7.3	17.4	7.9	
25,000 to 99,999	6.3	30.4	31.6	14.4	19.3	4.3	
2,500 to 24,999	8.6	40.9	38.1	4.6	14.1	2.3	
Less than 2,500	10.9	38.3	42.8	10.1	18.5	8.3	
South							
500,000 or more	16.6	28.7	42.0	12.9	10.0	6.4	
100,000 to 499,999	16.6	42.0	39.6	27.2	15.8	7.5	
25,000 to 99,999	14.0	46.4	15.0	10.9	12.0	15.7	
2,500 to 24,999	14.0	43.4	28.0	7.8	18.8	2.0	
Less than 2,500	14.0	33.5	30.4	9.4	19.2	11.8	
West							
500,000 or more	30.7	32.8	36.2	7.3	15.0	8.7	
100,000 to 499,999	1.8	30.5	41.0	5.0	22.6	9	
25,000 to 99,999	4.0	27.5	33.6	5.3	27.4	6.2	
2,500 to 24,999	1.4	43.3	11.8	25.5	19.4	-	
Less than 2,500	4.5	36.2	25.5	11.6	14.9	11.8	

Table 84

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By City Size

Category	Number (in thousands)	All establish- ments			Fish and shellfish serving brings more profit			Fish and shellfish serving brings same profit			Fish and shellfish serving brings less profit			Serve fish and shellfish			Establishments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	32.8	30.8	29.0	29.0	44.2	26.1	25.0	19.0	14.4	18.3	21.0	18.3	7.5	6.9	6.9
Northeast																		
500,000 or more	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3	62.3
100,000 to 499,999	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0	22.0
25,000 to 99,999	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2	5.2
2,500 to 24,999	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8.5
Less than 2,500	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0	11.0
North Central																		
500,000 or more	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2	53.2
100,000 to 499,999	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8	10.8
25,000 to 99,999	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3
2,500 to 24,999	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6	8.6
Less than 2,500	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9	10.9
South																		
500,000 or more	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0	42.0
100,000 to 499,999	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9
25,000 to 99,999	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1	8.1
2,500 to 24,999	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3
Less than 2,500	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7
West																		
500,000 or more	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7	30.7
100,000 to 499,999	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
25,000 to 99,999	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
2,500 to 24,999	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
Less than 2,500	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5

Table 85

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All methods used	Region By City Size			Newspaper advertising	Radio or television advertising	Other methods used
		Number (in thousands)	Featured special on menu	Suggestion by waiters	Window display	Percent	Percent
United States	204.3	37.1	25.2	23.8	6.6	4.5	3.0
Northeast						5.5	1.5
500,000 or more	62.2	32.4	22.5	8.5			
100,000 to 499,999	20.7	5.4	39.8	25.1	6.2	(1)	.1
25,000 to 99,999	8.9	8.9	35.8	25.0	7.9	3.7	.3
2,500 to 24,999	12.0	41.8	23.9	4.4	2.1	1.9	.9
Less than 2,500	15.2	32.2	24.1	5.2	7.0	5.2	.9
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9
500,000 or more	11.6	48.3	20.1	10.6	3.2	.7	1.0
100,000 to 499,999	7.7	44.4	24.4	8.7	.9	1.0	1.8
25,000 to 99,999	10.4	37.2	22.0	5.4	4.3	5.8	3.2
2,500 to 24,999	13.7	29.3	30.8	10.5	3.1	6.5	.8
Less than 2,500	21.6	35.6	27.6	4.2	3.4	5.8	2.5
South							
500,000 or more	44.3	32.3	28.7	7.4	4.9	3.5	3.6
100,000 to 499,999	4.2	33.4	21.6	19.1	8.3	.1	1.6
25,000 to 99,999	8.7	30.7	36.0	6.5	3.6	3.3	2.2
2,500 to 24,999	6.5	34.0	17.8	14.9	1.7	5.4	5.4
Less than 2,500	10.1	30.1	36.1	2.6	7.8	4.8	5.0
West							
500,000 or more	32.8	45.6	22.5	3.5	3.1	3.6	1.7
100,000 to 499,999	1.7	39.9	29.2	6.1	4.3	.1	—
25,000 to 99,999	3.9	41.2	15.2	3.4	.6	3.4	—
2,500 to 24,999	2.4	42.8	23.0	8.4	2.8	9.6	6.1
Less than 2,500	4.9	33.9	23.8	6.8	2.8	4.3	1.4

1/ Less than one-tenth percent.

Table 86

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All establish- ments (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods										
		Separate menu for fish	Percent	Window display	Percent	Featured special on menu	Suggestions by waiter	Other methods	Percent	Special menu and suggestions by waiters	Percent	Other methods	Percent	None of methods listed	Percent	Do not know
United States	188.2	1.0	Percent	17.5	Percent	7.4	Percent	10.1	Percent	12.1	Percent	11.2	Percent	27.0	Percent	12.1
Northeast	62.3	1.4	Percent	2.9	Percent	13.4	Percent	12.3	Percent	11.6	Percent	9.8	Percent	32.8	Percent	11.6
500,000 or more	22.0	1.5	Percent	1.9	Percent	11.9	Percent	11.7	Percent	11.9	Percent	7.7	Percent	35.3	Percent	11.2
100,000 to 499,999	5.2	1.1	Percent	-	Percent	15.4	Percent	5.7	Percent	12.3	Percent	9.5	Percent	36.2	Percent	5.4
25,000 to 99,999	8.5	0.7	Percent	7	Percent	9.1	Percent	6.2	Percent	10.5	Percent	15.2	Percent	30.6	Percent	9.1
2,500 to 24,999	11.0	0.6	Percent	6	Percent	19.1	Percent	3.4	Percent	11.5	Percent	8.6	Percent	26.8	Percent	15.1
Less than 2,500	15.6	2.7	Percent	1.3	Percent	13.5	Percent	6.3	Percent	9.6	Percent	6.8	Percent	9.1	Percent	37.9
North Central	53.2	1.1	Percent	2.5	Percent	18.6	Percent	7.2	Percent	10.7	Percent	12.3	Percent	19.8	Percent	12.8
500,000 or more	10.8	0.6	Percent	3.5	Percent	30.4	Percent	3.2	Percent	8.1	Percent	12.8	Percent	22.5	Percent	8.2
100,000 to 499,999	6.3	1.1	Percent	4.3	Percent	16.3	Percent	6.1	Percent	3.4	Percent	10.2	Percent	5.9	Percent	15.7
25,000 to 99,999	8.6	0.8	Percent	1.5	Percent	18.7	Percent	6.5	Percent	15.9	Percent	11.4	Percent	18.0	Percent	12.3
2,500 to 24,999	10.9	1.2	Percent	3.1	Percent	9.9	Percent	12.0	Percent	7.6	Percent	18.3	Percent	15.3	Percent	16.6
Less than 2,500	16.6	1.6	Percent	-	Percent	17.5	Percent	9.7	Percent	11.3	Percent	12.0	Percent	11.3	Percent	12.5
South	42.0	2.5	Percent	2.5	Percent	15.0	Percent	11.5	Percent	9.1	Percent	9.8	Percent	13.0	Percent	11.0
500,000 or more	3.9	2.1	Percent	3.4	Percent	19.9	Percent	5.1	Percent	2.5	Percent	5.9	Percent	21.2	Percent	13.0
100,000 to 499,999	8.1	1.6	Percent	2.5	Percent	12.6	Percent	17.4	Percent	7.6	Percent	11.4	Percent	10.5	Percent	16.2
25,000 to 99,999	6.3	-	Percent	7.6	Percent	12.9	Percent	7.7	Percent	10.7	Percent	3.7	Percent	26.4	Percent	10.5
2,500 to 24,999	9.7	-	Percent	7	Percent	11.6	Percent	5.8	Percent	13.6	Percent	12.3	Percent	27.8	Percent	16.6
Less than 2,500	14.0	-	Percent	1.0	Percent	18.5	Percent	11.5	Percent	14.0	Percent	10.3	Percent	8.7	Percent	13.1
West	30.7	2.5	Percent	2.3	Percent	27.2	Percent	5.0	Percent	5.7	Percent	12.2	Percent	2.9	Percent	9.7
500,000 or more	1.8	-	Percent	0.6	Percent	27.0	Percent	10.9	Percent	8.3	Percent	2.4	Percent	11.9	Percent	8.1
100,000 to 499,999	4.0	-	Percent	1.7	Percent	17.6	Percent	2.6	Percent	7.4	Percent	8.3	Percent	38.8	Percent	11.3
25,000 to 99,999	1.1	-	Percent	0.7	Percent	25.7	Percent	4.8	Percent	2.9	Percent	28.6	Percent	12.1	Percent	10.5
2,500 to 24,999	4.5	0.4	Percent	-	Percent	16.8	Percent	3.6	Percent	6.1	Percent	15.2	Percent	7.0	Percent	2.6
Less than 2,500	19.0	0.4	Percent	-	Percent	-	Percent	5.3	Percent	5.2	Percent	8.7	Percent	25.1	Percent	7.7

1/ Less than one-tenth percent.

Table 87

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By City Size

Category	All establish- ments (in thousands)	Region By City Size			Percent 2.4 -.3	Percent 26.9
		No storage space	Insu- ficient demand	Sell only specialty		
United States	170.1	7.0	24.7	32.5	Percent 2.4	Percent 26.9
Northeast						
500,000 or more	40.0	4.7	43.7	32.7	2.3	10.2
100,000 to 499,999	9.5	1.4	55.1	30.0	1.4	6.3
25,000 to 99,999	5.3	-	29.0	43.6	-	23.7
2,500 to 24,999	7.1	1.9	34.3	34.2	6.7	18.1
Less than 2,500	8.4	10.3	45.7	27.2	.8	5.6
North Central						
500,000 or more	56.6	2.3	18.5	23.1	1.6	42.0
100,000 to 499,999	11.1	8.6	19.9	21.7	-	45.6
25,000 to 99,999	5.3	20.0	13.9	20.0	-	39.9
2,500 to 24,999	7.6	.9	7.1	27.7	-	59.9
Less than 2,500	9.5	10.3	13.4	30.6	5.6	33.8
South						
500,000 or more	49.7	8.2	17.6	39.9	3.4	22.9
100,000 to 499,999	1.5	-	17.1	27.4	4.3	38.4
25,000 to 99,999	11.6	5.9	13.4	40.9	4.6	30.5
2,500 to 24,999	9.5	4.2	11.2	36.8	.7	37.1
Less than 2,500	8.7	10.0	21.6	41.8	8.5	11.4
West						
500,000 or more	23.8	3.0	19.9	39.0	2.5	27.7
100,000 to 499,999	1.1	-	37.5	37.5	-	18.7
25,000 to 99,999	4.3	1.6	9.4	40.4	4.7	31.3
2,500 to 24,999	.7	9.1	18.1	63.7	-	9.1
Less than 2,500	3.0	10.7	15.4	47.1	4.4	20.2

Table 87 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

		Region By City Size							
Category	Percent	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer	Percent
United States	.1		1.8	.5	.8	.4	2.4	.5	
Northeast	.2		2.3	.2			3.2	.5	
500,000 or more	.7		.7				4.4		
100,000 to 499,999	-		3.7				-		
25,000 to 99,999	-		1.9				-		2.9
2,500 to 24,999	-		4.8				-		
Less than 2,500	-		1.4				-		
North Central	.1		2.4	.7	1.0	.1	2.2	.2	
500,000 or more	-		-				.6	.6	
100,000 to 499,999	-		2.6				3.8	1.2	
25,000 to 99,999	.9						-		
2,500 to 24,999	-		2.8				-		
Less than 2,500	-		.6				-		
South	-		2.2	.3	1.2	.8	1.1	.7	
500,000 or more	-		-				12.8		
100,000 to 499,999	-		.6		.6		1.7		
25,000 to 99,999	-		5.8		-		1.4		
2,500 to 24,999	-		1.5		1.5	.8	.7		
Less than 2,500	-		3.9	.4	2.2		.7	1.1	
West	.3		-	.8	.6	.6	4.2	1.1	
500,000 or more	-		-				6.3		
100,000 to 499,999	-		-				11.0		
25,000 to 99,999	-		-				-		
2,500 to 24,999	-		-				2.2		
Less than 2,500	.4		-				.4	3.2	1.8

III. Region By Sales Size Analysis

Table 83
NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES

Region By Sales Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
\$100,000 or more	4.9	100.0	(1)	-	4.9	100.0
\$40,000 to \$99,999	8.3	100.0	1.2	14.5	7.1	85.5
\$10,000 to \$39,999	22.3	100.0	4.2	18.8	18.1	81.2
Less than \$10,000	55.0	100.0	25.3	46.0	29.7	54.0
No reply	11.8	100.0	9.3	78.8	2.5	21.2
North Central	109.8	100.0	56.6	51.5	53.2	48.5
\$100,000 or more	3.6	100.0	.2	5.6	3.4	94.4
\$40,000 to \$99,999	7.9	100.0	1.1	13.9	6.8	86.1
\$10,000 to \$39,999	23.9	100.0	6.5	27.9	17.4	72.8
Less than \$10,000	47.2	100.0	25.1	53.2	22.1	46.8
No reply	27.2	100.0	23.7	87.1	3.5	12.9
South	91.7	100.0	49.7	54.2	42.0	45.8
\$100,000 or more	2.3	100.0	(1)	-	2.3	100.0
\$40,000 to \$99,999	5.0	100.0	1.0	20.0	4.0	80.0
\$10,000 to \$39,999	18.6	100.0	5.2	28.0	13.4	72.0
Less than \$10,000	47.9	100.0	28.0	58.5	19.9	41.5
No reply	17.9	100.0	15.5	86.6	2.4	13.4
West	54.5	100.0	23.8	43.7	30.7	56.3
\$100,000 or more	3.4	100.0	.2	5.9	3.2	94.1
\$40,000 to \$99,999	5.0	100.0	.4	8.0	4.6	92.0
\$10,000 to \$39,999	12.0	100.0	4.2	35.0	7.8	65.0
Less than \$10,000	23.0	100.0	12.0	52.2	11.0	47.8
No reply	11.1	100.0	7.0	63.1	4.1	36.9

Table 89

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishe ments	Region By Sales Size			Percent
		Number (in thousands)	One to five days, and no reply	Six days	
United States	188.2		4.8	40.8	54.4
Northeast	62.3		5.9	40.3	53.8
\$100,000 or more	4.9		8.4	26.6	65.0
\$40,000 to \$99,999	7.1		2.5	36.9	60.6
\$10,000 to \$39,999	18.1		5.1	46.4	48.5
Less than \$10,000	29.7		7.0	39.5	53.5
No reply	2.5		3.6	42.8	53.6
North Central	53.2		3.7	47.8	48.5
\$100,000 or more	3.4		1.3	23.8	74.9
\$40,000 to \$99,999	6.8		2.5	55.3	42.2
\$10,000 to \$39,999	17.4		2.9	53.6	43.5
Less than \$10,000	22.1		4.7	44.1	51.2
No reply	3.5		6.3	51.3	42.4
South	42.0		3.5	36.3	60.2
\$100,000 or more	2.3		4.1	16.0	79.9
\$40,000 to \$99,999	4.0		1.9	26.5	71.6
\$10,000 to \$39,999	13.4		2.4	38.3	59.3
Less than \$10,000	19.9		4.7	39.1	56.2
No reply	2.4		1.9	37.2	60.9
West	30.7		6.2	25.9	57.9
\$100,000 or more	3.2		2.3	14.9	82.8
\$40,000 to \$99,999	4.6		4.8	25.2	70.0
\$10,000 to \$39,999	7.8		5.1	45.3	49.6
Less than \$10,000	11.0		7.2	38.7	54.1
No reply	4.1		9.6	39.5	50.9

Table 90

PERCENTAGE OF PUBLIC EATING PLACES "ON SWIMMING FISH OR SIMILAR INDICATING NUMBER OF DAYS OF THE WEEK OPTIMUM FOR BUSINESS

Region By Sales Size

Category	All establisments	One to five days, and no reply	Six days	Six to five days	Seven days
United States	170.1	2.6	40.2	57.2	
Northeast	40.0 <u>(1)</u>	<u>1.7</u> -	<u>38.6</u> -	<u>59.7</u> -	
\$100,000 or more	1.2				
\$40,000 to \$99,999	4.2				
\$10,000 to \$39,999	25.3	3.1	25.8	21.7	
Less than \$10,000	9.3	1.6	14.2	21.1	
No reply		1.5	33.3	54.2	
				65.2	
North Central	56.6 <u>(1)</u>	<u>1.7</u> -	<u>39.4</u> -	<u>58.9</u> 100.0	
\$100,000 or more	.2				
\$40,000 to \$99,999	1.1				
\$10,000 to \$39,999	6.5	2.0	47.7	52.3	
Less than \$10,000	25.1	2.1	47.1	50.9	
No reply	23.7	1.4	39.4	58.5	
			37.1	61.5	
South	49.7 <u>(1)</u>	<u>4.0</u> -	<u>38.2</u> -	<u>57.8</u> -	
\$100,000 or more					
\$40,000 to \$99,999	1.0				
\$10,000 to \$39,999	5.2	1.3	51.2	48.8	
Less than \$10,000	28.0	6.0	44.2	54.5	
No reply	15.5	1.7	38.1	55.9	
			35.3	63.0	
West	23.8 <u>(1)</u>	<u>2.8</u> -	<u>49.5</u> -	<u>42.7</u> 66.5	
\$100,000 or more					
\$40,000 to \$99,999	.4				
\$10,000 to \$39,999	4.2	1.6	29.0	71.0	
Less than \$10,000	12.0	2.8	42.2	55.2	
No reply	7.0	3.8	48.9	48.3	
			55.6	40.6	

1/ Less than 50 establishments.

Table 91

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By Sales Size

Category	All establish- ments	Region By Sales Size						No specialty reply	Percent
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent		
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4	
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2	
\$100,000 or more	4.9	2.4	1.9	6.8	1.4	16.6	70.9		
\$40,000 to \$99,999	7.1	1.3	5.9	8.5	4.7	14.1	65.0	.5	
\$10,000 to \$39,999	18.1	3.3	2.8	6.7	.7	18.5	68.9	.1	
Less than \$10,000	29.7	3.2	1.4	10.3	.7	14.1	70.1	.2	
No reply	2.5	10.7	3.1	-	16.1	70.1	-		
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5	
\$100,000 or more	3.4	10.0	2.3	-	25.8	61.8	.1		
\$40,000 to \$99,999	6.8	5.4	4.3	2.9	1.0	13.1	72.4	.9	
\$10,000 to \$39,999	17.4	5.9	1.6	1.5	1.1	13.0	77.0	.9	
Less than \$10,000	22.1	4.2	1.5	1.5	.6	15.9	76.3		
No reply	3.5	13.4	1.9	3.8	-	25.5	53.5	1.9	
South	42.0	5.2	2.1	2.0	.7	15.9	72.8	.3	
\$100,000 or more	2.3	6.0	-	.3	16.0	70.7	1.0		
\$40,000 to \$99,999	4.0	3.1	1.5	1.7	-	22.1	66.0	1.6	
\$10,000 to \$39,999	13.4	6.0	2.0	4.4	-	16.6	70.7	.3	
Less than \$10,000	19.9	3.7	3.4	1.0	1.3	14.0	76.6		
No reply	2.4	8.8	-	-	17.0	65.4	-		
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9	
\$100,000 or more	3.2	7.4	0.2	-	2.7	31.3	52.4		
\$40,000 to \$99,999	4.6	3.1	2.2	3.3	1.4	26.8	61.6	1.6	
\$10,000 to \$39,999	7.8	4.2	2.8	*5	5.1	14.0	73.4		
Less than \$10,000	11.0	9.5	6.6	2.1	16.7	62.7	1.8		
No reply	4.1	5.3	-	1.6	24.7	68.4			

Table 92

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	Number (in thousands)	Region By Sales Size			No specialty	No reply	Percent
		All establis- ments	Steak or chop house	Italian food			
United States	170.1	1.0	1.2	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6	
\$100,000 or more	(1)	-	-	-	-	-	
\$40,000 to \$99,999	1.2	-	-	-	51.5	48.5	
\$10,000 to \$39,999	4.2	1.6	-	-	48.9	48.9	.6
Less than \$10,000	25.3	1.6	-	-	31.5	61.9	(2)
No reply	9.3	-	1.4	51.4	36.4	10.8	
North Central	56.6	.6	.5	.5	30.7	57.9	10.3
\$100,000 or more	(2)	-	-	-	100.0	-	
\$40,000 to \$99,999	1.1	-	-	-	71.3	24.3	4.4
\$10,000 to \$39,999	6.5	-	-	-	30.4	66.5	3.1
Less than \$10,000	25.1	1.3	1.1	1.1	30.9	64.0	2.7
No reply	23.7	-	-	-	28.0	51.2	20.8
South	19.7	1.3	.7	.7	40.1	52.2	5.7
\$100,000 or more	(1)	-	-	-	-	-	
\$40,000 to \$99,999	1.0	6.8	-	-	27.5	65.7	-
\$10,000 to \$39,999	5.2	3.9	2.6	2.6	49.3	44.2	-
Less than \$10,000	28.0	1.2	.7	.7	40.0	57.2	.9
No reply	15.5	.4	-	-	37.9	45.1	16.6
West	23.8	1.4	-	-	48.5	43.7	6.4
\$100,000 or more	(2)	-	-	-	-	-	
\$40,000 to \$99,999	.4	-	-	-	100.0	-	
\$10,000 to \$39,999	4.2	-	-	-	66.5	33.5	-
Less than \$10,000	12.0	1.7	1.6	1.6	55.2	43.2	-
No reply	7.7	-	1.0	1.0	34.2	62.4	1.7
						66.7	18.9

1/ Less than 50 establishments.
2/ Less than one-tenth percent.

Table 93

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Sales Size

Category	All establish- ments	Number (in thousands)			Percent			Percent			Percent			
		Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0						
Northeast	62.3	62.1	22.0	8.7	.8	1.0	5.4	2.0						
\$100,000 or more	4.9	25.9	21.3	39.4	6.3	7.1	—	—						
\$40,000 to \$99,999	7.1	52.1	27.3	16.6	1.5	.9	—	.7						
\$10,000 to \$39,999	18.1	67.8	22.3	7.0	—	.6	2.2	.1						
Less than \$10,000	29.7	68.6	22.1	1.1	—	.2	5.8	2.2						
No reply	2.5	43.9	5.6	27.5	2.8	3.0	10.8	6.4						
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9						
\$100,000 or more	3.4	17.5	24.8	19.2	1.3	3.2	4.0	—						
\$40,000 to \$99,999	6.8	47.4	14.8	8.0	—	.9	1.0	.9						
\$10,000 to \$39,999	17.4	70.7	20.6	3.5	—	.2	—	4.6						
Less than \$10,000	22.1	76.4	10.4	1.4	—	.3	9.7	1.8						
No reply	3.5	67.1	21.8	1.6	—	—	1.9	7.6						
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6						
\$100,000 or more	2.3	25.8	35.3	32.2	.9	4.8	—	1.0						
\$40,000 to \$99,999	4.0	53.0	29.0	7.4	1.7	—	6.7	2.2						
\$10,000 to \$39,999	13.4	69.0	21.9	2.6	.5	—	2.0	1.0						
Less than \$10,000	19.9	73.0	11.1	.6	—	—	13.4	1.9						
No reply	2.4	75.7	21.1	.4	.7	.9	—	1.2						
West	30.7	48.7	29.7	10.7	.2	.2	6.6	2.2						
\$100,000 or more	3.2	19.1	16.0	25.7	6.4	1.0	1.1	—						
\$40,000 to \$99,999	4.6	44.5	35.8	11.3	—	—	8.7	2.7						
\$10,000 to \$39,999	7.8	65.9	26.2	5.3	—	—	1.7	.9						
Less than \$10,000	11.0	51.1	27.0	12.8	—	—	2.4	1.2						
No reply	4.1	40.7	24.3	3.2	1.6	1.3	20.9	8.0						

Table 94

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Sales Size

Category	All establish- ments (in thousands)	Less than \$1			Between \$1 and \$2			Over \$4			More than one dining facility			% dinners served			No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	170.1	43.0	49.7	6.0	3.6	6.0	.6	.2	.8	.4	.4	.4	.4	32.9	19.3	19.3		
Northeast	40.0	40.0	48.8	1.2	4.8	—	—	—	21.6	—	—	—	—	32.5	8.1	8.1		
\$100,000 or more	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
\$40,000 to \$99,999	1.2	56.8	—	—	52.7	7.9	4.7	—	—	—	—	—	—	21.6	—	—	—	
\$10,000 to \$39,999	4.2	52.7	—	—	63.5	7.1	1.6	—	—	—	—	—	—	34.7	—	—	—	
Less than \$10,000	25.3	25.3	—	—	10.1	2.9	.7	—	—	—	—	—	—	23.3	4.5	4.5	—	
No reply	9.3	9.3	—	—	—	—	—	—	—	—	—	—	—	58.3	22.6	22.6	—	
North Central	56.6	56.6	23.5	2.1	5.2	—	—	—	—	—	—	—	—	40.2	24.0	24.0	—	
\$100,000 or more	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
\$40,000 to \$99,999	1.1	46.3	—	—	51.5	7.2	—	—	—	—	—	—	—	7.7	46.0	46.0	—	
\$10,000 to \$39,999	6.5	51.5	—	—	56.0	2.9	—	—	—	—	—	—	—	23.7	17.6	17.6	—	
Less than \$10,000	25.1	25.1	—	—	4.5	—	—	—	—	—	—	—	—	32.2	8.9	8.9	—	
No reply	23.7	23.7	—	—	45.3	1.9	—	—	—	—	—	—	—	55.1	40.0	40.0	—	
South	49.7	49.7	—	—	—	—	—	—	—	—	—	—	—	32.3	20.3	20.3	—	
\$100,000 or more	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
\$40,000 to \$99,999	1.0	54.1	—	—	68.5	9.4	—	—	—	—	—	—	—	19.2	26.7	26.7	—	
\$10,000 to \$39,999	5.2	5.2	—	—	59.7	1.7	—	—	—	—	—	—	—	19.5	2.6	2.6	—	
Less than \$10,000	28.0	28.0	—	—	11.1	—	—	—	—	—	—	—	—	32.2	6.4	6.4	—	
No reply	15.5	15.5	—	—	—	—	—	—	—	—	—	—	—	37.4	51.1	51.1	—	
West	23.8	23.8	49.7	6.4	—	—	—	—	—	—	—	—	—	17.4	24.8	24.8	—	
\$100,000 or more	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
\$40,000 to \$99,999	.4	89.9	—	—	66.6	14.3	4.8	—	—	—	—	—	—	—	10.1	3.2	3.2	—
\$10,000 to \$39,999	4.2	66.6	—	—	69.2	6.1	5.5	—	—	—	—	—	—	11.1	13.3	10.9	—	
Less than \$10,000	12.0	12.0	—	—	3.8	1.9	1.9	—	—	—	—	—	—	29.4	63.0	63.0	—	
No reply	7.0	7.0	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	

1/ Less than 50 establishments.

Table 95

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Category	Region By Sales Size						Fresh shellfish				
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
<u>Northeast</u>											
\$100,000 or more	-	61.2	33.3	33.9	55.0	60.6	30.2	18.3	128.4	50.4	82.2
\$10,000 to \$99,999	-	51.3	40.5	46.6	65.0	61.9	34.4	72.3	100.8	66.1	77.0
\$10,000 to \$39,999	-	52.5	39.8	53.2	-	55.6	55.5	-	118.5	77.1	84.1
Less than \$10,000	-	55.7	41.7	46.2	50.0	-	-	29.0	65.2	183.1	82.5
No reply	-	20.7	32.0	31.0	-	53.0	-	-	44.0	-	72.8
<u>North Central</u>											
\$100,000 or more	-	54.0	16.8	34.9	61.5	60.7	-	68.3	180.6	84.6	96.6
\$10,000 to \$99,999	-	53.6	10.0	43.0	56.0	58.0	71.0	15.0	130.0	80.0	71.4
\$10,000 to \$39,999	-	54.8	12.6	45.2	58.0	-	47.0	78.9	-	-	125.0
Less than \$10,000	-	68.8	-	47.1	60.0	-	38.4	78.3	65.0	115.0	62.0
No reply	-	62.5	-	60.0	60.1	-	-	66.8	-	-	59.0
<u>South</u>											
\$100,000 or more	-	17.4	10.1	12.0	19.5	54.2	38.0	53.2	109.8	81.8	61.2
\$10,000 to \$99,999	-	51.6	56.3	60.0	59.5	53.0	16.8	-	114.5	57.7	67.9
\$10,000 to \$39,999	-	10.3	35.8	40.0	40.5	10.5	12.4	-	99.1	122.0	64.1
Less than \$10,000	-	13.8	11.3	37.3	15.0	55.0	24.5	-	126.0	75.0	67.4
No reply	-	49.0	69.3	-	55.6	-	40.3	-	117.4	-	65.0
<u>West</u>											
\$100,000 or more	-	57.0	50.1	-	39.6	24.0	52.2	50.8	100.0	115.1	92.6
\$10,000 to \$99,999	-	49.6	-	26.0	56.6	13.1	-	-	126.4	-	120.7
\$10,000 to \$39,999	-	55.5	-	11.9	31.7	51.8	11.1	-	120.0	-	110.0
Less than \$10,000	-	58.2	57.9	-	51.9	53.0	61.9	45.0	150.0	-	85.0
No reply	-	-	30.8	-	51.0	45.0	54.0	-	-	-	117.7

1/ Based on purchases for a one week period.

Table 95 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Frozen fish						Frozen shellfish						Canned fish		
	Cod			Haddock	Halibut	Ocean perch	Scallop			Lobster	Shrimp?	Salmon Sardines Tuna			
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound						
Northeast															
\$100,000 or more	27.0	34.5	33.2	33.0	62.2	101.8	77.9	66.3	50.4	56.4	50.4	56.4	56.4	56.4	56.4
\$10,000 to \$99,999	27.8	35.8	57.6	-	70.6	100.6	78.2	72.2	72.1	65.9	71.0	68.6	68.6	68.6	68.6
\$10,000 to \$39,999	56.0	38.3	38.3	28.0	71.6	101.8	78.7	71.1	80.0	65.8	80.0	65.8	65.8	65.8	65.8
Less than \$10,000	47.7	41.8	16.6	28.0	76.9	115.9	81.6	93.9	-	48.0	48.0	-	48.0	48.0	48.0
No reply	55.0	36.0	31.0	-	110.3	19.4	90.1	-	-	-	-	-	-	-	-
North Central															
\$100,000 or more	35.1	34.9	35.7	33.3	60.2	111.8	81.1	70.9	78.8	75.0	70.9	78.8	75.0	75.0	75.0
\$10,000 to \$99,999	28.7	48.4	45.8	35.5	66.7	125.1	82.8	60.6	88.4	58.1	88.4	88.4	88.4	88.4	88.4
\$10,000 to \$39,999	42.3	43.0	35.4	62.9	127.0	77.2	53.2	67.2	78.5	59.2	78.5	78.5	78.5	78.5	78.5
Less than \$10,000	39.7	40.6	52.6	38.9	30.0	90.5	79.1	69.3	225.0	59.2	225.0	59.2	59.2	59.2	59.2
No reply	36.1	33.3	30.2	33.6	-	121.8	81.8	75.0	-	56.7	56.7	-	56.7	56.7	56.7
South															
\$100,000 or more	25.6	31.0	37.6	38.0	75.4	93.4	74.1	67.3	-	86.6	67.3	-	86.6	86.6	86.6
\$10,000 to \$99,999	31.1	27.0	45.0	33.0	70.2	110.7	76.0	69.8	-	47.5	69.8	-	47.5	47.5	47.5
\$10,000 to \$39,999	42.4	35.6	51.3	32.5	101.1	97.5	76.3	55.9	30.0	11.5	55.9	30.0	11.5	11.5	11.5
Less than \$10,000	30.2	35.7	21.8	37.6	58.0	-	74.8	45.1	-	52.1	45.1	-	52.1	52.1	52.1
No reply	38.0	-	10.0	26.1	80.0	-	111.9	48.5	-	57.4	48.5	-	57.4	57.4	57.4
West															
\$100,000 or more	36.0	-	44.1	32.0	67.3	94.8	85.4	107.8	91.4	65.4	91.4	-	65.4	65.4	65.4
\$10,000 to \$99,999	31.6	45.5	18.6	-	72.5	111.2	77.9	-	-	51.9	-	-	51.9	51.9	51.9
\$10,000 to \$39,999	36.6	52.1	56.2	40.4	75.0	95.9	81.6	110.0	110.0	56.1	110.0	-	56.1	56.1	56.1
Less than \$10,000	52.1	-	16.5	69.0	74.4	150.0	91.6	62.3	92.2	54.3	62.3	92.2	54.3	54.3	54.3
No reply	11.0	-	39.2	-	63.3	89.3	90.0	-	23.0	53.4	-	23.0	53.4	53.4	53.4

1/ Based on purchases for a one week period.

Table 96

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Region By Sales Size		Multiple suppliers	No reply	Percent
				Number (in thousands)	Percent			
United States	188.2	75.0	21.8		1.3	1.4	.5	
Northwest	62.3	66.5	31.0		.3	1.7	.5	
\$100,000 or more	4.9	87.9	6.9		—	4.7	.3	
\$40,000 to \$99,999	7.1	82.8	16.2		—	—	1.0	
\$10,000 to \$39,999	18.1	71.1	26.9		.7	1.3	—	
Less than \$10,000	29.7	56.1	41.2		.2	1.8	.7	
No reply	2.5	70.0	26.9		—	3.1	—	
North Central	53.2	79.7	17.2		1.2	1.2	.6	
\$100,000 or more	3.4	94.3	—		—	3.5	.6	
\$40,000 to \$99,999	6.8	95.3	3.4		.7	—	.2	
\$10,000 to \$39,999	17.1	87.2	10.4		—	2.2	.2	
Less than \$10,000	22.1	67.9	28.7		2.1	.6	.7	
No reply	3.5	73.4	22.8		1.9	—	1.9	
South	42.0	80.9	15.6		1.9	1.4	.2	
\$100,000 or more	2.3	97.3	—		—	3	1.6	
\$40,000 to \$99,999	4.0	92.5	5.1		.7	1.7	—	
\$10,000 to \$39,999	13.4	84.6	13.4		—	2.0	—	
Less than \$10,000	12.9	74.0	21.6		3.0	1.4	—	
No reply	2.4	82.7	8.8		5.6	—	2.9	
West	30.7	75.9	19.5		2.9	1.1	.6	
\$100,000 or more	3.2	91.4	2.4		—	4.1	—	
\$40,000 to \$99,999	4.6	93.2	3.9		1.4	.5	1.0	
\$10,000 to \$39,999	7.8	81.4	18.6		—	—	—	
Less than \$10,000	11.0	68.0	23.8		6.4	1.2	.6	
No reply	4.1	54.7	40.5		1.6	1.6		

Table 97

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Sales Size

Category	All establish- ments (in thousands)	Region By Sales Size					Percent No reply
		Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	
United States	188.2	65.7	21.5	6.9	.9	1.0	.8
Northeast	62.3	74.7	19.6	2.4	2.2	1.0	.4
\$100,000 or more	4.9	77.2	8.5	1.7	4.9	7.3	1.1
\$40,000 to \$99,999	7.1	70.6	19.4	4.0	2.6	3.4	-
\$10,000 to \$39,999	18.1	79.3	14.7	3.0	2.0	-	.2
Less than \$10,000	29.7	72.1	24.9	2.1	.7	-	.2
No reply	2.5	79.5	11.8	-	8.0	-	.7
North Central	53.2	61.6	25.1	10.0	1.2	1.2	.7
\$100,000 or more	3.4	60.2	15.9	6.1	5.4	11.5	.9
\$40,000 to \$99,999	6.8	57.7	18.3	16.3	2.1	3.7	.9
\$10,000 to \$39,999	17.4	56.8	29.2	12.6	.5	-	.5
Less than \$10,000	22.1	65.3	26.4	6.9	.8	-	.6
No reply	3.5	70.5	19.0	7.6	1.0	-	1.9
South	42.0	65.7	19.1	7.4	5.0	.5	1.4
\$100,000 or more	2.3	72.2	5.9	4.4	9.2	-	-
\$40,000 to \$99,999	4.0	72.5	8.4	6.2	8.9	-	2.8
\$10,000 to \$39,999	13.4	57.1	26.0	7.6	7.1	-	2.2
Less than \$10,000	19.9	70.3	17.7	8.0	2.0	1.0	.3
No reply	2.4	57.2	23.0	5.7	7.7	-	.7
West	30.7	54.4	22.5	9.8	6.6	4.7	.9
\$100,000 or more	3.2	39.7	28.4	6.2	22.3	1.1	-
\$40,000 to \$99,999	4.6	56.1	21.5	8.1	9.4	1.5	1.9
\$10,000 to \$39,999	7.8	53.6	26.9	9.4	5.4	2.6	1.3
Less than \$10,000	11.0	54.5	18.6	13.3	2.7	9.7	.8
No reply	4.1	66.0	21.4	5.7	3.7	1.6	-

Table 98

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establish- ments (in thousands)	Region By Sales Size						No reply or not applicable
		Every day Percent	2 to 4 times a week Percent	Once a week Percent	2 or 3 times a month Percent	Once a month Percent	Less than once a month Percent	
United States	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8
Northeast								19.4
\$100,000 or more	62.3	6.3	11.8	39.5	2.6	2.7	1.6	6.2
\$40,000 to \$99,999	7.9	26.3	21.9	18.8	2.5	.4	1.4	8.4
\$10,000 to \$39,999	7.1	16.2	15.2	34.9	7.0	—	1.9	2.8
Less than \$10,000	18.1	4.0	12.0	45.2	4.0	4.4	2.2	22.0
No reply	29.7	1.3	9.2	41.4	2.9	4.0	1.3	24.3
	2.5	14.7	11.2	29.6	2.7	10.7	—	31.3
							2.7	28.4
North Central								
\$100,000 or more	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7
\$40,000 to \$99,999	3.4	36.2	26.9	15.0	2.5	—	.2	4.7
\$10,000 to \$39,999	6.8	7.0	19.7	64.4	1.9	1.0	—	4.2
Less than \$10,000	17.4	4.0	13.1	67.8	2.9	3.4	.4	5.7
No reply	22.1	1.2	10.9	48.9	6.3	7.3	2.1	17.3
	3.5	5.8	16.3	51.3	7.6	1.9	—	9.5
South								
\$100,000 or more	12.0	2.3	36.0	32.7	1.0	3.7	.2	19.5
\$40,000 to \$99,999	4.0	19.2	21.3	35.7	1.2	4.4	1.1	5.2
\$10,000 to \$39,999	13.4	4.0	22.2	44.6	4.3	2.5	—	7.4
Less than \$10,000	19.9	2.0	12.8	40.4	4.3	5.0	2.2	15.5
No reply	2.4	3.7	9.2	29.1	5.7	5.7	2.8	24.3
							9.2	34.6
West								
\$100,000 or more	30.7	7.5	21.3	35.3	2.0	2.7	1.1	3.5
\$40,000 to \$99,999	3.2	24.4	50.0	18.3	2.1	1.2	.1	2.3
\$10,000 to \$39,999	1.6	7.1	36.4	41.8	7.0	—	—	1.4
Less than \$10,000	7.8	5.9	20.6	43.0	12.0	5.1	.9	6.3
No reply	11.0	3.0	11.8	39.5	11.3	3.0	2.4	10.0
	4.1	9.4	8.9	39.5	4.8	1.6	—	31.9
							2.1	33.7

Table 99

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Region By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies		Percent Delivered and picked up	Percent No reply	Percent <u>1.7</u>
			Number (in thousands)	Percent <u>73.0</u>			
United States	188.2						
Northeast							
\$100,000 or more	62.3	66.1		32.9	.4		.6
\$40,000 to \$99,999	4.9	90.1		9.3	-		.6
\$10,000 to \$39,999	7.1	82.8		16.2	1.0		-
Less than \$10,000	18.1	63.6		35.5	.5		.4
No reply	29.7	58.6		40.3	.2		.9
North Central	2.5	78.4		21.6	-		-
\$100,000 or more	53.2	80.5		18.1	.6		.8
\$40,000 to \$99,999	3.4	99.1		-	-		.9
\$10,000 to \$39,999	6.8	96.8		2.0	1.0		.2
Less than \$10,000	17.4	84.8		14.1	.7		.4
No reply	22.1	69.0		29.6	.3		.1
South	3.5	81.0		15.2	1.9		.9
\$100,000 or more	42.0	73.8		23.2	.8		.2
\$40,000 to \$99,999	2.3	92.0		3.6	-		.4
\$10,000 to \$39,999	4.0	91.3		4.1	3.4		.2
Less than \$10,000	13.4	79.2		19.3	-		.5
No reply	19.9	64.5		32.3	1.0		.2
West	2.4	74.3		20.1	-		.6
\$100,000 or more	30.7	73.3		21.9	.2		.6
\$40,000 to \$99,999	3.2	99.3		-	-		.7
\$10,000 to \$39,999	4.6	93.1		4.5	-		.4
Less than \$10,000	7.8	76.3		22.8	.9		-
No reply	11.0	61.7		27.4	-		10.9
	4.1	56.3		42.1			1.6

Table 100

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	United States	All establishments		Region By Sales Size		No reply	Percent
		Number (in thousands)	Percent	Yes	Percent		
<u>Northeast</u>		188.2	71.0		28.8		.2
\$100,000 or more	62.3	60.8	38.9			.3	
\$40,000 to \$99,999	4.9	75.9	24.1			-	
\$10,000 to \$39,999	7.1	78.7	21.3			-	
Less than \$10,000	18.1	61.4	37.5			1.1	
No reply	29.7	53.3	46.7			-	
	2.5	65.2	34.8			-	
<u>North Central</u>		53.2	74.5	25.4	.1		
\$100,000 or more	3.4	89.1	10.9			-	
\$40,000 to \$99,999	6.8	87.2	12.8			-	
\$10,000 to \$39,999	17.4	79.7	20.3			-	
Less than \$10,000	22.1	63.5	36.5			-	
No reply	3.5	79.1	19.0			1.9	
<u>South</u>		42.0	76.2	23.6	.2		
\$100,000 or more	2.3	93.0	7.0			-	
\$40,000 to \$99,999	4.0	84.4	15.6			-	
\$10,000 to \$39,999	13.4	82.3	17.7			-	
Less than \$10,000	19.9	67.7	32.3			-	
No reply	2.4	84.3	12.8			2.9	
<u>West</u>		30.7	78.2	21.5	.3		
\$100,000 or more	3.2	93.5	6.5			-	
\$40,000 to \$99,999	4.6	89.8	10.2			-	
\$10,000 to \$39,999	7.8	80.0	18.7			1.3	
Less than \$10,000	11.0	73.3	26.7			-	
No reply	4.1	62.6	37.4			-	

Table 101

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments Number (in thousands)	Yes		No	
		Percent	No Percent 80.7	Percent	No reply Percent 1.5
United States	188.2	17.8			
<u>Northeast</u>					
\$100,000 or more	62.3	15.9	81.4	2.7	
\$40,000 to \$99,999	4.9	12.1	86.5	1.4	
\$10,000 to \$39,999	7.1	7.5	90.6	1.9	
Less than \$10,000	18.1	18.1	77.8	4.1	
No reply	29.7	17.8	79.8	2.4	
	2.5	9.7	90.2	.1	
<u>North Central</u>					
\$100,000 or more	53.2	20.0	78.9	1.1	
\$40,000 to \$99,999	3.4	16.9	82.7	.4	
\$10,000 to \$39,999	6.8	17.9	81.6	.5	
Less than \$10,000	17.1	17.6	81.5	.9	
No reply	22.1	22.7	76.4	.9	
	3.5	20.9	73.4	5.7	
<u>South</u>					
\$100,000 or more	42.0	20.1	79.2	.7	
\$40,000 to \$99,999	2.3	13.9	86.1	-.	
\$10,000 to \$39,999	4.0	19.0	80.9	.1	
Less than \$10,000	13.4	22.2	76.6	1.2	
No reply	19.9	20.5	79.5	-.	
	2.4	12.8	81.6	5.6	
<u>West</u>					
\$100,000 or more	30.7	14.4	84.4	1.2	
\$40,000 to \$99,999	3.2	15.5	82.1	2.4	
\$10,000 to \$39,999	4.6	6.7	91.9	1.4	
Less than \$10,000	7.8	14.6	84.5	.9	
No reply	11.0	11.8	87.0	1.2	
	4.1	28.3	70.9	.8	

Table 102

 POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
 BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Sales Size

Category	Number of establishments (thousands)	Total			Frozen fish			Frozen shellfish			Pounds held per establishment		
		Thousands	pounds	per cent	Thousands	pounds	per cent	Thousands	pounds	per cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0			
Northeast	62.3	2,451	100.0	250	30.6	1,701	69.4	39.3	12.0	27.3			
\$100,000 or more	4.9	1,171	100.0	247	21.1	924	78.9	239.0	50.4	188.6			
\$40,000 to \$99,999	7.1	828	100.0	270	32.6	558	67.4	116.6	38.0	78.6			
\$10,000 to \$39,999	18.1	217	100.0	114	52.5	103	47.5	12.0	6.3	5.7			
Less than \$10,000	29.7	204	100.0	100	49.0	104	51.0	6.9	3.4	3.5			
No reply	2.5	31	100.0	19	61.3	12	38.7	12.8	8.0	4.8			
North Central	52.2	1,631	100.0	864	53.0	767	42.0	20.6	16.2	14.4			
\$100,000 or more	3.4	785	100.0	326	41.5	459	58.5	230.9	95.9	135.0			
\$40,000 to \$99,999	6.8	310	100.0	164	52.9	146	47.1	45.9	24.1	21.5			
\$10,000 to \$39,999	17.4	353	100.0	254	72.0	99	28.0	20.3	14.6	5.7			
Less than \$10,000	22.1	136	100.0	91	66.9	45	23.1	6.1	4.1	2.0			
No reply	3.5	47	100.0	29	61.7	18	38.3	13.4	8.3	5.1			
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.4	49.4	33.0			
\$100,000 or more	2.3	2,124	100.0	1,467	69.1	657	30.9	923.5	637.8	285.7			
\$40,000 to \$99,999	4.0	177	100.0	94	53.1	83	46.9	44.5	23.5	21.0			
\$10,000 to \$39,999	13.4	621	100.0	256	41.2	365	58.8	46.3	19.1	27.2			
Less than \$10,000	19.9	201	100.0	110	54.7	91	45.3	10.1	5.5	4.6			
No reply	2.4	335	100.0	149	44.5	186	55.5	139.6	62.1	77.5			
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.6	17.7	33.9			
\$100,000 or more	3.2	958	100.0	307	32.0	651	68.0	299.1	95.6	203.5			
\$40,000 to \$99,999	4.6	283	100.0	113	39.9	170	60.1	61.3	24.3	37.0			
\$10,000 to \$39,999	7.8	246	100.0	79	32.1	167	67.9	31.4	10.1	21.3			
Less than \$10,000	11.0	52	100.0	26	50.0	26	50.0	4.8	2.4	2.4			
No reply	4.1	47	100.0	19	40.4	28	59.6	11.5	4.6	6.9			

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 103

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS
Region By Sales Size

Category	All establish- ments Number (in thousands)	Region By Sales Size					No reply or not applicable		
		One serving Percent	Two servings Percent	Three servings Percent	Four servings Percent	Five servings Percent	Six to eight servings Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0	
Northeast									
\$100,000 or more	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2	
\$40,000 to \$99,999	4.9	6.8	29.8	40.3	11.8	.1	.2	10.9	
\$10,000 to \$39,999	7.1	1.4	22.0	36.3	15.7	—	.2	24.4	
Less than \$10,000	18.1	—	13.4	40.3	11.5	1.5	.7	32.6	
No reply	29.7	.2	12.6	22.8	13.0	1.2	.4	49.8	
North Central									
\$100,000 or more	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5	
\$40,000 to \$99,999	3.4	2.2	29.3	34.7	17.8	—	2.0	14.0	
\$10,000 to \$39,999	6.8	3.9	31.4	32.0	20.8	1.9	1.0	9.0	
Less than \$10,000	17.4	.4	13.6	37.0	23.4	3.0	.4	22.2	
No reply	22.1	.6	12.1	31.1	11.2	2.4	.3	42.3	
South									
\$100,000 or more	42.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2	
\$40,000 to \$99,999	2.3	4.5	31.8	35.5	21.3	—	—	6.9	
\$10,000 to \$39,999	4.0	5.2	21.3	20.0	31.3	.1	1.7	20.4	
Less than \$10,000	13.4	4.0	24.8	32.8	14.9	1.2	—	22.3	
No reply	19.9	1.3	16.1	23.2	14.6	3.7	2.0	39.1	
West									
\$100,000 or more	2.1	3.2	27.2	19.8	12.2	—	—	37.6	
\$40,000 to \$99,999	3.2	4.2	12.8	26.5	16.4	1.5	1.5	40.6	
\$10,000 to \$39,999	4.6	1.5	6.6	44.4	16.8	2.1	2.1	15.1	
Less than \$10,000	7.8	—	10.1	33.1	17.4	1.7	.9	20.4	
No reply	11.0	.6	12.2	16.5	7.3	—	1.8	36.8	
	4.1	1.6	21.1	10.7	28.8	1.6	1.6	61.6	
								34.6	

Table 104

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Sales Size

Category	Number (in thousands)	All establishments		Region by Sales Size	
		Yes	Percent	No	Percent
United States	188.2	59.8	40.2	No reply	(1)
Northeast					
\$100,000 or more	62.3	53.1	36.9		
\$40,000 to \$99,999	44.9	69.8	30.2		
\$10,000 to \$39,999	7.1	65.2	34.8		
Less than \$10,000	18.1	72.7	27.3		
No reply	29.7	56.6	43.4		
	2.5	50.7	49.3		
North Central					
\$100,000 or more	53.2	73.1	26.9		
\$40,000 to \$99,999	34.4	74.5	25.5		
\$10,000 to \$39,999	6.8	75.0	25.0		
Less than \$10,000	17.4	74.1	25.9		
No reply	22.1	71.4	28.6		
	3.5	73.2	26.8		
South					
\$100,000 or more	42.0	47.7	52.3		
\$40,000 to \$99,999	23	71.3	28.7		
\$10,000 to \$39,999	4.0	56.2	43.1		
Less than \$10,000	13.4	47.8	52.2		
No reply	19.9	44.4	55.6		
	2.4	37.7	62.3		
West					
\$100,000 or more	30.7	46.3	53.0		
\$40,000 to \$99,999	32	61.0	39.0		
\$10,000 to \$39,999	4.6	51.2	48.8		
Less than \$10,000	7.8	57.9	42.1		
No reply	11.0	33.5	65.9		
	4.1	45.3	54.7		

1/ Less than one-tenth percent.

Table 105

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Sales Size

Category	All establish- ments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number(in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
<u>Northeast</u>					
\$100,000 or more	45.8	2.3	5.5	85.5	6.7
\$40,000 to \$99,999	3.7	2.3	4.1	92.1	1.5
\$10,000 to \$39,999	5.8	2.7	14.3	79.6	3.4
Less than \$10,000	15.5	5.1	4.8	84.0	6.1
No reply	19.5	-	4.1	86.7	9.2
<u>North Central</u>					
\$100,000 or more	41.2	1.2	4.1	93.0	1.7
\$40,000 to \$99,999	2.8	4.7	4.4	86.2	4.7
\$10,000 to \$39,999	5.7	1.3	6.3	90.1	2.3
Less than \$10,000	14.0	1.9	5.9	90.9	1.3
No reply	16.1	-	2.5	95.9	1.6
<u>South</u>					
\$100,000 or more	2.6	-	-	100.0	-
\$40,000 to \$99,999	23.8	6.6	6.5	80.1	6.8
\$10,000 to \$39,999	2.0	4.0	10.5	81.4	4.1
Less than \$10,000	7.5	13.9	5.5	80.6	-
No reply	10.9	8.1	4.4	83.9	3.6
<u>West</u>					
\$100,000 or more	.9	-	7.4	76.7	11.0
\$40,000 to \$99,999	15.1	1.3	4.0	92.6	1.1
\$10,000 to \$39,999	2.1	1.4	5.1	92.1	1.4
Less than \$10,000	7.5	4.1	6.9	86.5	2.5
No reply	3.7	-	3.3	96.7	-
	2.2	3.1	.8	99.2	3.1
			6.2	87.6	

Table 106

**PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Sales Size**

Category	Number (in thousands)	All establisments		Offered daily	Percent Offered daily	Percent No reply
		Percent	Not offered daily			
United States	188.2	29.5	68.0			
Northeast						
\$100,000 or more	62.3	32.3	65.8			
\$10,000 to \$99,999	4.9	8.7	89.9			
\$10,000 to \$39,999	7.1	12.9	87.1			
Less than \$10,000	18.1	31.1	66.7			
No reply	29.7	42.8	55.0			
North Central						
\$100,000 or more	53.2	16.2	81.1			
\$10,000 to \$99,999	3.4	36.3	61.1			
\$10,000 to \$39,999	6.8	4.6	95.0			
Less than \$10,000	17.4	40.6	75.9			
No reply	22.1	42.9	56.1			
South						
\$100,000 or more	3.5	31.0	65.2			
\$10,000 to \$99,999	4.2	27.6	69.9			
\$10,000 to \$39,999	2.3	2.8	93.2			
Less than \$10,000	19.9	37.5	54.7			
No reply	2.4	16.2	62.2			
West						
\$100,000 or more	30.7	21.8	81.6			
\$10,000 to \$99,999	3.2	4.7	95.3			
\$10,000 to \$39,999	4.0	5.3	93.7			
Less than \$10,000	13.4	22.6	73.4			
No reply	11.0	37.5	62.2			
	4.1	16.2	76.9			

Table 107

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH OR AARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Sales Size

Category	All establishments	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
			Menu price higher in summer	the same	lower in summer	No reply	Percent
United States	188.2		1.2	-	93.8	2.7	2.3
Northeast	62.3		1.1	93.3	3.7	1.9	1.9
\$100,000 or more	4.9		2.2	91.0	4.9	1.9	1.9
\$40,000 to \$99,999	7.1		3.1	93.3	3.1	.5	.5
\$10,000 to \$39,999	18.1		.7	92.2	5.9	1.2	1.2
Less than \$10,000	29.7		.5	96.0	2.4	1.1	1.1
No reply	2.5		3.8	72.4	2.7	21.1	21.1
North Central	53.2		1.8	93.8	1.9	.5	.5
\$100,000 or more	3.4		4.4	90.6	4.9	.1	.1
\$40,000 to \$99,999	6.8		3.6	91.8	3.0	1.6	1.6
\$10,000 to \$39,999	17.4		.5	97.1	.8	1.6	1.6
Less than \$10,000	22.1		2.1	93.5	2.4	2.0	2.0
No reply	3.5		-	86.7	-	13.3	13.3
South	42.0		1.2	93.4	3.2	2.2	2.2
\$100,000 or more	2.3		1.2	89.5	9.3	-	-
\$40,000 to \$99,999	4.0		5.2	88.0	5.0	1.8	1.8
\$10,000 to \$39,999	13.4		1.0	95.5	2.0	1.5	1.5
Less than \$10,000	19.9		.7	94.0	3.3	2.0	2.0
No reply	2.4		-	88.7	-	11.3	11.3
West	30.7		1	25.5	1.2	2.2	2.2
\$100,000 or more	2.2		-	100.0	(1)	-	-
\$40,000 to \$99,999	4.6		.7	88.5	8.4	2.4	2.4
\$10,000 to \$39,999	7.8		-	98.3	-	1.7	1.7
Less than \$10,000	11.0		-	97.6	-	2.4	2.4
No reply	4.1		-	88.7	-	11.3	11.3

1/ Less than one-tenth percent.

Table 108

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Category	All establish- ments	Region By Sales Size			Percent Fish and shellfish serving brings more profit	Percent Fish and shellfish serving brings same profit	Percent Fish and shellfish serving brings less profit	Percent only fish and shellfish	Percent Establishments not replying
		Number (in thousands)	Percent	Percent					
United States	188.2	40.2	28.9	11.5	13.5	12.0	18.8	5.9	5.9
Northeast	62.3	38.4	23.4	12.0	18.8	14.3	3.4	2.4	2.4
\$100,000 or more	17.9	62.6	24.5	4.3	3.4	4.3	5.2	5.2	5.2
\$40,000 to \$99,999	7.1	57.9	18.7	8.1	12.2	3.1	3.1	3.1	3.1
\$10,000 to \$39,999	18.1	42.5	25.8	11.0	15.2	5.5	5.5	5.5	5.5
Less than \$10,000	29.7	29.0	22.7	14.7	25.5	8.1	8.1	8.1	8.1
No reply	2.5	18.4	27.0	13.4	13.4	27.8	27.8	27.8	27.8
North Central	53.2	32.2	21.4	13.1	11.3	5.0	5.0	5.0	5.0
\$100,000 or more	3.4	53.4	38.5	3.1	1.0	4.0	4.0	4.0	4.0
\$40,000 to \$99,999	6.8	51.8	37.1	9.9	1.0	.2	.2	.2	.2
\$10,000 to \$39,999	17.4	44.4	33.3	14.2	6.1	2.0	2.0	2.0	2.0
Less than \$10,000	22.1	31.2	28.3	13.8	19.6	7.1	7.1	7.1	7.1
No reply	3.5	25.8	23.9	19.0	15.2	16.1	16.1	16.1	16.1
South	42.0	46.7	26.6	11.4	10.9	4.4	4.4	4.4	4.4
\$100,000 or more	2.3	60.5	28.2	11.2	-	.1	.1	.1	.1
\$40,000 to \$99,999	4.0	53.4	30.5	8.7	5.6	1.8	1.8	1.8	1.8
\$10,000 to \$39,999	13.4	49.6	30.8	12.2	6.2	1.2	1.2	1.2	1.2
Less than \$10,000	19.9	42.9	22.1	10.0	17.3	7.7	7.7	7.7	7.7
No reply	2.4	38.5	33.1	22.6	2.9	2.9	2.9	2.9	2.9
West	30.7	36.4	29.0	2.2	10.0	4.2	4.2	4.2	4.2
\$100,000 or more	3.2	72.0	20.2	1.0	6.5	6.5	6.5	6.5	6.5
\$40,000 to \$99,999	4.6	41.0	36.6	7.7	12.5	12.5	12.5	12.5	12.5
\$10,000 to \$39,999	7.8	37.6	40.0	7.3	14.5	7.3	7.3	7.3	7.3
Less than \$10,000	11.0	29.7	42.3	11.6	9.1	7.3	7.3	7.3	7.3
No reply	4.1	19.2	45.4	4.8	16.1	14.5	14.5	14.5	14.5

Table 109

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
 COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establish- ments not replying	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	30.4	10.8	14.4	6.9				
Northeast	62.3	38.4	25.3	11.9	16.7	7.7					
\$100,000 or more	4.9	58.9	30.5	3.0	2.1	5.5					
\$40,000 to \$99,999	7.1	49.4	28.8	7.1	10.7	4.0					
\$10,000 to \$39,999	18.1	44.6	25.1	9.6	14.0	6.7					
Less than \$10,000	29.7	29.8	23.7	15.9	22.7	7.9					
No reply	2.5	23.6	27.0	10.8	10.8	27.8					
North Central	52.2	36.1	33.2	11.0	13.7	6.0					
\$100,000 or more	3.4	46.0	45.4	4.3	4.2						
\$40,000 to \$99,999	6.8	48.4	37.8	6.7	4.9	2.2					
\$10,000 to \$39,999	17.4	41.1	35.0	13.1	7.3	3.5					
Less than \$10,000	22.1	27.8	29.3	11.8	23.5	7.6					
No reply	3.5	29.6	27.7	11.4	13.3	18.0					
South	122.0	41.7	28.8	10.4	13.3	5.8					
\$100,000 or more	2.3	34.9	32.6	7.9	1.6	3.0					
\$40,000 to \$99,999	4.0	49.5	30.6	2.3	11.8	5.8					
\$10,000 to \$39,999	13.4	42.9	34.4	9.7	8.9	4.1					
Less than \$10,000	19.9	39.2	23.1	11.7	18.7	7.3					
No reply	2.4	30.5	38.0	19.8	6.0	5.7					
West	30.7	32.5	38.0	9.0	12.3	8.2					
\$100,000 or more	3.2	61.4	26.7	5.0	2.2	4.7					
\$40,000 to \$99,999	4.6	38.6	34.2	9.9	10.6	6.7					
\$10,000 to \$39,999	7.8	34.1	41.7	7.3	12.6	4.3					
Less than \$10,000	11.0	26.7	36.8	12.5	14.3	9.7					
No reply	4.1	15.8	47.2	4.8	16.1	16.1					

Table 110

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Percent only fish and shellfish	Percent Establish- ments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent		
United States	188.2	34.8	29.2	22.6	2.2	9.3	19.1	7.6	
Northeast	62.3	23.0	48.7	33.7	1.3	10.8	26.8	8.4	
\$100,000 or more	4.9							5.5	
\$40,000 to \$99,999	7.1	45.2	22.6	6.7	21.5	4.0			
\$10,000 to \$39,999	18.1	36.8	24.0	9.3	23.3	6.6			
Less than \$10,000	29.7	27.0	19.2	11.5	32.8	9.5			
No reply	2.5	12.0	30.6	2.7	27.9	26.8			
North Central	53.2	24.3	40.3	24.5	10.0	15.0	6.2		
\$100,000 or more	3.4						2.8	4.3	
\$40,000 to \$99,999	6.8	47.0	38.7	5.0	6.0	3.3			
\$10,000 to \$39,999	17.4	39.0	37.9	10.4	9.2	3.5			
Less than \$10,000	22.1	27.1	29.2	11.8	24.4	7.5			
No reply	3.5	27.2	28.2	13.3	13.3	18.0			
South	42.0	29.6	40.2	27.2	9.2	15.8	7.5		
\$100,000 or more	2.3						7.0		
\$40,000 to \$99,999	4.0	43.1	30.3	5.3	17.2	4.1			
\$10,000 to \$39,999	13.4	42.4	30.4	9.7	13.4	4.1			
Less than \$10,000	19.9	38.1	22.3	11.0	19.0	9.6			
No reply	2.4	29.8	35.2	12.1	8.8	14.1			
West	30.7	32.8	61.8	23.4	7.3	15.0	8.7		
\$100,000 or more	3.2						7.1	4.7	
\$40,000 to \$99,999	4.6	36.4	37.2	7.1	12.6	6.7			
\$10,000 to \$39,999	7.8	33.6	35.4	7.2	19.5	4.3			
Less than \$10,000	11.0	28.5	36.2	9.5	14.9	10.9			
No reply	4.1					16.1			

Table 111

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Sales Size

Category	Number (in thousands)	All establish- ments		Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Percent		Percent	Percent
			Percent		Percent		Percent		Percent		Percent		
United States	188.2	32.8	34.5	12.3	13.5	14.4	18.3	12.3	13.5	14.4	18.3	6.9	7.5
Northeast	62.3	20.8	22.0	9.8	9.8	13.6	7.6	9.8	10.3	13.6	7.5	7.3	7.3
\$100,000 or more	4.9	31.7	43.6	43.6	43.6	43.6	43.6	43.6	43.6	43.6	43.6	43.6	43.6
\$40,000 to \$99,999	7.1	37.8	38.0	13.6	13.6	13.6	7.5	13.6	13.6	13.6	13.6	13.6	13.6
\$10,000 to \$39,999	18.1	35.5	28.4	14.4	14.4	14.4	14.3	14.4	14.4	14.4	14.4	14.3	14.3
Less than \$10,000	29.7	27.8	24.5	15.8	15.8	15.8	24.7	15.8	15.8	15.8	15.8	24.7	24.7
No reply	2.5	10.9	33.9	8.5	8.5	8.5	21.5	8.5	8.5	8.5	8.5	21.5	21.5
North Central	53.2	30.5	38.2	12.8	12.8	12.8	13.0	12.8	12.8	12.8	12.8	13.0	13.0
\$100,000 or more	3.4	30.7	55.0	10.1	10.1	10.1	2.0	10.1	10.1	10.1	10.1	2.0	2.2
\$40,000 to \$99,999	6.8	43.9	42.6	9.6	9.6	9.6	3.6	9.6	9.6	9.6	9.6	3.6	3.6
\$10,000 to \$39,999	17.4	35.2	40.7	13.8	13.8	13.8	7.5	13.8	13.8	13.8	13.8	7.5	7.5
Less than \$10,000	22.1	23.2	24.1	13.4	13.4	13.4	21.4	13.4	13.4	13.4	13.4	21.4	21.4
No reply	3.5	27.2	26.3	13.3	13.3	13.3	15.2	13.3	13.3	13.3	13.3	15.2	15.2
South	42.0	39.1	35.3	12.4	12.4	12.4	7.0	12.4	12.4	12.4	12.4	7.0	6.2
\$100,000 or more	2.3	35.9	43.6	10.6	10.6	10.6	2.9	43.6	43.6	43.6	43.6	10.6	7.0
\$40,000 to \$99,999	4.0	42.0	44.4	4.4	4.4	4.4	3.4	42.0	42.0	42.0	42.0	4.4	5.8
\$10,000 to \$39,999	13.4	37.4	39.8	14.7	14.7	14.7	4.5	39.8	39.8	39.8	39.8	14.7	3.6
Less than \$10,000	19.9	40.1	29.2	12.0	12.0	12.0	10.7	29.2	29.2	29.2	29.2	12.0	8.0
No reply	2.4	39.2	37.4	17.7	17.7	17.7	-	37.4	37.4	37.4	37.4	17.7	5.7
West	30.7	32.0	38.3	6.8	6.8	6.8	13.8	32.0	32.0	32.0	32.0	6.8	9.1
\$100,000 or more	3.2	55.5	51.3	6.2	6.2	6.2	2.3	55.5	55.5	55.5	55.5	6.2	4.7
\$40,000 to \$99,999	4.6	32.9	45.9	7.2	7.2	7.2	5.8	32.9	32.9	32.9	32.9	7.2	8.2
\$10,000 to \$39,999	7.8	31.2	35.8	7.3	7.3	7.3	18.8	31.2	31.2	31.2	31.2	7.3	6.9
Less than \$10,000	11.0	31.0	35.3	7.3	7.3	7.3	16.7	31.0	31.0	31.0	31.0	7.3	9.7
No reply	4.1	16.9	47.7	4.8	4.8	4.8	14.5	47.7	47.7	47.7	47.7	4.8	16.1

Table 112

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All methods used	Featured special on menu		Suggestion by waiters		Window display		Separate menu for fish		Newspaper advertising		Radio or television advertising		Other methods used
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	201.3	37.1	25.2	6.6	3.9	3.7	3.0	4.5	4.6	1.9	1.9	21.6	26.1	
Northeast	62.2	35.3	23.8	6.6	4.5	5.2	4.6	7	2.1	1.2	1.2	13.4	12.4	
\$100,000 or more	6.7	44.7	28.2	1.8	7	7.0	4.7	7.0	1.2	1.2	1.2	1.2	1.2	
\$40,000 to \$99,999	9.7	46.7	27.1	4.9	7	7.4	3.1	7.6	1.3	1.3	1.3	1.3	1.3	
\$10,000 to \$39,999	19.4	37.6	24.7	8.4	2.4	3.1	1.3	7.6	0.8	0.5	0.5	23.5	23.5	
Less than \$10,000	25.3	27.2	21.2	7.3	2.4	3.1	1.3	7.2	0.1	0.1	0.1	25.4	25.4	
No reply	1.7	29.7	15.0	3.9	1.3	7.2	0.1	42.8						
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6						
\$100,000 or more	5.2	41.3	35.3	3.6	2.7	2.7	4.9	8.5						
\$40,000 to \$99,999	9.8	42.1	21.8	4.6	3.8	9.2	3.1	15.4						
\$10,000 to \$39,999	21.4	38.7	27.4	9.2	4.8	2.6	1.3	16.0						
Less than \$10,000	21.8	32.1	22.7	8.3	1.8	5.1	1.6	28.4						
No reply	3.8	54.0	31.5	3.5	-	1.7	-	9.3						
South	111.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6						
\$100,000 or more	3.6	42.6	21.8	4.0	4.4	8.8	8.7	9.7						
\$40,000 to \$99,999	5.1	41.5	29.1	5.2	2.4	8.1	5.6	8.1						
\$10,000 to \$39,999	15.3	37.2	29.9	5.2	5.0	2.2	3.5	17.0						
Less than \$10,000	17.9	21.3	28.7	10.5	5.6	2.3	2.6	29.0						
No reply	2.4	47.4	30.6	8.2	5.5	2.8	-	5.5						
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0						
\$100,000 or more	4.9	46.6	27.0	1.9	2.6	6.3	3.0	12.6						
\$40,000 to \$99,999	5.8	42.0	22.3	3.5	3.6	9.0	5.9	13.7						
\$10,000 to \$39,999	8.6	53.0	19.7	4.7	4.0	8.0	8.0	15.8						
Less than \$10,000	10.5	39.8	27.0	3.8	1.3	1.0	-	27.1						
No reply	3.0	49.7	8.3	2.2	6.6	2.2	-	31.0						

Table 113

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All establish- ments	Establishments reporting one effective method					Establishment's reportin- g various two effective methods		
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Percent	Percent	Percent
					Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0
Northeast									
\$100,000 or more	62.3	1.4	.9	13.4	5.2	12.3	11.6	0.8	33.8
\$10,000 to \$99,999	4.9	4.1	-	19.8	2.9	7.0	21.5	0.3	26.2
\$10,000 to \$39,999	7.1	-	-	20.6	2.7	8.5	28.3	13.5	22.7
\$10,000 to 29,999	1.1	1.1	-	13.2	1.4	13.4	14.2	12.0	30.7
Less than \$10,000	18.1	1.6	1.8	10.2	7.2	13.0	4.7	8.1	39.0
No reply	29.7	(1)	-	12.0	-	18.8	5.0	6.3	10.3
North Central									
\$100,000 or more	53.2	1.1	2.5	16.6	7.2	10.7	11.3	12.3	19.8
\$10,000 to \$99,999	3.4	2.1	-	17.4	11.3	10.5	26.5	1.2	3.1
\$10,000 to \$39,999	6.8	(1)	-	29.9	5.6	10.5	17.1	11.1	7.8
\$10,000 to 29,999	17.4	1.9	2.7	18.0	7.0	5.8	17.6	13.6	17.0
Less than \$10,000	22.1	2.9	3.6	15.3	9.5	17.0	7.6	10.5	23.2
No reply	3.5	-	1.9	18.7	3.8	3.8	24.7	3.8	11.9
South									
\$100,000 or more	42.0	2.5	15.9	21.5	9.4	17.1	13.0	24.3	14.0
\$10,000 to \$99,999	2.3	2.6	3.0	21.2	4.0	2.1	10.7	21.1	12.4
\$10,000 to \$39,999	4.0	-	-	13.5	11.3	4.3	24.9	17.8	7.8
\$10,000 to 29,999	13.4	-	5	19.8	11.9	9.8	13.1	12.7	23.6
Less than \$10,000	19.9	1.0	4.0	9.3	12.7	4.9	10.4	26.4	19.7
No reply	2.4	-	5.6	31.9	5.6	-	8.5	14.2	12.1
West									
\$100,000 or more	30.7	1.5	2.3	27.2	5.9	5.7	12.3	9.9	29.4
\$10,000 to \$99,999	3.2	2.1	-	22.0	2.1	6.4	32.7	17.8	24.4
\$10,000 to \$39,999	4.6	-	-	28.7	7.0	2.8	7.9	25.0	17.3
Less than \$10,000	7.8	-	9	38.2	5.7	8.0	11.3	25.2	7.3
No reply	11.0	1.2	-	17.7	5.5	15.1	2.1	33.8	16.1
				34.3	2.4	7.0	4.8	59.2	3.8

/ Less than one-tenth percent.

Table 114

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Sales Size

Category	All establish- ments (in Number Thousands)	Region By Sales Size			Percent Can't get fish in form wanted	Percent No food or meals served
		No storage space	Insu- ficient demand	Sell only specialty		
United States	170.1	7.0	24.4	32.5	2.4	.3
Northeast						
\$100,000 or more	40.0	4.7	43.7	32.7	2.3	10.2
\$40,000 to \$99,999	(1)	-	25.2	44.8	-	-
\$10,000 to \$39,999	1.2	-	55.0	23.4	-	-
Less than \$10,000	4.2	6.3	30.0	32.1	12.6	5.8
No reply	25.3	5.3	55.0	30.2	1.6	3.7
	9.3	2.9	17.7	41.0	-	26.6
North Central						
\$100,000 or more	56.6	2.2	18.5	22.1	1.6	42.0
\$40,000 to \$99,999	.2	-	5.2	-	-	94.8
\$10,000 to \$39,999	1.1	17.4	24.2	6.1	-	46.2
Less than \$10,000	6.5	13.3	27.7	31.2	1.0	22.5
No reply	25.1	10.4	29.3	28.5	2.7	21.2
	23.7	6.7	4.3	16.4	.8	68.7
South						
\$100,000 or more	19.7	8.2	17.6	29.9	3.4	22.9
\$40,000 to \$99,999	(1)	-	-	100.0	-	-
\$10,000 to \$39,999	1.0	28.9	6.8	18.9	-	45.4
Less than \$10,000	5.2	7.8	19.9	39.3	3.9	11.7
No reply	28.0	10.7	22.8	45.1	4.3	9.3
	15.5	2.6	8.2	31.8	1.7	49.8
West						
\$100,000 or more	23.8	3.0	19.9	39.0	2.5	27.7
\$40,000 to \$99,999	.2	-	-	66.5	-	-
\$10,000 to \$39,999	4.4	33.5	-	66.5	-	-
Less than \$10,000	4.2	1.8	33.4	47.3	-	6.3
No reply	12.0	4.4	24.8	47.0	4.4	12.0
	7.0	-	4.7	18.1	-	69.5

1/ Less than 50 establishments.

Table 114 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Sales Size

Category	Percent	Don't know how to cook and serve it		Too costly to serve		Strong odor		Difficult to handle		Fish doesn't keep		Other reasons		No answer
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1													
Northeast	.2													
\$100,000 or more	-													
\$40,000 to \$99,999	-													
\$10,000 to \$39,999	-													
Less than \$10,000	.2													
No reply	-													
North Central	.1													
\$100,000 or more	-													
\$40,000 to \$99,999	-													
\$10,000 to \$39,999	-													
Less than \$10,000	.2													
No reply	-													
South	-													
\$100,000 or more	-													
\$40,000 to \$99,999	-													
\$10,000 to \$39,999	-													
Less than \$10,000	.1													
No reply	-													
West	.2													
\$100,000 or more	-													
\$40,000 to \$99,999	-													
\$10,000 to \$39,999	-													
Less than \$10,000	.6													
No reply	-													

IV. Type Of Establishment By City Size Analysis

Table 115

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By City Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Restaurants</u>	115.0	100.0	19.3	16.8	95.7	83.2
<u>500,000 or more</u>	17.2	100.0	1.6	9.3	15.6	90.7
<u>100,000 to 499,999</u>	13.9	100.0	2.1	15.1	11.8	84.9
<u>25,000 to 99,999</u>	13.6	100.0	1.6	11.8	12.0	88.2
<u>2,500 to 24,999</u>	23.5	100.0	2.8	11.9	20.7	88.1
<u>Less than 2,500</u>	46.8	100.0	11.2	23.9	35.6	76.1
<u>Cafeterias</u>	4.5	100.0	.6	13.3	3.9	86.7
<u>500,000 or more</u>	1.6	100.0	(1)	-	1.6	100.0
<u>100,000 to 499,999</u>	.9	100.0	.3	33.3	.6	66.7
<u>25,000 to 99,999</u>	.8	100.0	.1	12.5	.7	87.5
<u>2,500 to 24,999</u>	.3	100.0	.1	33.3	.2	66.7
<u>Less than 2,500</u>	.9	100.0	.1	11.1	.8	88.9
<u>Restaurants or cafeterias located in hotels</u>	14.5	100.0	1.2	8.3	13.3	91.7
<u>500,000 or more</u>	2.7	100.0	.1	5.7	2.6	95.3
<u>100,000 to 499,999</u>	1.8	100.0	.1	5.6	1.7	94.4
<u>25,000 to 99,999</u>	1.9	100.0	.1	5.3	1.8	94.7
<u>2,500 to 24,999</u>	2.6	100.0	.3	11.5	2.3	88.5
<u>Less than 2,500</u>	5.5	100.0	.6	10.9	4.9	89.1
<u>Drug or proprietary stores with fountain service</u>	31.5	100.0	23.6	74.9	7.9	25.1
<u>500,000 or more</u>	4.8	100.0	3.2	66.7	1.6	33.3
<u>100,000 to 499,999</u>	5.7	100.0	4.2	73.7	1.5	26.3
<u>25,000 to 99,999</u>	4.5	100.0	3.7	82.2	.8	17.8
<u>2,500 to 24,999</u>	6.0	100.0	5.0	83.3	1.0	16.7
<u>Less than 2,500</u>	10.5	100.0	7.5	71.4	3.0	28.6
<u>Other</u> ^{2/}	192.8	100.0	125.4	65.0	67.4	35.0
<u>500,000 or more</u>	35.4	100.0	18.3	51.7	17.1	48.3
<u>100,000 to 499,999</u>	27.8	100.0	19.8	71.2	8.0	28.8
<u>25,000 to 99,999</u>	28.9	100.0	19.4	67.1	9.5	32.9
<u>2,500 to 24,999</u>	33.3	100.0	21.4	64.3	11.9	35.7
<u>Less than 2,500</u>	67.4	100.0	46.5	69.0	20.9	31.0

^{1/} Less than 50 establishments.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 116

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type of Establishment by City Size

Category	All establishments	Type of Establishment by City Size			
		Number (in thousands)	One to five days, and no reply	One to five days,	Six days
			Percent	Percent	Percent
United States	168.2		4.8	40.8	54.4
Restaurants					
500,000 or more	95.7	2.6	43.9	52.5	
100,000 to 499,999	13.7	7.1	48.7	44.2	
25,000 to 99,999	11.8	6.8	47.6	45.6	
2,500 to 24,999	12.0	2.8	53.6	43.6	
Less than 2,500	20.7	1.7	48.0	50.3	
Cafeterias					
500,000 or more	35.6	2.5	35.0	62.5	
100,000 to 499,999	3.9	22.3	48.5	29.2	
25,000 to 99,999	1.6	21.0	51.9	24.3	
2,500 to 24,999	1.6	39.0	50.9	9.7	
Less than 2,500	1.6	39.4	24.6	49.9	
Restaurants or cafeterias located in hotels					
500,000 or more	25.000 to 99,999	1.7	25.5	29.4	69.7
2,500 to 24,999	2,500 to 99,999	1.8	10.9	10.3	25.1
Less than 2,500	Less than 2,500	.8	10.9	64.6	
Diners or proprietary stores with fountain service					
500,000 or more	100,000 to 499,999	1.7	10.6	12.3	76.2
25,000 to 99,999	25,000 to 99,999	1.8	10.6	2.1	86.4
2,500 to 24,999	2,500 to 24,999	2.3	2.9	1.1	89.3
Less than 2,500	Less than 2,500	4.9	7.7	41.6	81.8
Less than 2,500					
Other 1/					
500,000 or more	100,000 to 499,999	67.4	5.4	2.3	63.9
25,000 to 99,999	25,000 to 99,999	17.1	10.7	33.8	73.0
2,500 to 24,999	2,500 to 24,999	8.0	6.2	12.8	73.9
Less than 2,500	Less than 2,500	9.5	1.4	11.1	88.9
Less than 2,500					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 117

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type of Establishment By City Size

Category	All establishments (in thousands)	Type of Establishment By City Size			Percent Seven days
		One to five days, and no reply	Six days	Six days	
United States	170.1	2.6	40.2	57.2	
Restaurants	19.3	5.2	44.6	50.2	
500,000 or more	1.6	8.3	58.3	53.4	
100,000 to 499,999	2.1	12.7	45.2	42.1	
25,000 to 99,999	1.6	4.3	42.6	53.1	
2,500 to 24,999	2.8	-	55.9	44.1	
Less than 2,500	11.2	4.8	39.9	55.3	
Cafeterias	.6	11.1	66.6	22.3	
500,000 or more	(1)	-	-	-	
100,000 to 499,999	.3	-	39.9	39.9	
25,000 to 99,999	.1	-	100.0	-	
2,500 to 24,999	.1	-	100.0	-	
Less than 2,500	.1	50.0	-	-	
Restaurants or cafeterias located in hotels	1.2	11.5	88.5	88.5	
500,000 or more	.1	-	100.0	100.0	
100,000 to 499,999	.1	-	50.0	50.0	
25,000 to 99,999	.1	-	-	100.0	
2,500 to 24,999	.3	-	-	100.0	
Less than 2,500	.6	-	-	-	
Drug or proprietary stores with fountain service	23.6	.3	15.5	88.2	
500,000 or more	3.2	-	18.9	88.1	
100,000 to 499,999	4.2	1.6	14.2	84.2	
25,000 to 99,999	3.7	-	15.7	84.3	
2,500 to 24,999	5.0	-	17.5	82.5	
Less than 2,500	7.5	-	13.5	86.5	
Other ^{2/}	125.4	2.5	53.1	53.1	
500,000 or more	18.3	2.9	37.1	60.0	
100,000 to 499,999	19.8	1.0	44.9	54.1	
25,000 to 99,999	19.4	2.1	41.8	56.1	
2,500 to 24,999	21.4	2.2	57.7	40.1	
Less than 2,500	46.5	3.4	42.0	54.6	

^{1/} Less than 50 establishments.
^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 118

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By City Size

Category	Number (in thousands)	All establish- ments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4	
<u>Restaurants</u>									
500,000 or more	25.7	5.3	2.8	5.5	2.2	13.7	70.4	.1	
100,000 to 499,999	15.0	1.8	4.1	1.6	5.2	13.2	61.1		
25,000 to 99,999	11.8	6.3	2.9	2.8	4.6	9.6	73.6	.2	
2,500 to 24,999	12.0	2.8	2.0	6.7	1.1	11.1	75.7	.6	
Less than 2,500	20.7	7.7	2.6	2.7	1.0	13.5	72.5		
<u>Cafeterias</u>									
500,000 or more	3.9	1.7	-	-	-	12.2	86.1		
100,000 to 499,999	1.6	-	-	-	-	4.4	95.6		
25,000 to 99,999	.6	-	-	-	-	11.4	88.6		
2,500 to 24,999	.7	-	-	-	-	11.2	88.8		
Less than 2,500	.8	8.1	-	-	-	58.6	44.4		
<u>Restaurants or cafeterias located in hotels</u>									
500,000 or more	13.3	7.1	1.8	.7	.1	8.7	79.1	2.5	
100,000 to 499,999	2.6	-	.7	1.4	.6	11.8	81.4	1.1	
25,000 to 99,999	1.7	11.4	1.0	-	-	6.7	70.2	10.7	
2,500 to 24,999	1.8	11.8	5.9	-	-	5.3	75.2	1.8	
Less than 2,500	2.3	5.6	5.8	2.4	-	12.7	76.5		
<u>Drug or proprietary stores with fountain service</u>									
500,000 or more	7.9	-	-	-	-	12.8	83.3	3.9	
100,000 to 499,999	1.5	-	-	-	-	28.4	67.2	4.4	
25,000 to 99,999	.8	-	-	-	-	3.1	81.0	1.1	
2,500 to 24,999	1.0	-	-	-	-	2.7	91.3		
Less than 2,500	3.0	-	-	-	-	29.1	70.9		
<u>Other</u>									
500,000 or more	67.4	4.5	2.1	.8	.2	22.6	66.7	.1	
100,000 to 499,999	17.1	5.0	4.7	.8	.2	20.4	67.4		
25,000 to 99,999	8.0	5.0	-	-	-	15.9	78.3	.8	
2,500 to 24,999	9.5	5.3	3.0	.7	.2	25.1	70.3		
Less than 2,500	11.9	4.2	3.2	.3	.1	26.8	61.6		
	20.9	-	-	-	-	23.4	63.1		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 119
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Type of Establishment By City Size

Category	All establish- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.2	37.4	52.4	1.2	3.3
Restaurants	19.3	6.9	3.1	58.7	12.5	3.2
500,000 or more	1.6	4.2	12.7	20.3	60.1	—
100,000 to 499,999	2.1	—	9.5	30.1	68.4	—
25,000 to 99,999	1.6	—	—	31.8	51.3	—
2,500 to 24,999	2.8	9.3	2.3	37.1	58.3	—
Less than 2,500	11.2	8.9	1.2	31.0	58.3	.6
Gathereries	—	—	—	66.7	33.3	—
500,000 or more	.6	(D)	—	—	—	—
100,000 to 499,999	.3	—	—	79.9	20.1	—
25,000 to 99,999	.1	—	—	—	100.0	—
2,500 to 24,999	.1	—	—	—	100.0	—
Less than 2,500	.1	—	—	100.0	—	—
Restaurants or cafeteria located in hotels	—	—	—	42.5	58.5	—
500,000 or more	—	—	—	39.4	60.6	—
100,000 to 499,999	—	—	—	—	100.0	—
25,000 to 99,999	—	—	—	—	100.0	—
2,500 to 24,999	—	—	—	—	100.0	—
Less than 2,500	—	—	—	76.8	23.2	—
Drug or proprietary stores with fountain service	23.6	—	—	37.9	47.4	11.7
500,000 or more	3.2	—	—	62.2	31.3	6.3
100,000 to 499,999	4.2	—	—	33.2	57.3	9.5
25,000 to 99,999	3.7	—	—	33.8	60.8	5.4
2,500 to 24,999	5.0	—	—	39.9	38.3	21.8
Less than 2,500	7.5	—	—	31.0	48.1	20.9
Other 2/	125.1	—	—	38.6	53.7	6.2
500,000 or more	18.3	—	—	38.7	35.0	5.6
100,000 to 499,999	19.8	7	3	52.4	40.8	6.8
25,000 to 99,999	19.4	3	2.7	36.8	51.4	8.8
2,500 to 24,999	21.1	3	2.2	40.0	50.9	6.6
Less than 2,500	46.5	4	4	33.3	61.0	4.9

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 120

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type of Establishment by City Size

Category	Type of Establishment by City Size						Percent No dinners served	Percent No reply
	All establish- ments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility		
United States	108.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Restaurants	95.7	65.5	26.4	6.4	.5	.1	.4	.6
500,000 or more	135.6	77.7	27.6	11.2	2.1	.5	—	.9
100,000 to 499,999	11.8	11.8	14.0	4.8	1.6	.6	1.1	2.8
25,000 to 99,999	212.0	71.2	23.9	4.3	(1)	—	.6	—
2,500 to 24,999	20.7	70.3	27.2	2.1	—	—	.3	.1
Less than 2,500	35.6	60.7	30.4	8.0	.4	—	.3	.2
Cafeterias	3.9	20.0	8.1	—	(1)	.2	1.7	—
500,000 or more	1.6	99.5	.4	—	—	.1	—	—
100,000 to 499,999	1.6	94.7	5.3	—	—	—	—	—
25,000 to 99,999	.7	88.5	10.6	—	—	.9	—	—
2,500 to 24,999	.2	70.6	—	—	—	—	29.4	—
Less than 2,500	.8	74.9	25.1	—	—	—	—	—
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5
500,000 or more	2.6	2.6	8.5	56.0	8.4	18.4	1.3	4.8
100,000 to 499,999	1.7	—	18.6	59.8	—	13.2	—	8.4
25,000 to 99,999	1.8	10.9	31.6	42.4	6.5	6.8	—	1.8
2,500 to 24,999	2.3	14.5	65.6	15.0	1.9	3.0	—	—
Less than 2,500	4.9	25.4	29.3	38.4	.3	2.0	4.1	.5
Drug or proprietary stores with fountain service	7.9	80.8	2.9	—	—	—	2.5	5.4
500,000 or more	1.6	82.4	2.0	—	—	—	—	15.6
100,000 to 499,999	1.5	85.5	—	—	—	—	13.0	1.5
25,000 to 99,999	.8	95.1	—	—	—	—	—	4.9
2,500 to 24,999	1.0	88.0	—	—	—	—	—	12.0
Less than 2,500	3.0	70.7	6.8	—	—	—	22.5	—
Other 2/ 500,000 or more	67.4	63.7	16.9	2.6	(1)	.1	13.1	3.6
100,000 to 499,999	77.1	75.9	15.8	.8	(1)	.1	4.7	2.7
25,000 to 99,999	8.0	74.6	9.2	—	.8	10.9	4.5	—
2,500 to 24,999	9.5	63.2	8.4	3.7	—	23.8	7.7	—
Less than 2,500	11.9	63.9	14.8	4.0	—	—	12.3	5.0
	20.9	49.5	25.8	3.9	—	—	16.3	4.5

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 121

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establish- ments (in thousands)	Less than \$1 Percent	Between \$1 and \$2 Percent	Between \$2 and \$4 Percent	Over \$4 Percent	More than one dining facility Percent	No dinners served Percent	No reply Percent
United States	110.1	.53.0	.3.6	.6	.2	.4	32.9	19.3
Restaurants								
500,000 or more	19.3	72.9	14.6	2.4	—	—	5.5	4.6
100,000 to 499,999	1.6	79.1	12.5	—	—	—	4.2	4.2
25,000 to 99,999	2.1	80.1	16.7	—	—	—	3.2	—
2,500 to 24,999	1.6	76.7	12.8	—	—	—	4.3	6.2
Less than 2,500	2.8	67.6	13.9	2.3	—	—	11.6	4.6
Cafeterias								
500,000 or more	.6	71.4	14.9	3.6	—	—	4.8	5.3
100,000 to 499,999	1.1	77.7	—	—	—	—	—	22.3
25,000 to 99,999	.3	79.9	—	—	—	—	—	—
2,500 to 24,999	.1	100.0	—	—	—	—	—	—
Less than 2,500	.1	100.0	—	—	—	—	—	—
Restaurants or cafeterias located in hotels								
500,000 or more	1.2	22.9	.8	—	—	—	13.7	—
100,000 to 499,999	.1	—	—	—	—	—	39.4	—
25,000 to 99,999	.1	—	50.0	—	—	—	50.0	—
2,500 to 24,999	.3	—	—	—	—	—	—	—
Less than 2,500	.6	67.3	—	—	—	—	—	—
Drug or proprietary stores with fountain service								
500,000 or more	23.6	29.8	—	—	—	—	33.5	—
100,000 to 499,999	3.2	27.3	—	—	—	—	20.2	32.5
25,000 to 99,999	4.2	33.6	—	—	—	—	42.7	23.2
2,500 to 24,999	3.7	21.4	—	—	—	—	73.0	5.6
Less than 2,500	5.0	30.8	—	—	—	—	24.0	45.2
Other 2/ 500,000 or more	7.5	32.4	—	—	—	—	30.4	37.2
100,000 to 499,999	7.5	7.5	—	—	—	—	—	—
25,000 to 99,999	125.1	45.0	2.5	—	—	—	36.8	19.0
2,500 to 24,999	18.3	45.5	3.0	—	—	—	38.6	11.8
Less than 2,500	19.8	40.4	.7	—	—	—	41.8	17.1

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.
3/ Less than one-tenth percent.

Table 122

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Type of Establishment By City Size

Category	All establishments (in thousands)	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants						
500,000 or more	95.7	76.9	20.0	1.2	1.6	4
100,000 to 499,999	15.6	73.2	25.3	.4	1.0	.1
25,000 to 99,999	11.8	9.1	88.7	.6	1.2	.4
2,500 to 24,999	12.0	82.7	14.4	1.7	.7	.5
Less than 2,500	20.7	68.3	27.3	1.3	2.8	.3
Cafeterias	35.6	77.5	18.9	1.7	1.5	.4
500,000 or more	2.9	26.5	2.2	.2	-	
100,000 to 499,999	1.6	98.6	-	.1		
25,000 to 99,999	1.7	100.0	-	-		
2,500 to 24,999	2.2	82.1	16.9	1.0	-	
Less than 2,500	.8	100.0	-	-	-	
Restaurants or cafeterias located in hotels	12.2	25.6	2.2	1.1	1.1	(2)
500,000 or more	2.6	98.1	-	1.9	-	
100,000 to 499,999	1.7	89.9	-	3.8	6.3	-
25,000 to 99,999	1.8	96.5	-	1.6	1.9	-
2,500 to 24,999	2.3	90.2	9.8	-	-	-
Less than 2,500	4.9	98.5	1.5	-	-	-
Drug or proprietary stores with fountain service	2.9	69.2	22.1	4.2	2.8	1.2
500,000 or more	1.6	47.6	26.3	5.3	13.1	7.7
100,000 to 499,999	1.5	71.0	13.0	1.5	-	1.5
25,000 to 99,999	.8	76.2	23.8	-	-	-
2,500 to 24,999	1.0	71.4	26.6	-	-	-
Less than 2,500	3.0	76.6	22.5	.9	2.0	-
Other 2/ 500,000 or more	67.4	67.8	29.2	1.2	1.1	.6
100,000 to 499,999	17.1	54.6	44.2	-	.4	.4
25,000 to 99,999	8.0	69.9	25.9	-	3.4	.8
2,500 to 24,999	9.5	72.1	24.4	2.1	.7	.7
Less than 2,500	11.9	68.4	25.7	3.7	.5	1.7
	Less than 2,500	20.9	75.3	22.4	1.0	1.3

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 123

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type Of Establishment By City Size

Category	All establish- ments Number (in thousands)	Type Of Establishment By City Size					Multiple reply	No reply
		Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know		
United States	186.2	65.7	21.5	6.9	.9	3.2	.9	.8
<u>Restaurants</u>	<u>25.7</u>	<u>61.5</u>	<u>22.3</u>	<u>.4</u>	<u>.4</u>	<u>.5</u>	<u>.1</u>	<u>.1</u>
500,000 or more	15.6	89.6	8.7	.4	.4	(1)	.6	.2
100,000 to 499,999	11.8	88.2	8.0	.1	1.9	-	1.3	.5
25,000 to 99,999	12.0	78.0	14.6	4.5	1.5	-	1.0	.4
2,500 to 24,999	20.7	49.0	27.9	11.3	9.6	-	1.0	1.2
Less than 2,500	35.6	42.4	35.0	14.1	4.9	.5	1.3	1.8
<u>Cafeterias</u>	<u>2.2</u>	<u>77.2</u>	<u>12.1</u>	<u>.4</u>	<u>.2</u>	<u>.3</u>	<u>2.6</u>	<u>1.0</u>
500,000 or more	1.6	87.0	8.5	-.	1.1	-	1.0	2.4
100,000 to 499,999	*.6	84.4	1.5	.8	1.9	-	11.4	-
25,000 to 99,999	.7	76.6	14.7	.6	.1	4.9	3.1	-
2,500 to 24,999	.2	88.1	.9	11.0	-.	-	-	-
Less than 2,500	.8	50.7	32.3	16.1	.9	-	-	-
<u>Restaurants or cafeterias located in hotels</u>	<u>13.3</u>	<u>45.2</u>	<u>28.1</u>	<u>.4</u>	<u>.8</u>	<u>2.8</u>	<u>2.5</u>	<u>.1</u>
500,000 or more	2.6	83.5	4.3	-.	2.4	-	9.8	-
100,000 to 499,999	1.7	71.5	2.3	4.4	10.2	-	11.6	-
25,000 to 99,999	1.8	61.8	13.3	1.9	7.4	-	14.7	.9
2,500 to 24,999	2.3	33.4	26.5	17.5	12.5	-	.1	-
Less than 2,500	4.9	16.5	51.8	21.6	7.9	20.5	.7	-
<u>Drug or proprietary stores with fountain service</u>	<u>2.9</u>	<u>62.2</u>	<u>21.5</u>	<u>.4</u>	<u>.8</u>	<u>2.8</u>	<u>2.5</u>	<u>.6</u>
500,000 or more	1.6	91.3	7.2	-.	2.4	-	9.8	-
100,000 to 499,999	1.5	97.4	1.1	-.	10.2	-	11.6	-
25,000 to 99,999	.8	84.6	8.0	7.4	7.4	-	14.7	.9
2,500 to 24,999	1.0	42.7	24.0	31.1	2.2	-	.1	-
Less than 2,500	3.0	43.6	42.8	6.8	-	6.8	-	-
<u>Other 2/</u>	<u>67.4</u>	<u>24.5</u>	<u>18.1</u>	<u>.3</u>	<u>1.2</u>	<u>.5</u>	<u>.5</u>	<u>.4</u>
500,000 or more	17.1	94.4	4.0	-.	1.8	-	-	.8
100,000 to 499,999	8.0	94.2	1.7	2.5	.8	-	-	.8
25,000 to 99,999	9.5	86.0	13.3	-.	-	-	-	.6
2,500 to 24,999	11.9	59.1	27.0	11.7	1.0	.6	-	-
Less than 2,500	20.9	54.2	33.2	9.0	2.3	1.3	-	-

1/ Less than one-tenth Percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 124

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type of Establishment By City Size

Category	All establishments (in thousands)	Every day	2 to 4 times a week	Once a month	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
United States	188.2	6.2	52.2	12.0	4.6	2.5	1.4	5.2	14.5
Restaurants			6.2	15.7	43.1	3.7	1.3	5.8	19.4
500,000 or more	15.6	8.7	16.7	44.7	3.4	.4	1.4	4.1	20.5
100,000 to 499,999	11.8	14.3	24.7	36.8	2.9	4.0	2.7	4.6	10.0
25,000 to 99,999	12.0	7.9	12.0	57.2	3.5	3.3	3.3	12.2	11.5
2,500 to 24,999	20.7	4.1	17.8	49.2	3.8	3.9	1.3	9.4	11.5
Less than 2,500	35.6	4.0	15.8	47.5	6.4	4.5	1.8	4.2	15.8
Cafeterias			3.9	6.1	12.7	52.1	1.8	1.1	5.2
500,000 or more	1.6	5.8	9.7	40.2	4.1	.1	8.7	31.4	31.4
100,000 to 499,999	*6	18.0	19.0	39.5	—	—	11.4	11.4	11.4
25,000 to 99,999	*7	6.0	24.0	69.7	.3	—	—	—	—
2,500 to 24,999	*2	—	—	100.0	—	—	—	—	—
Less than 2,500	.8	—	32.3	57.4	—	8.1	2.2	—	—
Restaurants or cafeterias located in hotels			13.3	22.6	19.2	31.9	4.8	1.9	4.3
500,000 or more	2.6	45.9	27.9	13.9	—	1.3	—	3.0	3.4
100,000 to 499,999	1.7	59.1	14.7	8.2	5.6	—	9.0	3.6	5.8
25,000 to 99,999	1.8	34.4	28.5	13.8	13.0	.9	—	5.8	7.6
2,500 to 24,999	2.3	.8	24.9	55.1	5.8	—	5.8	28.6	28.6
Less than 2,500	4.9	2.7	12.1	46.1	3.6	4.1	—	—	—
Drug or proprietary stores with fountain service			2.9	3.4	8.6	25.3	15.1	.5	.9
500,000 or more	1.6	1.5	16.6	42.5	25.5	—	—	2.9	13.9
100,000 to 499,999	1.5	14.5	13.0	17.6	—	25.9	—	2.7	26.1
25,000 to 99,999	.8	—	—	13.6	—	23.8	4.9	—	55.0
2,500 to 24,999	1.0	—	2.0	9.1	19.1	—	—	—	69.8
Less than 2,500	3.0	.9	6.7	29.3	20.3	—	—	—	42.8
Other 1/			62.4	2.8	13.2	40.2	4.1	1.6	2.4
500,000 or more	17.1	3.3	12.3	36.0	2.0	4.3	.8	6.2	25.1
100,000 to 499,999	8.0	4.2	18.4	42.3	4.2	1.6	—	24.3	24.3
25,000 to 99,999	9.5	2.9	20.6	43.3	4.2	1.4	2.8	3.5	21.3
2,500 to 24,999	11.9	5.0	10.2	41.2	6.0	6.3	2.8	10.6	17.9
Less than 2,500	20.9	.7	—	43.2	4.7	4.8	1.6	9.3	24.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 125

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

TYPE OF ESTABLISHMENT BY CITY SIZE

Category	All establish- ments (in thousands)	Supplier usually delivers	Eating place picks up own supplies		Delivered and picked up	No reply	Percent
			Percent	Percent			
United States	188.2	73.0	24.8	.5	1.7		
Restaurants							
500,000 or more	95.7	75.5	22.5	.8	1.2		
100,000 to 499,999	15.6	73.5	25.5	.4	.6		
25,000 to 99,999	11.8	83.0	15.5	.6	.9		
2,500 to 24,999	12.0	83.9	14.0	.7	.4		
Less than 2,500	20.7	72.7	25.6	1.0	.7		
Cafeterias							
500,000 or more	3.9	87.3	9.1	.6	3.6		
100,000 to 499,999	1.6	88.3	14.2	.4	7.5		
25,000 to 99,999	.6	87.6	12.4	—	.3		
2,500 to 24,999	.7	100.0	—	—	—		
Less than 2,500	.2	80.8	17.0	—	2.2		
Less than 2,500	.8	—	—	—	—		
Restaurants or cafeterias located in hotels							
500,000 or more	13.3	84.8	6.0	.2	2.0		
100,000 to 499,999	2.0	100.0	—	—	—		
25,000 to 99,999	1.7	96.6	3.4	—	—		
2,500 to 24,999	1.8	97.1	1.2	.7	—		
Less than 2,500	2.3	71.8	20.9	—	7.3		
Less than 2,500	4.9	73.8	5.0	—	21.2		
Drug or proprietary stores with fountain service							
500,000 or more	7.9	76.2	23.5	—	.3		
100,000 to 499,999	1.6	78.9	52.1	—	—		
25,000 to 99,999	1.5	85.4	13.1	—	1.5		
2,500 to 24,999	.8	76.2	23.8	—	—		
Less than 2,500	1.0	100.0	—	—	—		
Less than 2,500	3.0	77.5	22.5	—	—		
Other 1/							
500,000 or more	67.4	65.9	33.0	.3	.8		
100,000 to 499,999	17.1	53.6	45.6	—	—		
25,000 to 99,999	8.0	66.5	31.8	—	1.7		
2,500 to 24,999	9.5	71.3	28.0	—	.7		
Less than 2,500	11.9	73.2	25.7	—	1.1		
Less than 2,500	20.9	69.2	29.5	—	.3		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 126

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
United States	Number (in thousands)	Percent	Percent	Percent
<u>Restaurants</u>	188.2	71.0	20.8	.2
500,000 or more	25.7	78.1	21.7	.2
100,000 to 499,999	137.6	55.2	44.8	-
25,000 to 99,999	11.8	74.6	25.4	-
2,500 to 24,999	12.0	75.7	24.3	-
Less than 2,500	20.7	83.0	16.7	.3
<u>Cafeterias</u>	35.6	87.1	12.6	.3
500,000 or more	3.9	77.3	22.7	-
100,000 to 499,999	1.6	74.3	25.7	-
25,000 to 99,999	.6	56.5	43.5	-
2,500 to 24,999	.7	76.8	23.2	-
Less than 2,500	.2	70.6	29.4	-
<u>Restaurants or cafeterias located in hotels</u>	13.3	12.5	-	-
500,000 or more	2.0	85.0	15.0	-
100,000 to 499,999	1.7	87.9	12.1	-
25,000 to 99,999	1.8	97.8	2.2	-
2,500 to 24,999	2.3	75.8	24.2	-
Less than 2,500	4.9	90.3	9.7	-
<u>Drug or proprietary stores with fountain service</u>	7.9	68.4	31.6	-
500,000 or more	1.0	70.7	29.3	-
100,000 to 499,999	1.5	65.5	14.5	-
25,000 to 99,999	.8	52.4	47.6	-
2,500 to 24,999	1.0	61.4	38.6	-
Less than 2,500	3.0	65.3	34.7	-
<u>Other 1/</u>	67.4	57.5	42.1	.4
500,000 or more	17.1	72.9	55.5	1.6
100,000 to 499,999	8.0	52.1	47.9	-
25,000 to 99,999	9.5	57.1	42.9	-
2,500 to 24,999	11.9	64.2	35.8	-
Less than 2,500	20.9	67.7	32.3	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 127

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment by City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	168.2	17.7	80.7	1.6
<u>Restaurants</u>				
500,000 or more	95.7	19.0	79.2	1.1
100,000 to 499,999	15.6	14.5	84.1	1.4
25,000 to 99,999	11.8	18.8	80.4	.8
2,500 to 24,999	12.0	27.1	69.4	3.5
Less than 2,500	20.7	19.5	79.3	1.2
<u>Cafeterias</u>				
500,000 or more	3.9	16.0	76.6	7.4
100,000 to 499,999	1.6	20.6	69.9	9.5
25,000 to 99,999	.6	6.1	93.9	—
2,500 to 24,999	.7	8.7	91.1	.2
Less than 2,500	.2	29.4	41.2	29.4
Less than 2,500	.8	16.1	75.8	8.1
<u>Restaurants or cafeterias located in hotels</u>				
500,000 or more	13.3	12.4	87.0	.6
100,000 to 499,999	2.0	4.7	92.4	2.9
25,000 to 99,999	1.7	13.1	86.8	.1
2,500 to 24,999	1.8	20.2	79.8	—
Less than 2,500	2.3	21.4	78.6	—
Less than 2,500	4.9	9.2	90.8	—
<u>Drug or proprietary stores</u>				
<u>With fountain service</u>				
500,000 or more	7.9	14.4	81.5	4.1
100,000 to 499,999	1.6	1.5	78.5	—
25,000 to 99,999	1.5	13.0	87.0	—
2,500 to 24,999	.8	7.4	68.8	23.8
Less than 2,500	1.0	43.7	44.3	12.0
Less than 2,500	3.0	13.5	86.5	—
<u>Other 1/</u>				
500,000 or more	67.4	17.6	80.7	1.7
100,000 to 499,999	17.1	15.8	82.3	1.9
25,000 to 99,999	8.0	15.4	83.0	1.6
2,500 to 24,999	9.5	13.6	84.3	2.1
Less than 2,500	11.9	23.7	76.3	—
Less than 2,500	20.9	18.3	79.5	2.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 128
POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of Pounds)

Category	Number of establishments (thousands)	Type of Establishment By City Size						Pounds held per establishment			
		Total Thousands Pounds	Frozen fish Thousands Pounds	Frozen shellfish Thousands Pounds	Fer- cent	Total Thousands Pounds	Fish	Shellfish			
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	18.5	22.5	26.0	
Restaurants	95.7	5,222	100.0	2,032	38.9	3,190	61.1	54.5	21.2	23.3	
500,000 or more	15.6	1,013	100.0	213	23.8	793	76.2	77.8	21.2	22.3	
100,000 to 149,999	11.8	503	100.0	157	31.2	346	42.6	11.3	22.7	22.7	
25,000 to 49,999	20.7	1,660	100.0	189	41.1	271	53.9	38.4	15.7	16.4	
2,500 to 24,999	1,319	100.0	430	36.4	339	63.6	23.2	28.9	26.9	26.4	
Less than 2,500	1,897	100.0	958	50.5	939	49.5	53.3	-	-	-	
Cafeterias	3.9	1,209	100.0	1,010	86.0	169	21.0	210.5	266.7	43.8	
500,000 or more	1.6	863	100.0	765	93.5	98	93.4	278.1	500.3	50.3	
100,000 to 149,999	.6	72	100.0	42	53.3	30	44.7	120.0	30.0	50.0	
25,000 to 49,999	.7	11	100.0	21	51.2	20	48.8	53.6	30.0	28.6	
2,000 to 24,999	.2	4	100.0	4	100.0	-	-	-	20.0	20.0	
Less than 2,500	.8	229	100.0	208	90.8	21	9.2	207.5	260.0	27.5	
Restaurants or cafeterias located in hotels	12.3	1,966	100.0	737	37.5	1,225	62.5	117.2	55.5	22.4	
500,000 or more	2.6	633	100.0	254	37.7	129	62.8	262.7	97.7	167.0	
100,000 to 149,999	1.7	519	100.0	130	23.7	119	76.3	322.9	76.4	216.5	
25,000 to 49,999	1.8	457	100.0	194	42.5	263	51.5	233.2	107.3	116.1	
2,500 to 24,999	2.3	89	100.0	50	56.2	39	43.8	39.0	21.7	17.4	
Less than 2,500	4.9	188	100.0	109	58.0	79	42.0	38.4	22.3	16.1	
Drug or proprietary stores with fountain service	7.9	26	100.0	27	75.0	2	25.0	4.5	3.4	1.1	
500,000 or more	1.6	9	100.0	6	65.7	3	33.3	5.6	3.3	1.0	
100,000 to 149,999	1.5	5	100.0	4	80.0	1	20.0	3.3	2.7	0.6	
25,000 to 49,999	.8	3	100.0	3	100.0	-	-	3.7	3.7	-	
2,500 to 24,999	1.0	1	100.0	1	100.0	5	27.8	1.0	1.0	1.3	
Less than 2,500	3.0	13	100.0	13	72.2	-	-	6.0	4.7	-	
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	1.4	
500,000 or more	17.1	162	100.0	122	75.4	40	47.5	9.3	7.9	2.5	
100,000 to 149,999	8.0	59	100.0	31	52.5	28	62.7	10.7	4.0	6.7	
25,000 to 49,999	9.5	102	100.0	38	37.0	64	45.7	13.6	7.4	6.2	
2,500 to 24,999	11.9	162	100.0	88	54.2	74	42.8	5.7	5.7	4.3	
Less than 2,500	20.9	208	100.0	119	57.2	89	42.8	10.0	5.7	4.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 129
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS
Type of Establishment By City Size

Category	All establish- ments	Number (in thousands)	Percent								
			1.3	16.6	30.0	15.5	15.8	.8	34.0		
United States	188.2										
Restaurants	25.7	1.8	19.1	36.7	17.6	1.8	.6	22.4			
500,000 or more	15.6	1.7	22.3	39.9	13.9	1.3	.4	20.5			
100,000 to 499,999	11.8	.6	14.9	30.1	24.7	1.1	.2	27.1			
25,000 to 99,999	12.0	.7	15.3	38.1	28.9	1.7	.5	14.8			
2,500 to 24,999	20.7	3.6	20.2	36.0	16.8	3.2	-	20.2			
Less than 2,500	35.6	1.6	19.7	37.5	13.5	1.5	.7	25.5			
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9			
500,000 or more	1.6	-	16.5	17.7	39.0	4.2	.9	21.7			
100,000 to 499,999	.6	-	14.2	38.4	24.5	11.4	-	11.4			
25,000 to 99,999	.7	-	10.6	33.4	33.8	11.1	-	20.5			
2,500 to 24,999	.2	-	-	29.5	11.9	-	-	-	58.6		
Less than 2,500	.8	-	16.1	41.3	26.5	-	-	-	16.1		
Restaurants or cafeterias located in hotels	15.2	2.2	21.5	32.8	10.1	.5	-	-	-	-	-
500,000 or more	2.6	5.5	52.5	14.4	10.9	-	-	-	-	-	-
100,000 to 499,999	1.7	1.0	33.8	32.2	10.6	-	-	-	-	-	-
25,000 to 99,999	1.8	4.7	43.7	36.4	10.8	-	-	-	-	-	-
2,500 to 24,999	2.3	2.3	22.0	44.0	9.4	-	-	-	-	-	-
Less than 2,500	4.9	-	19.3	36.2	9.6	1.4	-	-	-	-	-
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	-	-	-	-
500,000 or more	1.0	-	-	20.4	29.8	-	-	-	-	-	-
100,000 to 499,999	1.5	-	-	13.0	46.8	-	-	-	-	-	-
25,000 to 99,999	.8	2.6	-	-	13.8	-	-	-	-	-	-
2,500 to 24,999	1.0	-	-	9.5	-	-	-	-	-	-	-
Less than 2,500	3.0	-	-	14.1	15.8	6.7	-	-	-	-	-
Other ^{1/}	67.4	.6	12.1	21.5	12.0	1.7	.5	1.5			
500,000 or more	17.1	.4	15.6	24.6	10.0	1.6	.2	1.2			
100,000 to 499,999	8.0	-	1.7	23.3	19.6	3.3	-	-	40.2		
25,000 to 99,999	9.5	-	16.1	25.0	12.6	5.2	-	-	83.6		
2,500 to 24,999	11.9	-	9.0	21.9	11.0	2.8	-	-	22.3		
Less than 2,500	20.9	1.6	13.1	16.5	10.9	.6	-	-	33.5		

^{1/} Includes drinking places, lunch counters, and refreshment stands.

Table 130

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Category	Number (in thousands)	Type of Establishment By City Size		
		All establishments	Yes	No
United States	188.2		59.6	40.4
<u>Restaurants</u>				
500,000 or more	25.7	64.6	35.4	-
100,000 to 499,999	15.6	74.1	25.9	-
25,000 to 99,999	11.8	67.0	33.0	-
2,500 to 24,999	12.0	76.2	23.8	-
Less than 2,500	20.7	57.9	42.1	-
<u>Cafeterias</u>				
500,000 or more	3.9	70.1	29.9	-
100,000 to 499,999	1.6	81.0	19.0	-
25,000 to 99,999	.6	84.8	15.2	-
2,500 to 24,999	.7	84.7	15.3	-
Less than 2,500	.2	70.6	29.4	-
<u>Restaurants or cafeterias located in hotels</u>				
500,000 or more	13.3	62.8	37.2	-
100,000 to 499,999	2.6	78.8	21.2	-
25,000 to 99,999	1.7	88.4	11.6	-
2,500 to 24,999	1.8	79.0	21.0	-
Less than 2,500	2.3	57.4	42.6	-
<u>Drug or proprietary stores with fountain service</u>				
500,000 or more	2.9	68.8	21.2	-
100,000 to 499,999	1.6	86.9	13.1	-
25,000 to 99,999	1.5	100.0	-	-
2,500 to 24,999	.8	36.9	63.1	-
Less than 2,500	1.0	54.8	45.2	-
<u>Other</u> 2/				
500,000 or more	67.4	50.1	49.8	-
100,000 to 499,999	17.1	60.5	39.5	-
25,000 to 99,999	8.0	62.0	38.0	-
2,500 to 24,999	9.5	52.0	48.0	-
Less than 2,500	11.9	43.0	57.0	-
	20.9	40.3	59.4	.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 131

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type of Establishment By City Size

Category	All establish- ments	Sunday through Tuesday and Thursday			Wednesday			Friday			Saturday		
		Number (in thousands)	Percent 2.6	Percent 5.1	Percent 5.9	Percent 5.1	Percent 87.9	Percent 4.4	Percent 4.3	Percent 3.2	Percent 3.0	Percent 2.7	Percent 3.0
United States													
Restaurants	69.4	3.7	4.5	7.7	87.5	86.5	87.5	4.3	4.3	3.2	3.0	2.7	3.0
500,000 or more	13.3	2.6	2.6	7.7	86.3	86.3	86.3	-	-	-	-	-	-
100,000 to 499,999	8.8	3.8	6.9	2.7	92.5	92.5	92.5	-	-	-	-	-	-
25,000 to 99,999	9.9	2.1	4.5	3.7	85.8	85.8	85.8	6.0	6.0	5.2	5.2	5.2	5.2
2,500 to 24,999	13.5	4.5	3.1	3.1	87.4	87.4	87.4	-	-	-	-	-	-
Less than 2,500	23.9	4.3	-	-	-	-	-	-	-	-	-	-	-
Cafeterias	3.6	-	12.1	12.1	87.8	87.8	87.8	.1	.1	.1	.1	.1	.1
500,000 or more	1.4	-	6.0	6.0	93.9	93.9	93.9	-	-	-	-	-	-
100,000 to 499,999	.6	-	12.2	12.2	87.8	87.8	87.8	-	-	-	-	-	-
25,000 to 99,999	.6	-	14.3	14.3	85.7	85.7	85.7	-	-	-	-	-	-
2,500 to 24,999	.1	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
Less than 2,500	.9	-	22.6	22.6	77.4	77.4	77.4	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	10.4	1.0	8.1	8.1	91.5	91.5	91.5	2.4	2.4	2.4	2.4	2.4	2.4
500,000 or more	2.3	.8	6.5	6.5	92.7	92.7	92.7	(1)	(1)	(1)	(1)	(1)	(1)
100,000 to 499,999	1.7	(1)	5.8	5.8	90.8	90.8	90.8	3.4	3.4	3.4	3.4	3.4	3.4
25,000 to 99,999	1.9	3.4	23.3	23.3	70.8	70.8	70.8	2.5	2.5	2.5	2.5	2.5	2.5
2,500 to 24,999	1.4	-	5.8	5.8	94.2	94.2	94.2	-	-	-	-	-	-
Less than 2,500	3.1	.6	2.1	2.1	69.6	69.6	69.6	27.7	27.7	27.7	27.7	27.7	27.7
Drug or proprietary stores with fountain service	5.2	2.0	4.2	4.2	23.0	23.0	23.0	.8	.8	.8	.8	.8	.8
500,000 or more	1.3	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
100,000 to 499,999	2.0	5.9	12.6	12.6	79.2	79.2	79.2	2.3	2.3	2.3	2.3	2.3	2.3
25,000 to 24,999	.3	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
2,500 to 24,999	.6	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
Less than 2,500	1.7	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
Other 2/	26.9	1.5	4.7	4.7	89.2	89.2	89.2	4.1	4.1	4.1	4.1	4.1	4.1
500,000 or more	11.6	1.2	8.1	8.1	89.0	89.0	89.0	8.7	8.7	8.7	8.7	8.7	8.7
100,000 to 499,999	5.5	3.6	2.4	2.4	85.6	85.6	85.6	8.4	8.4	8.4	8.4	8.4	8.4
25,000 to 99,999	5.2	2.6	-	-	93.5	93.5	93.5	3.9	3.9	3.9	3.9	3.9	3.9
2,500 to 24,999	5.9	-	7.9	7.9	86.5	86.5	86.5	5.6	5.6	5.6	5.6	5.6	5.6
Less than 2,500	8.7	.8	2.3	2.3	93.1	93.1	93.1	3.8	3.8	3.8	3.8	3.8	3.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 132
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type of Establishment By City Size

Category	All establishments (in thousands)	Not offered daily		Offered daily		No reply Percent
		Number 188,2	Percent 29.5	Percent 68.0	Percent 2.5	
<u>United States</u>						
Restaurants	95.7	30.2	68.2	1.6		
500,000 or more	157	34.3	65.1	.6		
100,000 to 499,999	11.8	26.5	73.1	.1		
25,000 to 99,999	12.0	37.7	59.0	3.3		
2,500 to 24,999	20.7	27.0	68.7	1.3		
Less than 2,500	35.6	28.9	70.9	.2		
Cafeterias	3.9	11.6	53.3	5.1		
500,000 or more	1.6	11.0	55.0	4.0		
100,000 to 499,999	.6	14.2	55.8	-		
25,000 to 99,999	.7	12.8	57.2	-		
2,500 to 24,999	.2	11.0	59.6	29.4		
Less than 2,500	.8	18.1	43.5	8.1		
<u>Restaurants or cafeterias located in hotels</u>						
500,000 or more	13.3	81.3	11.3	1.1		
100,000 to 499,999	2.6	4.6	94.0	1.4		
25,000 to 99,999	1.7	1.1	99.9	-		
2,500 to 24,999	1.8	4.7	95.3	-		
Less than 2,500	2.3	10.9	84.3	1.8		
<u>Drug or proprietary stores with fountain service</u>						
500,000 or more	7.9	24.1	69.0	6.2		
100,000 to 499,999	1.6	29.5	69.0	1.5		
25,000 to 99,999	1.5	33.5	53.5	13.0		
2,500 to 24,999	.8	29.5	46.7	23.8		
Less than 2,500	1.0	8.5	83.7	7.8		
Other 1/	3.0	20.3	79.7	-		
500,000 or more	67.4	31.5	65.0	2.5		
100,000 to 499,999	17.1	38.7	57.1	4.2		
25,000 to 99,999	6.0	37.7	59.4	2.9		
2,500 to 24,999	9.5	30.3	69.0	.7		
Less than 2,500	11.9	33.0	62.6	1.4		
		20.9	22.7	3.9		
			73.4			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 133

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type of Establishment by City Size

Category	All establishments (In thousands)	Menu price higher in summer		Menu price the same		Percent lower in summer	Percent No reply	Percent refreshment
		Number	Percent	Percent	Percent			
United States	188.2	1.2	93.8	2.7	2.3			
Restaurants								
500,000 or more	95.7	1.3	25.1	2.0	1.6			
100,000 to 499,999	15.6	2.6	89.3	4.9	3.2			
25,000 to 99,999	11.8	2.3	91.1	3.4	3.2			
2,500 to 24,999	12.0	.6	96.4	2.4	.6			
Less than 2,500	20.7	1.7	95.2	1.5	1.6			
Cafeterias								
500,000 or more	3.9	-	84.5	.4	.7			
100,000 to 499,999	1.6	-	70.7	12.4	16.9			
25,000 to 99,999	.6	-	88.6	-	11.4			
2,500 to 24,999	.7	-	100.0	-	-			
Less than 2,500	.2	-	100.0	-	-			
Restaurants or cafeterias located in hotels								
500,000 or more	13.3	2.5	21.6	4.9	1.0			
100,000 to 499,999	2.6	4.5	88.3	6.0	.7			
25,000 to 99,999	1.7	1.5	80.3	16.2	2.0			
2,500 to 24,999	1.8	8.3	86.0	4.8	.9			
Less than 2,500	2.3	1.5	92.7	5.8	-			
Drug or proprietary stores with fountain service								
500,000 or more	7.9	-	2.7	2.9	-			
100,000 to 499,999	1.6	-	100.0	-	-			
25,000 to 99,999	1.5	-	87.0	-	13.0			
2,500 to 24,999	6.8	-	100.0	-	-			
Less than 2,500	1.0	-	69.9	22.4	7.7			
Other 1/								
500,000 or more	67.4	.2	23.0	3.1	3.0			
100,000 to 499,999	17.1	1.9	91.4	4.7	2.0			
25,000 to 99,999	8.0	.8	90.0	1.7	7.5			
2,500 to 24,999	9.5	.3	92.1	4.9	2.7			
Less than 2,500	11.9	1.7	93.2	2.9	2.2			
		-	95.8	1.6	2.6			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 134

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By City Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish less profit		Serve only fish and shellfish		Establishments not replying	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	185.2	40.2	20.9	11.5	13.5	5.9	5.9	5.7	7.9	2.6	2.6
Restaurants											
500,000 or more	95.7	47.7	32.6	11.4	13.3	5.7	5.7	5.7	7.9	2.6	2.6
100,000 to 199,999	15.0	50.7	22.6	12.2	12.2	5.1	5.1	5.1	4.0	4.0	4.0
25,000 to 99,999	11.8	47.6	31.1	12.2	-	-	-	-	-	-	-
2,500 to 24,999	12.0	52.3	33.1	6.9	7.7	7.7	7.7	7.7	2.0	2.0	2.0
Less than 2,500	20.7	19.9	31.0	10.3	6.8	6.8	6.8	6.8	2.2	2.2	2.2
Cafeterias	35.6	13.8	38.0	12.5	3.5	3.5	3.5	3.5	-	-	-
500,000 or more	3.9	45.2	27.1	7.4	6.3	6.3	6.3	6.3	14.0	14.0	14.0
100,000 to 199,999	1.6	31.0	26.5	9.1	7.6	7.6	7.6	7.6	22.8	22.8	22.8
25,000 to 99,999	.6	65.3	17.0	3.3	5.5	5.5	5.5	5.5	11.9	11.9	11.9
2,500 to 24,999	.7	73.1	19.9	-	-	-	-	-	7.0	7.0	7.0
Less than 2,500	.2	*9	29.4	29.4	40.3	40.3	40.3	40.3	-	-	-
Restaurants or cafeterias located in hotels	2.5	42.6	10.4	8.9	8.9	8.9	8.9	8.9	8.1	8.1	8.1
500,000 or more	2.6	50.4	31.9	10.0	-	-	-	-	-	-	-
100,000 to 199,999	1.7	52.9	21.3	8.8	-	-	-	-	-	-	-
25,000 to 99,999	1.8	55.9	21.7	10.3	-	-	-	-	-	-	-
2,500 to 24,999	2.3	56.9	33.5	6.6	3.0	3.0	3.0	3.0	-	-	-
Less than 2,500	.8	35.1	15.8	2.2	12.3	12.3	12.3	12.3	4.6	4.6	4.6
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	18.5	18.5	18.5	20.2	20.2	20.2
500,000 or more	1.6	20.7	16.6	-	-	-	-	-	-	-	-
100,000 to 199,999	1.5	16.2	14.0	-	-	-	-	-	25.5	25.5	25.5
25,000 to 99,999	.8	18.5	21.7	10.3	-	-	-	-	13.0	13.0	13.0
2,500 to 24,999	1.0	24.0	20.4	23.6	-	-	-	-	41.6	41.6	41.6
Less than 2,500	3.0	10.5	15.8	6.4	30.2	30.2	30.2	30.2	13.5	13.5	13.5
Other 2/ 500,000 or more	67.1	28.6	22.4	13.8	26.1	26.1	26.1	26.1	7.6	7.6	7.6
100,000 to 199,999	17.1	26.0	21.1	11.2	28.1	28.1	28.1	28.1	-	-	-
25,000 to 99,999	8.0	39.7	14.3	8.4	36.0	36.0	36.0	36.0	1.6	1.6	1.6
2,500 to 24,999	9.5	30.1	16.8	13.8	27.9	27.9	27.9	27.9	11.4	11.4	11.4
Less than 2,500	11.9	27.4	23.3	10.3	29.5	29.5	29.5	29.5	9.5	9.5	9.5
	21.9	26.5	20.4	15.3	15.3	15.3	15.3	15.3	17.9	17.9	17.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 135

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By City Size

Category	Number (in thousands)	All establish- ments		Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Percent Establishments not replying <u>6.9</u>
		Percent <u>37.5</u>	Percent <u>30.4</u>	Percent <u>31.5</u>	Percent <u>27.5</u>	Percent <u>32.4</u>	Percent <u>23.4</u>	Percent <u>10.8</u>	Percent <u>14.4</u>	Percent <u>11.0</u>	Percent <u>7.0</u>	
United States	183.2											
Restaurants		95.7	63.7	31.5	27.5	32.4	23.4	11.0	7.0	6.0	3.0	
500,000 or more	157.6	157.6	157.6	157.6	157.6	157.6	157.6	157.6	157.6	157.6	157.6	
100,000 to 499,999	111.8	43.1	34.4	34.4	34.4	34.4	34.4	12.8	5.7	5.0	4.0	
25,000 to 99,999	12.0	50.9	31.7	31.7	31.7	31.7	31.7	8.5	8.1	8.1	8.8	
2,500 to 24,999	20.7	48.6	30.8	30.8	30.8	30.8	30.8	10.1	6.5	6.5	6.0	
Less than 2,500	35.6	38.0	40.8	40.8	40.8	40.8	40.8	10.6	6.5	6.5	4.1	
Cafeterias		3.9	47.0*	31.6	31.6	2.1	2.1	-	-	-	15.0	
500,000 or more	1.6	1.6	31.2	37.3	37.3	4.4	4.4	-	-	-	26.9	
100,000 to 499,999	.6	82.1	82.1	17.0	17.0	4.4	4.4	-	-	-	5	
25,000 to 99,999	.7	80.1	80.1	17.7	17.7	4.4	4.4	-	-	-	24.2	
2,500 to 24,999	.2	11.8	29.4	29.4	29.4	29.4	29.4	29.4	29.4	29.4	-	
Less than 2,500	.8	40.4	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	16.1	
Restaurants or cafeterias located in hotels		13.3	50.8	28.4	28.4	5.8	5.8	-	-	-	2.1	
500,000 or more	2.0	58.6	58.6	31.8	31.8	8.9	8.9	-	-	-	7	
100,000 to 499,999	1.7	52.4	52.4	36.9	36.9	8.7	8.7	-	-	-	1.1	
25,000 to 99,999	1.8	62.4	24.5	24.5	24.5	24.5	24.5	24.5	24.5	24.5	4.1	
2,500 to 24,999	2.3	57.6	31.4	31.4	31.4	31.4	31.4	31.4	31.4	31.4	-	
Less than 2,500	4.9	38.4	48.9	48.9	48.9	48.9	48.9	48.9	48.9	48.9	4.7	
Drug or proprietary stores with fountain service		7.2	27.9	21.1	21.1	-	-	-	-	-	16.7	
500,000 or more	1.6	24.0	50.4	50.4	50.4	50.4	50.4	50.4	50.4	50.4	21.0	
100,000 to 499,999	1.5	16.2	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	25.6	
25,000 to 99,999	.8	28.4	26.4	26.4	26.4	26.4	26.4	26.4	26.4	26.4	55.0	
2,500 to 24,999	1.0	40.6	23.4	23.4	23.4	23.4	23.4	23.4	23.4	23.4	19.6	
Less than 2,500	3.0	26.6	22.3	22.3	22.3	22.3	22.3	22.3	22.3	22.3	13.5	
Other 2/		67.1	28.0	21.2	21.2	13.4	13.4	-	-	-	20.1	
500,000 or more	77.1	33.0	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	8.0	
100,000 to 499,999	8.0	24.5	19.6	19.6	19.6	19.6	19.6	19.6	19.6	19.6	12.8	
25,000 to 24,999	9.5	24.0	18.7	18.7	18.7	18.7	18.7	18.7	18.7	18.7	10.3	
Less than 2,500	20.9	25.5	28.5	28.5	28.5	28.5	28.5	28.5	28.5	28.5	12.7	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 136

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment By City Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	Percent
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States	188.2	31.8	29.2	31.1	27.7	2.8	10.9	19.1	7.6	41.0	4.1
<u>Restaurants</u>										5.1	5.1
500,000 or more	25.7	41.2	34.1	27.7	27.7	8.7	16.1	10.9	7.6	41.0	4.1
100,000 to 199,999	11.8	42.7	34.3	33.3	33.3	10.0	12.6	12.6	5.1	5.1	5.1
25,000 to 99,999	12.0	30.5	19.1	31.1	7.5	11.5	8.0	8.0	8.0	8.0	8.0
2,500 to 24,999	20.7	47.0	32.6	8.1	8.1	4.3	4.3	4.3	4.3	4.3	4.3
Less than 2,500	35.6	35.5	39.0	11.9	11.9	9.5	9.5	9.5	4.1	4.1	4.1
<u>Cafeterias</u>										17.3	17.3
500,000 or more	3.2	45.2	20.0	1.9	1.9	5.6	8.4	5.6	5.6	31.5	31.5
100,000 to 199,999	1.6	29.6	29.1	0.4	0.4	-	-	-	-	0.5	0.5
25,000 to 99,999	.6	82.1	17.0	17.0	17.0	-	-	-	-	2.2	2.2
2,500 to 24,999	.7	77.0	18.6	18.6	18.6	-	-	-	-	2.2	2.2
Less than 2,500	.2	11.8	29.4	29.4	29.4	-	-	-	-	29.4	29.4
<u>Less than 2,500</u>	.8	14.2	40.4	40.4	40.4	-	-	-	-	18.4	18.4
<u>Restaurants or cafeterias located in hotels</u>										2.2	2.2
500,000 or more	13.3	44.0	11.8	1.0	1.0	8.0	8.0	8.0	8.0	2.2	2.2
100,000 to 199,999	2.6	50.9	39.3	4.2	4.2	-	-	-	-	0.7	0.7
25,000 to 99,999	1.7	45.1	48.0	6.9	6.9	-	-	-	-	(1)	(1)
2,500 to 24,999	1.8	56.4	31.5	2.9	2.9	-	-	-	-	4.1	4.1
Less than 2,500	2.3	47.0	12.3	4.5	4.5	-	-	-	-	6.2	6.2
<u>Less than 2,500</u>	4.9	32.9	13.4	3.0	3.0	-	-	-	-	16.6	16.6
<u>Drug or proprietary stores with fountain service</u>										23.6	23.6
500,000 or more	7.9	25.4	30.0	-	-	-	-	-	-	3.8	3.8
100,000 to 199,999	1.6	27.8	12.9	-	-	-	-	-	-	26.0	26.0
25,000 to 99,999	1.5	16.2	11.8	-	-	-	-	-	-	55.0	55.0
2,500 to 24,999	.8	11.1	33.9	-	-	-	-	-	-	31.0	31.0
Less than 2,500	3.0	23.0	26.4	-	-	-	-	-	-	19.6	19.6
<u>Less than 2,500</u>	3.0	33.8	15.8	-	-	-	-	-	-	13.5	13.5
<u>Other 2/</u>										33.2	33.2
500,000 or more	67.1	24.4	19.6	11.1	11.1	37.4	37.4	37.4	37.4	37.4	37.4
100,000 to 199,999	17.1	24.5	12.7	12.7	12.7	36.0	36.0	36.0	36.0	36.0	36.0
25,000 to 99,999	8.0	33.0	16.0	11.7	11.7	37.2	37.2	37.2	37.2	37.2	37.2
2,500 to 24,999	9.5	21.0	19.6	8.7	8.7	36.8	36.8	36.8	36.8	36.8	36.8
Less than 2,500	11.9	24.0	17.0	10.3	10.3	36.4	36.4	36.4	36.4	36.4	36.4
<u>Less than 2,500</u>	20.9	21.5	21.2	10.8	10.8	24.7	24.7	24.7	24.7	24.7	24.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 137

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type of Establishment by City Size

Category	Number (In thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Percent not replying
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	32.8	38.5	34.5	32.3	32.3	39.8	35.8	36.1	5.8	6.9
Restaurants	25.1	35.0	35.0	37.1	36.3	35.5	35.5	32.3	7.4	5.1
500,000 or more	15.6	25.0	25.0	25.0	25.0	25.0	25.0	25.0	8.6	8.6
100,000 to 149,999	11.8	31.1	31.1	31.1	31.1	31.1	31.1	31.1	5.7	5.7
25,000 to 99,999	12.0	45.6	45.6	45.6	45.6	45.6	45.6	45.6	5.0	5.0
2,500 to 21,999	20.7	42.3	42.3	42.3	42.3	42.3	42.3	42.3	7.5	7.5
Less than 2,500	35.6	35.6	35.6	35.6	35.6	35.6	35.6	35.6	4.5	4.5
Cafeterias	3.9	27.3	25.6	25.6	25.6	29.6	27.7	27.7	2.4	2.4
500,000 or more	1.6	47.2	47.2	47.2	47.2	52.0	52.0	52.0	1.0	1.0
100,000 to 149,999	1.6	76.5	76.5	76.5	76.5	21.4	21.4	21.4	-	-
25,000 to 21,999	1.7	-	-	-	-	41.2	41.2	41.2	-	-
2,500 to 21,999	1.2	32.3	32.3	32.3	32.3	48.4	48.4	48.4	-	-
Less than 2,500	.8	-	-	-	-	-	-	-	-	-
Hotels	13.3	20.0	20.0	20.0	20.0	47.2	38.1	29.7	5.1	2.1
500,000 or more	2.7	32.0	32.0	32.0	32.0	55.2	55.2	55.2	8.3	8.3
100,000 to 149,999	1.7	28.8	28.8	28.8	28.8	25.9	25.9	25.9	2.3	2.3
25,000 to 99,999	1.8	26.4	26.4	26.4	26.4	48.2	48.2	48.2	-	-
2,500 to 21,999	2.3	44.0	44.0	44.0	44.0	46.2	46.2	46.2	1.1	1.1
Less than 2,500	4.9	24.3	24.3	24.3	24.3	-	-	-	4.6	4.6
Hotels and restaurants located in restaurants or cafeterias	13.3	20.0	20.0	20.0	20.0	47.2	38.1	29.7	5.1	2.1
500,000 or more	2.7	32.0	32.0	32.0	32.0	55.2	55.2	55.2	8.3	8.3
100,000 to 149,999	1.7	28.8	28.8	28.8	28.8	25.9	25.9	25.9	2.3	2.3
25,000 to 99,999	1.8	26.4	26.4	26.4	26.4	48.2	48.2	48.2	-	-
2,500 to 21,999	2.3	44.0	44.0	44.0	44.0	46.2	46.2	46.2	1.1	1.1
Less than 2,500	4.9	24.3	24.3	24.3	24.3	-	-	-	4.6	4.6
Drug or proprietary stores	27.0	30.1	30.1	30.1	30.1	31.9	31.9	31.9	29.3	6.8
With fountain service	7.9	22.0	22.0	22.0	22.0	28.7	22.7	22.7	18.1	18.1
500,000 or more	1.6	23.4	23.4	23.4	23.4	57.8	57.8	57.8	6.7	6.7
100,000 to 149,999	1.5	16.2	16.2	16.2	16.2	33.9	33.9	33.9	13.0	13.0
25,000 to 99,999	.8	21.1	21.1	21.1	21.1	31.9	31.9	31.9	-	-
2,500 to 21,999	1.0	23.0	23.0	23.0	23.0	30.1	30.1	30.1	25.5	25.5
Less than 2,500	3.0	27.0	27.0	27.0	27.0	30.1	30.1	30.1	13.1	13.1
Other 2/	67.1	26.2	26.2	26.2	26.2	23.7	21.1	21.1	26.2	26.2
500,000 or more	17.1	20.0	20.0	20.0	20.0	17.6	17.6	17.6	6.8	6.8
100,000 to 149,999	8.0	43.0	43.0	43.0	43.0	19.3	12.6	12.6	13.0	13.0
25,000 to 99,999	9.5	23.1	23.1	23.1	23.1	24.5	10.3	10.3	22.6	22.6
2,500 to 21,999	11.9	27.9	27.9	27.9	27.9	18.8	11.4	11.4	13.5	13.5
Less than 2,500	20.9	20.3	20.3	20.3	20.3	32.0	32.0	32.0	31.3	31.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 138

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Type of Establishment By City Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	23.2	6.5	3.9	3.7	1.9	21.7
<u>Restaurants</u>								
500,000 or more	115.5	41.9	26.9	5.7	4.2	3.9	1.2	15.5
100,000 to 499,999	17.5	43.1	24.1	10.9	5.3	1.4	.4	14.8
25,000 to 99,999	14.5	43.1	26.1	7.9	2.0	3.4	.6	16.9
2,500 to 24,999	45.1	21.8	7.0	3.0	4.1	2.1	2.5	16.9
Less than 2,500	37.2	30.3	3.3	5.1	4.8	2.5	2.6	14.0
<u>Cafeterias</u>								
500,000 or more	3.9	40.5	16.1	3.8	4.4	4.5	-	22.2
100,000 to 499,999	1.3	59.9	6.2	2.9	3.8	4.0	-	20.6
25,000 to 99,999	.5	21.1	7.0	6.9	5.5	.6	-	69.7
2,500 to 24,999	.6	46.1	40.8	.8	1.4	-	-	11.1
Less than 2,500	.3	22.6	-	.9	1.1	-	-	31.6
<u>Restaurants or cafeterias located in hotels</u>								
500,000 or more	17.5	24.0	22.6	5.1	5.8	3.5	22.8	12.1
100,000 to 499,999	2.9	52.6	31.0	2.2	2.7	2.1	1.7	7.7
25,000 to 99,999	2.3	37.3	28.2	2.3	2.9	6.2	6.8	16.3
2,500 to 24,999	40.0	38.3	38.3	.7	1.5	5.3	3.3	10.9
Less than 2,500	3.4	31.4	32.7	.7	2.6	8.3	2.8	21.5
<u>Diners or proprietary stores with fountain service</u>								
500,000 or more	2.4	56.2	21.2	6.2	2.3	1.0	-	6.6
100,000 to 499,999	1.6	54.6	18.7	13.7	6.4	-	-	1.2
25,000 to 99,999	1.9	58.7	23.8	11.5	2.3	2.5	-	49.9
2,500 to 24,999	.5	23.6	17.9	4.3	4.3	4.3	-	7.9
Less than 2,500	1.1	43.4	43.3	3.2	2.2	-	-	18.4
<u>Other 1/</u>								
500,000 or more	60.0	26.1	22.4	2.2	2.3	3.0	1.5	24.0
100,000 to 499,999	14.5	23.4	19.0	11.1	5.1	.5	.5	40.4
25,000 to 99,999	5.9	21.6	31.8	4.6	-	1.1	1.1	40.9
2,500 to 24,999	10.6	24.6	18.1	13.1	4.7	7.4	5.0	27.1
Less than 2,500	11.0	25.8	25.3	14.8	1.2	3.1	-	29.8
	18.0	30.6	22.8	5.1	3.3	3.3	1.5	33.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 139

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type Of Establishment By City Size

Category	Number (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods			
		All establish- ments	Separate menu for fish	Window display	Featured special on menu or menu on menu	Percent	Percent	Percent	Percent
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	27.0	12.1
Restaurants	25.7	1.1	.8	21.7	7.5	7.1	13.4	21.8	11.1
500,000 or more	15.7	1.8	.9	26.2	5.6	6.3	11.2	27.6	8.8
100,000 to 199,999	11.8	1.1	1.1	18.5	8.6	6.9	13.4	22.2	13.4
25,000 to 99, 999	12.0	1.1	2.2	23.0	5.0	10.2	11.6	21.1	11.6
2,500 to 24, 999	20.7	.7	1.7	15.6	7.4	6.0	21.8	23.4	12.0
Less than 2,500	35.6	.9	.2	23.8	9.0	7.0	14.4	18.5	10.8
Cafeterias	3.9	—	2.1	16.1	8.7	12.7	4.1	28.6	17.8
500,000 or more	1.6	—	.7	21.0	6.6	8.8	11.2	30.9	22.6
100,000 to 199, 999	25,000 to 99, 999	—	—	1.2	—	38.9	—	37.8	10.0
2,500 to 24, 999	27	—	—	33.1	30.6	8.1	3.8	13.9	9.7
Less than 2,500	.6	—	—	—	—	—	—	9.0	29.4
Restaurants or cafeterias located in hotels	13.3	1.6	—	15.7	7.0	8.0	20.5	11.8	15.1
500,000 or more	2.0	1.1	—	28.0	7.1	5.4	35.9	6.0	2.8
100,000 to 199,999	1.6	—	—	22.6	11.9	6.3	20.6	19.3	15.0
25,000 to 99, 999	2.3	.8	—	17.8	18.9	10.7	21.4	9.7	13.7
2,500 to 24, 999	4.9	1.1	—	13.8	5.5	15.0	24.6	15.6	5.1
Less than 2,500	—	—	—	10.3	5.2	6.2	6.7	7.1	3.0
Drug or proprietary stores with fountain service	7.9	—	—	5.0	31.3	8.8	1.1	6.1	2.1
500,000 or more	1.6	—	—	12.7	34.4	—	18.0	1.3	—
100,000 to 199, 999	1.5	—	—	13.0	28.0	—	28.5	4.5	—
25,000 to 99, 999	1.6	—	—	—	—	—	—	8.0	36.0
2,500 to 24, 999	1.0	—	—	—	26.4	10.5	—	5.4	9.3
Less than 2,500	3.0	—	—	—	40.5	9.0	—	7.6	29.3
Other 2/ with fountain service	67.4	1.9	—	2.7	10.4	6.8	15.4	6.4	8.7
500,000 or more	17.1	1.2	—	3.5	8.7	5.4	18.7	7.9	13.0
100,000 to 199, 999	8.0	—	—	2.5	9.2	12.6	10.1	4.2	16.7
25,000 to 99, 999	9.5	—	—	4.9	4.2	6.3	17.1	2.5	42.2
2,500 to 24, 999	11.9	1.6	2.8	10.6	7.4	10.3	5.0	7.8	33.0
Less than 2,500	20.9	1.3	1.0	11.8	5.8	17.0	5.6	8.3	22.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type of Establishment By City Size

Category	All establish- ments (in thousands)	No storage space served	Insu- ficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served	Percent 26.9
United States								
Restaurants	12,2	10,0	48.1	26.5	2.8	2.4		
500,000 or more	1.6	8.3	50.0	33.3	4.2	-		
100,000 to 499,999	2.1	12.7	48.3	19.9	3.2	-		
25,000 to 99,999	1.6	-	29.8	26.0	-			
2,500 to 24,999	2.8	7.0	32.8	18.6	7.0	2.3		
Less than 2,500	11.2	11.9	54.1	17.1	3.6	1.8		
Cafeterias	.6	22.3	22.1	44.5	11.1			
500,000 or more	(1)	-	-	-	-			
100,000 to 499,999	.3	20.1	-	-	79.9	-		
25,000 to 99,999	.1	100.0	-	-	-			
2,500 to 24,999	.1	-	-	-	-			
Less than 2,500	.1	-	-	100.0	-			
Restaurants or cafeterias	1,2	4.2	40.9	8.0				
located in hotels								
500,000 or more	.1	-	60.6	39.4	-			
100,000 to 499,999	.1	-	50.0	-	-			
25,000 to 99,999	.1	-	100.0	-	-			
2,500 to 24,999	.2	-	77.4	22.6	-			
Less than 2,500	.6	9.6	11.3	-	-			
Dine or proprietary stores	23.6	6.6	8.1	38.1	1.1			
with fountain service								
500,000 or more	3.2	7.6	8.4	31.5	-			
100,000 to 499,999	4.2	9.4	4.8	28.8	4.8			
25,000 to 99,999	3.7	5.3	21.4	44.1	-			
2,500 to 24,999	5.0	6.4	6.7	46.5	-			
Less than 2,500	7.5	5.4	5.5	37.4	.9			
Other	125.4	6.6	23.5	33.5	2.4			
500,000 or more	18.3	3.9	38.2	24.6	.7			
100,000 to 499,999	19.8	5.5	15.0	40.3	2.4			
25,000 to 99,999	19.4	2.1	14.5	32.3	2.8			
2,500 to 24,999	21.4	11.8	27.8	34.3	5.6			
Less than 2,500	46.5	7.6	23.2	34.2	1.6			

^{1/} Less than 50 establishments.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 140 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Type of Establishment By City Size

Category	Type of Establishment By City Size					Percent	Percent	Percent	Percent	Percent	Percent
	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep						
United States	.1	1.8	.5	.8	.4	2.4	.5	2.0	.4	.5	.5
<u>Restaurants</u>											
500,000 or more	.3	4.5	.3	1.8	1.4	5.9	1.0	1.0			
100,000 to 499,999	-	-	-	4.2	-	-	-	-			
25,000 to 99,999	4.3	-	-	6.3	3.2	3.2	3.2	3.2			
2,500 to 24,999	-	12.8	-	-	-	4.3	4.3	4.3			
Less than 2,500	-	4.6	-	-	4.6	20.8	20.8	20.8			
<u>Cafeterias</u>											
500,000 or more	-	4.8	.6	1.3	.6	3.6	.6	.6			
100,000 to 499,999	-	-	-	-	-	-	-	-			
25,000 to 24,999	-	-	-	-	-	-	-	-			
Less than 2,500	-	-	-	-	-	-	-	-			
<u>Restaurants or cafeterias located in hotels</u>											
500,000 or more	-	-	-	6.1	-	-	-	-			
100,000 to 499,999	-	-	-	-	-	-	-	-			
25,000 to 99,999	-	-	-	-	-	-	-	-			
Less than 2,500	-	-	-	-	11.9	-	-	-			
<u>Drug or proprietary stores with fountain service</u>											
500,000 or more	-	-	.9	-	-	.9	.9	.9			
100,000 to 499,999	-	-	-	-	-	-	-	-			
25,000 to 99,999	-	-	-	-	-	-	-	-			
2,500 to 24,999	-	4.0	-	-	-	-	-	-			
Less than 2,500	-	-	2.7	-	-	-	-	-			
<u>Other</u>											
500,000 or more	.1	1.6	.4	.2	.1	1.5	.6	.6			
100,000 to 499,999	.4	1.8	1.3	-	-	1.9	.4	.4			
25,000 to 99,999	-	-	2.5	1.0	-	2.4	-	-			
2,500 to 24,999	-	-	2.5	-	.6	.3	1.0	1.0			
Less than 2,500	.1	1.0	.4	1.7	1.6	1.6	1.6	.9			

1/ Less than 50 establishments.
 2/ Includes drinking places, lunch counters, and refreshment stands.

V. Type Of Establishment By Sales Size Analysis

Table 141

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES
Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>Restaurants</u>	<u>115.0</u>	<u>100.0</u>	<u>19.3</u>	<u>16.8</u>	<u>95.7</u>	<u>83.2</u>
\$100,000 or more	7.0	100.0	.1	1.4	6.9	98.6
\$40,000 to \$99,999	14.1	100.0	.3	2.1	13.8	97.9
\$10,000 to \$39,999	38.0	100.0	4.2	11.1	33.8	88.9
Less than \$10,000	47.0	100.0	12.4	26.4	34.6	73.6
No reply	8.9	100.0	2.3	25.8	6.6	74.2
<u>Cafeterias</u>	<u>4.5</u>	<u>100.0</u>	<u>.6</u>	<u>13.3</u>	<u>3.9</u>	<u>86.7</u>
\$100,000 or more	.9	100.0	-	-	.9	100.0
\$40,000 to \$99,999	1.2	100.0	.1	8.3	1.1	91.7
\$10,000 to \$39,999	1.3	100.0	.1	7.7	1.2	92.3
Less than \$10,000	.8	100.0	.3	37.5	.5	62.5
No reply	.3	100.0	.1	33.3	.2	66.7
<u>Restaurants or cafeterias located in hotels</u>	<u>14.5</u>	<u>100.0</u>	<u>1.2</u>	<u>8.3</u>	<u>13.3</u>	<u>91.7</u>
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	2.0	100.0	-	-	2.0	100.0
\$10,000 to \$39,999	1.9	100.0	.1	5.3	1.8	94.7
Less than \$10,000	4.5	100.0	.4	8.9	4.1	91.1
No reply	1.6	100.0	.7	43.8	.9	56.2
<u>Drug or proprietary stores with fountain service</u>	<u>31.5</u>	<u>100.0</u>	<u>23.6</u>	<u>74.9</u>	<u>7.9</u>	<u>25.1</u>
\$100,000 or more	.5	100.0	-	-	.5	100.0
\$40,000 to \$99,999	1.9	100.0	.6	31.6	1.3	68.4
\$10,000 to \$39,999	4.9	100.0	2.3	46.9	2.6	53.1
Less than \$10,000	12.9	100.0	9.4	72.9	3.5	27.1
No reply	11.3	100.0	11.3	100.0	-	-
<u>Other 2/</u>	<u>192.8</u>	<u>100.0</u>	<u>125.4</u>	<u>65.0</u>	<u>67.4</u>	<u>35.0</u>
\$100,000 or more	1.3	100.0	.3	23.1	1.0	76.9
\$40,000 to \$99,999	7.0	100.0	2.7	38.6	4.3	61.4
\$10,000 to \$39,999	30.7	100.0	13.4	43.6	17.3	56.4
Less than \$10,000	107.9	100.0	67.9	62.9	40.0	37.1
No reply	45.9	100.0	41.1	89.5	4.8	10.5

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 142

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type of Establishment By Sales Size

Category	All establishments	Type of Establishment			Percent of Sales Size
		One to five days, and no reply	Six days	Seven days	
United States	Number (in thousands)	Percent	Percent	Percent	Percent
	188.2	4.8	40.8	50.4	50.4
Restaurants					
\$100,000 or more	65.7	3.6	13.2	52.5	
\$10,000 to \$99,999	13.8	1.5	30.4	63.1	
\$10,000 to \$39,999	33.8	1.1	42.1	56.8	
Less than \$10,000	34.6	2.6	50.0	47.4	
No reply	6.6	6.1	42.0	51.9	
Cafeterias					
\$100,000 or more	3.9	22.2	43.5	29.2	
\$10,000 to \$99,999	.9	21.1	40.4	38.8	
\$10,000 to \$39,999	1.1	17.6	59.4	23.0	
Less than \$10,000	1.2	24.1	43.3	32.6	
No reply	.5	33.1	53.5	13.4	
	.2	14.1	43.0	42.9	
Restaurants or cafeterias located in hotels					
\$100,000 or more	13.3	3.9	19.8	76.3	
\$10,000 to \$99,999	4.5	2.5	(1)	91.5	
\$10,000 to \$39,999	2.0	6.7	19.0	74.3	
Less than \$10,000	1.8	9.7	10.5	79.8	
No reply	4.1	2.4	44.9	52.7	
	.9	-	23.4	76.6	
Drug or proprietary stores with fountain service					
\$100,000 or more	7.9	6.2	23.8	70.0	
\$10,000 to \$99,999	1.5	42.8	39.7	17.5	
\$10,000 to \$39,999	1.3	-	2.7	97.3	
Less than \$10,000	2.6	2.5	24.8	72.7	
No reply	3.5	5.7	28.7	65.6	
	-	-	-	-	
Other^{2/}					
\$100,000 or more	67.4	5.4	42.2	52.4	
\$10,000 to \$99,999	1.0	.1	29.8	70.1	
\$10,000 to \$39,999	4.3	3.2	40.7	56.1	
Less than \$10,000	17.3	4.3	47.1	48.6	
No reply	4.0	5.7	39.7	54.6	
	4.8	4.8	40.9	40.2	

^{1/} Less than one-tenth percent.^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 1h3

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING BEVERAGE OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type of Establishment by Sales Size

Category	All establishments	One to five days, and no reply	Six days	Seven days
	Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2
<u>Restaurants</u>	<u>19.3</u>	<u>5.2</u>	<u>44.6</u>	<u>50.2</u>
\$100,000 or more	.1	<u>—</u>	100.0	<u>—</u>
\$40,000 to \$99,999	*.3	<u>—</u>	49.8	50.2
\$10,000 to \$39,999	4.2	3.2	51.2	45.6
Less than \$10,000	12.1	5.9	42.8	51.3
No reply	2.3	5.7	40.0	54.3
<u>Cafeterias</u>	<u>.6</u>	<u>11.1</u>	<u>66.6</u>	<u>22.3</u>
\$100,000 or more	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
\$40,000 to \$99,999	<u>.1</u>	<u>—</u>	100.0	<u>—</u>
\$10,000 to \$39,999	<u>.1</u>	<u>—</u>	<u>—</u>	100.0
Less than \$10,000	<u>.3</u>	20.1	<u>—</u>	<u>—</u>
No reply	<u>.1</u>	<u>—</u>	50.0	50.0
<u>Restaurants or cafeterias located in hotels</u>	<u>1.2</u>	<u>11.5</u>	<u>88.5</u>	<u>—</u>
\$100,000 or more	<u>(1)</u>	<u>—</u>	<u>—</u>	<u>—</u>
\$40,000 to \$99,999	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
\$10,000 to \$39,999	<u>.1</u>	<u>—</u>	<u>—</u>	100.0
Less than \$10,000	<u>.4</u>	<u>—</u>	18.6	81.4
No reply	<u>.7</u>	<u>—</u>	9.6	90.4
<u>Drug or proprietary stores with fountain service</u>	<u>23.6</u>	<u>.3</u>	<u>15.5</u>	<u>84.2</u>
\$100,000 or more	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>
\$40,000 to \$99,999	<u>.6</u>	<u>—</u>	30.9	69.1
\$10,000 to \$39,999	<u>2.3</u>	<u>—</u>	28.8	71.2
Less than \$10,000	<u>9.4</u>	<u>.6</u>	10.8	89.2
No reply	<u>11.3</u>	<u>—</u>	15.8	83.6
<u>Other 1/</u>	<u>125.4</u>	<u>2.5</u>	<u>44.4</u>	<u>53.1</u>
\$100,000 or more	<u>.3</u>	<u>—</u>	<u>9.9</u>	<u>90.1</u>
\$40,000 to \$99,999	<u>2.7</u>	<u>—</u>	30.3	69.2
\$10,000 to \$39,999	<u>13.4</u>	<u>2.0</u>	40.4	57.6
Less than \$10,000	<u>67.9</u>	<u>3.2</u>	45.5	51.3
No reply	<u>11.1</u>	<u>2.0</u>	44.9	55.1

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 111.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Type of Establishment By Sales Size

Category	All establish- ments	Percent		Percent		Percent		Percent		Percent	
		Number (in thousands)	Percent								
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4			
Restaurants	95.7	5.3	2.8	5.5	2.2	13.7	70.4	.1			
\$100,000 or more	6.9	8.7	6.5	1.9	2.2	25.3	35.4				
\$40,000 to \$99,999	13.8	4.7	3.5	7.0	2.9	15.3	66.6				
\$10,000 to \$39,999	33.8	5.3	3.0	4.8	2.0	13.3	71.5				
Less than \$10,000	34.6	3.8	1.5	7.1	2.4	11.0	74.2				
No reply	6.6	10.6	3.1	2.0	1.0	11.8	67.5	1.0			
Cafeterias	3.9	1.7	-	-	-	12.2	86.1				
\$100,000 or more	1.1	-	-	-	-	1.1	98.9				
\$40,000 to \$99,999	1.2	-	-	-	-	11.8	88.2				
\$10,000 to \$39,999	1.5	13.4	-	-	-	10.8	89.2				
Less than \$10,000	.2	-	-	-	-	13.4	73.2				
No reply						85.8	14.2				
Restaurants or cafeterias located in hotels	12.2	7.1	1.8	.7	.1	8.7	79.1				
\$100,000 or more	4.5	4.8	1.5	.3	.3	11.3	82.0				
\$40,000 to \$99,999	2.0	3.6	-	-	-	14.3	74.6				
\$10,000 to \$39,999	1.8	17.6	5.4	5.2	-	2.8	60.1				
Less than \$10,000	1.1	2.3	-	-	-	6.5	90.4				
No reply	.9	29.3	8.9	-	-	2.6	59.2				
Drug or proprietary stores with fountain service	7.9	-	-	-	-	12.8	83.3				
\$100,000 or more	1.5	-	-	-	-	52.9	39.7				
\$40,000 to \$99,999	1.3	-	-	-	-	3.5	93.0				
\$10,000 to \$39,999	2.6	-	-	-	-	10.6	87.7				
Less than \$10,000	3.5	-	-	-	-	11.6	82.6				
No reply	-					-	-				
Other ^{1/}	67.1	1.5	2.1	3.8	.2	22.6	66.7				
\$100,000 or more	1.1	-	-	20.4	-	51.3	27.4				
\$40,000 to \$99,999	1.3	-	1.8	1.6	-	33.4	50.3				
\$10,000 to \$39,999	17.3	2.7	2.3	.4	22.8	71.8					
Less than \$10,000	40.0	5.4	4.7	-	19.5	67.2					
No reply	4.8	4.2	1.1	-	32.9	61.5					

^{1/} Includes drinking places, lunch counters, and refreshment stands.

Table 145
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By Sales Size

Category	All establish- ments	Type Of Establishment By Sales Size			No specialty	Percent 53.4	Percent 6.6
		Number (in thousands)	Percent 1.0	Percent 1.2			
United States	170.1						
Restaurants	19.3	6.2	3.1	21.0	58.7	2	
\$100,000 or more	.1	-	-	100.0	-		
\$10,000 to \$99,999	3	-	-	77.4	22.6		
\$10,000 to \$39,999	4.2	6.4	3.2	39.2	51.2		
Less than \$10,000	12.4	7.5	3.2	26.2	62.6	.5	
No reply	2.3	5.7	2.9	34.3	57.1		
Cafeterias	.6	-	-	66.7	33.3		
\$100,000 or more	-	-	-	-	-		
\$10,000 to \$99,999	.1	-	-	100.0	-		
\$10,000 to \$39,999	.1	-	-	100.0	-		
Less than \$10,000	.3	-	-	60.1	39.9		
No reply	.1	-	-	50.0	50.0		
Restaurants or cafeterias located in hotels	1.2	-	-	44.5	58.5		
\$100,000 or more	(1)	-	-	-	-		
\$10,000 to \$99,999	-	-	-	-	-		
\$10,000 to \$39,999	.1	-	-	-	-		
Less than \$10,000	.4	-	-	7.2	92.8		
No reply	.7	-	-	65.5	34.5		
Drug or proprietary stores with fountain service	23.6	-	-	37.9	67.4	14.7	
\$100,000 or more	-	-	-	-	-		
\$10,000 to \$99,999	.6	-	-	54.2	38.2	7.6	
\$10,000 to \$39,999	2.3	-	-	42.7	57.3	-	
Less than \$10,000	9.4	-	-	31.6	66.2	2.2	
No reply	11.3	-	-	41.1	30.6	28.3	
Other 2/	125.4	.4	1.1	38.6	53.7	6.2	
\$100,000 or more	.3	-	-	100.0	-		
\$10,000 to \$99,999	2.7	-	-	48.1	49.4	-	
\$10,000 to \$39,999	13.4	.5	-	46.2	51.7	1.6	
Less than \$10,000	67.9	.5	2.0	36.2	60.0	1.3	
No reply	44.1	-	-	38.9	44.7	16.2	

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 116

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establish- ments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	138.2	62.3	21.9	7.1	.5	.8	.5	.8	.5	.8	.5	.4	.8	2.0	.6
<u>Restaurants</u>															
\$100,000 or more	95.7	65.5	26.4	6.4	.6	.2	.1	.2	.1	.2	.1	.1	.2	.6	.6
\$40,000 to \$99,999	6.9	18.1	46.4	31.5	3.0	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	13.8	45.8	40.6	11.9	.5	-	-	-	-	-	-	1.0	.2	.2	.2
Less than \$10,000	33.8	70.0	25.8	3.6	.2	-	-	-	-	-	-	.4	.4	.4	.4
No reply	34.6	76.2	19.7	1.9	.4	-	-	-	-	-	-	.6	.1	.2	.2
<u>Cafeterias</u>															
\$100,000 or more	3.9	90.0	8.1	-	-	.2	.7	.2	.7	.2	.7	.1	.7	.1	.7
\$40,000 to \$99,999	.9	87.3	11.8	-	-	(1)	.2	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	1.1	87.3	6.8	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	1.2	100.0	-	-	-	-	-	-	-	-	-	-	-	-	-
No reply	.5	86.6	13.4	-	-	-	-	-	-	-	-	-	-	-	-
<u>Restaurants or cafeterias located in hotels</u>															
\$100,000 or more	13.3	13.7	30.3	41.2	3.0	7.5	2.5	1.6	2.5	1.6	.8	.4	.4	.4	.4
\$40,000 to \$99,999	4.5	-	17.0	61.6	6.3	12.9	6.3	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	2.0	12.1	29.7	40.4	4.1	6.2	6.2	-	-	-	-	-	-	-	-
Less than \$10,000	1.8	11.3	60.8	14.7	-	7.6	7.6	-	-	-	-	-	-	-	-
No reply	4.1	33.0	35.4	20.8	-	-	-	-	-	-	-	-	-	-	-
<u>Drug or proprietary stores with fountain service</u>															
\$100,000 or more	7.9	80.8	2.9	-	-	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	.5	95.6	-	-	-	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	1.3	96.5	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	2.6	76.1	8.7	-	-	-	-	-	-	-	-	-	-	-	-
No reply	3.5	76.0	-	-	-	-	-	-	-	-	-	-	-	-	-
<u>Other 2/</u>															
\$100,000 or more	67.4	63.7	16.2	2.6	(1)	.1	.3	.3	.3	.3	.3	.3	.3	.3	.3
\$40,000 to \$99,999	1.0	55.9	7.3	20.6	2.3	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	4.3	51.1	31.0	2.0	.4	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	17.3	68.7	17.4	6.6	-	-	-	-	-	-	-	-	-	-	-
No reply	10.0	66.4	14.2	2.6	-	-	-	-	-	-	-	-	-	-	-
	4.8	35.6	26.2	2.6	-	-	-	-	-	-	-	-	-	-	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table III

PERCENTAGE OF PUBLIC EATING PLACES NOTAVING FISH OR SHELLFISH
INDICATING THE VALUE OF DINNER TICKET PAID UPON

Type of establishment by sales size

Category	Establishment (In thousands)	All				Percent	Percent	Percent	Percent	Percent
		Less than \$1 and \$2	Between \$1 and \$2	Over \$2	More than one dining facility					
United States	43.0 (170.1)	3.6	.6	.2	.4	32.9	19.3	5.5	4.6	—
Restaurants	19.2 (72.9)	14.6	2.4	—	—	—	—	—	—	5.1
\$100,000 or more	— (1)	160.0	—	—	—	—	—	—	—	2.6
\$40,000 to \$99,999	94.9 .3	—	—	—	—	—	—	—	—	4.3
\$10,000 to \$39,999	60.0 12.4	21.2	4.0	—	—	1.6	8.6	5.9	8.6	—
Less than \$10,000	55.7 2.3	13.9	.5	—	—	11.4	11.4	—	—	—
No reply	65.7 —	—	8.6	—	—	—	—	—	—	22.3
Cafeteria	.6 —	27.7	—	—	—	—	—	—	—	—
\$100,000 or more	— \$40,000 to \$99,999	100.0	—	—	—	—	—	—	—	—
\$10,000 to \$39,999	.1 —	100.0	—	—	—	—	—	—	—	—
Less than \$10,000	.3 —	79.9	—	—	—	—	—	—	—	20.1
No reply	.1 —	50.0	—	—	—	—	—	—	—	50.0
Restaurants or cafeteriae located in hotels	1.2 (1)	22.9	5.8	—	2.4	54.2	13.7	—	—	—
\$100,000 or more	— \$40,000 to \$99,999	—	—	—	—	—	—	—	—	—
\$10,000 to \$39,999	.1 —	—	100.0	—	—	—	—	—	—	—
Less than \$10,000	.1 —	55.6	—	—	—	—	—	—	—	—
No reply	.7 —	9.6	—	—	—	90.4	—	—	—	—
Drug or proprietary stores with fountain service	23.6 —	29.8	—	—	—	—	—	—	—	23.5
\$100,000 or more	— \$40,000 to \$99,999	— 54.4	16.8	—	—	—	—	—	—	—
\$10,000 to \$39,999	2.3 9.4	— 53.8	— 5.9	—	—	—	—	—	—	—
Less than \$10,000	11.3 —	— 5.9	— —	—	—	—	—	—	—	—
No reply	— —	— —	— —	—	—	—	—	—	—	—
Other 2/ \$100,000 or more	41.0 38.0	2.5	.5	.2	.2	—	—	—	—	26.8
\$40,000 to \$99,999	60.3 2.7	— 57.2	— 7.0	— 1.5	— .6	10.0	—	—	—	9.9
\$10,000 to \$39,999	13.4 67.9	— 59.3	— 2.9	— 4.0	— .7	— —	— —	— —	— —	52.1
Less than \$10,000	— 67.9	— 4.0	— .7	— —	— —	— —	— —	— —	— —	18.7
No reply	— 67.9	— 4.0	— .7	— —	— —	— —	— —	— —	— —	7.9

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counter, and refreshment stands.

3/ Less than one-tenth percent.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Type Of Establishment By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
<u>Restaurants</u>						
\$100,000 or more	25.7	26.9	20.0	1.2	1.6	.2
\$40,000 to \$99,999	6.9	93.2	3.1	1.0	2.7	-
\$10,000 to \$39,999	13.8	91.6	6.9	-	.5	1.0
Less than \$10,000	33.8	80.7	16.6	*2	2.5	.4
No reply	34.6	65.5	30.4	2.7	1.0	1.0
<u>Cafeterias</u>						
\$100,000 or more	2.9	96.5	2.2	.2	.4	2.2
\$40,000 to \$99,999	1.1	86.2	11.8	.9	-	-
\$10,000 to \$39,999	1.2	100.0	-	-	-	-
Less than \$10,000	.5	100.0	-	-	-	-
No reply	.2	100.0	-	-	-	-
<u>Restaurants or cafeterias located in hotels</u>						
\$100,000 or more	12.3	25.6	2.2	1.1	2.4	-
\$40,000 to \$99,999	4.5	95.9	-	1.7	-	-
\$10,000 to \$39,999	2.0	92.7	4.1	3.2	-	-
Less than \$10,000	1.8	98.1	-	-	1.9	-
No reply	4.1	94.8	5.2	-	-	-
<u>Dine or proprietary stores with fountain service</u>						
\$100,000 or more	2.9	69.2	22.1	4.2	2.8	1.7
\$40,000 to \$99,999	5.5	54.4	-	-	37.2	8.4
\$10,000 to \$39,999	1.3	75.8	15.4	5.4	1.6	1.8
Less than \$10,000	2.6	75.8	20.2	2.3	-	1.7
No reply	3.5	64.2	29.4	5.7	-	.7
<u>Other</u>						
\$100,000 or more	67.4	67.8	29.3	1.2	1.1	.1
\$40,000 to \$99,999	1.0	79.0	20.9	-	-	-
\$10,000 to \$39,999	4.3	90.6	9.4	-	-	-
Less than \$10,000	17.3	78.1	21.9	-	1.8	.7
No reply	40.0	61.3	34.4	1.8	2.8	2.8

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 119

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type of Establishment By Sales Size

Category	Number (in thousands)	All establish- ments			More than 100 miles			Don't know			Multiple reply			No reply Percent
		Percent 65.7	Percent 21.5	Percent 6.9	Percent 3.2	Percent .9	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	
United States	188.2													.8
<u>Restaurants</u>														
\$100,000 or more	25.7	61.5	22.2	8.4	4.4	2								1.1
\$40,000 to \$99,999	6.9	54.9	18.4	6.0	14.2	6.3								.2
\$10,000 to \$39,999	13.8	58.8	19.4	11.6	5.4	3.2								1.1
Less than \$10,000	33.8	58.9	28.2	7.4	3.9	1.3								1.3
No reply	34.6	66.1	20.9	9.0	2.6	.2								1.0
<u>Cafeterias</u>														
\$100,000 or more	2.9	22.2	13.1	4.3	2.9	1.0								1.0
\$40,000 to \$99,999	.9	80.8	6.4	1.0	2.0	3.6								2.2
\$10,000 to \$39,999	1.1	86.6	4.1	—	1.6	—								1.8
Less than \$10,000	1.2	72.8	14.3	12.9	—	—								—
No reply	.5	66.9	23.1	—	—	—								—
<u>Restaurants or cafeterias located in hotels</u>														
\$100,000 or more	12.2	45.9	28.1	4.8	2.8	2.5								1.1
\$40,000 to \$99,999	4.5	69.4	7.4	3.7	6.5	—								.4
\$10,000 to \$39,999	2.0	57.3	15.2	11.2	8.1	—								—
Less than \$10,000	1.8	41.5	35.7	6.4	14.4	—								—
No reply	4.1	13.4	58.5	2.2	2.2	24.2								—
<u>Drug or proprietary stores with fountain service</u>														
\$100,000 or more	7.9	62.2	21.5	2.4	1.2	2.5								.6
\$40,000 to \$99,999	1.5	57.2	42.8	—	—	—								—
\$10,000 to \$39,999	1.3	76.3	15.3	4.8	1.8	—								1.8
Less than \$10,000	2.6	57.9	33.7	—	—	—								.9
No reply	3.5	73.4	11.5	15.1	—	—								—
<u>Other 2/</u>														.4
\$100,000 or more	67.4	26.5	18.1	5.3	1.2	—								—
\$40,000 to \$99,999	1.0	60.5	12.5	—	7.0									—
\$10,000 to \$39,999	4.3	75.0	17.2	3.1	3.1	1.6								—
Less than \$10,000	17.3	75.3	12.2	9.7	2.4	—								.3
No reply	40.0	73.8	21.4	3.7	.5	—								2.8
	4.8	76.2	14.0	5.6	1.4	—								—

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 150

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type of Establishment By Sales Size

Category	All establishments (in thousands)	Every day	2 to 4 times a week	Once a month	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent
United States	188.2	6.2	15.7	43.1	4.8	2.7	1.3	5.8	19.4
<u>Restaurants</u>	<u>25.2</u>	<u>6.5</u>	<u>17.0</u>	<u>47.3</u>	<u>4.6</u>	<u>2.5</u>	<u>1.4</u>	<u>5.2</u>	<u>14.5</u>
\$100,000 or more	6.9	26.8	38.6	47.3	2.3	1.0	1.1	4.3	6.7
\$100,000 to \$99,999	13.8	11.0	25.8	47.4	2.9	.5	1.3	1.9	.9
\$10,000 to \$39,999	33.8	4.4	16.1	54.6	3.8	3.8	1.4	4.9	11.0
Less than \$10,000	34.6	2.9	11.2	47.0	6.0	4.8	1.7	7.1	19.3
No reply	6.6	6.1	10.7	47.5	6.9	4.0	—	5.0	25.8
<u>Cafeterias</u>	<u>2.9</u>	<u>6.1</u>	<u>17.2</u>	<u>52.1</u>	<u>1.8</u>	<u>1.8</u>	<u>.4</u>	<u>5.2</u>	<u>14.2</u>
\$100,000 or more	.9	17.5	32.5	44.5	—	.2	.4	10.3	24.6
\$40,000 to \$99,999	1.1	5.3	12.1	62.9	.2	—	—	—	10.5
\$10,000 to \$39,999	1.2	—	16.2	67.6	5.4	—	—	5.4	5.4
Less than \$10,000	.5	—	—	59.8	—	13.4	—	13.4	13.4
No reply	.2	14.2	42.9	—	—	—	—	—	—
<u>Restaurants or cafeterias located in hotels</u>	<u>13.3</u>	<u>22.6</u>	<u>19.2</u>	<u>41.9</u>	<u>4.8</u>	<u>1.9</u>	<u>.5</u>	<u>4.3</u>	<u>14.6</u>
\$100,000 or more	4.5	45.6	20.7	15.2	3.1	1.1	—	4.0	6.3
\$40,000 to \$99,999	2.0	30.7	23.4	24.8	8.9	—	—	10.3	1.9
\$10,000 to \$39,999	1.8	11.4	18.7	43.8	10.6	—	—	5.6	10.7
Less than \$10,000	4.1	—	15.4	44.9	3.2	—	—	.9	25.6
No reply	.9	15.1	11.1	2.2	—	23.2	—	4.6	43.8
<u>Drug or proprietary stores with fountain service</u>	<u>2.9</u>	<u>2.4</u>	<u>8.6</u>	<u>25.3</u>	<u>15.1</u>	<u>2.6</u>	<u>.5</u>	<u>.2</u>	<u>28.6</u>
\$100,000 or more	.5	8.6	77.0	5.8	—	—	—	8.6	—
\$40,000 to \$99,999	1.3	17.4	1.6	43.7	30.8	—	—	1.8	4.7
\$10,000 to \$39,999	2.6	—	2.3	48.7	30.2	—	—	—	18.8
Less than \$10,000	3.5	—	5.7	3.6	—	17.2	1.2	—	72.3
No reply	—	—	—	—	—	—	—	—	—
<u>Other 1/</u>	<u>62.4</u>	<u>2.8</u>	<u>12.2</u>	<u>40.9</u>	<u>4.1</u>	<u>4.1</u>	<u>1.6</u>	<u>2.4</u>	<u>25.4</u>
\$100,000 or more	1.0	1.3	23.0	12.9	.2	—	—	27.9	34.7
\$40,000 to \$99,999	4.3	6.7	27.3	44.8	.3	—	—	4.7	15.9
\$10,000 to \$39,999	17.3	4.3	17.4	46.1	2.2	5.0	.4	2.7	21.9
Less than \$10,000	40.0	1.0	10.6	38.9	5.4	4.5	2.3	9.5	27.8
No reply	4.8	10.2	11.7	41.6	4.2	1.4	1.4	5.6	23.9

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Type of Establishment By Sales Size

Category	All establis- ments	Supplier usually delivers	Eating place picks up own supplies		Delivered and picked up	No reply
			Percent	Percent		
United States	188.2	73.0	24.8	.5		1.7
<u>Restaurants</u>						
\$100,000 or more	25.7	25.5	22.5	.8		1.2
\$40,000 to \$99,999	6.9	97.0	2.8	—		*2
\$10,000 to \$39,999	13.8	91.2	5.5	2.0		1.3
Less than \$10,000	33.8	78.7	19.5	.8		1.0
No reply	34.6	62.7	35.4	.4		1.5
Cafeterias	6.6	72.2	24.8	1.0		2.0
\$100,000 or more	2.2	85.3	2.1	—		2.6
\$40,000 to \$99,999	.9	76.6	7.5	—		15.9
\$10,000 to \$39,999	1.1	98.1	1.9	—		—
Less than \$10,000	1.2	83.8	16.2	—		—
No reply	.5	86.6	13.4	—		—
	.2	100.0	—			—
<u>Restaurants or cafeterias located in hotels</u>						
\$100,000 or more	12.2	84.8	6.0	.2		2.0
\$40,000 to \$99,999	4.5	98.2	1.8	—		—
\$10,000 to \$39,999	2.0	96.7	3.3	—		—
Less than \$10,000	1.8	88.6	13.6	1.8		—
No reply	4.1	61.3	9.7	—		29.0
<u>Drug or proprietary stores with fountain service</u>						
\$100,000 or more	2.9	76.2	23.5			
\$40,000 to \$99,999	.5	95.6	—			
\$10,000 to \$39,999	1.3	88.6	15.4			
Less than \$10,000	2.6	67.2	32.8			
No reply	3.5	77.0	23.0			
	—	—	—			
<u>Other 1/</u>						
\$100,000 or more	67.4	65.9	23.0	.2		.8
\$40,000 to \$99,999	1.0	79.1	20.9	—		—
\$10,000 to \$39,999	4.3	85.8	14.2	—		—
Less than \$10,000	17.3	69.2	30.8	—		1.0
No reply	40.0	62.4	26.1	.5		2.8
	4.8	63.2	24.0			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 152

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type of Establishment By Sales Size

Category	All establishments	Yes		No		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2			
<u>Restaurants</u>	95.7	78.1	21.7	.2			
\$100,000 or more	6.9	91.5	8.5				
\$40,000 to \$99,999	13.8	87.5	14.5				
\$10,000 to \$39,999	33.8	77.1	22.6				
Less than \$10,000	31.6	71.8	28.2				
No reply	6.6	86.1	12.9	1.0			
<u>Cafeterias</u>	3.9	77.3	22.7				
\$100,000 or more	.9	77.5	22.5				
\$40,000 to \$99,999	1.1	77.4	22.6				
\$10,000 to \$39,999	1.2	81.2	18.8				
Less than \$10,000	.5	59.8	40.2				
No reply	.2	100.0	-				
<u>Restaurants or cafeterias located in hotels</u>	13.3	87.5	12.5				
\$100,000 or more	4.5	90.2	9.8				
\$40,000 to \$99,999	2.0	91.5	8.5				
\$10,000 to \$39,999	1.8	78.6	21.4				
Less than \$10,000	4.1	91.9	8.1				
No reply	.9	61.1	38.9				
<u>Drug or proprietary stores with fountain service</u>	7.9	68.4	31.6				
\$100,000 or more	.5	61.6	38.4				
\$40,000 to \$99,999	1.3	96.4	3.6				
\$10,000 to \$39,999	2.6	89.3	10.7				
Less than \$10,000	3.5	42.8	57.2				
No reply	-	-	-				
<u>Other¹</u>	67.4	47.5	42.1	.4			
\$100,000 or more	1.0	49.8	50.2				
\$40,000 to \$99,999	1.3	76.7	23.3				
\$10,000 to \$39,999	17.3	66.3	32.6	1.1			
Less than \$10,000	40.0	52.3	47.7				
No reply	4.8	52.7	45.9	1.4			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 153

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
United States	Number (in thousands) 188.2	Percent 17.7	Percent 80.7	Percent 1.6
<u>Restaurants</u>	<u>95.7</u>	<u>19.0</u>	<u>79.9</u>	<u>1.1</u>
\$100,000 or more	6.9	13.0	85.0	1.2
\$40,000 to \$99,999	13.8	13.2	86.7	1.1
\$10,000 to \$39,999	33.8	21.0	77.5	1.5
Less than \$10,000	34.6	18.7	80.3	1.0
No reply	6.6	26.8	70.7	2.5
<u>Cafeterias</u>	<u>3.9</u>	<u>16.0</u>	<u>26.6</u>	<u>2.4</u>
\$100,000 or more	.9	12.1	87.8	.1
\$40,000 to \$99,999	1.1	11.6	74.8	13.6
\$10,000 to \$39,999	1.2	18.8	75.8	5.4
Less than \$10,000	1.5	26.7	73.3	"
No reply	.2	14.0	43.0	43.0
<u>Restaurants or cafeterias located in hotel</u>	<u>12.3</u>	<u>12.4</u>	<u>82.0</u>	<u>.6</u>
\$100,000 or more	1.3	14.7	83.6	1.7
\$40,000 to \$99,999	2.0	11.9	88.1	-
\$10,000 to \$39,999	1.8	19.8	80.2	-
Less than \$10,000	4.1	8.1	91.9	-
No reply	.9	6.9	93.1	-
<u>Drug or proprietary stores with fountain service</u>	<u>7.9</u>	<u>14.4</u>	<u>81.5</u>	<u>4.1</u>
\$100,000 or more	.3	-	100.0	-
\$40,000 to \$99,999	1.3	1.6	98.4	-
\$10,000 to \$39,999	2.6	16.0	84.0	-
Less than \$10,000	2.5	20.1	70.5	9.4
No reply	-	-	-	-
<u>Other</u>	<u>67.4</u>	<u>17.6</u>	<u>80.7</u>	<u>1.7</u>
\$100,000 or more	1.0	25.9	74.1	-
\$40,000 to \$99,999	4.3	14.0	84.5	1.5
\$10,000 to \$39,999	17.3	13.7	83.2	3.1
Less than \$10,000	4.0	20.1	78.9	1.0
No reply	4.8	11.4	2.8	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 154

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

Type of Establishment by Sales Size

Category	Number of establishments (thousands)	Type of Establishment by Sales Size								
		Total Thousand Pounds	Percent	Frozen Fish Thousand Pounds	Percent	Frozen Shellfish Thousand Pounds	Percent	Pounds held per establishment		
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	148.5	22.5	26.0
<u>Restaurants</u>	<u>25.7</u>	<u>5,222</u>	<u>100.0</u>	<u>2,032</u>	<u>38.9</u>	<u>3,190</u>	<u>61.1</u>	<u>54.5</u>	<u>21.2</u>	<u>33.3</u>
\$100,000 or more	6.9	2,508	100.0	864	34.4	1,671	65.6	26.0	21.0	33.0
\$10,000 to \$99,999	13.8	1,276	100.0	460	36.7	808	63.3	92.9	12.0	23.0
\$10,000 to \$39,999	32.8	1,010	100.0	428	42.4	562	57.6	29.9	12.7	12.9
Less than \$10,000	27.6	275	100.0	163	58.6	115	41.4	3.1	4.7	17.2
No reply	6.6	150	100.0	109	72.7	41	27.3	22.7	16.7	3.4
<u>Cafeterias</u>	<u>3.9</u>	<u>1,209</u>	<u>100.0</u>	<u>1,040</u>	<u>86.0</u>	<u>169</u>	<u>14.0</u>	<u>310.5</u>	<u>266.7</u>	<u>13.8</u>
\$100,000 or more	0.9	1,117	100.0	990	86.3	157	13.7	1,276.7	1,200.0	176.7
\$10,000 to \$99,999	1.1	155	100.0	37	82.2	8	17.8	40.9	33.6	7.3
\$10,000 to \$39,999	1.2	10	100.0	9	90.0	1	10.0	8.3	7.5	0.8
Less than \$10,000	0.5	3	100.0	1	33.3	2	66.7	6.0	2.0	4.0
No reply	0.2	4	100.0	3	75.0	1	25.0	20.0	15.0	5.0
<u>Restaurants or cafeterias located in hotels</u>	<u>12.3</u>	<u>1,966</u>	<u>100.0</u>	<u>737</u>	<u>37.5</u>	<u>1,229</u>	<u>62.5</u>	<u>117.2</u>	<u>55.5</u>	<u>22.4</u>
\$100,000 or more	4.3	1,331	100.0	411	33.6	873	66.4	292.0	98.0	194.0
\$10,000 to \$99,999	1.9	159	100.0	71	44.7	88	55.3	79.5	35.5	44.0
\$10,000 to \$39,999	1.8	146	100.0	101	69.2	45	30.8	81.1	56.1	25.0
Less than \$10,000	4.1	68	100.0	35	51.5	33	48.5	16.3	8.8	8.0
No reply	0.9	279	100.0	89	31.9	190	68.1	310.0	98.9	211.1
<u>Dine or proprietary stores with fountain service</u>	<u>7.9</u>	<u>36</u>	<u>100.0</u>	<u>27</u>	<u>75.0</u>	<u>9</u>	<u>25.0</u>	<u>44.5</u>	<u>34.4</u>	<u>1.1</u>
\$100,000 or more	3.3	11	100.0	9	81.8	2	38.2	22.0	18.0	4.0
\$10,000 to \$99,999	1.3	3	100.0	4	50.0	4	50.0	6.2	3.1	3.1
\$10,000 to \$39,999	2.6	12	100.0	11	84.6	2	15.4	5.0	4.2	0.8
Less than \$10,000	3.5	4	100.0	3	75.0	1	25.0	1.1	0.8	3
No reply	-	-	-	-	-	-	-	-	-	-
<u>Other 1/</u>	<u>67.4</u>	<u>693</u>	<u>100.0</u>	<u>398</u>	<u>57.4</u>	<u>295</u>	<u>12.6</u>	<u>10.3</u>	<u>5.9</u>	<u>1.4</u>
\$100,000 or more	1.0	58	100.0	43	74.1	15	25.9	58.0	43.0	15.0
\$10,000 to \$99,999	1.3	110	100.0	61	55.5	49	44.5	25.6	11.2	11.4
\$10,000 to \$39,999	17.3	258	100.0	154	59.7	104	10.3	14.9	8.0	6.0
Less than \$10,000	4.0	240	100.0	125	52.1	115	17.9	6.0	3.1	2.9
No reply	4.8	27	100.0	15	55.6	12	44.4	5.6	3.1	2.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 155

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS
Type of Establishment By Sales Size

Category	All establishments (in thousands)	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	14.8	.8	34.0
Restaurants	95.7	1.8	19.1	36.7	17.6	14.8	.6	22.4
\$100,000 or more	6.9	5.1	21.2	49.9	12.4	10.0	1.0	9.4
\$40,000 to \$99,999	13.8	1.6	21.9	35.4	27.0	10.0	1.5	11.6
\$10,000 to \$39,999	33.8	1.8	19.5	40.9	15.7	14.8	.2	20.1
Less than \$10,000	34.6	1.3	17.0	33.3	14.4	2.3	.4	31.3
No reply	6.6	1.1	20.3	22.9	29.7	2.0	1.0	23.0
Cafeterias	2.9	-	14.2	29.0	31.8	2.4	.7	20.2
\$100,000 or more	.9	-	8.3	37.2	14.1	-	.6	8.8
\$10,000 to \$99,999	1.1	-	20.7	39.6	16.2	-	1.2	12.3
\$10,000 to \$39,999	1.2	-	5.4	10.8	46.0	5.4	-	32.4
Less than \$10,000	.5	-	13.5	26.7	19.6	13.5	-	26.7
No reply	.2	-	-	57.1	-	-	-	42.9
Locateated in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9
\$100,000 or more	4.5	3.7	50.2	25.0	6.1	-	-	13.0
\$10,000 to \$99,999	2.0	6.6	39.8	36.3	7.2	-	-	10.1
\$10,000 to \$39,999	1.8	-	16.6	40.6	23.1	-	-	19.7
Less than \$10,000	4.1	-	16.9	33.8	9.7	1.6	-	38.0
No reply	.9	-	14.7	43.7	2.5	-	-	39.1
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.2	-	59.4
\$100,000 or more	.5	-	-	-	61.5	-	-	38.4
\$10,000 to \$99,999	1.3	1.7	-	20.3	24.8	15.4	-	37.3
\$10,000 to \$39,999	2.6	-	-	35.2	24.0	-	-	10.8
Less than \$10,000	3.5	-	-	-	14.2	1.0	-	81.8
No reply	-	-	-	-	-	-	-	-
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
\$100,000 or more	1.0	-	15.5	50.1	28.4	-	.6	11.2
\$10,000 to \$99,999	4.3	6.2	15.8	25.6	13.1	-	-	39.3
\$10,000 to \$39,999	17.3	-	11.4	29.6	15.1	2.5	1.1	40.3
Less than \$10,000	40.0	.2	10.8	17.5	10.1	1.7	1.7	58.0
No reply	4.8	1.4	21.2	16.8	11.7	1.4	1.4	13.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 156
PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Category	Type of Establishment By Sales Size	All establishments		Yes		No		No reply	
		Number (in thousands)	Percent 188.2	Percent 59.6	Percent 40.4	Percent (1)	Percent 64.6	Percent 58.1	Percent 45.4
United States									
<u>Restaurants</u>		25.7							
\$100,000 or more		6.9							
\$40,000 to \$99,999		13.8							
\$10,000 to \$39,999		33.8							
Less than \$10,000		34.6							
No reply		6.6							
<u>Cafeterias</u>		3.9							
\$100,000 or more		.9							
\$40,000 to \$99,999		1.1							
\$10,000 to \$39,999		1.2							
Less than \$10,000		.5							
No reply		.2							
<u>Restaurants or cafeterias located in hotels</u>		13.3							
\$100,000 or more		4.5							
\$40,000 to \$99,999		2.0							
\$10,000 to \$39,999		1.8							
Less than \$10,000		4.1							
No reply		.9							
<u>Drug or proprietary stores with fountain service</u>		2.9							
\$100,000 or more		.5							
\$40,000 to \$99,999		1.3							
\$10,000 to \$39,999		2.6							
Less than \$10,000		3.5							
No reply		-							
<u>Other 2/</u>		67.4							
\$100,000 or more		1.0							
\$40,000 to \$99,999		4.3							
\$10,000 to \$39,999		17.3							
Less than \$10,000		40.0							
No reply		4.8							

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 167

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE FOLLOWING SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Category	Number (in thousands)	Type of establishment by sales size			Friday	Saturday
		Sunday through Monday and Tuesday	Wednesday	Thursday		
United States ^a	126.2	2.6	5.1	87.9	4.4	4.3
Restaurants					4.3	3.4
\$100,000 or more	69.4	3.7	4.5	87.5	4.3	4.3
\$40,000 to \$99,999	4.4	4.3	3.8	86.5	-	-
\$10,000 to \$39,999	9.9	4.8	6.8	85.7	2.7	2.7
Less than \$10,000	26.8	5.7	4.7	85.7	3.9	3.9
No reply	24.2	1.4	4.0	89.1	5.5	5.5
Cafeterias					1.6	4.9
\$100,000 or more	2.6	-	12.1	87.8	1.1	1.1
\$40,000 to \$99,999	.8	-	11.1	88.6	.3	.3
\$10,000 to \$39,999	1.2	-	13.2	86.8	-	-
Less than \$10,000	1.1	-	12.1	87.9	-	-
No reply	.3	-	-	100.0	-	-
Restaurants or cafeterias located in hotels					30.0	70.0
\$100,000 or more	10.4	1.0	8.1	81.5	2.4	2.4
\$40,000 to \$99,999	4.1	1.2	7.6	88.6	2.6	2.6
\$10,000 to \$39,999	1.7	3.0	19.2	77.8	-	-
Less than \$10,000	1.3	-	14.2	85.8	-	-
No reply	3.0	-	-	71.1	28.9	-
Drug or proprietary stores with fountain service					6.4	93.2
\$100,000 or more	5.9	2.0	4.2	23.0	6.9	6.9
\$40,000 to \$99,999	.7	13.9	3.5	75.7	-	-
\$10,000 to \$39,999	1.6	1.5	14.4	84.1	-	-
Less than \$10,000	1.7	-	-	100.0	-	-
No reply	1.9	-	-	100.0	-	-
Other ^{1/}					4.2	99.7
\$100,000 or more	36.2	.6	1.5	100.0	-	-
\$40,000 to \$99,999	2.3	5.8	5.7	82.8	5.7	5.7
\$10,000 to \$39,999	10.8	1.2	4.7	91.3	3.1	3.1
Less than \$10,000	20.8	1.0	5.1	86.8	5.1	5.1
No reply	2.4	2.8	2.8	94.4	-	-

^{1/} Includes drinking places, lunch counters, and refreshment stands.

Table 158

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type of Establishment By Sales Size

Category	All establishtments (in thousands)	Not offered daily Percent	Offered daily Percent	No reply Percent
United States				
Restaurants	188.2	29.5	68.0	2.5
\$100,000 or more	25.7	30.2	68.2	1.6
\$40,000 to \$99,999	6.9	3.8	91.7	1.5
\$10,000 to \$39,999	13.8	15.1	84.0	.9
Less than \$10,000	33.8	32.7	61.6	2.7
No reply	31.6	10.3	59.1	.6
Cafeterias	6.6	23.5	71.5	2.0
\$100,000 or more	3.9	11.6	53.3	3.1
\$10,000 to \$99,999	.9	27.3	69.6	2.2
\$10,000 to \$39,999	1.1	22.3	60.5	9.2
Less than \$10,000	1.2	62.2	37.8	-
No reply	.5	73.3	26.7	-
Restaurants or cafeterias located in hotels	.2	-	57.1	-
\$100,000 or more	1.3	14.6	84.2	1.1
\$10,000 to \$99,999	4.5	-	99.2	.8
\$10,000 to \$39,999	2.0	-	89.6	5.2
Less than \$10,000	1.8	13.9	86.1	-
No reply	1.1	38.1	61.9	-
Drug or proprietary stores with fountain service	.9	-	99.9	-
\$100,000 or more	7.9	24.1	69.6	6.2
\$10,000 to \$99,999	.5	14.4	85.6	-
\$10,000 to \$39,999	1.3	9.3	90.2	-
Less than \$10,000	2.6	31.1	65.0	3.9
No reply	3.5	25.6	62.9	11.5
Other 1/	-	-	-	-
\$100,000 or more	67.4	31.5	65.0	3.5
\$10,000 to \$99,999	1.0	21.3	78.5	-
\$10,000 to \$39,999	1.3	17.3	82.7	-
Less than \$10,000	17.3	22.8	71.5	2.7
No reply	10.0	37.4	59.8	2.8
	11.8	-	27.5	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 159

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type of Establishment By Sales Size

Category	All establishments	Type of Establishment By Sales Size			Menu price lower in summer	Percent No reply
		Number (in thousands)	Percent higher in summer	Percent the same		
United States	188.2	1.2	93.8	2.7	2.3	2.3
Restaurants						
\$100,000 or more	25.7	1.3	95.1	2.0	1.6	1.6
\$10,000 to \$99,999	6.9	1.4	94.8	3.9	-	-
\$10,000 to \$39,999	13.8	4.5	90.6	3.5	1.4	1.4
Less than \$10,000	33.8	.8	97.0	2.0	.2	.2
No reply	14.6	.8	96.4	1.3	1.5	1.5
Cafeterias	6.6	-	89.1	-	10.9	10.9
\$100,000 or more	3.9	-	84.5	5.1	10.4	10.4
\$10,000 to \$99,999	1.7	-	92.2	-	7.5	7.5
\$10,000 to \$39,999	1.1	-	87.7	11.0	5.5	5.5
Less than \$10,000	1.2	-	78.4	5.4	16.2	16.2
No reply	.5	-	86.6	-	13.4	13.4
Hotels	42.9	.2	57.1	-	42.9	42.9
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	1.9	1.0	1.0
\$100,000 or more	4.5	4.6	87.3	7.7	0.4	0.4
\$40,000 to \$99,999	2.0	.8	82.8	15.1	1.3	1.3
\$10,000 to \$39,999	1.8	1.0	98.0	-	1.0	1.0
Less than \$10,000	4.1	-	98.3	-	1.7	1.7
No reply	.9	10.9	89.0	.1	-	-
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4	4.4
\$100,000 or more	1.5	-	100.0	-	-	-
\$40,000 to \$99,999	1.3	-	94.4	-	-	-
\$10,000 to \$39,999	2.6	-	87.5	-	5.6	5.6
Less than \$10,000	3.5	-	-	-	2.8	2.8
No reply	-	-	-	-	-	-
Other 1/	67.4	.9	23.0	2.1	2.0	2.0
\$100,000 or more	1.0	1.6	100.0	-	-	-
\$40,000 to \$99,999	4.3	1.6	94.9	1.9	1.6	1.6
\$10,000 to \$39,999	17.3	4.4	93.0	4.3	2.3	2.3
Less than \$10,000	40.0	1.2	94.3	3.0	1.5	1.5
No reply	4.8	-	79.2	1.4	19.4	19.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 160
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establish- ments not replying	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States	188.2	40.2	28.9	11.5	13.5	-	-	-	-	-	-
Restaurants	95.7	47.7	32.6	11.4	5.7	-	-	-	-	-	-
\$100,000 or more	6.9	65.7	26.7	3.2	2.2	-	-	-	-	-	-
\$40,000 to \$99,999	13.8	60.2	28.1	8.3	2.0	-	-	-	-	-	-
\$10,000 to \$39,999	33.8	46.7	34.6	12.3	6.6	-	-	-	-	-	-
Less than \$10,000	31.4	43.3	32.6	12.4	8.8	-	-	-	-	-	-
No reply	6.6	32.1	37.1	16.9	5.9	-	-	-	-	-	-
Cafeterias	2.9	45.2	27.1	7.4	6.3	-	-	-	-	-	-
\$100,000 or more	1.9	47.4	30.4	8.5	10.2	-	-	-	-	-	-
\$40,000 to \$99,999	1.1	31.3	36.4	13.0	8.7	-	-	-	-	-	-
\$10,000 to \$39,999	1.2	43.3	30.5	13.0	4.6	-	-	-	-	-	-
Less than \$10,000	.5	61.0	-	13.4	-	-	-	-	-	-	-
No reply	.2	57.1	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	1.3	50.4	35.8	6.4	5.0	-	-	-	-	-	-
\$100,000 or more	.4	66.0	27.0	6.6	4.4	-	-	-	-	-	-
\$40,000 to \$99,999	2.0	50.0	30.5	19.5	-	-	-	-	-	-	-
\$10,000 to \$39,999	1.8	48.6	48.8	2.6	-	-	-	-	-	-	-
Less than \$10,000	1.1	37.7	48.4	2.6	-	-	-	-	-	-	-
No reply	.9	34.8	6.7	-	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	-	-	-	-	-	-
\$100,000 or more	.5	39.7	17.5	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	1.3	25.1	51.2	1.8	4.4	-	-	-	-	-	-
\$10,000 to \$39,999	2.6	49.4	31.2	-	-	-	-	-	-	-	-
Less than \$10,000	3.5	9.7	24.9	6.4	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-	-	-	-	-
Other 1/	67.4	45.9	22.4	13.8	26.1	-	-	-	-	-	-
\$100,000 or more	1.1	59.0	39.5	.6	7.0	-	-	-	-	-	-
\$40,000 to \$99,999	4.3	37.8	28.1	5.7	10.9	-	-	-	-	-	-
\$10,000 to \$39,999	17.3	37.8	23.0	14.3	20.7	-	-	-	-	-	-
Less than \$10,000	10.0	25.4	19.7	15.0	30.2	-	-	-	-	-	-
No reply	4.8	10.9	34.1	12.6	21.0	-	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 161
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By Sales Size

Category	All establis- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Percent Establishments not replying
United States	(in thousands) <u>188,72</u>	<u>31,05</u>	<u>30,4</u>	<u>10,8</u>	<u>11,1</u>	<u>6.9</u>
Restaurants	<u>25,7</u>	<u>14,7</u>	<u>34,5</u>	<u>14,0</u>	<u>7,0</u>	<u>2.0</u>
\$100,000 or more	<u>6,9</u>	<u>5,0</u>	<u>33,8</u>	<u>4,1</u>	<u>1,6</u>	<u>3.5</u>
\$10,000 to \$99,999	<u>13,8</u>	<u>5,2</u>	<u>21,4</u>	<u>8,3</u>	<u>6,0</u>	<u>2.1</u>
\$10,000 to \$39,999	<u>33,8</u>	<u>11,3</u>	<u>35,9</u>	<u>10,6</u>	<u>5,9</u>	<u>2.8</u>
Less than \$10,000	<u>34,6</u>	<u>39,6</u>	<u>33,4</u>	<u>13,6</u>	<u>9,2</u>	<u>4.2</u>
No reply	<u>6,6</u>	<u>26,8</u>	<u>41,3</u>	<u>11,9</u>	<u>8,0</u>	<u>10,0</u>
Catererias	<u>3,9</u>	<u>47,2</u>	<u>21,6</u>	<u>2,1</u>	<u>3,4</u>	<u>15,0</u>
\$100,000 or more	<u>2,9</u>	<u>31,6</u>	<u>50,2</u>	<u>2,2</u>	<u>7,5</u>	<u>3.5</u>
\$10,000 to \$99,999	<u>1,1</u>	<u>36,9</u>	<u>36,6</u>	<u>7,0</u>	<u>5,9</u>	<u>13,6</u>
\$10,000 to \$39,999	<u>1,2</u>	<u>41,9</u>	<u>30,5</u>	<u>-</u>	<u>-</u>	<u>21,6</u>
Less than \$10,000	<u>.5</u>	<u>86,6</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>13,4</u>
No reply	<u>.2</u>	<u>57,1</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>42,9</u>
Restaurants or cafeterias located in hotels	<u>13,3</u>	<u>50,8</u>	<u>38,1</u>	<u>5,8</u>	<u>2,6</u>	<u>2,4</u>
\$100,000 or more	<u>4,5</u>	<u>59,0</u>	<u>32,8</u>	<u>7,7</u>	<u>-</u>	<u>*5</u>
\$10,000 to \$99,999	<u>2,0</u>	<u>55,9</u>	<u>32,1</u>	<u>9,1</u>	<u>2,9</u>	<u>-</u>
\$10,000 to \$39,999	<u>1,8</u>	<u>45,8</u>	<u>48,8</u>	<u>2,7</u>	<u>2,7</u>	<u>-</u>
Less than \$10,000	<u>4,1</u>	<u>45,6</u>	<u>48,7</u>	<u>4,8</u>	<u>3,9</u>	<u>-</u>
No reply	<u>.9</u>	<u>30,0</u>	<u>11,5</u>	<u>-</u>	<u>23,4</u>	<u>35,1</u>
Drug or proprietary stores with fountain service	<u>7,9</u>	<u>27,9</u>	<u>31,1</u>	<u>-</u>	<u>16,7</u>	<u>21,0</u>
\$100,000 or more	<u>.5</u>	<u>34,1</u>	<u>17,5</u>	<u>-</u>	<u>-</u>	<u>38,4</u>
\$10,000 to \$99,999	<u>1,3</u>	<u>26,6</u>	<u>53,2</u>	<u>-</u>	<u>15,4</u>	<u>4,8</u>
\$10,000 to \$39,999	<u>2,6</u>	<u>46,3</u>	<u>44,0</u>	<u>-</u>	<u>7,6</u>	<u>3,1</u>
Less than \$10,000	<u>3,5</u>	<u>10,3</u>	<u>24,9</u>	<u>-</u>	<u>26,8</u>	<u>38,0</u>
No reply	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Other 1/ \$100,000 or more	<u>-</u>	<u>26,6</u>	<u>22,3</u>	<u>-</u>	<u>27,6</u>	<u>10,1</u>
\$10,000 to \$99,999	<u>67,1</u>	<u>52,9</u>	<u>29,3</u>	<u>6</u>	<u>37,7</u>	<u>13,9</u>
\$10,000 to \$39,999	<u>14,3</u>	<u>31,7</u>	<u>30,7</u>	<u>-</u>	<u>21,0</u>	<u>11,0</u>
Less than \$10,000	<u>17,3</u>	<u>33,7</u>	<u>23,4</u>	<u>19,4</u>	<u>32,2</u>	<u>21,6</u>
No reply	<u>40,0</u>	<u>23,4</u>	<u>13,1</u>	<u>16,7</u>	<u>32,7</u>	<u>9,2</u>
	<u>14,8</u>	<u>34,1</u>	<u>34,1</u>	<u>11,2</u>	<u>22,8</u>	<u>16,8</u>

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 162

PERCENTAGES OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment by Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	18.2	29.2	9.3	19.1	7.6				
Restaurants	95.7	11.2	24.1	2.0	10.2	14.0					
\$100,000 or more	6.9	18.2	36.2	3.3	8.0	3.6					
\$10,000 to \$99,999	13.8	18.7	30.5	8.2	10.4	2.2					
\$10,000 to \$39,999	33.8	12.3	35.5	9.4	10.2	2.6					
Less than \$10,000	31.6	28.7	32.4	12.0	11.9	5.0					
No reply	6.6	26.8	40.3	9.9	13.0	10.0					
Cafeterias	3.9	15.2	30.0	1.2	5.6	17.3					
\$100,000 or more	.9	26.0	40.6	2.2	9.4	13.0					
\$10,000 to \$99,999	1.1	37.5	36.6	6.4	5.9	13.6					
\$10,000 to \$39,999	1.2	12.5	30.5	-	5.4	21.6					
Less than \$10,000	.5	86.6	-	-	-	13.4					
No reply	.2	43.0	31.0	-	-	43.0					
Restaurants or cafeterias located in hotels	13.2	14.0	14.8	1.0	8.0	2.2					
\$100,000 or more	4.5	51.8	11.5	1.0	2.2	.5					
\$10,000 to \$99,999	5.0	50.2	40.9	1.3	6.5	-					
\$10,000 to \$39,999	1.8	17.9	45.0	2.6	1.5	-					
Less than \$10,000	4.1	34.3	47.8	5.1	12.8	-					
No reply	.9	28.0	11.5	2.1	26.4	32.0					
Drug or proprietary stores with fountain service	7.9	25.4	30.0	-	23.6	21.0					
\$100,000 or more	.5	14.1	17.5	-	-	38.4					
\$10,000 to \$99,999	1.3	24.9	51.2	-	19.1	4.8					
\$10,000 to \$39,999	1.6	13.1	28.0	-	24.9	3.0					
Less than \$10,000	3.5	9.3	24.9	-	27.8	38.0					
No reply	-	-	-	-	-	-					
Other 1/	67.1	21.4	19.6	1.1	33.2	11.7					
\$100,000 or more	1.0	15.4	6.6	0.6	31.1	11.3					
\$10,000 to \$99,999	4.3	21.5	21.4	2.2	30.9	11.0					
\$10,000 to \$39,999	17.3	28.7	22.2	12.4	28.2	8.5					
Less than \$10,000	40.0	22.9	16.3	12.3	31.3	11.2					
No reply	1.8	10.9	35.4	7.0	19.7	27.0					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table V
Effect of the Strength of the Bond on the Critical Value of the Bond Strength

Table 161

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS
Type of Establishment By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
<u>Restaurants</u>								
\$10,000 or more	115.5	41.9	26.6	5.2	4.2	2.2	1.9	15.5
\$10,000 to \$99,999	10.5	45.5	27.8	2.1	2.6	5.8	4.1	12.1
\$40,000 to \$99,999	19.6	44.4	23.4	4.7	2.9	0.8	2.8	13.0
\$10,000 to \$39,999	40.9	42.4	27.1	6.4	5.0	3.1	1.8	15.2
Less than \$10,000	37.5	52.1	28.6	7.1	4.8	1.7	1.4	18.2
No reply	7.0	—	24.7	1.9	2.8	3.8	—	14.7
<u>Cafeterias</u>								
\$100,000 or more	3.9	40.5	16.1	2.9	3.8	4.0	—	27.7
\$10,000 to \$99,999	1.7	37.5	15.6	4.5	3.2	2.4	—	36.8
\$10,000 to \$39,999	1.1	49.9	3.3	6.4	9.4	6.4	—	24.6
Less than \$10,000	.6	49.5	20.5	10.2	—	—	—	25.8
No reply	.2	17.3	35.4	—	—	11.9	—	35.4
<u>Restaurants or cafeterias located in hotels</u>								
\$100,000 or more	17.5	34.0	27.6	1.2	5.1	5.8	22.8	—
\$40,000 to \$99,999	6.6	43.5	32.1	2.4	3.4	5.3	3.2	10.1
\$10,000 to \$39,999	2.7	39.3	37.6	—	(1)	7.1	3.2	12.8
Less than \$10,000	2.6	29.8	33.6	2.4	.7	7.8	4.8	20.9
No reply	5.1	19.4	15.4	—	12.7	5.2	3.9	43.4
<u>Drug or proprietary stores with fountain service</u>								
\$100,000 or more	2.4	56.2	21.2	5.2	2.2	1.0	—	12.1
\$40,000 to \$99,999	.6	51.0	12.2	11.0	11.0	—	—	3.8
\$10,000 to \$39,999	1.4	76.4	15.5	—	3.2	—	—	4.9
Less than \$10,000	2.5	57.1	22.0	8.0	2.4	—	—	10.5
No reply	2.9	47.9	25.3	8.0	—	(1)	—	18.8
<u>Other 2/</u>								
\$100,000 or more	60.0	26.1	22.4	2.2	3.3	3.0	1.5	24.0
\$40,000 to \$99,999	1.4	34.0	31.7	4.8	15.0	—	14.2	—
\$10,000 to \$39,999	5.6	33.1	29.7	7.8	1.2	9.7	7.2	11.9
Less than \$10,000	17.4	35.1	23.9	10.3	2.9	1.1	.4	26.3
No reply	32.4	18.5	20.2	10.1	3.3	3.1	.8	44.0
	3.2	37.1	20.5	8.3	4.1	1.7	—	28.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 165

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	Number (In thousands)	Establishments reporting one effective method				Establishments reporting two effective methods			
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Special on menu and suggestions by waiters	Other methods	None of methods listed
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	108.2*	1.0	1.6	17.5	7.4	20.1	12.1	21.0	12.1
Restaurants	95.7	1.1	.8	21.7	7.5	15.2	13.1	21.3	11.1
\$100,000 or more	25.7	1.2	1.2	22.2	5.1	26.4	15.4	25.3	11.1
\$10,000 to \$99,999	13.8	—	—	21.4	6.1	17.8	20.5	17.8	8.0
\$10,000 to \$9,999	33.8	1.2	.6	22.2	7.1	15.9	11.1	21.9	9.3
Less than \$10,000	34.5	1.3	1.3	18.7	9.6	12.1	10.5	23.7	11.9
No reply	6.6	—	—	28.7	4.0	6.9	11.9	26.9	11.7
Cafeterias	2.9	—	—	16.1	8.7	12.7	4.0	28.6	17.3
\$100,000 or more	2.9	—	2.1	11.9	1.0	7.3	11.1	17.0	6.6
\$10,000 to \$99,999	1.1	—	—	34.6	—	18.6	2.2	23.3	23.3
\$10,000 to \$9,999	1.2	—	—	54.4	10.8	8.9	5.4	16.2	29.6
Less than \$10,000	.5	—	—	13.4	10.1	3.4	—	13.4	19.7
No reply	.2	—	—	42.9	—	—	—	11.2	42.9
Restaurants or cafeterias located in hotels	13.3	1.6	—	15.7	7.0	20.5	11.8	20.3	15.1
\$100,000 or more	4.5	1.4	—	18.5	8.7	33.0	13.1	20.2	22.7
\$10,000 to \$99,999	2.0	(1)	—	20.6	15.7	24.9	11.1	14.1	9.2
\$10,000 to \$9,999	1.8	—	—	10.0	12.0	20.5	21.3	17.6	7.6
Less than \$10,000	4.1	4.8	—	9.6	—	6.7	3.0	34.8	35.1
No reply	.9	.1	—	30.5	4.0	26.0	2.3	—	2.0
Drug or proprietary stores with fountain service	7.9	—	—	31.3	8.8	4.2	6.1	26.2	2.1
\$210,000 or more	—	—	—	55.4	—	—	15.4	33.2	—
\$40,000 to \$99,999	1.2	—	—	7.6	10.1	9.8	10.6	20.2	—
\$10,000 to \$99,999	2.6	—	—	35.5	12.1	1.9	6.2	31.3	15.1
Less than \$10,000	3.5	—	—	—	—	—	—	—	—
No reply	—	—	—	—	—	—	—	—	—
Other 2/	67.4	2.9	2.7	10.4	6.8	15.4	8.7	35.7	13.0
\$210,000 or more	—	—	—	—	—	—	21.0	16.3	28.7
\$40,000 to \$99,999	1.4	—	—	1.6	6.6	8.5	11.8	25.3	6.3
\$10,000 to \$99,999	17.3	—	1.1	11.6	5.0	2.5	10.2	29.8	15.3
Less than \$10,000	1.0	.6	3.6	5.5	19.5	7.0	31.8	13.0	33.7
No reply	4.8	—	2.8	19.6	1.4	4.2	7.0	53.5	7.5

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type of Establishment By Sales Size

Category	All establishments		No storage space	In sufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
<u>United States</u>								
<u>Restaurants</u>	19.2	10.0	48.1	20.5	2.8	2.4	.3	26.9
\$100,000 or more	.1	—	—	100.0	—	—	—	—
\$40,000 to \$99,999	.3	—	27.4	50.0	—	—	—	—
\$10,000 to \$39,999	4.2	4.8	41.7	24.3	3.2	1.6	—	—
Less than \$10,000	12.4	11.7	53.0	16.6	4.3	2.7	—	—
No reply	2.3	11.4	37.1	28.5	2.9	2.9	—	—
<u>Cafeterias</u>	.6	22.3	22.1	44.5	11.1	—	—	—
\$100,000 or more	—	—	—	—	—	—	—	—
\$40,000 to \$99,999	.1	—	—	—	100.0	—	—	—
\$10,000 to \$39,999	.1	—	—	—	100.0	—	—	—
Less than \$10,000	.3	20.1	39.8	20.1	20.0	—	—	—
No reply	.1	50.0	—	50.0	—	—	—	—
<u>Restaurants or cafeterias located in hotels</u>	1.2	4.2	40.2	8.0	—	—	—	—
\$100,000 or more	(1)	—	—	—	—	—	—	—
\$40,000 to \$99,999	—	—	—	—	—	—	—	—
\$10,000 to \$39,999	.1	—	100.0	—	—	—	—	—
Less than \$10,000	.4	—	55.6	25.8	—	—	—	—
No reply	.7	8.2	24.3	—	—	—	—	—
<u>Drug or proprietary stores with fountain service</u>	23.6	6.6	8.5	38.1	1.1	—	—	40.5
\$100,000 or more	—	—	—	—	—	—	—	—
\$40,000 to \$99,999	.6	14.0	—	—	—	—	—	86.0
\$10,000 to \$39,999	2.3	11.7	8.5	42.7	2.9	—	—	34.2
Less than \$10,000	9.4	8.6	13.0	47.0	2.2	—	—	18.3
No reply	11.3	3.5	5.3	32.0	—	—	—	57.4
<u>Other 2/</u>	25.4	6.6	23.5	23.5	2.4	—	—	28.9
\$100,000 or more	.3	—	—	—	—	—	—	52.1
\$40,000 to \$99,999	2.7	18.9	35.0	21.1	—	—	—	15.0
\$10,000 to \$39,999	13.4	8.4	26.0	39.7	4.5	—	—	16.4
Less than \$10,000	67.9	7.6	33.0	39.0	2.9	—	—	12.7
No reply	41.1	3.6	—	—	—	—	—	60.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Type of Establishment By Sales Size

Category	Don't know how to cook and serve it		Too costly to serve		Strong odor		Difficult to handle		Fish doesn't keep		Other reasons		No answer	Percent
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States	.1	1.8	.5	.5	.3	.2	.8	.4	.4	.4	.2	.2	.5	1.0
Restaurants	.2	4.5	-	-	-	-	1.8	-	1.4	-	5.2	-	-	-
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	9.6	-	1.6	-	-	6.8	1.6	-	-	22.6	-	-	-
Less than \$10,000	.5	3.7	-	-	-	-	.5	1.1	1.1	4.8	4.8	1.1	2.9	-
No reply	-	-	-	-	-	-	-	-	2.9	11.4	-	-	-	-
Cafeterias	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	6.1	-	-	-	40.1	-	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-	.2	-	-	.9	2.5	-	-
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other 1/	.1	1.6	-	2.2	-	2.2	-	-	.4	.4	.1	1.5	.6	-
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$10,000	.2	-	-	1.5	1.5	2.0	-	-	.5	.5	-	-	-	-
No reply	-	-	-	-	-	-	-	-	.3	.1	1.7	-	-	1.8

1/ Includes drinking places, lunch counters, and refreshment stands.

VI. City Side By Sales Size Analysis

Table 167

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

City Size By Sales Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
<u>500,000 or more</u>	<u>61.7</u>	<u>100.0</u>	<u>23.2</u>	<u>37.6</u>	<u>38.5</u>	<u>62.4</u>
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	5.6	100.0	.8	14.3	4.8	85.7
\$10,000 to \$39,999	15.1	100.0	3.5	23.2	11.6	76.8
Less than \$10,000	26.1	100.0	11.0	42.1	15.1	57.9
No reply	10.4	100.0	7.9	76.0	2.5	24.0
<u>100,000 to 499,999</u>	<u>50.1</u>	<u>100.0</u>	<u>26.5</u>	<u>52.9</u>	<u>23.6</u>	<u>47.1</u>
\$100,000 or more	2.8	100.0	.1	3.6	.7	96.4
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	3.2	33.0	6.5	67.0
Less than \$10,000	24.2	100.0	11.6	60.3	9.6	39.7
No reply	8.8	100.0	7.9	90.0	.9	10.0
<u>25,000 to 99,999</u>	<u>49.7</u>	<u>100.0</u>	<u>24.9</u>	<u>50.1</u>	<u>24.8</u>	<u>49.9</u>
\$100,000 or more	2.2	100.0	-	-	2.2	100.0
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	2.8	28.9	6.9	71.1
Less than \$10,000	21.3	100.0	10.5	49.3	10.8	50.7
No reply	11.9	100.0	10.9	91.6	1.0	8.4
<u>2,500 to 24,999</u>	<u>65.7</u>	<u>100.0</u>	<u>29.6</u>	<u>45.1</u>	<u>36.1</u>	<u>54.9</u>
\$100,000 or more	1.8	100.0	.1	5.6	.7	94.4
\$40,000 to \$99,999	4.3	100.0	.4	9.3	3.9	90.7
\$10,000 to \$39,999	16.9	100.0	4.5	26.6	12.4	73.4
Less than \$10,000	31.8	100.0	16.1	50.6	15.7	49.4
No reply	10.9	100.0	8.5	78.0	2.4	22.0
<u>Less than 2,500</u>	<u>131.1</u>	<u>100.0</u>	<u>65.9</u>	<u>50.3</u>	<u>65.2</u>	<u>49.7</u>
\$100,000 or more	2.9	100.0	.2	6.9	.7	93.1
\$40,000 to \$99,999	7.1	100.0	1.1	15.5	6.0	84.5
\$10,000 to \$39,999	25.4	100.0	6.1	24.0	19.3	76.0
Less than \$10,000	69.7	100.0	38.2	54.8	31.5	45.2
No reply	26.0	100.0	20.3	78.1	5.7	21.9

1/ Less than 50 establishments.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
CITY SIZE BY SALES SIZE

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.8	40.8	40.8	54.4	54.4	54.4
<u>500,000 or more</u>	<u>38.5</u>	<u>2.8</u>	<u>28.7</u>	<u>28.7</u>	<u>51.5</u>	<u>51.5</u>	<u>51.5</u>
\$100,000 or more	4.5	10.4	24.1	24.1	65.5	65.5	65.5
\$40,000 to \$99,999	1.8	6.3	45.5	45.5	47.2	47.2	47.2
\$10,000 to \$39,999	11.6	8.8	44.4	44.4	46.8	46.8	46.8
Less than \$10,000	15.1	11.5	36.2	36.2	52.3	52.3	52.3
No reply	2.5	9.6	39.3	39.3	51.1	51.1	51.1
<u>100,000 to 499,999</u>	<u>23.6</u>	<u>8.1</u>	<u>45.0</u>	<u>45.0</u>	<u>46.9</u>	<u>46.9</u>	<u>46.9</u>
\$100,000 or more	2.7	2.5	27.0	27.0	70.5	70.5	70.5
\$40,000 to \$99,999	3.9	3.7	43.9	43.9	52.4	52.4	52.4
\$10,000 to \$39,999	6.5	4.2	52.6	52.6	43.2	43.2	43.2
Less than \$10,000	9.6	14.4	42.7	42.7	42.9	42.9	42.9
No reply	.9	3.2	75.4	75.4	21.4	21.4	21.4
<u>25,000 to 99,999</u>	<u>21.8</u>	<u>2.6</u>	<u>44.5</u>	<u>44.5</u>	<u>52.9</u>	<u>52.9</u>	<u>52.9</u>
\$100,000 or more	2.2	.1	9.8	9.8	90.1	90.1	90.1
\$40,000 to \$99,999	3.9	1.7	40.2	40.2	58.1	58.1	58.1
\$10,000 to \$39,999	6.9	3.1	57.9	57.9	39.0	39.0	39.0
Less than \$10,000	10.8	3.3	42.5	42.5	54.2	54.2	54.2
No reply	1.0	-	69.3	69.3	30.7	30.7	30.7
<u>2,500 to 24,999</u>	<u>36.1</u>	<u>2.3</u>	<u>49.0</u>	<u>49.0</u>	<u>46.7</u>	<u>46.7</u>	<u>46.7</u>
\$100,000 or more	1.7	.2	2.3	2.3	97.5	97.5	97.5
\$40,000 to \$99,999	3.9	-	31.1	31.1	68.9	68.9	68.9
\$10,000 to \$39,999	12.4	2.7	52.2	52.2	45.1	45.1	45.1
Less than \$10,000	15.7	2.5	55.0	55.0	42.5	42.5	42.5
No reply	2.4	3.5	54.5	54.5	42.0	42.0	42.0
<u>Under 2,500</u>	<u>65.2</u>	<u>2.8</u>	<u>34.6</u>	<u>34.6</u>	<u>62.6</u>	<u>62.6</u>	<u>62.6</u>
\$100,000 or more	2.7	3.1	22.7	22.7	64.2	64.2	64.2
\$40,000 to \$99,999	6.0	2.2	31.3	31.3	66.5	66.5	66.5
\$10,000 to \$39,999	19.3	1.6	28.0	28.0	60.4	60.4	60.4
Less than \$10,000	31.5	3.0	34.0	34.0	63.0	63.0	63.0
No reply	5.7	7.0	30.5	30.5	62.5	62.5	62.5

Table 169

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

City Size By Sales Size

Category	All Establishments	One to five days, and no reply			Percent 40.2	Percent 59.2
		United States	Number (in thousands)	Six days		
\$50,000 or more	23.2	2.9	35.9	-	61.2	-
\$100,000 to \$99,999	1.1	-	-	10.6	89.4	-
\$40,000 to \$39,999	.8	-	3.8	40.7	55.5	-
\$10,000 to \$39,999	3.5	3.6	34.1	32.3	62.3	-
Less than \$10,000	11.0	1.7	39.3	59.0	59.0	-
No reply	7.9	2.0	40.3	57.2	57.2	-
<u>\$100,000 to 499,999</u>	<u>26.5</u>	<u>-</u>	<u>32.8</u>	<u>67.2</u>	<u>67.2</u>	<u>-</u>
\$100,000 or more	.1	-	-	52.2	47.8	-
\$40,000 to \$99,999	.7	-	-	52.2	47.8	-
\$10,000 to \$39,999	3.2	2.3	37.8	59.9	59.9	-
Less than \$10,000	14.6	2.5	39.0	58.5	58.5	-
No reply	7.9	2.5	37.9	60.2	60.2	-
<u>25,000 to 24,999</u>	<u>24.9</u>	<u>1.9</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
\$100,000 or more	-	-	-	5.8	94.2	-
\$40,000 to \$99,999	.7	-	-	33.8	63.8	-
\$10,000 to \$39,999	2.8	2.4	43.7	52.5	52.5	-
Less than \$10,000	10.5	3.8	35.3	64.7	64.7	-
No reply	10.9	-	-	-	-	-
<u>2,500 to 24,999</u>	<u>29.6</u>	<u>1.5</u>	<u>50.3</u>	<u>48.2</u>	<u>48.2</u>	<u>-</u>
\$100,000 or more	.1	-	-	100.0	100.0	-
\$40,000 to \$99,999	.4	-	-	-	100.0	-
\$10,000 to \$39,999	.5	-	-	40.4	59.6	-
Less than \$10,000	16.1	2.9	53.1	44.0	44.0	-
No reply	8.5	-	-	-	-	-
<u>Under 2,500</u>	<u>65.9</u>	<u>3.3</u>	<u>38.1</u>	<u>58.6</u>	<u>58.6</u>	<u>-</u>
\$100,000 or more	.2	-	-	25.1	74.9	-
\$40,000 to \$99,999	1.1	-	-	67.0	33.0	-
\$10,000 to \$39,999	6.1	3.3	39.1	57.6	57.6	-
Less than \$10,000	38.2	3.5	39.8	56.7	56.7	-
No reply	20.3	3.3	33.4	63.3	63.3	-

1/ Less than 50 establishments.

Table 170
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establish- ments	Percent		Percent		Percent		Percent		Percent	
		Number (in thousands)	Percent	Fish or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply	No Percent
United States											
\$500,000 or more	28.5	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4		
\$100,000 or more	7.3			2.4	8.1	2.5	16.6	67.0	.4		
\$40,000 to \$99,999	4.8			4.1	(1)	.5	25.2	68.4			
\$10,000 to \$39,999	11.6			6.9	11.1	7.0	10.4	60.8	2.4		
Less than \$10,000	15.1			.6	9.0	1.1	15.6	72.6	.5		
No reply	2.5			4.4	2.2	10.2	3.1	15.5	64.6		
<u>100,000 to 199,999</u>				10.6	-	-	21.6	64.8			
\$100,000 or more	23.6			5.7	1.5	1.4	2.3	21.1	75.8	2.2	
\$40,000 to \$99,999	2.7			7.2	3.3	-	2.8	5.5	80.3	.9	
\$10,000 to \$39,999	3.9			5.1	-	5.1	1.7	19.2	66.3	2.6	
Less than \$10,000	6.5			8.9	2.1	-	4.0	13.4	69.5	2.0	
No reply	9.6			2.8	.6	1.4	1.4	6.9	84.1	2.8	
<u>25,000 to 99,999</u>				11.4	7.6	-	-	22.6	58.4		
\$100,000 or more	21.8			3.2	1.8	2.5	.6	15.8	74.6	.1	
\$40,000 to \$99,999	2.2			4.3	1.4	5.9	3.0	16.5	68.9		
\$10,000 to \$39,999	3.9			1.9	2.6	5.2	-	16.1	73.7	.5	
Less than \$10,000	6.9			4.7	1.9	5.8	1.0	13.5	72.9	.2	
No reply	10.8			3.1	.3	1.2	-	17.2	78.2		
<u>2,500 to 24,999</u>				1.0	-	15.0	-	-	11.0	64.0	7.0
\$100,000 or more	36.1			6.5	2.6	2.8	.5	18.6	69.0		
\$40,000 to \$99,999	1.7			4.4	6.7	-	-	48.4	40.5		
\$10,000 to \$39,999	3.9			5.8	6.8	4.4	1.7	23.5	61.8		
Less than \$10,000	12.4			6.9	1.2	2.0	1.1	19.0	69.8		
No reply	15.7			5.7	2.1	4.6	-	13.7	73.9		
<u>Under 2,500</u>				2.4	12.6	2.8	-	-	20.5	64.1	
\$100,000 or more	65.2			5.4	2.5	4.0	.7	17.1	70.0		
\$40,000 to \$99,999	2.7			11.1	3.4	7.4	-	22.3	52.7	.1	
\$10,000 to \$39,999	6.0			5.9	2.3	1.1	-	20.3	70.4		
Less than \$10,000	19.3			31.5	3.9	3.2	2.1	15.3	74.8		
No reply	5.7			4.8	2.3	5.7	.7	16.9	69.5		
				5.7	8.6	1.3	2.3	1.2	22.2		

✓ Less than one-tenth percent.

Table 171

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establish- ments Number (in thousands)	Italian food			Other specialty			No specialty			Percent No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	170.1	1.0	1.2	37.8	53.4	6.6	-	-	-	-	
500,000 or more	23.2	.3	1.4	40.7	52.3	5.3	-	-	-	-	
\$100,000 or more	(11)	-	-	-	-	-	-	-	-	-	
\$10,000 to \$99,999	.8	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	3.5	-	-	-	-	-	-	-	-	-	
Less than \$10,000	11.0	.6	2.4	28.7	71.3	6.4	-	-	-	-	
No reply	7.9	-	.9	33.7	63.3	-	-	-	-	-	
100,000 to 499,999	26.5	.5	1.0	58.0	28.4	12.7	-	-	-	-	
\$100,000 or more	.1	-	-	100.0	45.0	6.6	-	-	-	-	
\$10,000 to \$99,999	.7	9.1	-	36.5	51.4	-	-	-	-	-	
\$10,000 to \$39,999	3.2	2.1	2.1	54.1	41.7	-	-	-	-	-	
Less than \$10,000	11.6	-	1.4	45.6	50.3	2.7	-	-	-	-	
No reply	7.9	-	-	46.6	36.4	17.0	-	-	-	-	
25,000 to 99,999	21.9	.3	2.2	35.8	51.1	7.6	-	-	-	-	
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	
\$10,000 to \$99,999	.7	-	-	89.7	10.3	-	-	-	-	-	
\$10,000 to \$39,999	2.8	-	-	46.9	53.1	-	-	-	-	-	
Less than \$10,000	10.5	.6	4.5	22.9	70.1	1.9	-	-	-	-	
No reply	10.9	-	.6	42.2	41.6	15.6	-	-	-	-	
2,500 to 24,999	29.6	1.1	1.8	39.3	49.4	8.1	-	-	-	-	
\$100,000 or more	.1	-	-	100.0	-	-	-	-	-	-	
\$10,000 to \$99,999	.4	-	-	51.4	32.3	13.3	-	-	-	-	
\$10,000 to \$39,999	4.5	4.5	-	50.6	44.9	-	-	-	-	-	
Less than \$10,000	16.1	.4	3.3	36.8	59.1	1.4	-	-	-	-	
No reply	8.5	.8	-	36.8	34.5	27.9	-	-	-	-	
Under 2,500	65.9	1.8	.5	33.2	58.6	5.9	-	-	-	-	
\$100,000 or more	.2	-	-	100.0	-	-	-	-	-	-	
\$10,000 to \$99,999	1.1	-	-	58.6	41.4	-	-	-	-	-	
\$10,000 to \$39,999	6.1	1.1	-	43.5	51.3	-	-	-	-	-	
Less than \$10,000	26.2	2.8	.7	32.3	63.0	1.2	-	-	-	-	
No reply	20.3	.3	-	29.5	53.4	16.8	-	-	-	-	

1/ Less than 50 establishments.

Table 172

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments (\$1 and \$2 and \$4 and \$6)	Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	1.4	2.2	5.4	5.4	2.0	2.5	2.5	2.5	2.0	
500,000 or more	38.5	64.8	18.9	8.7	1.5	9.2	7.5	2.3	-	-	-	-	-	-	-	
\$100,000 or more	4.5	23.8	14.6	42.2	42.2	9.2	7.5	2.3	-	-	-	-	-	-	-	
\$40,000 to \$99,999	4.8	46.1	38.3	11.4	.1	1.3	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	11.6	70.8	19.7	4.2	.6	-	-	-	-	-	-	-	-	-	-	
Less than \$10,000	15.1	81.0	12.8	-	-	-	-	-	-	-	-	-	-	-	-	
No reply	2.5	48.9	22.2	16.5	3.4	3.8	-	-	-	-	-	-	-	-	-	
100,000 to 499,999	25.6	70.9	11.6	6.8	.5	2.4	4.2	3.6	-	-	-	-	-	-	-	
\$100,000 or more	2.7	27.5	24.6	39.6	2.5	5.0	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	3.9	60.1	26.1	6.7	1.7	-	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	6.5	85.4	9.9	3.1	-	-	-	-	-	-	-	-	-	-	-	
Less than \$10,000	9.6	78.7	4.1	.7	-	-	-	-	-	-	-	-	-	-	-	
No reply	.9	60.4	.1	-	-	-	-	-	-	-	-	-	-	-	-	
25,000 to 99,999	24.8	65.2	17.4	6.6	.3	.5	9.4	9.4	-	-	-	-	-	-	-	
\$100,000 or more	2.2	10.0	42.8	35.3	3.1	5.8	3.0	3.0	-	-	-	-	-	-	-	
\$40,000 to \$99,999	3.9	60.8	26.1	10.9	-	-	1.8	1.8	-	-	-	-	-	-	-	
\$10,000 to \$39,999	6.9	74.6	18.5	3.8	-	-	2.9	2.9	-	-	-	-	-	-	-	
Less than \$10,000	10.8	71.7	9.2	.2	-	-	18.5	18.5	-	-	-	-	-	-	-	
No reply	1.0	70.0	7.4	15.6	-	-	-	-	-	-	-	-	-	-	-	
2,500 to 24,999	36.1	65.2	24.5	3.5	.1	.1	4.4	4.4	-	-	-	-	-	-	-	
\$100,000 or more	1.7	16.8	70.6	11.0	.5	.1	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	3.9	48.7	23.5	9.8	.4	1.7	5.2	5.2	-	-	-	-	-	-	-	
\$10,000 to \$39,999	12.4	61.2	29.0	4.5	-	-	-	-	-	-	-	-	-	-	-	
Less than \$10,000	15.7	78.5	14.9	.4	-	-	-	-	-	-	-	-	-	-	-	
No reply	2.4	58.8	18.9	2.8	-	-	-	-	-	-	-	-	-	-	-	
Under 2,500	65.2	55.1	27.7	8.5	.2	.1	-	-	-	-	-	-	-	-	-	
\$100,000 or more	2.7	27.9	26.7	45.1	.3	.1	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	6.0	35.2	39.9	15.4	.1	.5	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	19.3	64.6	26.9	5.9	-	-	-	-	-	-	-	-	-	-	-	
Less than \$10,000	31.5	55.6	26.7	6.4	-	-	-	-	-	-	-	-	-	-	-	
No reply	5.7	53.6	23.0	4.2	-	-	-	-	-	-	-	-	-	-	-	

Table 173

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments (in thousands)	City Size By Sales Size						No dinners served	No reply
		Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	Percent		
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3	
500,000 or more	23.2	43.6	3.7	.9	1.3		33.7	16.8	
\$100,000 to \$99,999	(1)	-	-	-	31.7		-	-	
\$40,000 to \$39,999	8.8	58.2	7.7	5.7			10.1	1.9	
\$10,000 to \$39,999	3.5	71.3	7.7				13.4	5.5	
Less than \$10,000	11.0	57.2	5.5				31.8	41.0	
No reply	7.9	11.0	-				48.0		
100,000 to 499,999	26.5	42.8	2.1				38.4	16.7	
\$100,000 to more	7.1	67.2	-				32.8	-	
\$40,000 to \$99,999	7.7	83.5	-				11.6	4.9	
\$10,000 to \$39,999	3.2	51.7	8.9				33.4	-	
Less than \$10,000	14.6	54.4	1.3				35.6	8.7	
No reply	7.9	11.0	.8				48.3	39.9	
25,000 to 24,999	24.9	20.7	1.1				42.4	25.5	
\$100,000 or more	-	-					-	-	
\$40,000 to \$99,999	7	61.3	-				36.4	2.3	
\$10,000 to \$39,999	2.8	58.0	2.4				39.1	.5	
Less than \$10,000	10.5	52.9	1.3				36.8	9.0	
No reply	10.9	6.6	.6				48.9	49.2	
2,500 to 24,999	29.6	44.3	2.9				.1	32.7	19.8
\$100,000 or more	7.1	100.0	-				-	-	
\$40,000 to \$99,999	4.4	50.6	-				36.1	13.3	
\$10,000 to \$39,999	4.5	44.9	11.9				31.3	11.9	
Less than \$10,000	16.1	63.5	2.1				28.4	6.0	
No reply	8.5	6.8	-				.3	41.5	50.6
Under 2,500	65.9	47.0	5.4				.2	26.9	18.6
\$100,000 or more	4.2	-	2.1				-	-	
\$40,000 to \$99,999	1.1	34.8	-				65.2	-	
\$10,000 to \$39,999	6.1	64.1	12.0				7.6	13.0	
Less than \$10,000	38.2	65.9	6.5				19.4	7.0	
No reply	20.3	7.9	1.3				48.6	38.8	

1/ Less than 50 establishments.

Table 17a

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

City Size by Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Multiple suppliers		No reply
				Percent 21.8	Percent 1.3	
United States	Number (in thousands) 188.2	Percent 75.0	Percent 21.8	.5	1.1	.6
\$200,000 or more	38.5	66.5	21.2	1.1	4.8	1.0
\$100,000 or more	4.5	87.2	5.9	—	—	.8
\$40,000 to \$99,999	4.8	80.6	18.1	.5	—	.4
\$10,000 to \$39,999	11.6	74.9	24.2	.5	—	.2
Less than \$10,000	15.1	48.1	50.4	—	1.3	2.6
No reply	2.5	73.9	20.9	2.6	—	—
100,000 to 499,999	23.6	81.6	14.1	1.5	2.2	.9
\$100,000 or more	2.7	92.4	—	—	6.7	1.1
\$40,000 to \$99,999	3.9	94.9	1.7	2.3	—	—
\$10,000 to \$39,999	6.5	89.7	9.3	—	1.0	—
Less than \$10,000	9.6	66.2	27.5	2.8	2.8	.7
No reply	.9	100.0	—	—	—	—
25,000 to 99,999	26.8	79.4	12.2	1.8	1.1	.5
\$100,000 or more	2.2	94.5	3.0	1.6	.9	—
\$40,000 to \$99,999	3.9	89.7	6.9	—	1.7	1.7
\$10,000 to \$39,999	6.9	81.2	18.3	—	.5	—
Less than \$10,000	10.8	71.7	23.4	3.7	.6	.6
No reply	1.0	78.0	14.0	—	8.0	—
2,500 to 24,999	36.1	69.6	25.9	2.0	1.8	.2
\$100,000 or more	1.7	91.4	4.6	4.0	—	—
\$40,000 to \$99,999	3.9	90.8	8.7	—	.5	—
\$10,000 to \$39,999	12.4	77.1	18.2	.5	4.2	—
Less than \$10,000	15.7	58.6	35.7	3.6	.8	1.3
No reply	2.4	55.4	41.8	—	—	2.8
Under 2,500	65.2	78.2	18.4	1.3	1.2	.2
\$100,000 or more	2.7	97.1	*1	—	2.8	—
\$40,000 to \$99,999	6.0	95.6	3.9	.4	—	.1
\$10,000 to \$39,999	19.3	83.2	15.4	—	1.4	—
Less than \$10,000	31.5	74.1	22.5	1.9	1.3	.2
No reply	5.7	64.6	29.5	3.5	1.2	1.2

Table 175

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

City Size By Sales Size

Category	All establish- ments (in thousands)	Percent Number 188.2	10-50 miles			50-100 miles			More than 100 miles			Don't know			Multiple reply			No reply		
			Percent 21.5	Percent 6.9	Percent .9	Percent .1	Percent .1	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0	Percent 1.0		
United States																				
200,000 or more	38.5	21.3	6.2	.2	.2	1.8	1.1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	.6		
\$100,000 or more	4.5	84.1	7.0	-	-	1.8	1.1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	.7		
\$40,000 to \$99,999	4.8	78.9	16.0	-	-	2.9	-	-	-	-	-	-	-	-	-	-	-	.8		
\$10,000 to \$39,999	11.6	94.1	5.1	-	-	.6	-	-	-	-	-	-	-	-	-	-	-	.2		
Less than \$10,000	15.1	94.8	4.4	.4	-	-	-	-	-	-	-	-	-	-	-	-	-	.4		
No reply	2.5	94.1	2.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.6		
<u>100,000 to 499,999</u>																				
\$100,000 or more	23.6	89.6	4.8	.2	.2	2.0	-	-	-	-	-	-	-	-	-	-	-	.6		
\$40,000 to \$99,999	2.7	73.7	1.8	.3	.3	9.2	-	-	-	-	-	-	-	-	-	-	-	.7		
\$10,000 to \$39,999	3.9	77.5	13.6	-	-	4.2	-	-	-	-	-	-	-	-	-	-	-	3.0		
Less than \$10,000	6.5	92.9	3.1	.1	.1	.6	-	-	-	-	-	-	-	-	-	-	-	.3		
No reply	9.6	97.1	2.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	.7		
<u>25,000 to 99,999</u>																				
\$100,000 or more	24.8	76.3	12.2	.2	.2	5.0	-	-	-	-	-	-	-	-	-	-	-	.2		
\$40,000 to \$99,999	2.2	66.0	12.9	1.4	1.4	7.6	-	-	-	-	-	-	-	-	-	-	-	.8		
\$10,000 to \$39,999	3.9	73.4	13.5	.6	.6	1.7	-	-	-	-	-	-	-	-	-	-	-	1.1		
Less than \$10,000	6.9	83.4	14.4	1.0	1.0	1.2	-	-	-	-	-	-	-	-	-	-	-	-		
No reply	10.8	74.4	12.4	2.7	2.7	-	-	-	-	-	-	-	-	-	-	-	-	-		
<u>2,500 to 24,999</u>																				
\$100,000 or more	36.1	51.2	27.2	12.3	6.6	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2		
\$40,000 to \$99,999	1.7	16.0	29.3	14.1	40.5	-	-	-	-	-	-	-	-	-	-	-	-	-		
\$10,000 to \$39,999	3.9	27.1	18.9	27.1	27.1	10.3	-	-	-	-	-	-	-	-	-	-	-	1.3		
Less than \$10,000	12.4	46.1	32.1	13.0	7.8	.5	-	-	-	-	-	-	-	-	-	-	-	.5		
No reply	15.7	63.9	24.9	9.3	1.1	-	-	-	-	-	-	-	-	-	-	-	-	.8		
<u>Under 2,500</u>																				
\$100,000 or more	65.2	45.0	36.2	11.6	4.1	.6	.6	.6	.6	.6	.6	.6	.6	.6	.6	.6	.6	.0		
\$40,000 to \$99,999	2.7	49.1	31.8	8.6	6.1	-	-	-	-	-	-	-	-	-	-	-	-	-		
\$10,000 to \$39,999	6.0	54.5	23.2	12.8	5.7	-	-	-	-	-	-	-	-	-	-	-	-	-		
Less than \$10,000	19.3	39.7	39.2	13.5	4.4	1.0	-	-	-	-	-	-	-	-	-	-	-	1.7		
No reply	21.5	43.5	41.5	11.1	3.0	-	-	-	-	-	-	-	-	-	-	-	-	2.3		
	5.7	60.0	21.9	8.2	6.4	1.2	-	-	-	-	-	-	-	-	-	-	-	-		

1/ Less than one-tenth percent.

Table 176
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments Number (in thousands)	Every day Percent sent	2 to 4 times a week Percent sent	Once a month Percent sent	2 or 3 times a month Percent sent	Once a month Percent sent	Less than once a month Percent sent	Whenever needed Percent sent	No reply or not applicable Percent
United States	188.2	6.2	35.4	15.2	38.4	2.5	.2	5.0	26.4
\$50,000 or more	28.5	4.5	26.7	10.4	42.3	2.3	.2	5.3	19.4
\$100,000 or more	4.8	9.8	15.1	42.3	4.1	—	1.4	1.4	25.9
\$40,000 to \$99,999	11.6	5.5	16.2	42.1	6.3	1.7	.6	3.5	21.1
\$10,000 to \$39,999	15.1	.9	9.7	40.8	2.2	3.5	1.3	8.0	33.6
Less than \$10,000	2.5	16.2	22.9	30.6	2.6	—	.7	.7	21.0
No reply	—	—	—	—	—	—	—	—	—
100,000 to 499,999	23.6	14.2	21.1	35.4	2.2	.2	1.3	5.1	15.4
\$100,000 or more	2.7	54.6	10.8	8.0	2.5	—	2.7	6.9	6.5
\$40,000 to \$99,999	3.9	16.5	25.6	42.4	4.2	—	2.8	2.3	6.2
\$10,000 to \$39,999	6.5	12.4	26.0	45.1	1.0	3.1	—	3.1	9.3
Less than \$10,000	9.6	3.4	15.8	34.6	3.4	7.6	1.4	6.9	26.9
No reply	.9	13.7	30.3	25.8	15.0	7.6	—	7.6	—
25,000 to 99,999	24.8	2.6	16.3	42.6	4.3	3.0	1.5	3.3	16.4
\$100,000 or more	2.2	23.5	27.9	24.8	10.2	—	—	2.4	10.4
\$40,000 to \$99,999	3.9	17.6	19.8	46.6	2.8	1.7	—	4.5	7.0
\$10,000 to \$39,999	6.9	1.0	16.0	57.0	1.8	5.9	1.0	1.0	18.3
Less than \$10,000	10.8	4.3	12.9	47.7	5.5	3.1	2.8	4.9	18.8
No reply	1.0	15.0	14.0	35.0	—	7.0	—	—	29.0
2,500 to 24,999	26.1	4.1	15.0	45.8	5.0	4.2	1.1	2.2	15.5
\$100,000 or more	1.7	11.5	63.1	19.1	—	—	—	—	1.7
\$40,000 to \$99,999	3.9	8.7	26.1	46.5	8.1	.4	—	6.3	3.9
\$10,000 to \$39,999	12.4	3.9	14.5	55.9	3.4	4.8	—	9.1	8.4
Less than \$10,000	15.7	.8	8.4	41.2	6.1	5.9	2.5	11.3	23.8
No reply	2.4	13.9	7.8	41.1	5.6	—	—	6.5	25.1
Under 2,500	65.2	2.6	14.1	45.5	0.2	4.4	1.5	5.6	20.1
\$100,000 or more	6.0	9.5	45.0	27.2	—	—	—	15.0	—
\$40,000 to \$99,999	19.3	2.1	13.3	48.5	3.6	—	—	2.2	5.8
\$10,000 to \$39,999	31.5	1.1	10.4	42.4	3.2	4.5	2.1	2.6	15.0
Less than \$10,000	5.7	.6	4.7	41.6	5.8	5.1	1.7	6.9	25.6
No reply	—	—	—	—	—	—	—	7.0	32.1

1/ Less than one-tenth percent.

Table 177

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
CITY SIZE BY SALES SIZE

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply	Percent
	Number (in thousands)	Percent	Percent	Percent		Percent
United States	186.2	73.0	24.8	.5		1.7
\$50,000 or more	38.5	65.5	32.5	.2		1.8
\$100,000 or more	4.5	88.9	8.2	—		2.9
\$40,000 to \$99,999	4.8	84.4	13.9	—		1.7
\$10,000 to \$39,999	11.6	64.1	33.1	—		2.8
Less than \$10,000	15.1	50.1	49.1	.4		.4
No reply	2.5	86.8	10.6	—		2.6
<u>100,000 to 499,992</u>						
\$100,000 or more	23.6	28.9	19.2	.2		1.1
\$40,000 to \$99,999	2.7	94.3	4.8	—		.9
\$10,000 to \$39,999	3.9	97.2	—	1.7		1.1
Less than \$10,000	6.5	87.6	12.4	—		—
No reply	9.6	59.4	38.5	—		2.1
<u>25,000 to 99,992</u>						
\$100,000 or more	24.8	79.8	18.8	.2		.5
\$40,000 to \$99,999	2.2	98.9	1.0	—		.1
\$10,000 to \$39,999	3.9	87.5	7.9	3.5		1.1
Less than \$10,000	6.9	76.4	23.1	.5		—
No reply	10.8	74.8	24.0	.6		.6
<u>2,500 to 24,992</u>						
\$100,000 or more	1.0	86.0	14.0	—		—
\$40,000 to \$99,999	1.0	23.4	24.2	.5		1.2
\$10,000 to \$39,999	1.7	100.0	—	—		—
Less than \$10,000	3.9	91.1	8.8	—		.1
No reply	12.4	77.0	21.9	1.1		—
<u>Under 2,500</u>						
\$100,000 or more	15.7	65.0	32.7	—		2.3
\$40,000 to \$99,999	2.4	63.7	30.7	2.8		2.8
\$10,000 to \$39,999	2.4	65.2	22.2	.6		2.4
Less than \$10,000	2.7	98.4	—	—		.7
No reply	6.0	93.3	5.6	1.1		—
<u>No reply</u>	19.3	77.4	21.9	.7		—
Less than \$10,000	31.5	65.9	28.9	.6		4.6
No reply	5.7	60.0	37.7	—		2.3

Table 178

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2			
<u>500,000 or more</u>	<u>38.5</u>	<u>53.2</u>	<u>46.1</u>	<u>.7</u>			
\$100,000 or more	4.5	73.3	26.7	—			
\$40,000 to \$99,999	4.8	69.9	30.1	—			
\$10,000 to \$39,999	11.6	57.1	41.2	1.7			
Less than \$10,000	15.1	36.8	63.2	—			
No reply	2.5	66.2	31.2	2.6			
100,000 to 499,999	23.6	68.3	21.7	—			
\$100,000 or more	2.7	83.5	16.5	—			
\$40,000 to \$99,999	3.9	80.1	19.9	—			
\$10,000 to \$39,999	6.5	70.3	29.7	—			
Less than \$10,000	9.6	58.0	42.0	—			
No reply	.9	66.6	33.4	—			
25,000 to 99,999	24.8	69.4	20.6	—			
\$100,000 or more	2.2	93.8	6.2	—			
\$40,000 to \$99,999	3.9	88.4	11.6	—			
\$10,000 to \$39,999	6.9	71.5	28.5	—			
Less than \$10,000	10.8	54.2	45.8	—			
No reply	1.0	93.0	7.0	—			
2,500 to 24,999	36.1	75.6	24.2	.2			
<u>\$100,000 or more</u>	<u>1.7</u>	<u>91.6</u>	<u>8.4</u>				
\$40,000 to \$99,999	3.9	90.3	9.7	—			
\$10,000 to \$39,999	12.4	83.6	16.4	—			
Less than \$10,000	15.7	65.7	34.3	—			
No reply	2.1	66.5	30.7	2.8			
<u>Under 2,500</u>	<u>65.2</u>	<u>80.3</u>	<u>19.5</u>	<u>.2</u>			
\$100,000 or more	2.7	100.0	—	—			
\$40,000 to \$99,999	6.0	93.0	7.0	—			
\$10,000 to \$39,999	19.3	81.7	17.8	—			
Less than \$10,000	31.5	76.5	23.5	—			
No reply	5.7	73.9	26.1	—			

Table 179
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

City Size by Sales Size

Category	All establishments	Yes		No	
		Number (in thousands)	Percent	Number (in thousands)	Percent
United States	183.2	17.8	80.7	1.5	No reply
<u>\$500,000 or more</u>	<u>38.5</u>	<u>14.1</u>	<u>83.9</u>	<u>.7</u>	
\$100,000 or more	4.5	12.3	85.7	2.0	
\$40,000 to \$99,999	4.8	7.8	90.4	1.8	
\$10,000 to \$39,999	11.6	13.5	83.1	3.4	
Less than \$10,000	15.1	15.9	83.2	.9	
No reply	2.5	21.9	75.4	2.7	
<u>100,000 to 499,999</u>	<u>23.6</u>	<u>16.6</u>	<u>82.5</u>	<u>.9</u>	
\$100,000 or more	2.7	16.0	81.5	2.5	
\$40,000 to \$99,999	3.9	18.8	81.2	-	
\$10,000 to \$39,999	6.5	14.9	83.7	1.4	
Less than \$10,000	9.6	17.9	81.4	.7	
No reply	.9	5.4	94.6	-	
<u>25,000 to 99,999</u>	<u>24.8</u>	<u>20.2</u>	<u>76.5</u>	<u>.3</u>	
\$100,000 or more	2.2	22.1	77.9	(1)	
\$40,000 to \$99,999	3.9	14.3	85.7	-	
\$10,000 to \$39,999	6.7	23.8	73.1	3.1	
Less than \$10,000	10.8	20.1	75.0	4.9	
No reply	1.0	15.8	77.2	7.0	
<u>2,500 to 24,999</u>	<u>36.1</u>	<u>21.8</u>	<u>77.0</u>	<u>1.2</u>	
\$100,000 or more	1.7	9.5	90.5	-	
\$40,000 to \$99,999	3.9	20.9	76.9	2.2	
\$10,000 to \$39,999	12.1	21.8	77.1	1.1	
Less than \$10,000	15.7	23.5	75.3	1.2	
No reply	2.4	20.4	78.1	1.5	
<u>Under 2,500</u>	<u>65.2</u>	<u>17.1</u>	<u>81.9</u>	<u>1.0</u>	
\$100,000 or more	2.7	12.8	87.2	-	
\$40,000 to \$99,999	6.0	5.8	93.1	1.1	
\$10,000 to \$39,999	19.3	18.5	80.1	1.4	
Less than \$10,000	31.5	18.2	81.4	.4	
No reply	5.7	21.0	75.5	3.5	

1/ Less than one-tenth percent.

Table 180

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

City Size By Sales Size

Category	Number of establishments (thousands)	Total			Frozen Fish			Frozen Shellfish			Pounds held per establishment	
		Thousand Pounds	Total Per-cent	Thousands Pounds	Per-cent	Thousands Pounds	Per-cent	Thousands Pounds	Per-cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.0	26.0		
<u>500,000 or more</u>	38.5	2,760	100.0	1,295	50.5	1,365	42.5	71.7	36.2	35.5		
<u>\$100,000 or more</u>	4.5	2,105	100.0	1,110	52.7	992	47.9	67.7	24.6	22.3		
\$40,000 to \$99,999	4.8	21.9	100.0	78	52.3	71	47.7	31.7	16.5	15.2		
\$10,000 to \$39,999	11.6	11.9	100.0	64	53.8	55	46.2	10.1	5.4	4.7		
Less than \$10,000	15.1	9.1	100.0	48	52.7	43	47.3	6.2	3.3	2.9		
No reply	2.5	29.5	100.0	95	32.2	200	67.8	117.6	37.6	80.0		
<u>100,000 to 199,999</u>	23.6	1,186	100.0	364	30.6	824	69.4	50.3	15.4	34.9		
<u>\$100,000 or more</u>	2.7	811	100.0	207	23.4	807	74.0	301.1	75.7	22.0	20.4	
\$40,000 to \$99,999	3.9	246	100.0	88	25.3	158	64.2	63.1	22.6	40.5		
\$10,000 to \$39,999	6.5	67	100.0	37	55.2	30	44.8	10.3	5.7	4.6		
Less than \$10,000	9.6	45	100.0	25	55.6	20	44.4	4.7	2.6	2.1		
No reply	0.9	16	100.0	7	43.8	9	56.2	17.8	7.8	10.0		
<u>25,000 to 99,999</u>	21.8	1,063	100.0	445	41.9	618	58.0	42.9	17.9	25.0		
<u>\$100,000 or more</u>	2.2	600	100.0	174	29.0	426	71.0	272.7	79.1	193.6		
\$40,000 to \$99,999	3.9	156	100.0	78	50.0	78	50.0	44.0	20.5	20.5		
\$10,000 to \$39,999	6.9	221	100.0	153	69.2	68	30.8	32.0	22.2	22.2		
Less than \$10,000	10.8	76	100.0	34	44.7	42	55.3	7.0	3.1	2.9		
No reply	1.0	10	100.0	6	60.0	4	40.0	11.0	6.0	5.0		
<u>2,500 to 24,999</u>	26.1	1,575	100.0	623	39.6	952	60.4	43.6	17.2	26.1		
<u>\$100,000 or more</u>	1.7	333	100.0	171	51.4	162	40.6	195.9	100.6	95.3		
\$40,000 to \$99,999	3.9	496	100.0	96	19.4	400	80.6	127.2	24.6	102.6		
\$10,000 to \$39,999	12.4	564	100.0	217	28.5	347	61.5	45.5	17.5	28.0		
Less than \$10,000	15.7	92	100.0	58	63.0	34	37.0	5.9	3.7	2.7		
No reply	2.4	90	100.0	81	90.0	9	10.0	31.5	33.8	3.7		
<u>Under 2,500</u>	65.2	2,510	100.0	1,407	55.4	1,133	44.6	39.0	21.6	17.4		
<u>\$100,000 or more</u>	2.7	1,135	100.0	685	57.8	500	42.2	25.7	18.2	18.2		
\$40,000 to \$99,999	6.0	551	100.0	301	54.6	250	45.4	21.8	50.2	11.6		
\$10,000 to \$39,999	19.3	466	100.0	232	49.8	234	50.2	12.0	12.1	12.1		
Less than \$10,000	31.5	289	100.0	162	56.1	127	43.9	9.2	5.1	4.9		
No reply	5.7	49	100.0	27	55.1	22	44.9	8.8	4.9	3.9		

Table 181
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

City Size By Sales Size

Category	All establish- ments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
United States	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
188.2	1.3	16.6	30.0	15.5	1.0	.8	.8	34.0
500,000 or more	38.5	1.2	20.2	30.1	13.7	1.4	1.7	32.7
\$100,000 to \$99,999	4.4	5.8	36.7	26.0	14.0	.1	1.8	15.6
\$10,000 to \$39,999	4.8	2.9	25.4	31.6	19.2	-	-	20.9
Less than \$10,000	11.6	-	11.7	35.3	15.9	2.9	1.2	33.0
No reply	15.1	-	15.5	26.0	10.3	1.3	-	42.9
100,000 to 199,999	23.6	.3	10.8	27.2	23.4	2.0	.6	35.7
\$100,000 to \$99,999	2.7	3.1	21.4	39.3	14.1	-	-	19.1
\$10,000 to \$39,999	3.9	-	9.7	30.6	36.1	1.0	1.7	20.2
Less than \$10,000	6.5	-	10.3	33.8	27.9	3.1	1.0	23.9
No reply	9.6	-	8.2	17.9	18.6	2.1	-	53.2
25,000 to 99,999	24.8	.8	17.1	31.5	20.9	2.8	1.3	48.5
\$100,000 or more	2.2	3.8	34.8	38.7	15.5	3.0	-	4.2
\$10,000 to \$39,999	3.9	1.0	23.5	29.7	31.1	1.1	.3	14.3
Less than \$10,000	6.9	-	11.7	36.0	22.2	4.3	1.0	24.8
No reply	10.8	.6	15.4	28.0	15.6	3.1	2.5	34.8
2,500 to 24,999	1.0	-	7.0	29.4	42.0	-	-	21.6
\$100,000 or more	36.1	2.2	15.9	31.0	13.9	2.0	1.5	33.5
\$10,000 to \$39,999	1.7	4.1	13.1	52.2	20.9	-	-	9.7
Less than \$10,000	3.9	3.2	32.7	28.4	17.4	.1	-	18.2
No reply	12.4	2.7	19.0	39.7	17.4	.5	-	20.7
Under 2,500	15.7	1.7	10.8	23.1	10.5	3.6	2.9	47.4
\$100,000 or more	2.4	-	9.1	28.8	8.4	2.8	2.8	48.1
\$10,000 to \$39,999	65.2	1.4	16.6	29.7	12.7	1.4	.4	37.8
Less than \$10,000	2.7	.7	18.7	52.9	18.6	-	2.5	6.6
No reply	6.0	5.5	18.1	40.8	11.8	4.4	2.2	17.2
\$10,000 to \$39,999	19.3	1.4	19.2	36.4	11.2	1.0	-	30.8
Less than \$10,000	31.5	.6	12.3	24.7	10.6	1.1	.2	50.5
No reply	5.7	1.3	29.1	12.0	26.7	2.3	-	-

Table 182

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

City Size By Sales Size

Category	All establishments	Yes		No	No reply
		Percent 59.8	Percent 40.2		Percent (1)
United States	Number (in thousands) 188.2				
<u>\$50,000 or more</u>	<u>28.5</u>	<u>69.0</u>	<u>31.0</u>		
\$100,000 or more	4.5	73.0	27.0		
\$40,000 to \$99,999	4.8	68.9	31.1		
\$10,000 to \$39,999	11.6	71.6	28.4		
Less than \$10,000	15.1	65.1	34.9		
No reply	2.5	73.6	26.4		
<u>\$100,000 to 499,999</u>	<u>23.6</u>	<u>69.3</u>	<u>30.7</u>		
\$100,000 or more	2.7	79.5	20.5		
\$40,000 to \$99,999	3.9	75.8	24.2		
\$10,000 to \$39,999	6.5	65.6	34.4		
Less than \$10,000	9.6	68.3	31.7		
No reply	.9	47.6	52.4		
<u>250,000 to 99,999</u>	<u>24.8</u>	<u>65.8</u>	<u>34.2</u>		
\$100,000 or more	2.2	64.1	35.9		
\$40,000 to \$99,999	3.9	72.6	27.4		
\$10,000 to \$39,999	6.9	76.5	23.5		
Less than \$10,000	10.8	57.5	42.5		
No reply	1.0	58.1	41.9		
<u>2,500 to 24,999</u>	<u>36.1</u>	<u>52.7</u>	<u>47.3</u>		
\$100,000 or more	1.7	41.6	58.4		
\$40,000 to \$99,999	3.9	52.0	48.0		
\$10,000 to \$39,999	12.4	53.9	46.1		
Less than \$10,000	15.7	53.0	47.0		
No reply	2.4	53.2	46.8		
<u>Under 2,500</u>	<u>65.2</u>	<u>52.6</u>	<u>47.3</u>		
\$100,000 or more	2.7	73.6	26.4		
\$40,000 to \$99,999	6.0	54.0	46.0		
\$10,000 to \$39,999	19.3	64.4	35.6		
Less than \$10,000	31.5	45.0	54.8		
No reply	5.7	43.3	56.7		

1/ Less than one-tenth percent.

Table 183

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

City Size By Sales Size

Category	All establish- ments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
United States	126.2	2.6	5.1	87.9	4.4
\$50,000 or more	22.9	1.7	2.2	88.2	2.1
\$100,000 or more	3.6	.8	6.6	90.3	2.3
\$40,000 to \$99,999	3.6	2.3	3.7	92.1	1.9
\$10,000 to \$39,999	9.4	3.5	7.2	88.6	.7
Less than \$10,000	11.2	—	8.9	87.5	3.6
No reply	2.1	3.2	7.2	89.6	—
<u>100,000 to 499,999</u>	<u>18.6</u>	<u>3.5</u>	<u>6.2</u>	<u>85.8</u>	<u>4.5</u>
\$100,000 or more	2.4	3.6	5.5	86.7	4.2
\$40,000 to \$99,999	3.6	4.3	13.6	80.2	1.9
\$10,000 to \$39,999	4.8	2.8	5.6	87.4	4.2
Less than \$10,000	7.4	3.6	3.6	86.5	6.3
No reply	.4	.2	—	99.8	—
<u>25,000 to 29,999</u>	<u>17.9</u>	<u>2.3</u>	<u>4.5</u>	<u>90.3</u>	<u>2.9</u>
\$100,000 or more	1.7	3.1	9.1	85.0	2.8
\$40,000 to \$99,999	3.2	2.6	11.3	86.0	—
\$10,000 to \$39,999	5.8	3.5	3.9	90.3	2.3
Less than \$10,000	6.6	1.0	1.0	93.9	4.1
No reply	.6	—	—	89.2	10.8
<u>2,500 to 24,999</u>	<u>21.5</u>	<u>2.8</u>	<u>4.9</u>	<u>87.0</u>	<u>5.2</u>
\$100,000 or more	*7	3.0	*6	95.8	*6
\$40,000 to \$99,999	2.7	9.1	12.3	73.6	5.0
\$10,000 to \$39,999	7.6	4.3	3.8	86.6	5.3
Less than \$10,000	9.2	—	4.6	89.6	5.8
No reply	1.3	—	—	94.7	5.3
<u>Under 2,500</u>	<u>28.2</u>	<u>2.9</u>	<u>2.1</u>	<u>87.6</u>	<u>6.4</u>
\$100,000 or more	2.2	5.9	3.0	88.2	2.9
\$40,000 to \$99,999	3.6	3.3	5.5	87.6	3.6
\$10,000 to \$39,999	14.1	4.7	4.3	86.9	4.1
Less than \$10,000	15.9	1.3	1.7	86.9	10.1
No reply	2.6	—	—	94.8	2.6

Table 184

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
City Size By Sales Size

Category	All establishments	Not offered daily		Offered daily	No reply	Percent <u>2.5</u>
		Number (in thousands)	Percent			
United States	188.2	29.5	68.0			
\$50,000 or more	28.5	34.3	63.2			
\$100,000 or more	4.7	9.4	88.9			
\$40,000 to \$99,999	4.8	23.9	75.9			
\$10,000 to \$39,999	11.6	35.0	62.5			
Less than \$10,000	15.1	47.5	49.5			
No reply	2.5	16.6	80.3			
<u>100,000 to 199,999</u>						
\$100,000 or more	23.6	29.4	68.6			
\$40,000 to \$99,999	2.7	5.2	94.6			
\$10,000 to \$39,999	3.9	21.1	77.8			
Less than \$10,000	6.5	24.0	75.9			
No reply	9.6	13.5	51.4			
<u>200,000 to 99,999</u>						
\$100,000 or more	24.8	32.5	61.8			
\$40,000 to \$99,999	2.2	9.5	87.5			
\$10,000 to \$39,999	3.9	12.1	87.9			
Less than \$10,000	6.9	35.3	59.9			
No reply	10.8	42.7	55.4			
<u>2,500 to 24,999</u>						
\$100,000 or more	26.1	27.7	67.7			
\$40,000 to \$99,999	1.7	"	"			
\$10,000 to \$39,999	3.9	10.5	98.8			
Less than \$10,000	12.4	28.9	83.1			
No reply	15.7	34.8	65.1			
<u>Under 2,500</u>						
\$100,000 or more	65.2	26.6	72.0			
\$40,000 to \$99,999	2.7	"	99.1			
\$10,000 to \$39,999	6.0	7.7	92.3			
Less than \$10,000	19.3	26.8	72.5			
No reply	31.5	32.7	65.7			
	5.7	24.8	74.0			

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Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

City Size By Sales Size

Category	Number (in thousands)	All establish- ments		Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Percent Establishments not replying
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	40.2	28.9	11.5	13.5	5.9	16.2	2.6	13.5	5.9	5.9	
500,000 or more	38.5	38.7	23.7	1.4	3.0	28.6	5.7	10.2	3.0	6.1	6.1	
\$100,000 or more	7.5	7.6	4.3	0.4	1.4	4.3	1.9	1.9	1.4	1.4	1.4	
\$10,000 to \$99,999	4.8	4.8	3.9	0.9	0.9	3.9	0.3	0.3	0.3	0.3	0.3	
\$10,000 to \$39,999	11.6	45.9	19.8	1.3	1.3	19.6	26.1	26.1	26.1	26.1	26.1	
Less than \$10,000	15.1	27.8	19.6	1.7	1.7	19.5	23.5	23.5	23.5	23.5	23.5	
No reply	2.5	24.5	32.5	2.5	2.5	32.5	7.8	7.8	7.8	7.8	7.8	11.7
100,000 to 199,999	23.6	44.2	25.9	9.6	9.6	24.9	7.2	7.2	7.2	7.2	7.2	3.7
\$100,000 or more	2.7	65.3	34.7	3.5	3.5	34.7	11.6	11.6	11.6	11.6	11.6	2.1
\$10,000 to \$99,999	3.9	45.1	28.5	3.5	3.5	28.5	8.3	8.3	8.3	8.3	8.3	2.8
\$10,000 to \$39,999	6.5	38.0	37.2	2.0	2.0	37.2	13.0	13.0	13.0	13.0	13.0	3.5
Less than \$10,000	9.6	44.3	17.2	8.9	8.9	17.2	20.1	20.1	20.1	20.1	20.1	5.5
No reply	.9	18.3	32.7	2.5	2.5	32.7	24.5	24.5	24.5	24.5	24.5	-
25,000 to 99,999	24.8	43.5	25.7	10.0	10.0	24.7	8.3	8.3	8.3	8.3	8.3	6.4
\$10,000 or more	2.2	47.1	38.4	2.0	2.0	38.4	6.2	6.2	6.2	6.2	6.2	3.0
\$10,000 to \$99,999	3.9	60.6	24.2	3.5	3.5	24.2	11.2	11.2	11.2	11.2	11.2	8.6
\$10,000 to \$39,999	6.9	45.6	25.1	2.0	2.0	25.1	8.6	8.6	8.6	8.6	8.6	1.0
Less than \$10,000	10.8	35.7	25.0	1.0	1.0	25.0	19.7	19.7	19.7	19.7	19.7	1.0
No reply	1.0	37.1	31.0	1.0	1.0	31.0	14.0	14.0	14.0	14.0	14.0	27.9
2,500 to 24,999	36.1	11.8	28.5	10.6	10.6	22.3	1.4	1.4	1.4	1.4	1.4	1.8
\$10,000 or more	1.7	72.3	61.3	25.2	25.2	61.3	9.9	9.9	9.9	9.9	9.9	1.0
\$10,000 to \$99,999	3.9	46.9	32.1	1.1	1.1	32.1	10.1	10.1	10.1	10.1	10.1	1.8
\$10,000 to \$39,999	12.4	46.9	32.1	1.1	1.1	32.1	23.8	23.8	23.8	23.8	23.8	1.2
Less than \$10,000	15.7	31.2	30.0	1.0	1.0	30.0	14.2	14.2	14.2	14.2	14.2	1.6
No reply	2.4	32.3	9.1	1.0	1.0	9.1	16.7	16.7	16.7	16.7	16.7	30.7
Under 2,500	65.2	37.5	34.6	12.0	12.0	32.3	1.1	1.1	1.1	1.1	1.1	6.0
\$10,000 or more	2.7	72.6	62.3	22.3	22.3	62.3	8.7	8.7	8.7	8.7	8.7	2.5
\$10,000 to \$99,999	6.0	49.7	32.2	10.5	10.5	32.2	10.0	10.0	10.0	10.0	10.0	6.6
\$10,000 to \$39,999	19.3	42.7	37.9	11.6	11.6	37.9	13.1	13.1	13.1	13.1	13.1	7.7
Less than \$10,000	31.5	32.1	31.8	11.6	11.6	31.8	17.1	17.1	17.1	17.1	17.1	8.0
No reply	5.7	6.7	6.9	2.0	2.0	6.9	15.0	15.0	15.0	15.0	15.0	10.8

Table 187

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

City Size By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States	188.2	37.5	30.4	30.4	10.8	14.4	6.9			
500,000 or more	38.5	37.1	26.5	13.0	15.6	7.8				
\$100,000 or more	52.9	52.9	34.9	14.0	14.7	6.0				
\$40,000 to \$99,999	4.8	30.4	41.7	5.5	11.1	3.3				
\$10,000 to \$39,999	11.6	47.1	23.5	9.8	9.8	9.8				
Less than \$10,000	15.1	26.0	20.1	18.6	27.8	7.5				
No reply	2.5	27.1	35.0	23.6	2.6	11.7				
<u>100,000 to 188,999</u>										
\$100,000 or more	23.6	39.6	29.0	11.2	15.9	4.3				
\$40,000 to \$99,999	2.7	62.3	29.9	4.6	-	2.7				
\$10,000 to \$39,999	3.9	14.9	35.6	6.4	8.6	4.5				
Less than \$10,000	6.5	31.6	28.8	9.4	16.7	3.5				
No reply	1.5	38.1	18.6	22.0	-	5.5				
<u>25,000 to 99,999</u>										
\$100,000 or more	26.1	12.1	26.3	10.8	14.3	2.5				
\$40,000 to \$99,999	2.2	51.2	34.7	10.0	1.1	2.0				
\$10,000 to \$39,999	3.9	57.6	26.7	3.9	7.4	4.4				
Less than \$10,000	6.9	46.6	21.3	17.9	12.3	1.9				
No reply	1.0	10.8	28.7	9.8	20.9	10.7				
<u>2,500 to 24,999</u>										
\$100,000 or more	37.2	37.2	26.9	2.7	17.1	6.2				
\$40,000 to \$99,999	1.7	67.9	20.4	5.5	-	4.0				
\$10,000 to \$39,999	3.9	49.6	24.3	6.3	18.0	1.8				
Less than \$10,000	12.4	13.1	32.9	8.6	10.7	1.4				
No reply	15.7	33.5	25.0	11.6	25.0	4.6				
<u>Under 2,500</u>										
\$100,000 or more	2.7	65.2	24.2	36.7	10.0	11.6				
\$40,000 to \$99,999	6.0	49.7	12.4	12.4	-	2.8				
\$10,000 to \$39,999	19.3	46.4	38.8	33.7	10.0	3.0				
Less than \$10,000	31.5	30.7	30.7	9.5	12.1	8.0				
No reply	5.7	17.4	17.4	5.8	17.4	11.9				

Table 188

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

City Size By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings less profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Percent Establishments not replying
		Number (in thousands)	Percent 34.8	Percent 29.2	Percent 9.3	Percent 19.1	Percent 7.6			
United States										
\$50,000 or more		28.5	23.1	23.8	9.7	23.8	10.2			
\$100,000 or more		27.7	47.2	30.8	2.6	1.3	8.1			
\$10,000 to \$99,999		1.8	36.0	38.2	1.3	18.2	3.3			
\$10,000 to \$39,999		1.6	38.0	22.8	1.0	17.8	10.4			
Less than \$10,000		15.1	26.5	13.4	8.5	35.3	11.5			
No reply		2.5	19.6	39.3	8.5	13.0	19.6			
100,000 to 199,999		23.6	36.5	29.0	9.4	20.6	4.5			
\$100,000 or more		27.7	51.4	37.3	3.6	5.0	2.7			
\$10,000 to \$99,999		3.9	39.7	35.6	8.2	13.7	2.8			
\$10,000 to \$39,999		6.5	28.8	36.3	8.3	22.7	3.4			
Less than \$10,000		9.6	38.0	17.9	1.7	25.5	6.9			
No reply		.9	16.9	37.8	15.1	30.2	-			
200,000 to 299,999		24.8	38.5	26.9	7.2	19.2	7.5			
\$100,000 or more		22.2	44.1	38.6	6.2	6.1	3.0			
\$10,000 to \$99,999		3.9	54.2	26.0	1.1	15.3	4.4			
\$10,000 to \$39,999		6.9	44.6	24.6	11.5	17.4	4.9			
Less than \$10,000		10.8	28.0	21.5	6.8	27.0	10.7			
No reply		1.0	37.1	11.0	7.0	7.0	34.9			
300,000 to 399,999		26.1	38.2	28.2	8.4	18.1	7.1			
\$100,000 or more		1.7	62.1	50.4	1.4	1.9	4.2			
\$10,000 to \$99,999		3.9	47.4	24.6	7.6	18.3	2.1			
\$10,000 to \$39,999		12.4	41.9	33.0	7.5	13.2	4.1			
Less than \$10,000		15.7	32.2	26.9	9.7	24.5	6.7			
No reply		2.4	27.9	16.3	11.2	11.2	33.4			
400,000 to 499,999		26.5	31.9	31.3	10.2	16.1	7.5			
\$100,000 or more		2.7	44.9	33.2	1.2	1.1	5.8			
\$10,000 to \$99,999		6.0	42.9	32.5	8.8	8.1	7.7			
\$10,000 to \$39,999		19.2	37.2	36.0	9.4	14.3	3.1			
Less than \$10,000		31.5	28.5	20.5	12.6	18.8	9.6			
No reply		5.7	16.8	16.8	5.9	19.2	11.6			
Under 2,500										
\$100,000 or more										
\$10,000 to \$99,999										
\$10,000 to \$39,999										
Less than \$10,000										
No reply										

Table 189

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

City Size By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	32.8	34.5	12.3	13.5	6.9				
500,000 or more	38.5	30.2	28.6	16.3	17.3	7.6				
\$100,000 or more	41.5	30.6	37.5	15.7	7.7	6.5				
\$10,000 to \$99,999	4.3	31.6	49.6	7.5	7.9	3.4				
\$10,000 to \$39,999	11.6	36.6	25.9	13.9	13.6	9.0				
Less than \$10,000	15.1	26.4	20.5	20.8	26.1	6.2				
No reply	2.5	20.0	33.2	19.4	15.7	11.7				
100,000 to 1,99,999	23.6	31.5	33.6	11.3	11.7	5.2				
\$100,000 or more	2.7	35.0	45.6	9.2	5.0	3.0				
\$10,000 to \$99,999	3.9	39.4	42.0	10.7	5.1	2.8				
\$10,000 to \$39,999	6.5	27.2	38.2	13.4	14.0	6.5				
Less than \$10,000	9.6	14.9	23.4	10.3	13.8	7.6				
No reply	.9	29.8	32.5	15.1	22.6	-				
2,000 to 29,999	24.8	35.0	32.4	11.0	12.2	8.0				
\$100,000 or more	2.2	30.5	46.9	9.6	-	3.0				
\$10,000 to \$99,999	3.9	13.9	38.4	11.6	4.4	1.7				
\$10,000 to \$39,999	6.9	39.7	29.6	15.3	12.5	2.9				
Less than \$10,000	10.8	29.8	29.9	8.6	20.3	11.4				
No reply	1.0	21.4	22.8	7.0	14.0	34.8				
2,500 to 24,999	26.1	36.6	22.5	9.5	15.5	5.2				
\$100,000 or more	1.7	31.6	29.0	10.4	1.3	*2				
\$10,000 to \$99,999	3.9	14.1	32.0	9.5	12.3	1.8				
\$10,000 to \$39,999	12.4	38.6	34.0	12.3	9.7	4.4				
Less than \$10,000	15.7	30.8	33.3	7.6	23.3	5.0				
No reply	2.4	30.7	21.8	8.4	8.4	30.7				
Under 2,500	65.2	29.5	40.3	12.2	11.0	7.0				
\$100,000 or more	2.7	31.7	57.6	2.5	2.5	5.7				
\$10,000 to \$99,999	6.0	39.5	45.0	8.9	1.1	5.5				
\$10,000 to \$39,999	19.3	33.4	44.3	12.2	7.3	2.8				
Less than \$10,000	31.5	26.6	34.0	11.7	15.6	9.1				
No reply	5.7	34.6	48.6	7.0	12.8	12.1				

Table 190

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALES OF FISH AND SHELLFISH MEALS

Category	All methods used	Featured special on menu		Suggestions by waiters		Window display		Separate menu for fish		Newspaper advertising		Radio or television advertising		Other methods used
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	204.3	37.1	25.2	6.5	10.2	5.1	1.0	3.9	3.7	1.9	.5	23.7	21.7	
500,000 or more	38.2	27.6	21.9	5.7	3.7	6.9	2.3	—	—	—	—	10.3	11.9	
\$100,000 or more	5.7	45.8	28.7	6.5	2.3	3.8	.6	—	—	—	—	23.2	33.8	
\$40,000 to \$99,999	5.3	57.1	18.4	20.3	12.7	3.4	—	—	—	—	—	—	—	
\$10,000 to \$39,999	11.6	39.8	24.3	21.7	13.0	6.7	.5	—	—	—	—	27.3	22.4	
Less than \$10,000	13.8	41.6	22.4	3.7	5.0	—	—	—	—	—	—	—	—	
No reply	1.8	—	—	—	—	—	—	—	—	—	—	—	—	
100,000 to 499,999	25.2	38.3	27.0	6.6	1.6	2.8	—	—	—	—	—	22.4	18.0	
\$100,000 or more	4.0	29.0	24.3	2.5	3.4	7.6	5.2	—	—	—	—	—	19.9	
\$40,000 to \$99,999	4.8	44.6	29.9	2.8	—	2.8	—	—	—	—	—	—	22.3	
\$10,000 to \$39,999	7.5	35.1	27.4	8.0	2.7	2.7	—	—	—	—	—	—	26.9	
Less than \$10,000	8.5	37.3	23.9	10.3	.8	.8	.1	—	—	—	—	—	14.4	
No reply	.9	38.3	47.0	—	—	—	—	—	—	—	—	—	—	
25,000 to 29,999	28.0	36.9	22.1	8.2	3.4	5.5	3.4	—	—	—	—	20.4	20.4	
\$100,000 or more	3.2	49.3	27.5	4.8	1.4	7.8	3.4	—	—	—	—	5.3	5.3	
\$40,000 to \$99,999	5.9	43.0	27.8	2.4	2.5	7.6	5.1	—	—	—	—	11.6	11.6	
\$10,000 to \$39,999	8.2	40.5	23.9	6.5	4.4	3.7	2.0	—	—	—	—	19.0	19.0	
Less than \$10,000	15.0	26.2	15.0	4.1	4.1	4.7	2.7	—	—	—	—	32.3	32.3	
No reply	.9	27.3	27.8	14.4	—	6.1	—	—	—	—	—	14.4	14.4	
2,500 to 24,999	41.1	33.5	22.1	6.2	2.9	4.4	2.4	—	—	—	—	20.5	20.5	
\$100,000 or more	3.0	43.7	39.4	—	2.2	5.6	5.6	—	—	—	—	4.3	4.3	
\$40,000 to \$99,999	5.2	39.1	23.2	5.9	4.4	8.2	3.9	—	—	—	—	15.3	15.3	
\$10,000 to \$39,999	15.5	35.0	27.6	7.1	6.1	3.5	1.5	—	—	—	—	19.2	19.2	
Less than \$10,000	15.1	27.0	29.7	6.9	2.4	3.7	2.6	—	—	—	—	14.0	14.0	
No reply	2.3	39.7	34.7	5.8	—	5.8	—	—	—	—	—	—	—	
Under 2,500	21.3	28.5	25.4	3.9	4.4	4.3	2.0	—	—	—	—	21.5	21.5	
\$100,000 or more	3.9	42.0	25.3	1.9	4.1	5.6	5.9	—	—	—	—	15.2	15.2	
\$40,000 to \$99,999	9.2	37.8	24.8	5.1	2.9	14.2	5.8	—	—	—	—	13.9	13.9	
\$10,000 to \$39,999	21.9	44.9	28.7	5.0	3.2	2.5	1.8	—	—	—	—	31.1	31.1	
Less than \$10,000	31.3	30.9	23.6	5.6	2.8	—	—	—	—	—	—	21.5	21.5	
No reply	5.0	56.9	11.1	2.6	5.3	2.6	—	—	—	—	—	—	—	

Table 191

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS
CITY SIZE BY SALES SIZE

Category	Number (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods			
		Featured separately for fish		Window display	Special on menu	Featured special on menu and suggestions by waiters		Other methods	Other methods by waiters
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0
\$50,000 or more	28.5	1.3	2.5	18.6	4.7	11.4	9.2	10.9	10.0
\$100,000 or more	4.0	1.0	2	10.6	0.5	7.0	12.2	20.9	2.5
\$10,000 to \$99,999	4.8	1.1	-	36.5	2.0	4.2	10.6	9.6	2.2
\$10,000 to \$39,999	11.6	1.1	2.9	17.6	2.9	13.4	12.2	8.6	28.4
Less than \$10,000	15.1	0.9	4.0	13.9	8.4	15.8	4.0	9.3	20.0
No reply	2.5	-	17.3	2.6	7.6	10.2	6.0	52.8	3.5
100,000 to 199,999	23.6	0.6	2.2	15.0	2.3	8.2	12.8	2.5	29.2
\$100,000 or more	2.7	-	2.1	15.3	2.7	7.8	20.5	20.3	10.2
\$10,000 to \$99,999	2.9	-	-	16.3	8.0	3.7	26.9	1.1	22.9
\$10,000 to \$39,999	6.5	-	1.0	19.7	15.5	12.5	8.7	7.2	23.7
Less than \$10,000	9.6	1.4	4.0	12.4	6.9	7.6	8.4	4.8	37.8
No reply	0.9	1.1	-	2.3	11.4	-	15.1	22.6	33.4
25,000 to 99,999	21.8	0.8	3.2	15.2	7.1	12.5	12.2	13.2	29.1
\$25,000	2.5	-	2.9	28.2	7.5	6.4	22.1	12.2	10.7
\$10,000 to \$99,999	3.9	-	-	19.4	9.2	12.1	26.4	16.4	16.3
\$10,000 to \$39,999	6.9	0.9	5.9	13.8	5.3	6.8	18.2	15.9	28.5
Less than \$10,000	10.8	1.2	5.5	11.7	7.4	17.5	1.2	11.1	28.7
No reply	1.0	-	7.0	16.1	7.0	14.0	12.9	7.0	28.0
2,500 to 24,999	36.1	0.6	1.3	14.0	8.2	8.6	15.4	11.3	25.7
\$2,500	1.7	1.0	-	10.1	5.3	0.1	25.7	11.1	13.0
\$10,000 to \$99,999	3.9	-	-	20.6	5.4	9.3	16.1	16.8	21.7
\$10,000 to \$39,999	12.4	1.1	1.1	18.1	4.5	8.7	17.3	15.0	19.7
Less than \$10,000	15.7	1.7	4.4	9.6	12.7	10.1	8.6	7.3	31.6
No reply	2.4	-	2.8	13.2	2.8	3.7	22.3	0.4	33.5
Under 2,500	65.2	1.2	4	20.6	7.8	10.0	10.4	12.2	25.4
\$100,000 or more	2.7	2.5	-	26.1	10.2	9.6	7.8	11.7	15.1
\$10,000 to \$99,999	6.0	-	-	23.6	5.5	7.1	14.1	14.0	10.6
\$10,000 to \$39,999	19.3	1.0	-	24.0	9.4	5.5	13.6	9.0	22.8
Less than \$10,000	31.5	1.7	-	14.3	6.3	13.6	8.9	30.0	13.6
No reply	5.7	-	1.2	38.7	1.2	8.2	2.7	3.5	11.6

1/ Less than one-tenth percent.

Table 192

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Category	All establish- ments Number (in thousands)	City Size By Sales Size			Can't get fish in form wanted	Percent	No food or meals served
		No storage space	Insuf- ficient demand	Sell only specialty			
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
200,000 or more	23.2	4.2	35.0	26.2	.9	-	27.7
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	.8	10.1	55.5	26.5	-	-	-
\$10,000 to \$39,999	3.5	13.4	43.9	33.1	-	-	7.7
Less than \$10,000	11.0	3.0	48.7	30.0	1.2	-	11.0
No reply	7.9	2.5	9.3	17.9	.9	-	63.2
100,000 to 499,999	26.5	6.9	16.0	32.2	2.8	-	28.2
\$100,000 or more	.1	-	9.5	90.5	-	-	-
\$40,000 to \$99,999	.7	38.7	11.0	23.1	-	-	-
\$10,000 to \$39,999	3.2	2.1	9.0	53.4	4.2	-	22.9
Less than \$10,000	14.6	5.5	25.1	43.0	2.7	-	16.4
No reply	7.9	8.5	2.5	20.3	2.5	-	65.3
25,000 to 99,999	24.2	2.2	16.2	34.1	2.2	.8	27.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.7	10.3	61.2	28.5	-	-	-
\$10,000 to \$39,999	2.8	7.3	19.3	22.7	16.9	-	21.7
Less than \$10,000	10.5	3.2	26.7	50.7	.6	1.9	50.2
No reply	10.9	.6	3.7	21.4	-	-	70.0
2,500 to 24,999	29.6	10.3	25.1	34.6	4.9	.2	18.1
\$100,000 or more	.1	-	-	-	-	-	-
\$40,000 to \$99,999	.4	27.5	18.2	36.1	-	-	-
\$10,000 to \$39,999	4.5	10.6	14.9	49.1	3.0	1.5	13.4
Less than \$10,000	16.1	14.4	33.1	30.2	6.6	-	8.8
No reply	8.5	1.6	16.0	35.6	2.3	-	39.2
Under 2,500	65.9	9.1	26.5	31.3	1.8	.4	25.0
\$100,000 or more	.2	-	-	-	-	-	74.9
\$40,000 to \$99,999	1.1	5.4	-	-	-	-	88.4
\$10,000 to \$39,999	6.1	6.5	40.2	27.9	1.1	-	10.9
Less than \$10,000	38.2	9.6	35.3	34.9	3.0	.5	11.4
No reply	20.3	5.9	7.6	27.0	-	.3	50.6

1/ Less than 50 establishments.

Table 192 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

City Size By Sales Size

Category	Don't know how to cook and serve it	To costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
\$50,000 or more	2	1.4	-	1.3	-	3.2	2
\$100,000 to \$99,999	-	7.9	-	-	-	-	-
\$40,000 to \$39,999	-	1.9	-	-	-	-	-
\$10,000 to \$39,999	.6	-	.6	-	-	4.9	.9
Less than \$10,000	-	2.5	-	-	-	2.8	-
No reply	-	1.0	.2	.5	1.0	3.0	.2
<u>100,000 to 499,999</u>	-	-	-	-	-	-	-
\$100,000 or more	-	27.2	-	-	-	-	-
\$40,000 to \$99,999	-	2.1	4.2	-	-	-	-
\$10,000 to \$39,999	-	.4	-	-	1.8	2.1	-
Less than \$10,000	-	-	-	-	-	5.1	-
No reply	-	-	2.8	.8	-	-	.9
<u>25,000 to 29,999</u>	-	-	-	-	.5	1.3	.8
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	9.7	-	-	2.4	-	-
\$10,000 to \$39,999	-	3.3	1.9	.6	1.3	-	-
Less than \$10,000	.6	-	.6	-	1.8	-	1.9
No reply	-	-	2.2	.5	-	-	-
<u>2,500 to 24,999</u>	-	-	-	-	.5	2.6	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	1.5	-	-	1.5	1.5	-
\$10,000 to \$39,999	4.5	-	-	-	-	3.0	-
Less than \$10,000	-	-	-	-	.8	2.0	.4
No reply	-	-	-	-	.8	2.9	.8
<u>Under 2,500</u>	.1	1.5	.8	1.4	.1	2.3	.2
\$100,000 or more	-	-	-	-	-	10.2	-
\$40,000 to \$99,999	-	-	-	-	-	3.0	-
\$10,000 to \$39,999	-	3.3	4.3	-	-	3.3	-
Less than \$10,000	.2	1.5	.5	1.5	.2	1.2	.2
No reply	-	-	1.0	.3	4.3	4.3	2.0

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